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Hoops Program Continues Run of Mediocrity

It’s been nearly 20 years since men’s team played in March Madness

Brendan Weber
THE SANTA CLARA

With 15-26 remaining in the second half of an NCAA Tournament matchup between Santa Clara and the University of Arizona in 1993, the Broncos found themselves in a deep hole, down 13 against the No. 2-seeded Wildcats. Against all odds, the 15th-seeded Santa Clara squad, led by future two-time NBA Most Valuable Player Steve Nash, pulled off one of the most shocking upsets in the history of college basketball, knocking off the highly touted Wildcats 64-61.

If that victory was the high point of Santa Clara basketball, the program may have hit rock bottom at the end of the 2011-2012 campaign. In the final of their West Coast Conference schedule, the Broncos fell to Loyola Marymount University, capping the first wireless conference record in program history.

The magic of Nash and the thrill of winning an NCAA Tournament game are a distant memory. It has now been nearly two decades since the Broncos have been able to punch a ticket to compete in the Big Dance.

“Is that what’s being held Santa Clara back?”

Much of the responsibility for the recent state of the men’s basketball program rests with current Head Coach Kerry Keating, yet he remains content and focused on the goals at hand.

“I’m happy with where we’re at and where we’re going,” said Keating. “I know exactly where we can get to. It’s just a matter of everyone else around us in the school, the community and everyone in administration understanding that it’s going to take a lot of support and belief in that.”

The cloud of disappointment hanging over Santa Clara basketball has grown larger each year since the late 1990s, dating back to the end of former Santa Clara head coach Bob Hill in 1993.

“Many of the Broncos have been able to punch a ticket to compete in the Big Dance.”

During Keating’s seven years at the helm, the Broncos have posted a sub-.500 mark of 114-121 overall, including a 39-67 record against fellow WCC opponents. That winning percentage is the lowest in Santa Clara head coach history and 90 years of program history. Under Keating’s leadership, the Broncos have clinched just two winning seasons, zero WCC titles and has never finished a season in the top five of the WCC.

So what’s been holding Santa Clara back?

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**Alcohol Related Medical Emergency**

5/6: A male student was found intoxicated and unconscious on the ground outside of Nobili Hall. He was escorted back to his room. Alcoholic beverages were found in his room and he was confiscated and disposed of.

5/5: A student was reported having an allergic reaction after eating a muffin, which may have contained peanuts. She was escorted to Cowell and unconscious on the ground outside of Nobili Hall. CSS and Santa Clara EMS responded. The student was transported to O’Connor Hospital by paramedics. Notifications were made.

5/4: A male student was found intoxicated and unconscious on a couch in the Swig Hall lounge. Santa Clara EMS responded. He was escorted back to his room. Alcoholic beverages were found in his room and he was confiscated and disposed of.

2. South Africa’s voting ends, counting starts: Polling stations closed Wednesday evening for elections in South Africa. The ruling African National Congress is expected to return to power despite a vigorous challenge from opposition parties, who are seeking to capitalise on discontent over corruption and economic inequality.

Voting in the fifth all-race polls in South Africa since the end of white minority rule in 1994 wrapped up at 9 p.m. (1900 GMT). South Africa’s election commission said the first results were expected in the following hours. Officials will declare final results no earlier than Saturday, allowing time to address any objections to the process.

The election commission said most voting went smoothly. About 25 million South Africans, roughly half the population, registered to vote in the parliamentary elections that will also determine the president.

Some 22,000 voting stations opened at schools, places of worship, tribal authority sites and hospitals.

From AP Reports.

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**World Roundup**

1. Bearded drag queen in Eurovision spotlight: When Austria’s entry takes the stage Thursday at the Eurovision Song Contest in Copenhagen, the spotlight will slowly reveal a lone figure with wide sensuous eyes, glossy painted lips, high cheekbones — and a man’s full dark beard.

Conchita Wurst — the alter ego of 25-year-old Austrian Thomas Neuwirth — already has shocked audiences by challenging stereotypes of masculine and feminine beauty with the song “Rise like a Phoenix.”

Pushing the boundaries of gender identity is nothing new at Europe’s annual song contest — an extravaganza known for its eclectic lineup of techno beats, love songs and pop tunes. But this year’s backlash against Wurst highlights a rift between Europe’s progressive liberal side and the traditional values and nationalist rhetoric of Russia and other nations taking part.

Amid growing tensions over the Ukraine crisis, some in eastern Europe have blasted Wurst as an example of the West’s decadence.

From AP Reports.

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**Campus Safety**

**Elevator Malfunction**

5/6: A Nobili Hall elevator was reported malfunctioning while transporting two people to another floor. SCFD was contacted and responded due to one of the occupants suffering from claustrophobic symptoms. A technician was able to fix the elevator.

**Informational Report**

4/29: A faculty member was observed walking through campus with his unleashed dog, violating the city leash laws. He was advised to put a leash on his dog and was very uncooperative. He was documented for the 25th time in six years.

5/7: A faculty member was observed, again, letting his dog run loose on campus without a leash, violating the leash law. He was documented for the 27th time.

**Medical Emergency**

5/1: A student requested medical assistance for her swollen finger at O’Connor Hall. Santa Clara EMS assisted the student.

5/7: A non-affiliate visitor was reported having a syncopal episode while attending a wedding event in the Mission Church. CSS and SCFD responded. The visitor was transported to O’Connor Hospital by paramedics.

5/4: A campus resident accidentally cut his finger on a piece of glass. CSS and Santa Clara EMS responded. He was transported to O’Connor Hospital by a private vehicle.

5/5: A student was reported having an allergic reaction after eating a muffin, which may have contained peanuts. She was escorted to Cowell Health Center for evaluation.

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**Sexual Assault**

5/6: A campus resident reported being sexually assaulted by another campus resident. SCFD is investigating.

**Student Behavior**

4/29: Two female students were observed playing inside the Abby Sobol Matter Fountain. They were admonished and documented.

5/6: A student was found in possession of a false driver’s license and it was confiscated.

From Campus Safety reports. Email news@thesantaclara.org.

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Proposal Submitted to End Water Bottle Use

University leadership addresses student petition

Sophie Mattson
THE SANTA CLARA

After several month-long campaigns to raise awareness about the negative impacts of bottled water, the Office of the President is now in support of initiatives aimed at reducing the sale of plastic bottles on campus.

The Think Outside the Bottle Campaign, an offshoot of Corporate Accountability International, garnered around 900 signatures on a petition to discontinue the sale of bottled water on campus due to the environmental and societal problems it causes.

“The legal profession nationally is going through tremendous change and I think the market turnaround will be really but cautious in traditional jobs,” said Dean of the School of Law Lisa Kloppenberg. “We are positioned well in the Silicon Valley, where law-trained graduates can use their skills in the global technology sector in new types of positions.”

Despite the ongoing employment crisis within the law profession, Assistant Dean Bryan Hinkle anticipates that the decline in law school enrollment will eventually cease, which is indicated in nationwide statistics. “It is difficult to predict future applicant behavior, but the decline in applications nationwide and at Santa Clara is not as steep in this admissions cycle,” said Hinkle. “The numbers indicate that the decline is tapering down.”

It is not clear when the number of test takers for the February bar exam will plateau, but there are signs, such as a slight increase in the number of test takers for the February 2014 LSAT, that the national pool may be starting to stabilize. According to Kloppenberg, “It is something readily available at any place outside of campus, and an administrative decision on campus is not something that we are supportive of. There are certainly water reasons why people would choose water over other drinks, and multiple drinks are sold in similar containers.”

According to Jane Barrantes, assistant vice president of Auxiliary Services, the department does not wish to discontinue the sale of bottled water on campus, but support taking steps toward making tap water more readily available. “We very much want to support reducing the demand for bottled water and educating the public on their responsibilities for recycling and using reusable containers,” Barrantes said.

The Office of the President has not released an official statement in response to the Think Outside the Bottle Campaign’s proposal, but is expected to do so in the future. “We hope that the president’s office supports our proposal, which highlights the social injustices and negative environmental effects of bottled water. Baker, leader of the Think Outside the Bottle Campaign. “We plan to work hard to make Santa Clara bottle water-free and stand behind our Jesuit values and vision statement, and we hope that the president’s office does too.”

Barrantes said the sale of bottled water on campus depends on the size of the school; if the school is 20 percent of the available beverage space or less, Barrantes said. Barrantes also said that every resident moving in next fall will be given a free reusable water bottle when they check into housing.

In addition, on-campus dining locations will be selling reusable water bottles.

Contact Sophie Mattson at smattson@scu.edu or call (408) 554-4852.
Actors showcase diversity of cultural community

Victoria Yu
The Santa Clara

In celebration of Asian Pacific American Heritage Month, Asian-American theater company hereandnow visited Santa Clara on Tuesday to perform "Attack of the Asians," a production that consisted of a series of short skits.

The performance aimed to capture the essence of the Asian-American experience through segments that featured humor, entertainment, emotional elements and Asian dialects.

"Attack of the Asians" provided an opportunity for Asian-Americans to gain a sense of solidarity and realize that other Asian-Americans within society share commonalities relating to cultural and racial conflicts that may come with growing up in America. Simultaneously, it revealed the enormous diversity of Asian-American experiences across and within various Asian groups.

"Attack of the Asians" was performed in Mayer Theatre. Admission was free and open to the public. The show was co-sponsored by SCU Presents, the Office of Diversity and Inclusion and the Office for Multicultural Learning.

While the Multicultural Center’s many clubs are currently performing culture shows, some of which highlight Asian traditions, this special performance unified many of the subgroups.

Asian Pacific Heritage month is a time to recognize the contributions that Americans of Asian and Pacific Islander ancestry have made to enrich the history and culture of this country.

The actors also held a question-and-answer session with the audience after the show to open a dialogue regarding their performance.

The hereandnow theater company is based in Los Angeles. The group initially reached out to Santa Clara during the fall quarter expressing a desire to perform on campus.

According to Connie Chang, lead organizer of the event, "Attack of the Asians" revolutionized the definition of the Asian-American experience.

"It’s a way for Asian-Americans to feel identity and solidarity with each other," said Chang. "And people not in that group can learn about what it means to be a part of the Asian-American community.”

Only 6 percent of Americans identify as Asian-American. The term now includes a large range of Asian subgroups such as American-born Indians, Chinese, Japanese, Koreans, Vietnamese and more.

Chang hopes that "Attack of the Asians" will help people understand the reality of the Asian-American struggles and work toward removing existing stereotypes.

There are many upcoming events honoring Asian Pacific American month such as "Going Beyond Boba," an interactive workshop about identity and solidarity.

The event will be held on May 17 at 7 p.m. in the Shapell Lounge.

Contact Victoria Yu at vsyu@scu.edu or call (408) 554-4852.
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their first series sweep of the season.
scored and four RBIs to help the Broncos capture
dan Newell went 3-for-4 with a home run, two runs

Baseball

Softball

Team WCC Overall
Pepperdine 15-6 32-13
San Diego 15-9 33-17
Loyola Marymount 15-9 28-20
Gonzaga 15-9 20-25
Pacific 12-9 23-22
Santa Clara 12-9 22-26
Brigham Young 8-13 18-28
San Francisco 9-15 22-25
Saint Mary’s 6-14 14-32
Portland 4-17 10-34

Team WCC Overall
Brigham Young 9-2 30-21
Saint Mary’s 8-4 22-23
San Diego 7-5 23-21
Pacific 8-7 20-28
Santa Clara 5-7 10-31
Loyola Marymount 1-13 20-27

Continued from Page I

season better than fourth place in the conference standings.
 knew that contract was renewed last fall despite the team’s mediocre record over the previous six seasons. The terms of the deal were not disclosed. According to the IRS tax forms made public to the available in 2011, Keating’s base compensation was $355,597 and his total employment package was valued at over $460,000. Comparing to the leader of the WCC powerhouse in the Pacific Northwest, Keating is outmatched. Gonzaga’s Mark Few makes over $1 million, according to USA Today.

Santa Clara did cut down the nets at the 2011 CollegeInsider.com Tournament and 2013 College Basketball Invitational Tournament. But the team played against less-than-stellar competition who, like the Broncos, were unable to make the more prestigious NCAA or National Invitation Tournament field.

This past season, Santa Clara’s mix of young, up-and-coming players took the court alongside a few four-year veterans and ended competition with a 14-19 record. The squad rounded out the season on a hot streak before exiting the WCC Tournament in the quarterfinals. For the program’s second time in the calendar year.

“Keating is a leader, he’s a motivator,” said Keating. “It’s also, in hindsight, somewhat disappointing because of what could have been.”

Despite nipping at the Bulldogs’ heels twice this season, Keating’s squads have come up short against Gonzaga on multiple occasions, prevailing over their rival to the north just once in 17 attempts.

Perhaps the most frustrating aspect of this issue lies in the idea that the more losses pile up for Santa Clara, the harder it will be for the program to become a consistent winner.

“Nothing succeeds like success,” said the San Francisco Chronicle sports reporter Steve Krueger, who has covered the WCC for the past six years. “Teams that have a tradition of being good, whether it’s Arizona or North Carolina or Duke or Kentucky, the traditional powers, it’s easier to sustain that success than it is to think that it is for teams that are kind of on the periphery.”

Basketball is a team sport and no coach is fully responsible for a program’s production. There are several other factors that may be working against the Broncos.

On the court, Keating believes high academic standards for prospective student-athletes and financial burdens are just some of the reasons that Santa Clara may be coming up short when it comes to attracting the talent necessary to take the program to the next level.

A relatively stringent academic accep-
tance rate of 33.2 percent at Santa Clara could very well inhibit potential recruits who are weighing the pros and cons of the Jesuit universities such as Gonzaga, Saint Joseph’s University and Creighton University. Have acceptance rates of 66.5, 78.3 and 78.1 percent, respectively, according to U.S. News and World Report. These schools all faced their way into the field of 68 this year.

“The university’s location could also be hindering the Broncos.”

Playing in a big market such as the San Francisco Bay Area may hurt Santa Clara because the school is overshadowed by the University of California, Berkeley, Stanford University, Saint Mary’s College and the professional teams, according to Cronen. The Gonzaga Bulldogs, playing in a small market, have an advantage because they are more recognized in the local community and have earned the region’s attention.

A more significant reason the Bronco

have found themselves on the outside looking in come Selection Sunday may lie in the finances. Money may not buy happiness, but it sure helps a school hoist championship hardware.

Gonzaga has maintained a strangle-
hold on the WCC, recently winning its 12th conference title and securing a spot in the NCAA Tournament for a 16th consecutive year. Gonzaga’s men’s basketball program brings in roughly $7.75 million in revenue annually compared to just $2.25 million for Santa Clara, according to a report filed last year by the U.S. Department of Educa-
tion’s Office of Postsecondary Education.

In terms of expenses, the Bulldogs spend $5.95 million on men’s basketball while Santa Clara can only spend their earned revenue of $2.25 million. Programs such as Creighton and Saint Joseph’s being in and dish out more money as well.

“There is a lot of support that’s needed for our guys that’s given to a lot of other places that we need to assess and try to do here and that’s something that hopefully

Men’s Basketball Evaluated

IF we get that commitment on the other end, a lot of good things can happen.”

Bronco Briefs

Softball

The Broncos followed a 12-4 loss to California State University, Fullerton last Thursday with three straight wins against Loyola Marymount University over the weekend. The Broncos swept the Saturday double-header 8-3 and 7-5, and eventually completed the series sweep on Sunday with an 11-4 victory.

In the first matchup on Saturday, senior Kelly Scribner ignited the Broncos offense by scoring two runs, picking up two RBIs and belting a long ball over the fence. In the second game of the day, Scribner’s teammate, junior Jenna Krummen, led the way for Santa Clara at the plate. She went 3-for-3 at the dish to help the Broncos win a close two-run game.

The following afternoon, Santa Clara junior Jor-
dan Newell went 3-for-4 with a home run, two runs scored and four RBIs to help the Broncos capture their first series sweep of the season.

Santa Clara now stands at 30-21 overall with a 16-8 conference.

Brendan Weber at bweber@scu.edu or call (408) 554-4852.

Thursday, May 8, 2014

ASHley CABrerA — THe SAnTA ClArA
Sharks Hooked by Kings

Hurry! Someone do the Heimlich maneuver, the San Jose Sharks are choking! Too late. San Jose was once again eliminated from the Stanley Cup Playoffs last week.

This year, however, the blow seemed far more devastating compared to past seasons. After taking a wide 3-0 lead in a best-of-seven series, the Sharks were expected and favored to go on to the next round. They had nearly swept the Los Angeles Kings, but, as is often expected, they proved unable to perform under critical circumstances and eventually lost the decisive Game 7 by an embarrassing score of 1-5.

I've been a Sharks fan for as long as I can remember, and I must say I'm disappointed, frustrated and irritated with this recent debacle. The Sharks are victims of a pattern that seems to have no end. They play magnificently during the regular season, but are among the first teams eliminated come playoff time.

The Sharks finished second in the Pacific Division this season but were eliminated in the first round of the playoffs. Last season, the Sharks finished third in the Pacific and were eliminated by the Kings in the Conference Semifinals. The year before that, they were second in the Pacific and were also eliminated in the first round.

As is evident, the Sharks are disappointingly eliminating prematurely year in and year out. It would be unfair on my part not to give credit to the stellar seasons the Sharks have had in the last decade. But San Jose hasn't proven that they have the capacity to transcend and prevail come playoff time.

The team’s inability to do well in the playoffs makes me question whether the Sharks have the proper players to get the job done. Other squads would give anything to have the talent that the Sharks have. Star players such as Joe Thornton, Patrick Marleau, Joe Pavelski and Dan Boyle are amongst the best players in the NHL. But San Jose hasn’t proven that they are victims of a pattern that seems to have no end. They play magnificently during the regular season, but are among the first teams eliminated come playoff time.

The Sharks have had no end. They play magnificently during the regular season, but are among the first teams eliminated come playoff time. The Sharks are under a tremendous amount of pressure. For many years, hockey analysts and the media have labeled the Sharks as Stanley Cup favorites. Their own fans expect nothing less. By being unable to obtain their goal, the pressure continues to grow and hurts them come playoff time.

Perhaps I’m contributing to this existing pressure currently on the squad, but I also have confidence in San Jose. I know that they are an elite team. Now, they just need to prove themselves.

Ivan Munoz is a junior political science and English double major.

Women’s soccer returns to action on the pitch

Sydney Sanchez
SAN JOSE CLARA

Finishing out its spring season, the Santa Clara women’s soccer team worked on developing team chemistry and fine-tuning its play against high-quality opponents. Competing against Stanford University and the Sacramento Storm from the Women’s Premier Soccer League, the Broncos came away with a split, falling to the Cardinal 1-0 but regrouping to take down the Storm 2-1.

After making it to the Sweet 16 of the NCAA Tournament this past fall, the Broncos are looking forward to a bright future following their recent success on the field. “One of our main goals for the spring was to build up our new team and have people become confident in their new roles on the field,” said rising junior Ali Jones.

Forward Sofia Huerta described the transition the team was able to make during the spring as a work in progress. The rising senior mentioned that the team was “a little rough” and didn’t quite have “togetherness” down quite yet due to the winter break and the newer members on the squad.

Closing out the spring season, however, Huerta felt the team came together and was able to improve as it spent more time playing in a competitive atmosphere. Jones agreed that the team made progress in the short campaign.

In our last game of the season, I think our team showed great confidence as we worked together on the field, and definite improvement compared to the first game of the season,” said Jones. “It was easy to tell we had made strides forward in engaging our new team and we were successful in growing together on the field in our new roles.”

The Broncos will be without nine players from last year’s squad when they return to action next fall, including Morgan Marlborough and Julie Johnston, who will both be continuing their soccer careers in the National Women’s Soccer League.

“It was really hard losing our seniors because they were such amazing players,” said Jones. “But I think that our new team has done a really good job stepping up and filling in their shoes.”

Santa Clara is learning to live without those standout seniors.

“As a team, we’re...not focusing on the players we're losing,” said Huerta. “We’re working on instilling confidence in our new players.”

As a work in progress, the squad looks forward to a new training program this summer that has the team, including the freshmen, staying at Santa Clara over the summer to work out.

“The fall season is always what we’re preparing for,” said Jones. “Although mid-August seems far away, it sneaks up on us fast. We ended the spring season with a lot of improvement from where we started it, and I think we are making really big steps forward with our team.”

Jones continued with her enthusiasm about the fall.

“I am really excited for the upcoming season,” she said. “We are a really hardworking, competitive group of girls and I think that we will be successful in the upcoming season if we set a goal and put our hearts in it.”

While Jones is starting her career as an upperclassman, Huerta is coming to the close of hers.

“She’s been a senior in my life since middle school and has always been there for me,” said Jones. “We’re so excited to play with her this year.”

“I’m really looking forward to being a senior and giving my all every game, which I know I will since it’s my last year,” said Huerta. “I can’t wait to just play with my best friends and I’m excited to go out with a bang this year.”

The Broncos will begin their fall season this upcoming August.

Contact Sydney Sanchez at ssanchez@scu.edu or call (408) 554-4852.