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Connecting pedagogies: Accelerating impact with service learning and information literacy

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Connecting Pedagogies: Accelerating Impact with Service Learning and Information Literacy

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How would you define
service learning?



Definition – AAC&U

In these programs, field-based “experiential learning” with community partners is an instructional strategy—and often a required part of the course. The idea is to give students direct experience with issues they are studying in the curriculum and with ongoing efforts to analyze and solve problems in the community. A key element in these programs is the opportunity students have to both apply what they are learning in real-world settings and reflect in a classroom setting on their service experiences. (<https://www.aacu.org/leap/hips>)



Timeline

Decade	Service Learning	Information Literacy
1960s	Service learning first used as a distinct term	
1980s	Campus Compact founded	ALA commission on Information Literacy
1990s	AAHE conference linking service with learning <i>Michigan Journal of Community Service Learning</i> begins	National Forum on Information Literacy established
2000s	New Carnegie Classification on Community Engagement	President Obama names October as National Information Literacy Awareness month
2010s	30 th anniversary of Campus Compact	ACRL files new Framework for Information Literacy



Connecting Pedagogies

Service Learning

- Reciprocity
- Civic Education
- Reflection

Information Literacy Frames

- Authority is constructed and contextual
- Information creation as a process
- Information has value
- Research as inquiry
- Scholarship as conversation
- Searching as strategic exploration

What is your perspective on the Framework
for Information Literacy?

Threshold Concepts



Meyer, J. & Land, R.
(2003). *Threshold concepts
and troublesome knowledge:
linkages to ways of thinking
and practising within the
disciplines*. UK: University of
Edinburgh.

Knowledge Practices

Dispositions

Information Literacy Framework

Threshold Concepts

Hofer, Townsend, & Brunetti, 2012

Townsend, Brunetti, & Hofer, 2011

Metaliteracy

Mackey & Jacobson, 2005, 2011, 2014, 2016

Critical Pedagogy

Beilin, 2015

Information Literacy Framework

FRAMEWORK (2015)

Association of College & Research Libraries. (2015). Framework for Information Literacy for Higher Education. Retrieved from <http://www.ala.org/acrl/standards/ilframework>

STANDARDS (2000)

Information use
Search strategies
Evaluation
Integration/Synthesis
Ethical use of information

Information Literacy Frames

Authority is Constructed and Contextual

Information Creation as a Process

Information Has Value


Research as Inquiry

Scholarship as Conversation

Searching as Strategic Exploration

Questions?

15 min break



What has been your experience in service learning?

- A. Co-instructor with a faculty member teaching a service learning course
- B. One time instruction with a course with a service learning component
- C. Partner with faculty to assist in development of service learning courses
- D. Library working directly with the community
- E. Personal volunteering
- F. Other? Please describe!

In Practice: Connecting Pedagogies

“Research as Inquiry”

Dr. Seuss Day, March 2, 2015

Washington, DC



AU CCES Facebook, 2015



AU CCES Facebook, 2015



In Practice: Connecting Pedagogies

First-year writing course

Theme based

Assignments

- Analysis of a community organization
- Research analysis

Effect of service on research process

- Increased motivation
- Use of numerical data and primary sources
- Increased knowledge in approaching and limiting topics
- Potential for bias



In Practice: Connecting Pedagogies

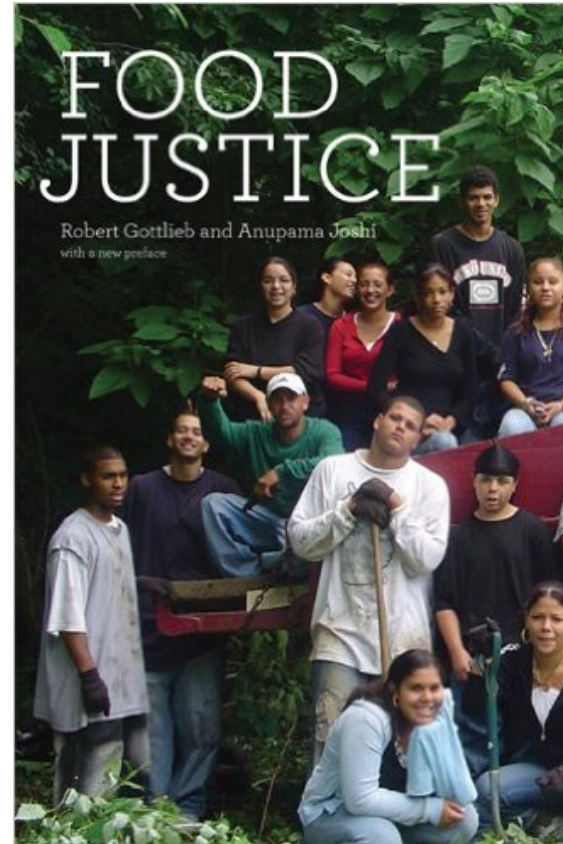
Environmentalism and Food Justice

Upper division course

Discussions with faculty member

- Planning process
- Input into assignment and reflections
- Multi-stage research paper

Meetings with students





University Programs

Santa Clara University

- Experiential Learning for Social Justice (ELSJ)
- Arrupe Weekly Engagement
- Immersion Programs

American University

- Community Based Learning (CBL) designated courses
- Community Service-Learning Program add-on credit
- Alternative Breaks
- Undergraduate certificate

Your university?

Activity

Scenario:

You are a writing professor. You are going to redesign a freshman writing class for community-based learning. Over the course of a term, you assign three major assignments/essays, and you want these essays to help the students achieve learning outcomes for writing and service learning.

Directions:

Use the assignment prompt handout to contribute your changes. Discussion will follow.

Next Steps

Institutional Goals

- Integrate information literacy practices within service learning professional development for faculty
- Design community-based curriculum that requires the use of library-based research

Professional Goals

- Assess ongoing information literacy-service learning initiatives
- Encourage service learning integration into P&T decisions

Learn More

*Service Learning,
Information Literacy,
and Libraries*



Libraries Unlimited, 2016
More information:

<http://bit.ly/2eXZYnJ>

Connect with Colleagues

The Colloquium on Libraries & Service Learning

Aug 7-8, 2017 at Santa Clara University in California

Theme: Bridging campus and community: Libraries transforming the student experience through service learning

Call for proposals due January 31, 2017

<http://bit.ly/2dSC4fJ>

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Questions?

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