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Connecting pedagogies: Accelerating impact with service learning and information literacy

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Connecting Pedagogies: Accelerating Impact with Service Learning and Information Literacy

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How would you define service learning?
Definition – AAC&U

In these programs, field-based “experiential learning” with community partners is an instructional strategy—and often a required part of the course. The idea is to give students direct experience with issues they are studying in the curriculum and with ongoing efforts to analyze and solve problems in the community. A key element in these programs is the opportunity students have to both apply what they are learning in real-world settings and reflect in a classroom setting on their service experiences. (https://www.aacu.org/leap/hips)
## Timeline

<table>
<thead>
<tr>
<th>Decade</th>
<th>Service Learning</th>
<th>Information Literacy</th>
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</thead>
<tbody>
<tr>
<td>1960s</td>
<td>Service learning first used as a distinct term</td>
<td></td>
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<tr>
<td>1980s</td>
<td>Campus Compact founded</td>
<td>ALA commission on Information Literacy</td>
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<tr>
<td>1990s</td>
<td>AAHE conference linking service with learning</td>
<td>National Forum on Information Literacy established</td>
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<td></td>
<td><em>Michigan Journal of Community Service Learning</em> begins</td>
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<tr>
<td>2000s</td>
<td>New Carnegie Classification on Community Engagement</td>
<td>President Obama names October as National Information Literacy Awareness month</td>
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<tr>
<td>2010s</td>
<td>30th anniversary of Campus Compact</td>
<td>ACRL files new Framework for Information Literacy</td>
</tr>
</tbody>
</table>
Connecting Pedagogies

Service Learning

- Reciprocity
- Civic Education
- Reflection

Information Literacy Frames

- Authority is constructed and contextual
- Information creation as a process
- Information has value
- Research as inquiry
- Scholarship as conversation
- Searching as strategic exploration
What is your perspective on the Framework for Information Literacy?
Threshold Concepts


Knowledge Practices

Dispositions

https://www.ntnu.edu/transark/wp5
Information Literacy Framework

**Threshold Concepts**
Hofer, Townsend, & Brunetti, 2012
Townsend, Brunetti, & Hofer, 2011

**Metaliteracy**

**Critical Pedagogy**
Beilin, 2015
# Information Literacy Framework

## FRAMEWORK (2015)


## STANDARDS (2000)

- Information use
- Search strategies
- Evaluation
- Integration/Synthesis
- Ethical use of information
Information Literacy Frames

Authority is Constructed and Contextual

Information Creation as a Process

Information Has Value

Research as Inquiry

Scholarship as Conversation

Searching as Strategic Exploration
Questions?

15 min break
What has been your experience in service learning?

A. Co-instructor with a faculty member teaching a service learning course

B. One time instruction with a course with a service learning component

C. Partner with faculty to assist in development of service learning courses

D. Library working directly with the community

E. Personal volunteering

F. Other? Please describe!
In Practice: Connecting Pedagogies

“Research as Inquiry”

Dr. Seuss Day, March 2, 2015

Washington, DC
In Practice: Connecting Pedagogies

First-year writing course

Theme based

Assignments
- Analysis of a community organization
- Research analysis

Effect of service on research process
- Increased motivation
- Use of numerical data and primary sources
- Increased knowledge in approaching and limiting topics
- Potential for bias
In Practice: Connecting Pedagogies

Environmentalism and Food Justice
Upper division course

Discussions with faculty member
  ◦ Planning process
  ◦ Input into assignment and reflections
  ◦ Multi-stage research paper

Meetings with students
University Programs

Santa Clara University
- Experiential Learning for Social Justice (ELSJ)
- Arrupe Weekly Engagement
- Immersion Programs

American University
- Community Based Learning (CBL) designated courses
- Community Service-Learning Program add-on credit
- Alternative Breaks
- Undergraduate certificate

Your university?
Activity

Scenario:

You are a writing professor. You are going to redesign a freshman writing class for community-based learning. Over the course of a term, you assign three major assignments/essays, and you want these essays to help the students achieve learning outcomes for writing and service learning.

Directions:

Use the assignment prompt handout to contribute your changes. Discussion will follow.
Next Steps

Institutional Goals

• Integrate information literacy practices within service learning professional development for faculty
• Design community-based curriculum that requires the use of library-based research

Professional Goals

• Assess ongoing information literacy-service learning initiatives
• Encourage service learning integration into P&T decisions
Learn More

Service Learning, Information Literacy, and Libraries

Libraries Unlimited, 2016
Connect with Colleagues

The Colloquium on Libraries & Service Learning

Aug 7-8, 2017 at Santa Clara University in California

Theme: Bridging campus and community: Libraries transforming the student experience through service learning

Call for proposals due January 31, 2017


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Questions?

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