Planly

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SANTA CLARA UNIVERSITY
DEPARTMENT OF COMPUTER ENGINEERING

Date: June 2, 2015

I HEREBY RECOMMEND THAT THE THESIS PREPARED UNDER MY SUPERVISION BY

Alberto Díaz-Tostado
Amy Nguyen Tran

ENTITLED

Planly

BE ACCEPTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREES OF

BACHELOR OF SCIENCE IN COMPUTER SCIENCE AND ENGINEERING
BACHELOR OF SCIENCE IN WEB DESIGN AND ENGINEERING

Thesis Advisor

Department Chair
Planly

by

Alberto Diaz-Tostado
Amy Nguyen Tran

Submitted in partial fulfillment of the requirements
for the degrees of
Bachelor of Science in Computer Science and Engineering
Bachelor of Science in Web Design and Engineering
School of Engineering
Santa Clara University

Santa Clara, California
June 2, 2016
ABSTRACT

Individuals currently live in a society that revolves around productivity. People from managers to students are bombarded with numerous tasks and daunting deadlines, making it extremely difficult to stay organized. In addition, these individuals also have multiple commitments in their lives, adding to the stress of keeping up with their already busy schedules. Currently, people are faced with a variety of organization methods. However, the two tools most people resort to, e-mail and notepad, have become more burdensome than helpful as the organization challenges have increased. In addition, current project management solutions are targeted towards large enterprises and not accessible for the general public. In response, we developed a simple and user-friendly web-based solution accessible to all. With the creation of a collaborative project management application, we enable users to host a collaborative environment by providing them with a web-based interface where they can easily communicate with their team members, find an organized list of their tasks and keep track of their project progress.
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Chapter 1

Introduction

1.1 Motivation

Individuals currently live in a society that revolves around productivity. People from managers to students are bombarded with numerous tasks and daunting deadlines, making it extremely difficult to stay organized. In addition, these individuals have multiple commitments in their lives, adding to the stress of keeping up with their already busy schedules. Currently, individuals are faced with a variety of organization methods. However, the two tools most people resort to are e-mail and notepads. Without a doubt, people are often drawn to the simplicity of typing out a quick note or sending an e-mail. However, it becomes extremely difficult to keep track of all these notes and e-mails. Before you know it, lines of communication become broken and trains of thought are lost forever. Older conventions are becoming outdated as e-mail searches often yield innumerable results, and text files are never where they need to be. Team members in general, and college students in particular, need a way arrange their tasks and ensure that every member is on track.

1.2 Current Solutions

Previous solutions have failed to provide an accessible and simple project management tool. The issues with current solutions are:

1. Most workflow management solutions, such as Asana and Basecamp, are often marketed and catered to large enterprises rather students and small groups.

2. Current solutions are exceedingly expensive, thus community organizations and students tend to avoid these applications.

3. Current solutions have a steep learning curves that often require additional training.

4. Present solutions, such as Pivotal Tracker and Microsoft Outlook, have poor user interface design and are not straightforward, thus making it difficult to setup a meeting or look up a contact.
5. Present solutions, such as to-do applications, are too constrained since the application’s main focus is on individual use.

6. Present project management applications are visually unappealing and not user-friendly. Most applications follow the conventional three panel layout, as seen in Outlook, pushing your tasks into some sidebar crevice where they can easily be overlooked. These applications are not designed for students or small groups with minimal project management experience.

1.3 Literature Review

In order to build a new system, we needed to review previous solutions and research in order to gain a strong foundation of project management and web applications. The sources we discovered have not only given our team a foundation in project management, the sources further contributed to our understandings of the Web. Through researching previous projects, we have taken to consideration all of the past projects and will carefully implement the best qualities into our design. Below, in Table 1.1, is a summary of the relevant literatures and their contribution to our project.

<table>
<thead>
<tr>
<th>Source</th>
<th>Summary</th>
<th>Relevance to Our Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Project management assets and project management performance: Preliminary findings” Jugdev, K.; Mathur, G.; Tak Fung(1)</td>
<td>Provided a background of how managers use management techniques to aid them as well as which techniques are most effective.</td>
<td>The source helped us pinpoint which features of project management are most helpful for individuals.</td>
</tr>
<tr>
<td>“The Effect Of Project Based Web 2.0-Learning On Students’ Outcome” Mohamed, Bahaaeldin, and Thomas Koehler(2)</td>
<td>Offered important insights to how users perform using web-based applications.</td>
<td>Inspired us to use the results from the study in designing to UI/UX our web applications</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Source</th>
<th>Summary</th>
<th>Relevance to Our Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Web based project collaboration, monitoring and management system” Seneviratna, G.A.D.P.S.; Nanadasara, S.T.(3)</td>
<td>Authors built a system that helps facilitate project managements and increases organizations between teams.</td>
<td>From this research, the authors included features that we would like to implement in our system. The features are: document management and a feature for team collaboration (i.e. chat feature)</td>
</tr>
<tr>
<td>“Web Application For Project Management Based On Open Source Solutions” Wojtera, M.; Sakowicz, B. (? )</td>
<td>The authors built a project management web application using open source solutions.</td>
<td>The authors uses JSP library to build their system, while my team is using Ember.js, which is a JavaScript framework.</td>
</tr>
<tr>
<td>“Web-based project management system” Galezowski, G.; Zabierowski, W.; Napieralski, A.(? )</td>
<td>The authors researched different project management tools and evaluated the problems with existing solutions</td>
<td>My team will keep the criticisms of current systems in mind as we design our project.</td>
</tr>
</tbody>
</table>
1.4 Proposed Solution

We design a simple, yet powerful, web-based solution that lives entirely within a browser. The goal was to have an easily accessible place for not only small groups of students or professionals to host a collaborative environment, but, we also want individuals to use our system for personal projects. To achieve our goal:

1. Accessibility was achieved through a simple sign-on system without the hassle of painful payment systems and complex learning curves.

2. After signing in, the user is able to begin collaborating by creating a project and creating multiple teams for the project.

3. After the project and teams are created, the user has the ability to add deadlines as well as assign tasks for him/herself or for others. The users can also assign subtasks that pertain to a certain task. All tasks can be viewed by all members of the project.

4. Users can also comment on tasks.

5. The application includes a progress bar showing the current progress of the project.

Once our product was completed, we performed a usability study, where we asked participants to complete a series of tasks and provide us with feedback after finishing each task. In addition, we had an exit survey where we further asked for the participants’ feedback and opinions.

1.5 Requirements

We defined a set of functional and nonfunctional requirements for our web application. Functional requirements specifies criteria that can be used to judge the operations of a system. In other words, functional requirements define what must be done by the system. Nonfunctional requirements describe the behavior and the limits of the application.

1.5.1 Functional Requirements

1. Critical

To prioritize our requirements, we created an Analytic Hierarchy Process (AHP) chart seen in Table 1.3. By using AHP, we were able to easily prioritize our requirements.
From our AHP table, we recognized our critical requirements. Our critical requirements define the functionalities needed to have a basic working product.

The critical requirements speak to the purpose of our project, which is providing an accessible tool for individuals to create projects, collaborate with team members, and manage their tasks.

The critical requirements for our web application are summarized below.

A. The system allows users to create teams and assign members to those teams.
B. The system allows users to assign tasks to team members.
C. The system allows users to define project goals and requirements.

2. Recommended

The recommended requirements describe additional functionality that we would want to have in our project. Our recommended requirements outline animations and personal integrations that would enhance our project but are not needed for a basic working system.

D. The system has a logical flow between tasks based on the dependencies between tasks, calendars, and time progression.
E. The system provides a way for users to view all tasks related to the project.
F. The system allows teams to create milestones within their project timeline.

3. Suggested

The suggested requirements explain the functionality that we would like to have but are a last priority in our project.

G. The system has a progress bar that will dynamically change as the project progresses.
H. The system has a personal calendar integration, so members not only can see the availability of other members, but also plan their schedules accordingly.
I. The system allows the user to create his/her own private set of tasks, schedules, etc.
1.5.2 Non-functional Requirements

In addition to functional requirements, we have outlined non-functional requirements, summarized below. Because we want to appeal to a variety of audiences, we designed our application to be effortless and user-friendly. We want our users to engage in a collaborative and interactive environment. Because we want our application to be accessible, we designed our project to work on major web browsers as well as be compatible with desktops, laptops and tablets.

The system will be:

- user-friendly
- aesthetically pleasing
- easy to use
- collaborative
- accessible on major web browsers
- compatible with desktops, laptops, and tablets

1.5.3 Design Constraints

With regards to design constraints, we have identified one constraint. Our application must be a web-based application because of senior design requirements for the Web Design and Engineering major. However, we believe that a web-based system allows our application to be easily accessible for our users.

- The system must be a web-based system.
Chapter 2

Design

2.1 Conceptual Models

In this section, we discuss how some of the main components and processes of our system will function and behave. These models will lay the foundation for the initial development of our system. We included three models to clearly illustrate our vision for the system; an entity relationship diagram, activity diagrams, and a mock-up of our primary application view.

2.1.1 Entity Relationship Diagram

An entity relationship diagram describes the types of connections between the main components of the system. Figure 2.1 shows us the five primary pieces that makeup our application; projects, teams, team members, a team leader, and project tasks.

![Entity Relationship Diagram](image)

Figure 2.1: Entity Relationship Diagram

A project and a team can only have one leader. A project can have many teams, which are composed of many members. Lastly, members can have many tasks. A team leader effectively makes the projects. He or
she is the person who initially uses the application to enter all the details of the project, including tasks and deadlines. The team leader also invites other members to the application and starts to assign them tasks and even add to them to a team with its own set of subtasks.

2.1.2 Activity Diagrams

An activity diagram is a flowchart of a user's actions to accomplish a goal. Our first figure, figure 2.2, depicts the actions necessary to create a project.

![Activity Diagram: Creating a project.](image)

Assuming that the user has signed in, the user must name her project, and also define the project's goal and deadline. Next she will have the option to add team members to the project. (This process will be explained in Figure 2.3). If she declines to add members, the project creation process is completed.

The next activity diagram, figure 2.3, describes team creation.
If the user wishes to add team members of his project, he must first add a team description. Next, he/she will add a team member by entering his/her e-mail. If the member has an account in our application, he/she will be successfully added to the team. If he/she is not a member, our system will send him/her an e-mail invitation. The user will then have the option to continue adding team members. Lastly, the project creator will assign a project lead role to either him/herself or another member. Once the project lead role is assigned, he/she has completed the team creation process.

The next activity diagram, figure 2.4, depicts the assignment of tasks process. The user will select a task and proceed to assign the task to team member(s). After this step, the process is complete.
2.1.3 Mockups

Our final model, the mock-up, represented in Figure 2.5, gives us a rough overview of the layout for the application.

![Mockup Image]

Figure 2.5: A mockup of our system concept.

The nav bar and left side bar are minimalistic, having only as many features as necessary to accomplish any logistics such as account management and login buttons. The main feature, a blank canvas, will provide users with any interactivity related to the current projects they are viewing, including tasks, timelines, and upcoming deadlines.
2.2 Use Cases

A use case defines the steps required to accomplish a specific goal. The following use cases describe how the user interacts with the system to achieve these goals, including preconditions, postconditions, steps required, and common errors that might occur. The use case diagram, Figure 2.6, helps to illustrate the user’s major actions in our application: creating a project, adding team members, and creating and assigning tasks.

Figure 2.6: Use Case Diagram
<table>
<thead>
<tr>
<th>Use Case 1</th>
<th>Create Project</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal:</strong></td>
<td>Initialize project objectives, tasks, and deadlines</td>
</tr>
<tr>
<td><strong>Actor:</strong></td>
<td>User</td>
</tr>
<tr>
<td><strong>Preconditions:</strong></td>
<td>Account is set up and logged in</td>
</tr>
<tr>
<td><strong>Postconditions:</strong></td>
<td>Project is initialized</td>
</tr>
</tbody>
</table>
| **Steps:** | 1. Name the project  
2. Define project goals and deadlines  
3. Add people to the project  
4. Save the project |
| **Exceptions:** | A. Project with the same name already exists  
1. System shows failure message  
2. User must rename his project |
Use Case 2  

**Add team members**

**Goal:** Associate people with the project

**Actor:** User

**Preconditions:** Logged in, project created, members added

**Postconditions:** Project has people assigned

**Steps:**
1. Enter team description
2. Enter member contact
3. If found, add member to team, if not found send e-mail invite
4. Once, all members are added, choose a leader
5. Submit

**Exceptions:**

A. Project does not exist:
   1. System shows failure message
   2. User taken to project creation phase

B. Project does not have members:
   1. System shows failure message
   2. User prompted to add members
<table>
<thead>
<tr>
<th>Use Case 1</th>
<th>Assign tasks</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal:</strong></td>
<td>Assign tasks to individual members or teams</td>
</tr>
<tr>
<td><strong>Actor:</strong></td>
<td>User</td>
</tr>
<tr>
<td><strong>Preconditions:</strong></td>
<td>Logged in, project created, tasks created</td>
</tr>
<tr>
<td><strong>Postconditions:</strong></td>
<td>Tasks assigned</td>
</tr>
<tr>
<td><strong>Steps:</strong></td>
<td></td>
</tr>
<tr>
<td>1.</td>
<td>Select a task</td>
</tr>
<tr>
<td>2.</td>
<td>Select members who will be assigned the task</td>
</tr>
<tr>
<td>3.</td>
<td>Save the task</td>
</tr>
<tr>
<td><strong>Exceptions:</strong></td>
<td></td>
</tr>
<tr>
<td>A.</td>
<td>Project does not exist:</td>
</tr>
<tr>
<td>1.</td>
<td>System shows failure message</td>
</tr>
<tr>
<td>2.</td>
<td>User taken to project creation phase</td>
</tr>
<tr>
<td>B.</td>
<td>Project does not have tasks:</td>
</tr>
<tr>
<td>1.</td>
<td>System shows failure message</td>
</tr>
<tr>
<td>2.</td>
<td>User prompted to add tasks</td>
</tr>
</tbody>
</table>
2.3 Architectural Design

Figure 2.7 shows a high level overview of the technologies that make up our application.

The backend of our application is provided by Firebase, a cloud base Backend-as-a-service, which handles our realtime database. The front-end is built using Ember.js, a JavaScript framework based on the Model-View-ViewModel architecture. The two are coupled together through the built-in data adapter, appropriately named EmberFire, which translates the JSON objects provided by Firebase into models compatible with Ember.js. Ember.js uses the ViewModel layer to manage the users interactions with the View and provide the View with the appropriate information from the Model.

2.4 Technologies Used

More detailed information about these technologies and why and how we used them is presented in the following section.

HTML5

The latest version of the standard web markup language

JavaScript

A high-level, untyped, and interpreted programming language supported by all modern web browser

CSS3

A stylesheet language used to describe the presentation of HTML documents

Ember.js

A front-end javascript framework based on the model-view-controller (MVC) model and applies programming conventions to build scalable applications
Ember-CLI

A command line utility that provides a fast asset pipeline. An asset pipeline allows us to precompile, concatenate and minify assets into one central path.(4)

Firebase

A backend-as-a-service that provides client-side APIs, and services such as databases, web hosting, and authentication.

2.5 Design Rationale

In this section, we describe why we chose these technologies and the advantages and disadvantages associated with each of those technologies.

2.5.1 Technology Rationale

1. HTML5/CSS3/JS

This trio of web technologies has become the standard for web development

(a) Advantages

i. Well documented and supported in the development community

ii. Gives the developer control over the look and feel of the application

iii. Compatible with nearly any web browser

(b) Disadvantages

i. Without a framework or library it has little functionality

ii. Requires a lot of time and effort to create a complete and robust application

iii. Some browser interpret certain elements differently

2. Ember.js

We chose a framework because it expedites the development process. Ember.js boasts taking its developers 80% of the way through development with the use of best idioms and proper practices. It is used by companies such as Yahoo, Groupon, and Square(5).

(a) Advantages

i. Faster development start time

ii. Allows the developer to create reusable components through the use Handlebars templates
iii. The built in router allows developers to create multi page applications by navigating the user through states rather than physical webpages, reducing the need to keep track of these different states since the page never physically reloads.

(b) Disadvantages

i. The framework is based around conventions, limiting developers freedom for a majority of the development process.

ii. If the developers do stray from convention, they could find themselves having a difficult time reaching completion.

3. Firebase

We chose this backend service due to the fact that it provides a client-side API for Ember.js called EmberFire.

(a) Advantages

i. Using a client-side API eliminates the need for a backend language and allow us to focus on a single language for all of our development.

ii. Firebase also provides hosting and database services for free!

(b) Disadvantages

i. Support is outsourced, we do not have direct access to our server and are at the mercy of whatever functionality is provided by the API

ii. A free firebase account does not provide private backups of our data, increasing the probability of data loss

2.5.2 Aesthetics Rationale

1. Existing Product Aesthetics

a. Social Media Aesthetics Social media attracts users from a wide variety of backgrounds. Good social media encompasses design that is usable by literally anyone around the world. Thus, we want to make our design use components of social media because our audience will generally be familiar with this layout.(6)

b. Competitor Aesthetics In addition, we explored a competitor's application: Microsoft Project(7).
Figure 2.8: The interface for Microsoft Project

<table>
<thead>
<tr>
<th>The Good</th>
<th>The Bad</th>
<th>The Ugly</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Familiar images</td>
<td>- Information overload</td>
<td>- Restrained within a ‘window’</td>
</tr>
<tr>
<td>- Color coordination</td>
<td>- Cluttered workspace</td>
<td>- Nearly 20 year old design!</td>
</tr>
<tr>
<td>- Feature placement</td>
<td>- Unnecessary features</td>
<td></td>
</tr>
</tbody>
</table>

Table 2.4: A quick analysis of Microsoft project.

While Microsoft's project management tool has some good design ideas highlighted in the social media section, it generally gives the user more than he or she needs at a given time. The workspace looks crowded and at time messy, in no way representing any form of organization. To cap it all off, while graphics have improved over the years, the actual design of the product remains exactly the same.

2. Our Aesthetics

We want our application to have low learning curve and to achieve this, we made our product user-friendly. In order to achieve the desired usability, our system will have to meet specific criteria:

i. The design of the individual components afford their features, i.e. hamburger-buttons serve as an interface to a menu and text areas serve as a canvas for writing. Familiar icons increase usability since most audiences understand the significance of these icons.
ii. The system aims to experience minimal latency from user input to interface response. Our application needs to be as immersive as possible. Any technical glitch will detract from the user's experience.

iii. The system's design follows conventional web application layouts. Proper placement of features was the difference between leaving users confused and onboarding new users so quickly that they begin planning activities in a matter of minutes.
Chapter 3

Project Management

3.1 Test Plan

We divided our test plan into two categories: white box and black box testing. We constantly conducted white box testing throughout project development. Because we had knowledge of our code, we verified our system through unit testing to ensure that components behaved correctly. Unit testing involved the login and logout process and project creation process. We tested the application's logical flow of tasks based on dependencies between tasks, calendars, and time progression by analyzing our logical path models as well as performing unit testing. In addition, we conducted black box testing by playing the role of a user and interacting with the system. Furthermore, we engaged in weekly inspections and reviews to examine the software artifacts for the purpose of finding errors.

To test usability, functionality and aesthetics, we conducted acceptance testing through a series of alpha and beta tests. For alpha testing, we observed users testing the account and project creation process. We had the list of activities that we asked the user to perform and then recorded the user's feedback. In addition, we conducted beta testing by asking users to use our application for managing their own small projects. After they complete their projects, they answered survey questions in regards to functionality and user experience.

3.2 Project Risks

Risks threatened the success of our project. Issues are prone to happen during project development, thus we needed to be prepared when facing adversity. By conducting a risk analysis, we identified all possible risks and the impact on our application as a whole. As shown in table 3.1, we listed each risk and its consequence. Next, we rated the probability from a scale of zero to one. In addition, we rated the severity of the risk from a scale of zero to ten. We then multiplied the probability and severity to determine the risk's impact to our project. After calculating the impact of each risk, we provided two mitigation strategies: one strategy to reduce the probability and another strategy to reduce the severity of the risk.
<table>
<thead>
<tr>
<th>Risk</th>
<th>Consequence</th>
<th>Probability</th>
<th>Severity</th>
<th>Impact</th>
<th>Mitigation Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bugs</td>
<td>Delays in development timeline, resulting in failure to meet critical deadlines</td>
<td>1</td>
<td>7</td>
<td>7</td>
<td>Conduct peer code review sessions and use best coding practices to efficiently read and debug code. Ensure our code has low coupling.</td>
</tr>
<tr>
<td>Missed deadlines</td>
<td>Delay project, increasing the risk for project failure.</td>
<td>0.4</td>
<td>10</td>
<td>4</td>
<td>Set team deadlines in advance of actual deadlines in order to have a buffer period. Build the basic foundation for a working system and later conduct multiple releases to add functionality.</td>
</tr>
<tr>
<td>Data loss</td>
<td>Must rebuild code resulting in wasted time</td>
<td>0.01</td>
<td>10</td>
<td>1</td>
<td>Backup project to GitHub. Have multiple backups in different locations such as our own personal devices and on GitHub.</td>
</tr>
<tr>
<td>Team Dynamics</td>
<td>Fracture cohesiveness, resulting in poor teamwork. Wasted time to settle dispute.</td>
<td>0.3</td>
<td>5</td>
<td>1.5</td>
<td>Open communication with all group members. Conduct weekly meetings to ensure all members are cohesive. Conduct Gantt chart and assign responsibilities in beginning stages of the project, so if there is a dispute, each member is still accountable for his/her deliverables.</td>
</tr>
<tr>
<td>Technology Issues</td>
<td>The technology used in the project do not provide the functionality that we hoped it would do.</td>
<td>0.5</td>
<td>7</td>
<td>3.5</td>
<td>Conduct extensive research about each technology we will use in our project to guarantee that the technology is right for our project purposes. Research other technologies that may provide as an alternative to our chosen technology.</td>
</tr>
<tr>
<td>User Issues</td>
<td>User dissatisfied. Must redo aspects of our project. Can lead to delays to project timeline</td>
<td>0.5</td>
<td>8</td>
<td>4</td>
<td>Conduct user studies ensure that we are following the requirements and building the right system for the user. Conduct user test throughout our project development, thus we can fix user issues instantly rather than allowing issues to accumulate at the end.</td>
</tr>
<tr>
<td>Scope Creep</td>
<td>Too many features, resulting in project release delays.</td>
<td>0.75</td>
<td>7</td>
<td>5.25</td>
<td>Prioritize requirements in order to focus on developing the most critical features of the project. Build the foundation of our project to ensure that we always have a working product. By adding functionality in later releases, we will have a product that is able to be released at any given moment.</td>
</tr>
</tbody>
</table>
3.3 Development Timeline

In order to manage our time efficiently, we developed a Gantt chart. A Gantt chart displays the amount of work done or production that is completed in certain periods of time in relation to the amount planned for in such periods. Organization is crucial to the success of this project, thus we assigned each member responsibilities and set concrete deadlines for each responsibility. The following figures show our proposed development timeline.

![Gantt Chart]

Figure 3.1: The Fall quarter development timeline
<table>
<thead>
<tr>
<th>Winter Quarter (Weeks 1 - 10)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
<tr>
<td>-----</td>
</tr>
<tr>
<td><strong>Design Review</strong></td>
</tr>
<tr>
<td><strong>Revised Design Report</strong></td>
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<tr>
<td><strong>Operational System</strong></td>
</tr>
<tr>
<td><strong>Login Portal</strong></td>
</tr>
<tr>
<td><strong>Project Creation Process</strong></td>
</tr>
<tr>
<td><strong>Team Creation Process</strong></td>
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<tr>
<td><strong>Tasks Assignment Process</strong></td>
</tr>
<tr>
<td><strong>Progress Bar and Milestones</strong></td>
</tr>
<tr>
<td><strong>Front-End and Design</strong></td>
</tr>
<tr>
<td><strong>Unit Testing</strong></td>
</tr>
</tbody>
</table>

Figure 3.2: The Winter quarter development timeline
### Figure 3.3: The Spring quarter development timeline

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Operational System</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Front-End and Design</td>
<td></td>
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<td></td>
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<tr>
<td>Calendar Integration</td>
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<td></td>
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<tr>
<td>Testing</td>
<td></td>
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<tr>
<td>Acceptance Testing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Testing Results</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Final Changes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Design Conference</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Changes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Weeks 1 - 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
</tbody>
</table>

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3.4 Societal Issues

When building a new application, it is important to realize the societal aspects pertaining to the new product. As engineers, we have the ability to influence our users and thus we must act in an ethical manner when designing and developing an application. In order to ensure that we were acting ethically, we referenced the IEEE/ACM Code of Ethics(9) throughout the process of our application. Below is a ethical justification for our project, as well as how we plan to ensure that we are acting ethically with our team members and during product development. Lastly, we discuss social and cultural issues associated with Planly.

3.4.1 Ethical Justification for Our Project

We selected to build a collaborotive project management application because we noticed a need for a management and organizational application for individuals who have multiple commitments in their lives. The moral reason we decided on our project is because we are aware that we live in a society based on productivity. Many individuals are being bombarded with tasks from different organizations, and with the invention of mobile devices, it seems that work never stops. We believe all humans have the right to live a dignified life and should not be stressed to such severity that health-related consequences, such as mental illness, can occur. With the creation of an organizational management application, we hope to relieve stress by providing individuals with an accessible web based interface where they can easily communicate with their team members, find an organized list of their tasks and keep track of their schedules. In addition, we hope that individuals will use our project management app to plan personal projects, such as weddings or birthday parties, thus allowing them to enjoy their lives doing the things that make life memorable.

3.4.2 Team and Organizational Ethics

Our team was composed of two individuals. Practical steps that were taken to ensure fair treatment among team members were effective communication and negotiation regarding which tasks each member will do. We ensured that we acted ethically by obeying the IEEE-CS/ACM Software Engineering Code of Ethics (later explained in the Product Development section) and also by using the SCUs Ethical Decision Framework when we were unsure of a decision.

3.4.3 Product Development

To ensure that we were acting ethically when developing our product, we followed the IEEE-CS/ACM Software Engineering Code of Ethics.
### Table 3.2: ACM Code of Ethics vs Our Team

<table>
<thead>
<tr>
<th>IEEE-CS/ACM Code Of Ethics</th>
<th>Our Team</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public:</strong> Act in the public’s interest</td>
<td>When deciding our project, we analyzed who our market is and what their needs are to ensure we acting in the public’s interest.</td>
</tr>
<tr>
<td><strong>Client and Employers:</strong> Act in a manner that suits their interest and is consistent with the publics interest</td>
<td>We always considered SCUs interest in ethics when designing our project.</td>
</tr>
<tr>
<td><strong>Product:</strong> Product must meet the most professional standards</td>
<td>We used robust code and best coding practices when developing our software. We chose the correct coding frameworks that worked best for our project. We used security measures to ensure data is protected.</td>
</tr>
<tr>
<td><strong>Judgement:</strong> Maintain professional integrity in your judgement</td>
<td>We always used our best judgement when making decisions. If we were not sure of a decision, we referred to SCUs ethical decision framework to guide us.</td>
</tr>
<tr>
<td><strong>Management:</strong> Promote ethics in their team</td>
<td>Our advisor, who served as a managerial figure, advised us towards the most ethical decision.</td>
</tr>
<tr>
<td><strong>Profession:</strong> Maintain ethics in our professions</td>
<td>We have an ethical duty to our users to do no harm. We always asked for consent when asking others to test our product.</td>
</tr>
<tr>
<td><strong>Colleagues:</strong> Be honest and treat colleagues with fairness</td>
<td>We gave our most honest opinions and constructive criticism during each stage of product development.</td>
</tr>
<tr>
<td><strong>Self:</strong> Maintain ethics in every aspects of our lives.</td>
<td>During our education at SCU, ethics were stressed throughout numerous courses and we believe that this education affected our decisions for the rest of our lives.</td>
</tr>
</tbody>
</table>

### 3.4.4 Social and Cultural Issues

We have an ethical duty to do no harm to the potential users of our product. When building our system, we took extremely proactive measures to ensure that their data is safe and secure. We would never release any personal data unless required for legal action, and then only after informing the user. When conducting product testing, we will always provide our testers with a consent form and ensure that they know what they are signing off to. We would never pressure anyone to use our product. A ramification of our product to society as a whole is that while it will help individuals stay organization, it may cause individuals to become too dependent on technology. While we want people to use our product to ease their lives, we hope that they see our tool as an aid rather than a dependency.

### 3.4.5 Political Issues

We do not foresee any political issues with our system because we do not see any need for political representatives to become involved with our application.
3.4.6 Economic Issues

We do not foresee any economic issues with our system as it not making any revenue.

3.4.7 Health and Safety Issues

A potential health issue that we see with our system is creating a dependency on technology; however, as we stated in the Social and Cultural Issues section, we hope that individuals use our system as an aid rather than a dependency. As for safety issues, one issue is if our system were to be attacked and our users’ data was captured, this can cause potential harm to our users’ safety since their personal information is now exposed.

3.4.8 Manufacturability Issues

We do not foresee any manufacturability issues because our product is not manufacturable.

3.4.9 Sustainability Issues

Because our product is a software product, we do not foresee any sustainability issues.

3.4.10 Environmental Issues

As stated in the Sustainability Issue, our product is a software product, thus we do not believe that our system will cause environmental issues.

3.4.11 Usability Issues

Because our application is very client heavy, we knew that usability would be the key to our application’s success. Throughout the development process, we were sure to include the user in every step and iterated until the user was satisfied. We were able to receive feedback and examine user interactions with each component of our system. In addition, at the end of development, we hosted a user study, discussed in the conclusion section.

3.4.12 Lifelong Learning

Through developing our system, we engaged in lifelong learning. Knowledge from our classes was not enough for us to succeed. The project inspired us to study and learn new technologies, such as Ember.js and Firebase, as well as strengthen our existing skills. By completing this project, we feel prepared for the time where we must learn on our own.
Chapter 4

Our Project

4.1 The Final Application

Planly is a collaborative project management application built as a single page web application. When users type in the URL for Planly, they are taken to the application’s homepage shown in Figure 4.1. The homepage featured an image of our application. It is very minimalistic as users need to have an account in order to use the application.

![Planly Homepage](image)

Figure 4.1: Homepage

4.1.1 Login

In order to log in or sign up for Planly, users must select “Sign In” on the top right corner of the homepage. We provide users with three different methods to sign up for an account: Google, Facebook, or Email, shown
in Figure 4.2. After a user has successfully logged in, he/she will be presented with the *Projects* view. The *Projects* view, seen in Figure 4.3, hosts all of the user’s projects as well as the members for each project.

![Sign In / Login Screen](image)

**Figure 4.2: Sign In / Login Screen**

![Projects View](image)

**Figure 4.3: Projects View**

### 4.1.2 Creating Projects and Teams

From the *Projects* view, users can create a new project as well as create teams for the project. By clicking on the + icon, users will activate the Project Creation form, depicted in Figure 4.4. The user needs to input the Project name, goal, deadline and team members. After completing the Project Creation form, users are given the option to create a team or to skip it at this time.

If the user decides to create a team, he will need to enter the team name, description and team members.
4.1.3 Adding Tasks and Subtasks

After the project has been created, users can now add task and subtask to the project. Figure 4.5 shows the Tasks view. In the Tasks view, users are presented with the project’s name, progress bar, and a form to add tasks and subtasks. Once a user fills out the tasks form, he can then add a subtask or simply create the task. The task will appear on the screen with the task’s deadline and who the task is assigned too. From there, users can click on the subtask icon to see the subtasks associated with the task or then can click the comment icon and post a comment. When a user marks a task as completed, the progress bar will change to reflect the progress of the project.
4.2 User Testing and Results

After we completed Planly, we hosted a user testing session where we invited students to complete a series of tasks and provide us with their feedback. At the end of the test, we asked users to submit an anonymous survey. Figure 4.6 and Figure 4.7 shows our user testing results.

Beginning with the system as a whole, from the user testing results, the majority of the users found Planly to be very usable system. To the question, “I found Planly to be a usable system”, 55.5% of users rated Planly as a 5, the highest score on our scale. As for the question “I found Planly to be overly complex”, a third of the users rated Planly a 1, meaning that they did not find Planly to be complex. However, a third of the users also answered with a score of 3, thus although most users found Planly to be usable, we acknowledge that there is still work to be done.

Another question we asked in our survey was “What are some areas of improvement for Planly” and users were allowed to select all features that applied. According to the results, we found that the features that needed the most improvement were task and subtasks. It is interesting observation is that tasks and subtasks were the last features we worked on prior to the testing, thus it makes sense that these features were the weakest.
4.3 Lessons Learned

We want to highlight three important lessons that we learned while developing Planly: the importance of human centered design, the need for multiple system iterations, and the necessity to integrate early and often.

4.3.1 Challenges

Had we not involved the user in the design of our system as early on as we did, we would have ended up in an entirely different place than we did. After completing our initial design and going through the design review, we took the advice provided to us and performed some user research before actually beginning development. The study exposed some major flaws in a lot of the interfaces we mocked up. This allowed us to go back to the drawing board during the design phase rather than later on in the development phase. This lesson was so
good, that we decided to borrow it moving forward. Each time we worked on a new feature, we would first mock it up, test it with users, and then implement it.

We iterated through those steps repeatedly. Not only did this allow us to involve the user a lot more in the development of Planly, it also enabled us to revisit some of the previous features we developed. As mentioned before, during our user testing we found that the features we implemented first generally had less issues than some of the newer features. Iteration is responsible for this. Each time we implemented a new feature, we were able to further test and correct the features that were already in place.

As we added new features, we were not working on the same system, working on the same feature. We worked on our own systems, implementing different features in order to divide and conquer the development of Planly. However, early on during development, if we spent too much time working on our own thing, we found that when the time came to finally merge our code, we had crept into each others domains quite a bit. The solution was simple. Integrate early, and integrate often. By shortening the amount of time our code was apart, it prevented us from stepping on each others’ toes and it also helped to ensure that any work performed by the other did not break any other part of the system.

### 4.3.2 Future Work

Moving forward, we are looking to add more features, primarily pulling from the feedback we received through our user study. One feature that was frequently requested by users was the ability to edit teams. This leads us to believe that users want more overall control over the content of their projects. We will consider multiple ways to ensure they can customize their projects to their liking. Apart from the features recommended in the user study, we also want to look at some of the features we weren’t able to implement.
during our primary development, including, but not limited to, implementing calendar functionality which would allow users to import their event calendars in order to see who is available when and improving the functionality of the timeline so it better reflects the progress of the project by considering more factors than task completion. These features would greatly add to the user experience.

In order to ensure a better user experience forward, we need to consider more than just the features. We also need to optimize the application for scalability. This would mean that as we take on more users, the application wouldn’t break due to the amount of traffic. We also need to increase the overall robustness of the application. As more users join Planly, we are going to encounter more usage styles. This means more ways for people to encounter bugs. Ensuring we are as bug free as possible would increase the overall user experience.

4.4 Conclusion

As mentioned, current solutions are either too simple, such as to-do applications, or too complex, such as enterprise project management software. Planly targets the middle ground between these two fields, small groups with collaborative projects outside of their full time roles. Planly is simplistic and intuitive web application that provides its users with the essentially organizational tools they need to ensure their projects' success. By performing user testing we found that that users enjoyed the simplistic nature of the application. Furthermore, the testing reaffirmed that iterative development allowed for new, useful features to be implemented while improving existing features. Taking what we learned, we are confident that we can continue to enhance the users' experience and improve the small group project collaboration.
Bibliography


[9] https://www.acm.org/about/se-code