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#### Santa Clara Magazine, Volume 50 Number 2, Fall 2008

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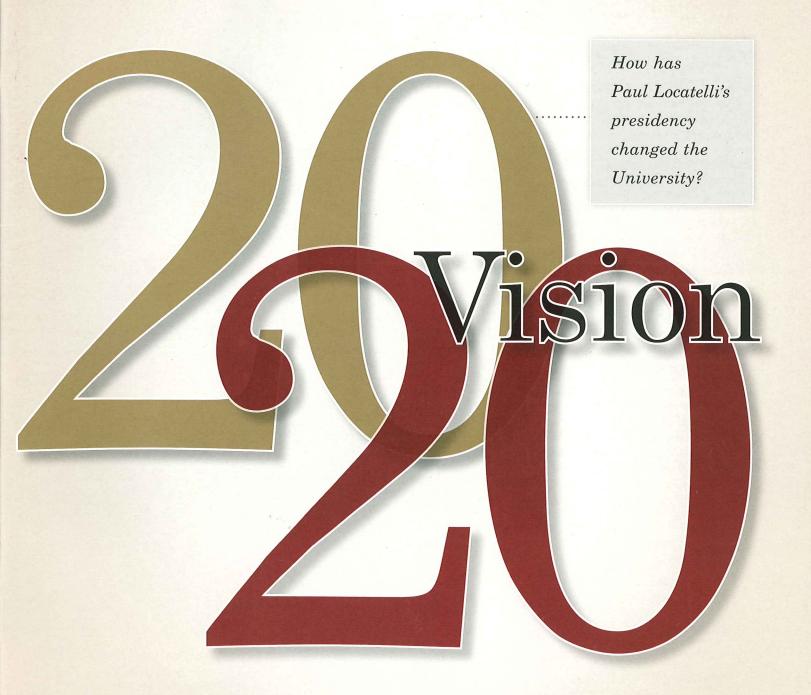
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## Santa Chagazine Santa Cara

Published for the Alumni and Friends of Santa Clara University

Fall 2008



### from the editor

#### Courage

Early on as president, at a gathering of Silicon Valley business leaders, Paul Locatelli, S.J., articulated a sense of the University as a force for

social change. "No longer can a university be indifferent to social problems," he said. "At a most fundamental level, Santa Clara must serve as a prophetic voice in the community, asking uncomfortable—sometimes even stubborn—questions. Playing the prophetic role does not make anyone comfortable, least of all the University...But not to speak out would mean I am not true to the Jesuit tradition and mission."

Locatelli took the helm as president of Santa Clara two decades ago. These days, it is rare indeed to find any individual leading an institution of higher education for that length of time; presidents tend to put in six or seven years and then move on. But rarer still is the kind of sustained energy that Locatelli has exhibited, and which has played a profound role in making Santa Clara such a vibrant community, a place of excitement and purpose and beauty, and a place uniquely its own.

It's also a place that's not quite the same as it was 20 or 30 years ago. Without question, there are alumni who are dismayed by some of the changes and who even question what it means for Santa Clara to call itself a Catholic university. At the same time, there are women and men who look upon the changes wrought since they graduated—20 years ago or 50 years ago—and applaud the ways in which the University has been transformed in scope and purpose, and in terms of where it stands in the world. Because the world is not the same place as it was, and its needs have grown and changed, too. (For some reflections along these lines—including what it means to be a Jesuit, Catholic university today, see the article on the 25th anniversary of the Ignatian Center's Bannan Institute, as well as letters from alumni.)

Locatelli is, of course, an alumnus of Santa Clara—Class of '6o. So his connections with the University span half a century, including time as student, professor, assistant dean of the business school, and academic vice president. He was trained as an accountant and so brought an unprecedented financial acumen to the presidency. But in the 1980s, the Board of Trustees knew they needed far more than someone to tend the shop. There were fiscal responsibilities to be tackled, to be sure. But the larger question was and is one of vision: Where are we going? For what purpose? And how do we get there?

Locatelli's ability to ask—and answer—those questions should serve him and the Society of Jesus well in his expanded role as secretary of higher education for the Society, just as that ability has served Santa Clara.

This spring, the San Jose Mercury News took note of Locatelli's announcement that he was leaving the presidency with a front-page story. The paper also looked back on his tenure as president and noted in an editorial, "Courage, based on ideals, can change a university—or the world." Well, yes.

Keep the faith.

Steven Boyd Saum Managing Editor



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University

Santa Clara University, a compre hensive Jesuit, Catholic univer sity located 40 miles south of San Francisco in California's Silicon Valley, offers its 8,685 students rigorous undergraduate curricula in arts and sciences, business, and engineering, plus master's and law degrees and engineering Ph.D's. Distinguished nationally by one of the highest graduation rates among all U.S. master's universities, California's oldest operating highereducation institution der faith-inspired values of ethics and social justice. For more information,

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Santa Clara

**Meet Mountain** By Lisa Taggart. A O&A with SCU women's basketball coach Jennifer Mountain.

> Katrina at three By Pat Semansky 'o6. A New Orleans photo essay.

The meddling priest from Oz By Emily Elrod '05. An interview with Australian Jesuit John Brennan, S.J.—lauded as a "national treasure" and an "ethical burr."

20/20 vision By Robert M. Senkewicz. How has the presidency of Paul Locatelli, S.J., transformed the University—as a place—and as an idea?

Go with all your heart By Francisco Jiménez. An exclusive excerpt from his new memoir, Reaching Out.

Speak and you shall be heard By Alicia K. Gonzales '09. A look at Ethnic Community Builders, oral histories of Mexican Americans in San Jose.

If these walls could talk... By Steven Boyd Saum. More than 30 years later, they do. And Tom Eichenberg '76, M.A. '77 gets back his long-lost wallet.

Honoring ideals and service and hall-of-famers

By Erin Hussey '05. Winners of the 2008 Ignatian and Bannan awards, and the new members of SCU's Athletic Hall of Fame.

Letters

**Mission Matters** 

11 **Bronco Sports** 

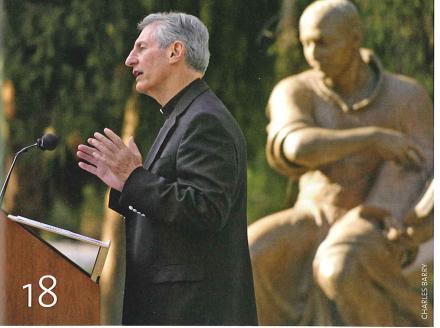
In Print

A Letter from the Donohoe Alumni House

Class Notes

After Words

49 Calendar





**Greetings from NOLA** 

How has America's Most Interesting City come back from Katrina? See an extended photo gallery of work by Pat Semansky 'o6 online at the SCM Web site.

#### Si se puede! Yes we can!

What was it like to march with César Chávez? Hear Francisco Jiménez read from his new memoir. Visit www.santaclaramagazine.com.

www.santaclaramagazine.com

## letters

#### Heart of the matter

I am very proud to call Santa Clara a Catholic university. The article "No Simple Highway" by Juan Velasco [Summer 2008 SCM] illustrates just what SCU means to the world searching for purpose, meaning, and understanding. Jesus taught us to carry out the beatitudes. His principal message was love—agape; and Jesus admonishes us sinners not to cast the stones. He'll separate the wheat from the chaff. That's where prayer takes priority.

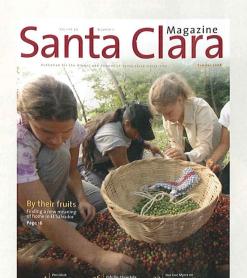
Santa Clara's Catholicism has grown from my era, 1951-55. It has a clearer understanding of the titration of justice and mercy. Jon Sobrino, Leonardo Boff, and Gustavo Gutierrez have constantly repeated the essence of liberation theology found in the poetry of Óscar Romero: "The world does not say: Blessed are the poor. The world says: Blessed are the rich. You are worth as much as you have. But Christ says: Blessed are the poor, for theirs is the kingdom of heaven, because they do not put their trust in what is so transitory. Blessed are the poor, for they know that their riches are in the One who being rich made himself poor in order to enrich us with his poverty, teaching us the Christian's true wisdom."

And now it is the Jesuit University of Central America that has opened up the heart of Santa Clara's student body. This is the true Catholicism I see at Santa Clara U. The white crosses are keeping us on the highway.

THOMAS M. WHALING '55 Laguna Hills, Calif.

#### To Our Readers:

We welcome your letters in response to articles. We print a representative selection of letters as space allows. Please limit copy to 200 words and include your hometown and class year (if appropriate) in your letter. Address correspondence to The Editor, *Santa Clara Magazine*, Santa Clara University, Santa Clara, CA 95053-1500; fax, 408-554-5464; e-mail, scmagazine@scu.edu. We may edit letters for style, clarity, civility, and length. Questions? Call 408-551-1840.



#### There's hope yet

Mike Keithley '72 has been blind since birth. I am his wife, and I read to him. I want to thank John Heath for his excellent article "Waiting for the nastiness" [in the Summer 2008 issue]. Having been an avid reader all my life, I agree with John fully! Thank God the Jesuits are still front runners in the effort toward enlightenment! There is hope with people like John Heath around.

STAR KEITHLEY
Mountain View

#### Best mag ever

I have been receiving *Santa Clara Magazine* for well over a decade. However, I wanted you to know that the Summer 2008 issue is by far the finest and best-written collection of articles in the years I've been reading your publication.

Though now retired, I enjoy keeping

up with my past services as a director of the SCU business board. I went to Stanford (years ago), but I found serving on your board one of my most satisfying volunteer duties.

Thank you, and keep up the good work and literary scholarship.

GERALD BLUM Fresno

#### A prisoner's dilemma

I was deeply touched by the article "For I Was in Prison and You Visited Me" in the Summer 2008 issue. The benefits that the Chowchilla Family Express program provides to relatives or someone close to an inmate are truly amazing.

People who don't know anyone in a state prison have a tendency to stay segregated from this world. Many of us don't think about the contributions that we can make to help families stay connected during this journey. I myself had been segregated from this world until last year, when my cousin, who is in his early 40s, was incarcerated with a 30-year sentence. Since his sentencing, we have maintained constant communication through mail, and he reminds me of the positive impact that my letters have on his life.

He is at the California State Prison of Pleasant Valley in Coalinga. He has three boys, ages 19, 12, and 8, who have had a difficult time adjusting to a lifestyle that does not allow them to live with their father. This past year has brought them several challenges, which have manifested in lack of motivation to go to school and hanging around crowds potentially affiliated with gangs. Unfortunately, my cousin's ex-wife has not been successful in reaching out to resources that could provide assistance. As of July, my cousin has not seen his children in over a year, and I know that he dreams of the day that he can

see them, even if it might be through a glass window.

As I read the article, I thought of my cousin and wanted to congratulate Eric DeBode and the Chowchilla Family Express program for making many dreams come true by allowing loved ones to stay connected. You have inspired me to make an effort to visit my cousin more often and to obtain the mother's permission for my cousin's children to see their father—who loves them very deeply. My hat goes off to everyone who makes the program successful.

CLAUDIA VÁSQUEZ '00 San Jose

#### If women should rule the world

Dee Dee Myers' thesis [in "Stand Up: Why women should rule the world," Summer 2008 SCM], that outcomes would be better if more women were in charge, was still running through my mind when I attended a funeral Mass at the Jesuit Center in Los Gatos in June. The Mass was for Gerry Phelan, S.J., who was a beginning scholastic at SCU 50 years ago when I was in my senior year and female students were only a couple years behind me.

There wasn't a single woman in the funeral program, though Gerry's sister, a member of the Religious of the Sacred Heart of Jesus (RSHJ), was present. Several of us in attendance were part of a prayer group that included Fr. Gerry, meeting monthly for almost 20 years, and we rather expected there would be an opening in the service for us to voice our remembrances.

Like Fr. Gerry, I, too, had a relative in the RSHJ—an aunt—and when she died the funeral service was partly a Mass and mostly like an Irish wake, where we all sat around recalling all manner of stories about her.

It's high time the aging priests take a note from the aging nuns. It would only be right—fulfillment of their committed task—to educate the whole man. Blessings!

#### ROBERT DALEY '58 Campbell

Despite her nuanced claims to the contrary, Dee Dee Myers embraces matriarchy. So simple: Save the world by having women rule the world. How can Myers, educated to deal with a complex world with objectivity and tolerance, espouse such nonsense? I would have expected her to at least promote a gender-neutral "collaborative-dynamic" hierarchy.

#### DON DELAY MBA '79 San Jose

I was disappointed in the article on Dee Dee Myers. I applauded her efforts when she tore down walls between the sexes in her advancement to White House press secretary. However, she seems intent on building those walls back up with her book, Why Women Should Rule the World. I'm sure the title is a marketing gimmick to sell books, but I think Myers may actually believe it.

Let's consider some of the negatives that might be associated with a women-controlled world:

1) Men's haircuts jump from \$8 to \$55 as economic policy;

2) Bunco becomes an Olympic sport;

Read more letters online.

and follow the "Letters" link.

3) Sales of new clothing rise dramatically as male-led domestic chores become obsolete;

On the Web EXCLUSIVES

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4) The U.S. Constitution is rewritten to require 100 percent approval of all decisions in order not to offend anyone.

Clearly, the above are poorly worded generalities (humorous or not), but so too are the assertions from Myers that bringing more women into the process "makes businesses more profitable" and "there would be people who would work harder to try to find common ground." Sounds like Myers has spent too much time using politician's words and forgot how to formulate her own.

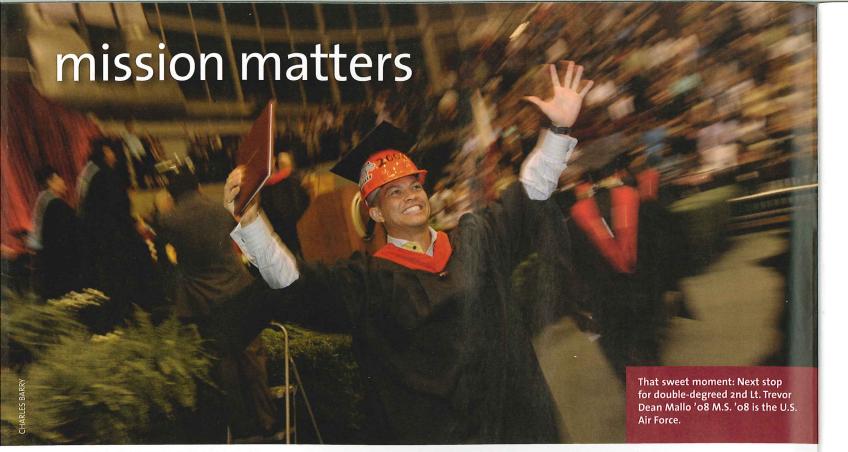
#### CHRIS FLEISCHER '92 Cary, N.C.

Contrary to Dee Dee Myers' assumption that she was part of the first coed floor at SCU, Paul Totah '79 and I both remember that fourth floor Swig hall, where we lived, was the first truly coed floor—in 1977. The floor was populated with a 50-50 male to female ratio and it was actually a pretty mellow floor.

John Privett, S.J., was the resident faculty/Jesuit. Thanks for setting the record straight.

DOUG SALIN '77
San Francisco

Corrections: Gremlins in the Summer 2008 issue: The introduction to the Q&A with cycling legend Greg LeMond should have noted that LeMond was hosted by SCU's Markkula Center for Applied Ethics; in fact, it was the hard work of David DeCosse, director of campus ethics programs, that brought LeMond to SCU. The article "Stand Up" incorrectly stated the title for Mary Bitterman '66; she is president of the Bernard Osher Foundation. The class note for Mike Carey '71 should have noted that Carey is a member of SCU's Board of Trustees. And the photo caption for the "Long distance dedication" article incorrectly identified the Santa Clara grad who draped the banner from the Roman Coliseum; he is Dominic Taddeucci '85.



## Listen for your greatest desires... and turn off your phones

#### Commencement with the Class of 2008

ooking to the future so often involves looking to the past.

So it was on June 14 at Buck Shaw Stadium, a day when the sun shone but California wildfires cast a threatening shadow. Graduates clad in black robes and mortarboards—brightened by adornments including pink and white leis, plumed hats, and sparkly high-heeled sandals—celebrated the end of their undergraduate studies and the beginning of the next phase of their lives.

They heard words of wisdom from someone who had traveled the same road, beginning here at Santa Clara, 48 years prior. Speaking at his last Santa Clara commencement as president of the University, Paul Locatelli, S.J., likened today's political and social climate to that of the early 1960s, when he graduated from college. Back then, much like today, electronic communication was globalizing politics, civil and

human rights struggles were providing hope and despair, and the world was in crisis. The mood of college graduates was similar, Locatelli said: "We were ready to change the world. I pray that, like past graduates of Santa Clara, you will bring new hope and your exceptional gifts to our beautiful but sometimes tragic world."

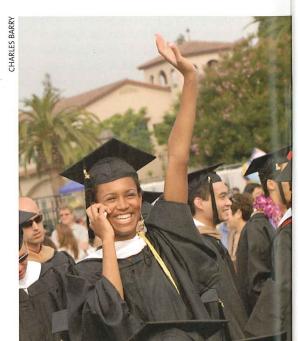
But the tone of the commencement was not overly somber. Parents clapped and cheered when Locatelli advised the Class of '08, "Both your heart and mind need nourishment. So, turn off your cell phone and laptop often. Limit text messaging and your time on Facebook. Rather, spend time in solitude—reading and listening to discover where your greatest desires lie."

Locatelli strove to be "concrete and personal" in offering advice to the

Here I am: the wave—plus GPS on the phone.

crowd of 1,000 undergraduates, who were joined by 12,000 family members and friends. He spoke of his fondness for plays, museums, art galleries, poetry, and photography. He said that enjoying the arts helps him "to see the transcendence and beauty of God on earth, at one end of the spectrum, and at the other, the mystery of human adventure that redeems the pain of living and the tragedy of dying."

He offered four specific suggestions for making a successful transition into the educated world:





- Have confidence in yourself.
- Pay attention to your deepest desires.
- Imagine a better future for yourself and others, especially the most fragile and marginalized in our world.
- Have the courage and the perseverance to construct a more human, sustainable, and just world for yourselves and future generations.

After 20 years at the helm of the University, Locatelli will be stepping down during the 2008-09 academic year in order to serve as secretary of higher education for the Society of Jesus in Rome. The University will be commemorating his two decades of leadership in October.

As part of graduation ceremonies, the president and Board of Trustees conferred honorary degrees upon SCU trustee Michael J. Carey '71, a business leader, entrepreneur, and leader in the National Football League; Dr. Ronald J. Stoney '55, a professor of vascular surgery at the University of California, San Francisco; and Roselyne "Cissie" Chroman Swig, founder and president of ComCon International and a leading philanthropist in the Bay Area.

#### "One small favor"

On the evening of June 13, philanthropist and venture capitalist B.J. Cassin told the graduate students receiving their degrees to "work hard, laugh often, and keep your honor."

Degrees were presented to 445 graduates of the School of Education, Counseling Psychology, and Pastoral Ministries, the Leavey School of

They're airborne—diplomas in hand

Special honors: President Locatelli with Austin Woody '08, winner of the Nobili Medal; Jessica Coblentz '08, winner of the St. Clare Medal; and Kyle Ozawa '08, recipient of the Peter-Hans Kolvenbach, S.J., Award.

Business, and the School of Engineering.

Cassin and his wife, Bebe, a partner in the Cassin Educational Initiative Foundation, received honorary degrees and were recognized for

their longstanding support of education and for creating the foundation, which works with religious and other groups to establish faith-based, college-preparatory middle schools and high schools in economically disadvantaged areas.

Cassin, a former member of the advisory board for the Leavey School of Business and co-founder of the Fortune 500 company Xidex Corporation, began his commencement address by describing it to the audience as "the next grueling hurdle in your academic career."

Just as Locatelli did the following day, Cassin offered four pieces of advice for the students assembled: "Be a real player. Put yourself in the game. Regardless of your career choice, don't be just a passive participant." Also, "Ask for help. Train yourself to think outside the box. Test the status quo." And finally, "Do this world one small favor. Remember the people struggling alongside you and below you."—LT

### It's a great time to be a lawyer

The Santa Clara School of Law held its commencement May 17. The Honorable Phyllis Hamilton J.D. '76, a U.S. District Court judge, told the 311 students receiving law degrees that



Phyllis Hamilton

now is as exciting a time as ever to be a lawyer. She noted that while 8.4 percent of law school graduates were women the year she received her degree, women make up about 50 percent of the 2008 law school grads. "The opportunities available to you are virtually limitless," she said.

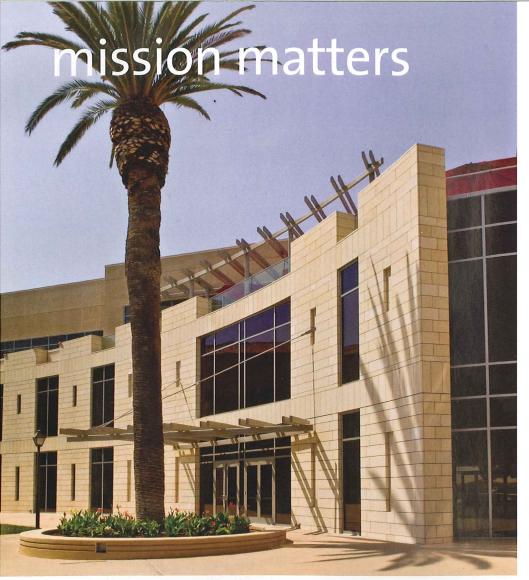
Keeping it brief, Hamilton gave the audience two pieces of advice: "Strive to be the best person you can be," and "Don't be afraid of change; change can be good."

Hamilton was presented with an honorary degree by President Locatelli.—*LT* 

#### On the Web EXCLUSIVES

Read President Locatelli's commencement address in its entirety. Visit this article at www.santaclaramagazine.com.





Lucas Hall: the new business school building



#### A mighty fine place to work

C anta Clara University has once again garnered a top spot in the "Best Places to Work in the Bay Area 2008" survey, conducted by the San Francisco Business Times, the Silicon Valley/San Jose Business Journal, and the East Bay Business Times.

The University ranked No. 10 in the "big companies" category, for businesses with 501 to 1,500 employees. Other top Bay Area employers in this category are Webcor Builders, HOPE Services, and Brocade Communications. Santa Clara is the only higher education institution in the top 10.

As part of the confidential survey, nearly 200,000 Bay Area employees evaluated their satisfaction with their workplace, assessing management practices and policies, satisfaction with benefit offerings and work climate and culture.—KCS @

#### Business on the move

↑ long with the beginning of fall Aquarter comes the opening of the new \$49 million Leavey School of Business building, Lucas Hall. Slated to be inaugurated in September, the 85,000-square-foot, state-of-the-art facility is more than twice as large as the former business school building and unites under one roof business and executive education programs that had been spread across campus. The new building is equipped with executive seminar rooms, wired and wireless classrooms, a cyber café, and a business services center.

This May fundraising for the new facility was given a \$1 million boost thanks to a grant from the San Francisco-based Koret Foundation, bringing fundraising to \$41.7 million.



#### **Dean Posner** to step down

Barry Posner, dean of the Leavey School of Business, announced in May that he will step down at the end of the 2008-09 academic vear. After a vear of

**Barry Posner** 

sabbatical, he plans on returning to the faculty as a professor of leadership.

Posner's leadership helped build the Leavey School of Business into one of the top-ranked institutions in the country. With the support of alumni and corporate colleagues, he said, "We've been able to make exciting changes and enhance the value and values of the institution, and develop graduates who can provide leadership in these turbulent times."—DP and EE @

#### For the record: The admissions 10K

Even before they arrive on campus this fall, this year's freshmen have already broken a few records. Most notably, the total number of applications for Fall 2008 topped 10,000 for the first time in history. Altogether 10,123 students applied nearly 50 percent more than applied just five years ago. Along with that comes an increase in mean GPAs (to 3.63 for admitted students) and average SAT scores (624 verbal/644 math for admitted students).

The enrollment targets for the Class of 2012 were set with an eye for balance and

equality in gender, disciplines, and ethnic background; to that end, this is the first year SCU has allowed students to identify themselves as multiracial, a growing demographic all over the country. This year's applicant pool also showed an increase in black, Hispanic, Asian/Pacific Islander, and Native American students. Plus there are more applicants from Jesuit high schools.

Another rare accomplishment for Santa Clara, at a time when well over half of all college students are women: This class has an

almost equal number of male and female students.

Rich Toomey J.D. '82, associate vice provost for enrollment management, says he expects about 1,220 students to arrive this fall, a slight "melt" from the 1,280 who accepted a place in the class. The melt is another growing trend in college admissions, as the exceptional students who apply to schools like SCU take their time making a decision among their top few schools.—55 @

The class of 2012	n -0/
	3.4%
Hispanic	16.4%
Asian/Pacific Islander	18.2%
Native American	0.2%
Caucasian	39.1%
Multiethnic	7.0%
Unknown	15.9%
Where's home?	
California	57.5%
Out-of-state	39.7%
International	2.5%
Figures current as of August 2008. Pe rounded and so do not add up to exac	rcentages are ctly 100 percent

#### The big 10

#### The Center for Science. **Technology, and Society** celebrates its first decade

At the 10-year anniversary dinner for the Center for Science, Technology, and Society (CSTS) in May there was much to celebrate namely, a decade of pioneering social entrepreneurship and championing technology for the good of humanity. And, as is the high tech way, there were changes and new releases in the works.

The Center welcomed two new members to its advisory board: Larry Hambly of Sun Microsystems Inc. and Anthony Bettencourt '82, CEO of Autonomy ZANTAZ. Center founder James Koch and advisory board member Jim Morgan joined Center director Geoff Bowker to offer reflections on the past decade. And Regis McKenna stepped down as chairman of the advisory board, passing the baton to Bill

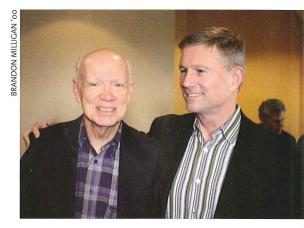
Coleman, founder of BEA Systems Inc. and chairman of Cassatt Corp.

Coleman, who became involved with the Center through an invitation from President Paul Locatelli, S.J., sees the next decade as one characterized by fear and hope, with populations booming in the poorest nations and declining in the richest, income gaps increasing and national resources decreasing. But still, he says, globalism is lifting more people out of poverty; and the Internet can leverage the strength of humanity.

"The Center is a ray of hope," Coleman said. "There is no better place than Silicon Valley for this work. There is a need and a desire to give back. And there is no better place in the Valley than SCU, where we are building a basis of global learning."

Morgan concurred that the CSTS was launched "in an optimal time. The Valley had wandered culturally and needed to look at technology in the context of society." He credits Locatelli for recognizing that Santa Clara had the visionary culture and values to make such a center work.

McKenna notes that the Center "started before Sept. 11, before Google and social networking as we know them, before the synthesis of the human genome." Yet in this brave new world for students, teachers, and innovators, the Center's mission remains the same: engage issues of technology and pay special attention to the underserved populations around the world.—SS @



Passing the baton: Regis McKenna and Bill Coleman

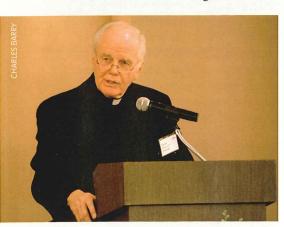
## Catholic identity and Jesuit mission: What does it all mean?

The Ignatian Center's Bannan Institute marks 25 years

Jesuit colleges and universities of today are not the same as they were 50 years ago. To some, this leads to a soul-searching question: Are we still Jesuit and Catholic?

Charles Currie, S.J., raised that question and offered some answers in a talk on campus May 2. When it comes to such weighty questions, Currie is no stranger: He's president of the Association of Jesuit Colleges and Universities, and he was at SCU to deliver the keynote address for a conference celebrating the 25th anniversary of the Ignatian Center's Bannan Institute.

Currie lauded Santa Clara for being "at the center of all that is good about



Charles Currie, S.J.

contemporary Jesuit higher education."
As for the question, "Are we still
Jesuit and Catholic?," Currie said, "We
can respond that we are engaged in an
ongoing quest to realize the promise of
being Jesuit and Catholic—no easy task,
but a magnanimous venture. With the
strengths we have built in our schools,



we have opportunities (and responsibilities) to participate in the transformation of our Church, nation, and world."

Currie also reminded listeners that questions over how a Catholic university should relate to the Church isn't new to our place and time. Over the centuries, universities at Bologna, Paris, Oxford, and Cambridge struggled with those questions. And St. Thomas Aquinas got into trouble with the Archbishop of Paris.

#### Where the Church does its thinking

Central to Santa Clara's Jesuit, Catholic identity is the work of the Bannan Institute for Jesuit Education. The center was founded in 1982 and named in honor of Louis I. Bannan, S.J., a longtime University teacher and counselor. In 2005 the University brought the Bannan Center for Jesuit Education and the Arrupe Center for Communitybased Learning together to form the Ignatian Center for Jesuit Education. Participants at the 25th anniversary conference explored ways a Catholic university engages in dialogue with culture—as "the place where the Church does its thinking."

Panelists included scholars, alumni, and community partners of Santa

Clara, as well as visiting scholars from Georgetown, College of the Holy Cross, and Loyola University Chicago. They discussed "engaged pedagogy" and the role of community-based learning; faculty and staff engagement in Jesuit education; and Ignatian spirituality on campus.

Margaret Taylor '65, M.A. '76, MBA '86 observed that the University was very different than the one to which she was admitted in the early '60s. But that was a good thing, said Taylor, now chairman of the board of directors for United American Bank in San Mateo. She praised the Jesuits who taught her philosophy and theology for teaching students "how to think, how to question, how to ponder, and then how to take action." But, she said, as a student she didn't have the benefit that today's students do of a campus ministry, the centers of excellence, and community-based learning programs.

Katherine McElaney, director of the chaplain's office at College of the Holy Cross, argued that Ignatian ideals meet profound needs for this generation of students. Millennials, she said, "have almost no silence in their lives." Yet they consider themselves spiritual, and they react well to being part of a community.

Tom Powers, S.J., executive director of SCU's graduate program in pastoral ministries, noted that "Ignatius did not write exercises for Jesuits" but for his own conversion. The Spiritual Exercises, he said, offer an inexhaustible source of what we need.

"Maybe we aren't saints," Powers said, "but peace and commitment sound strikingly holy, don't they?"—SBS



On the Web EXCLUSIVES

Read more from the conference and hear podcasts of the talks. Visit this article at www.santaclaramagazine.com.

#### Studying scavengers

#### **Mooney named Udall Scholar**

Creating a sustainable world requires cleaning up the messes we've made—and, says Meghan Mooney '09, helping those who scavenge for garbage to survive. This spring Mooney, an



Meghan Mooney

applied anthropology major focusing on environmental health, became the first Santa Clara student to be named a Udall Scholar.

The award is presented by the Morris K. Udall Foundation and provides a \$5,000 grant as well as travel to Arizona to meet with other scholars and elected officials. Recipients are selected

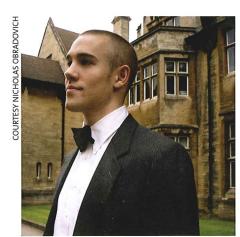
for showing commitment to careers in the environment, health care, or tribal public policy; leadership potential; and academic achievement.

Mooney's particular interest is studying public health and community welfare in Salvador da Bahia, Brazil, and researching environmental health issues among urban garbage scavengers. "I hope that this research provides valuable information on the health status of informal waste workers," she says, "and sheds light on the need for an integrated approach to waste management in the developing world."

This isn't Mooney's first moment in the sun: She was the communications and community outreach coordinator for SCU's celebrated 2006-07 Solar Decathlon team, which took third in the international competition last fall.—*EE* 🚳

#### One Outstanding Oxonian

ast year the coveted Santa Clara
Honors Program fellowship took
Nicholas Obradovich '09 to Oxford
University. The economics and environmental studies major kept up with
his coursework across the Atlantic
and, during his first term, landed the
Mansfield Visiting Student Prize for



**Nicholas Obradovich** 

top academic performance. He followed this accomplishment by training for spring track and field. Did it pay off? Competing against Cambridge University in a track meet, he won the discus, nabbed second in the 60-meter hurdles, came in third in the high jump, and finished fourth in the 60-meter sprint. Which was the biggest challenge? Definitely the hundreds of pages of reading and two papers due each week, Obradovich said.

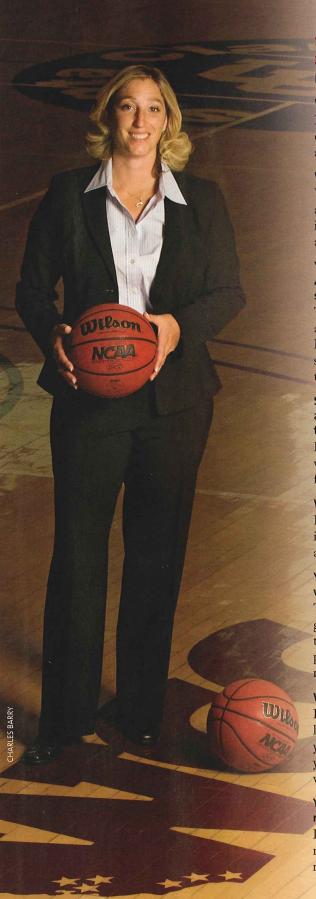
Summer found him back stateside, doing economics research and working part time at Intel Corp. as an environmental sustainability analyst.—*EE* 🚳



#### Eyes wide open

Since the U.S.-led invasion of Iraq in 2003, more than 4,000 American soldiers have been killed—approximately 450 from California alone. On May 5 and 6, with the "Eyes Wide Open" exhibit, the campus community was given a solemn reminder of this tragic human cost. Sponsored by Campus Ministry, the traveling exhibit was created by the American Friends Service Committee. One pair of boots representing each fallen soldier from California, as well as shoes representing Iraqi civilian deaths, were arranged in a labyrinth for a walking meditation.

### Meet Mountain



10 Santa Clara Magazine Fall 2008

Santa Clara's new women's basketball head coach, Jennifer Mountain, gives the scoop on coaching, playing, and volcanoes.

Interview conducted, edited, and condensed by Lisa Taggart

#### What life lessons have you learned from basketball?

Lessons and basketball go hand in hand. You have ups and downs, like there are every day in life. Overall, what you learn is teamwork—that's huge. In basketball and life, you've got to be able to work with others, and adapt.

#### When you're out recruiting, what do you say about Santa Clara?

We appeal to someone who is academically strong and wants to participate in athletics at a high level. Santa Clara takes care of the whole person. That's really important to me. My team sells the program. Once students get on campus here and see how beautiful it is, it's easy.

You were a stand-out player at Gonzaga, scoring 1,422 points overall, including 465 your senior year before graduating in 1991; how has the game changed since then?

The game is much more athletic now. The plays are mostly the same, but athletes overall have improved. And the resources for kids have improved. Now kids are so sport specific, they're playing just basketball from age 7. Being so specific is not necessarily good. I think the more well-rounded an athlete is, the better.

Since you were a Gonzaga player, earned two degrees there, and worked as the top assistant basketball coach for the Bulldogs, how do you expect you'll feel facing the team as SCU head coach?

I will be extremely anxious and intent on winning. I helped recruit those kids, we'll be facing people that I love. I'll be competing against one of my best friends. But that's not going to detract from the fact that I'm going to beat them.

#### What are your greatest priorities going into the 2008-09 season?

I want to make sure this year's team can get our system started. We've been injured, we're a little bit behind. We have a really good nucleus here though, and strong kids coming in. And this year everything is new for everybody.

#### You've coached men's and women's basketball and volleyball. How is coaching women different from coaching men?

The overall coaching experience is not different. I expect the same things of the girls and the guys. It's not a gender thing at all. It's a personality thing. Coaching is teaching, and to teach, you have to learn the personalities of your students. Some people can handle getting yelled at, some can't. And there are sensitive guys just as much as sensitive girls.

#### What's the most common mistake players make?

Four years go by so fast. If you don't put forth the effort from the get-go, you lose time—and it's gone. Most women are not going to play professionally. Until you're in a position where you're no longer competing, you don't realize what you have. Students can get out of school and then think, "Oh, I should have worked harder." By then, it's gone.

#### You have an interesting last name for a basketball player; has it generated any nicknames?

I grew up in Portland, during the time that Mt. St. Helens erupted. And I remember being young and getting mad about something and my friends teasing me, saying, "Look out, she's gonna blow!" Other than that, no, no nicknames.

## **Bronco Sports**

#### Bronco athletes of the year

Peter Lowry '08 of the men's soccer team and Crystal Matich '08 of volleyball were named the 2008 Santa Clara Athletes of the Year.

Lowry was named the MVP of the West Coast Conference after scoring a career-high eight goals and recording seven assists this season. He finished his career with 22 goals, seventh all-time at Santa Clara. He was drafted 26th in the 2008 MLS SuperDraft by the Chicago Fire.

Matich was also named WCC Player of the Year, the fourth setter ever to receive such honors. Considered the "quarterback" of the volleyball team, Matich helped lead the Broncos to their fifth WCC title and their 10th straight trip to the NCAA Tournament.—SP

#### Shining on the diamond

In baseball, the Broncos compiled their best season in 11 years and the most successful under head coach Mark O'Brien, in his seventh year at the helm. The team racked up 33-22

#### Corey Utsurogi '08



record overall and finished third in the WCC. Pitcher Thain Simon was named the West Coast Conference's 2008 Freshman of the Year. Simon also received Louisville Slugger, NCBWA, and *Baseball America* Freshman All-America team honors. Nine more Broncos joined Simon in receiving All-WCC honors, the largest group of SCU honorees since the 1996 season.

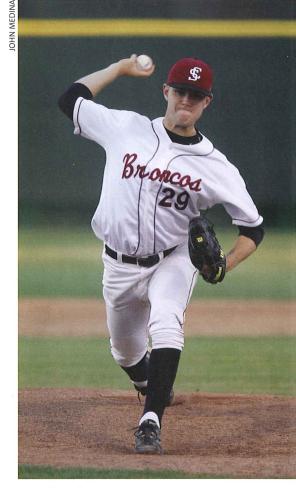
Simon made nine mound appearances in WCC play, posting a 2-2 record and recording a pair of saves, while brandishing a 2.85 ERA in league play. Simon tied for second in the conference with a 9-2 record. He was also named to the All-WCC and All-Freshman teams.

This summer Simon, who was born in Toronto, joined the Canadian team for the fourth annual university world championship, where eight teams squared off in a series hosted in the cities of Brno and Ostrava in the Czech Republic.—SP and SBS

#### Making the grades

Bronco student-athletes raised their cumulative grade point average to 3.025 this spring. The spring term alone, SCU student-athletes compiled a 3.08 GPA, which matches the previous single term high from Spring 2005. Leading the way for Santa Clara in the spring quarter was the women's golf team, which posted a team GPA of 3.7.

Through the 2007-08 academic year, Santa Clara had 15 student-athletes earn WCC All-Academic honors. Five members of the women's golf team were named to the National Golf Coaches Association All-Scholar-Athlete team. A dozen men's water polo players received WWPA All-Academic honors. Mitch Henke '08 and Elizabeth Doran '08 of Bronco basketball received ESPN the Magazine Academic All-District VIII honors as well as Division I-AAA Athletics Directors Association Scholar-Athlete accolades, and Matt Hatzke '08 of the men's soccer team earned ESPN the Magazine



Thain Simon '11 on the mound

Academic All-America honors.

For the second straight year, two SCU athletic programs were recognized by the NCAA for their Academic Progress Rate scores: women's soccer and women's water polo.

Five Santa Clara student-athletes won places on the WCC All-Academic teams this spring: Hilaire Fouts '08 and Corey Utsurogi '08 of women's golf; junior Alex Bon of men's golf; senior Heather Lynch of women's crew; and junior designated hitter and catcher Geoff Klein of baseball.—*SP* 



On the Web EXCLUSIVES

On the web: For a recap of spring sports, visit www.santaclarabroncos.com.

## Katrina at three A PHOTO ESSAY BY PAT SEMANSKY '06 REBUILDING IN '08: VOLUNTEERS KAT RYALLS (LEFT) AND LINDSEY OTT '06 LOOK THROUGH A HOLE IN THE ROOF OF A SCHOOL BUILDING HEAVILY DAMAGED BY KATRINA. Fall 2008 Santa Clara Magazine 13

#### Katrina at three

The chaos that ensued in New Orleans after the levees broke violated the image I had of my country, of its abilities and its priorities. How could this happen here? I wondered.

Four months after Katrina, a weeklong immersion trip took me to the city. But New Orleans didn't let me go. So after graduation, I returned to work as a volunteer for Habitat for Humanity and the St. Bernard Project, rebuilding homes. I lived in a gutted elementary school and later a FEMA trailer, doing photography on the side to make ends meet. After I stopped volunteering, New Orleans' pull on me was still too strong to let me leave. Fortunately, photography allowed me to stay; I have worked for the Associated Press, newspapers, and magazines.

In one sense, New Orleans is back; it is being rebuilt by citizens and volunteers. But if you're able to help, there is work to be done.—PS

Pat Semansky's photography has appeared in newspapers including the Washington Post, Boston Globe, and USA Today.

LOWER NINTH WARD:

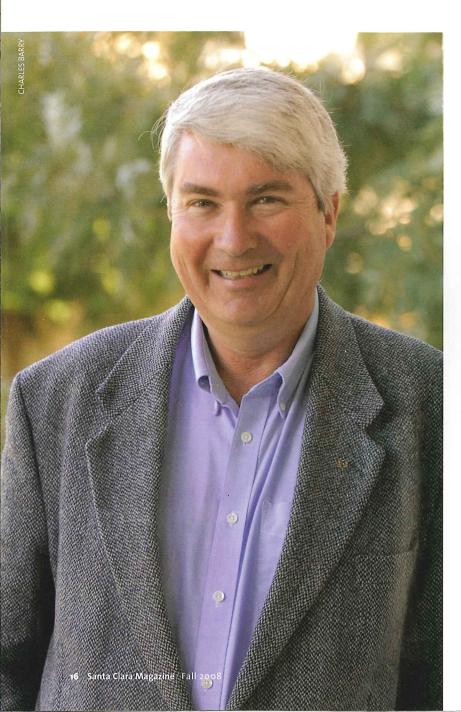
A FRONT PORCH IS ALL THAT REMAINS OF A FLOODED HOME THAT WAS DEMOLISHED BY

A WRECKING CREW.



# The Meddling Priest from Oz

Interview conducted, edited, and condensed by Emily Elrod '05



Australian Jesuit Frank
Brennan on his country's landmark
apology to its Aboriginal peoples—
and dilemmas facing Catholic voters
in the United States

Frank Brennan, S.J., has earned both the sobriquets "meddling priest" and "Living National Treasure" in his native Australia. He received the Australian Centenary Medal for his work with refugees and on human rights; he has been honored in particular for his work in East Timor. This past year brought him to Santa Clara as the Ignatian Center's Visiting Presidential Scholar. His books include Acting On Conscience: How can we responsibly mix law, religion and politics? He sat down with Santa Clara Magazine to answer some questions on politics Down Under and here stateside.

#### **AUSTRALIA'S APOLOGY**

**SCM:** The Rudd government in Australia made a landmark apology to the Aboriginal peoples of Australia this February. What does that mean—and what's next?

FRANK BRENNAN: There's no point in just having an apology by your parliament unless it's part of a more concerted effort by the community at large to put things right and to move forward. There is a genuine sense that Aboriginal and non-Aboriginal Australians can say: Yes, there are very regrettable things that have happened in our history, but we are now ready to draw the line on that and to move forward together. Second is, as our prime minister said, embracing the future—a future to be marked by mutual respect and mutual engagement.

I think things in the U.S. are much more complex, particularly in relation to African Americans. In Australia, one reason there was a compelling case for an apology was that up until the 1960s, laws permitted welfare officers to intervene in Aboriginal families where the children were of mixed descent, like with an Aboriginal mother and a white father. Unfortunately, at times welfare officers would have no regard for the consent of the parents and/or the best interests of the child but simply say, "We think it is best that this child be taken from the Aboriginal environment and

placed into a mainstream white environment because we believe in a policy of assimilation."

There are still people alive in Australia today who were removed in those circumstances. Where you have people still alive who have suffered directly from these policies, that possibility of engagement between government and those who have actually suffered directly creates a kernel around which you can create an apology.

Here in the United States: an apology, say, for slavery? Everyone would admit there are no slaves still alive. Yes, here we are many generations on, and, yes, there are things that Americans would deeply regret about what has occurred in terms of the policy of slavery. But the case for apology, as distinct from expression of regret, becomes more tenuous.

In terms of Native Americans,
I would see the case slightly differently. With Native Americans, as with Australian Aborigines, there was wholesale disposition of lands and wholesale lack of respect for the self-determination of those societies. The ongoing effects continue to be suffered.

#### THE CATHOLIC VOTER

**SCM:** You've said that you believe American Catholics are writing themselves out of certain major debates by arguing among themselves about how Catholic a political candidate is—as seen with John Kerry's 2004 run for president.

**BRENNAN:** Well, for me as a visitor to your wonderful country, it's not for me to give political solutions. But, having said that, I will, of course, offer gratuitous advice.

I was at Boston College in 2004 as a visiting professor, during the Kerry/Bush election. It did seem to me that some of the bishops had worked the Catholic Church in the United States into a bit of a corner; it seemed that it was expected that a Catholic candidate would be able to tick all the boxes the bishops set down as being Catholic moral teaching, and that these be reflected in all law and social policy—overlooking societal complexities. Then it seemed to me the prospect of a Catholic being selected by a major political party thereafter would be very slight.

The latest statement the U.S. bishops issued on forming consciences for faithful citizenship goes some way toward addressing these sorts of issues: that it is for individual voters and individual legislators to form their own consciences—yes, informed by Catholic social teaching and moral teaching—but that ultimately it has never been the Catholic position that just because we say this is the moral teaching of the Church, that ought to be the law in every society.

**SCM:** This year, neither presumed major presidential candidate supports all Catholic social teaching. So how do you advise a Catholic to discern the best candidate?

**BRENNAN:** Politics is about compromise and having dirty hands. If you are to inform your conscience, you ask yourself who is the best candidate. That has to do with policies, with character, with the

"Politics is about

compromise and

having dirty hands.

If you are to inform

your conscience, you

political party of which they are a member—particularly here in the American system, where the president gets to make so many appointments of all sorts to all sorts of bodies.

#### AN ETHICAL BURR

**SCM:** You've had your share of critics over the years.

**Brennan:** In Australia, where I get involved in the public

forum, sometimes politicians think that someone like myself gets too close to the political process. A few years ago, ex-Prime Minister Paul Keating described me as the "meddling priest." Now, I'm pleased to say that the new prime minister, Kevin Rudd, who launched my most recent book, *Acting On Conscience*, described me as "an ethical burr in the nation's saddle."

My political critics would say that it's all very well for the Church to enunciate principles, but really, once it gets beyond principles, you should just leave it to us.

Someone once said, "There's only one thing worse than people saying bad things about you, and that's them not talking about you at all." If you're going to engage in the public forum, you're not going to please everyone all of the time. Particularly if you're unelected, and particularly if you're a Catholic priest, there's sure to be trouble.







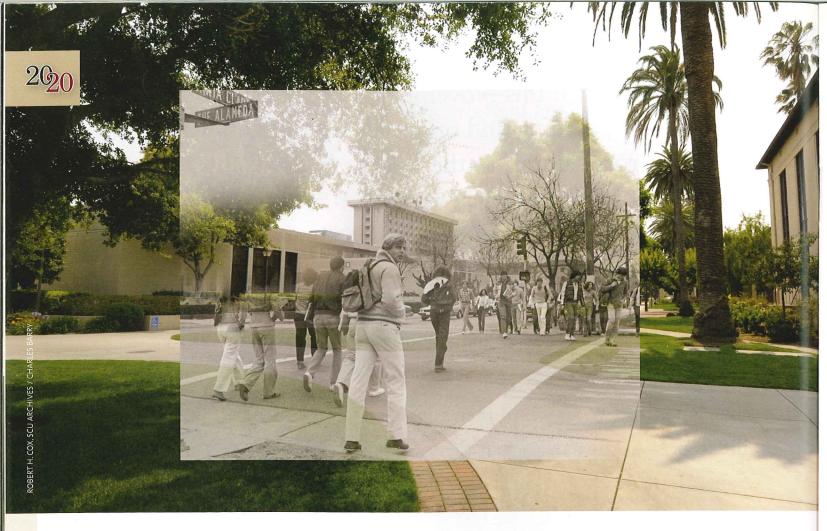
BY ROBERT M. SENKEWICZ

Twenty years ago this November, a group of students, faculty, staff, alumni, and other friends of Santa Clara walked across campus to the Leavey Event Center. We had just attended a Mass marking the transition in Santa Clara's presidency from William Rewak, S.J., to Paul Locatelli, S.J., and we were heading for the formal inauguration ceremony. We all crossed The Alameda. The faculty lined up outside Orradre Library. We passed by Graham and Campisi residence halls and an outdoor tennis complex as we proceeded into the Leavey Event Center with its enormous inflated dome. The landscape we traversed then is much different now. Those differences tell us much about the journey that we have all taken at Santa Clara over these past two decades. They symbolize much of what we have gained and what we had to leave behind, and they speak of the

## Vision

communities we have formed. >>>>

...and as an idea?



Look both ways: The paved thoroughfare through the heart of campus became a bucolic commons.

#### The Alumni

There are 76,000 Santa Clara alumni. More than 39,000

of them attended the University in the past

#### A campus divided

The first thing we had to do was cross The Alameda. Back in 1988, you could not go too far around campus before you bumped into State Highway 82, which ran right through campus between the law school and the engineering center. By the mid-1980s, some 40,000 vehicles passed through campus on those four lanes every day. Rerouting the road had been discussed by the University and the city of Santa Clara since the 1950s. The pace of the talks picked up after the tragic death of Anthropology Professor Mark Lynch, who was killed by a hit-and-run driver.

In the fall of 1988, construction on the reroute was already well advanced, and students in Bannan Hall could hear the heavy equipment working feverishly behind Buck Shaw Stadium. The road was closed the next year. It was replaced by a landscaped mall, which Stephen Privett, S.J., then academic vice president, once joked was the only thing on campus he had never heard anyone complain about!

The Alameda reroute points to two important aspects of campus life over the past two decades: construction and community. In terms of construction, 11 new buildings have been erected. In addition, a number of older buildings, especially those housing the science labs, have been renovated. Individual initiative played an important role in this enterprise. The lab renovation process was jumpstarted when the head of the chemistry department, Larry Nathan, set up a video camera in one of the labs. He then set off a smoke bomb and videotaped what happened next. Then he had his dean sit down to watch the tape, showing how agonizingly long it took for the antiquated ventilation system to suck out all the smoke.

The architecture of a campus profoundly shapes the identity of a university. The glass atrium of the Arts and Sciences building, for instance, is bright and airy. Completed in 1998, it bursts with possibility and points upward toward the future. Yet, at the same time, the entire building is firmly rooted in its surroundings. It blends well with the de Saisset Museum and the Mission Church, with which it shares a field of vision as one drives onto campus. Likewise, the Music and Dance building, opened in 1997, is linked both to Mayer Theatre, constructed in the 1970s, and to O'Connor Hall, one of the oldest buildings on campus.

This unity symbolizes a commonality of purpose that has been preserved and enhanced on campus. A fine illustration of this is a course developed by two professors whose offices are in these buildings. "The Physics of Dance" is a lab science course, and it combines the abstract study of physics by looking at the actual movements of the human body. Other faculty pairings, such as between biology and religious studies faculty, have resulted in equally creative interdisciplinary courses. One of the most important contributions of our three Centers of Distinction—the Markkula Center for Applied Ethics; the Center for Science, Technology, and Society; and the Ignatian Center for Jesuit Education—is that they provide an intellectual space in which faculty and students from different disciplines can reflect on common concerns.

#### The intellectual heart

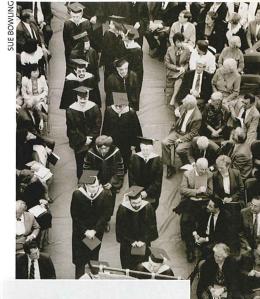
In 1988, once we had crossed The Alameda, the faculty lined up, in our academic regalia, next to the imposing two-story Orradre Library, opened in 1964. Orradre served generations of Santa Clara students exceptionally well, but much has changed about libraries in the past 45 years. Now they are not only repositories for printed material but gateways for the rich sources of knowledge that exist far beyond the library walls, in databases and on servers that could be anywhere on the planet.

The library is the intellectual heart of any college campus. The soaring new threestory Harrington Learning Commons, Sobrato Technology Center, and Orradre Library exemplifies the intellectual improvement the campus continually strives for.

On the faculty side, important publications and artistic creations continue to be produced by faculty members in all departments, in business, engineering, law, counseling psychology and education, and arts and sciences. SCU faculty serve on the editorial boards of prestigious journals. They serve as officers of national professional associations and as consultants to some of the most important corporations in Silicon Valley. On the student side, SAT and ACT scores continue to rise. We continue to attract an increasing number of superbly qualified applicants who were valedictorians, social service leaders, and newspaper or yearbook editors at their high schools. But these traditional indicators go only so far. They do not really get at what is central to the life of the campus. The important question is not simply, how accomplished are the students and faculty? It is, how well do they interact with each other? In other words, what is the quality of the academic programs and of the university curriculum in which both faculty and students participate?

In this area, Santa Clara has developed two new Core Curricula, each one broader and deeper than the one it replaced. The Core Curriculum of 1988 possessed great strengths in the areas of writing, Western culture, ethics, religious studies, and the scientific method.

The Core Curriculum implemented in the mid-1990s added requirements in world cultures and the social impact of technology. The core that will begin to be implemented in Fall 2009 seeks a more holistic integration of Santa Clara's educaThe procession: en route to Locatelli's inauguration



The profs

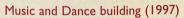
In 1977 SCU had one endowed chair; today it has more than 40.

Fulbright scholars represent various fields of study including: mathematics and computer science: counseling psychology; and environmental studies. In the last 10 years alone, 10 SCU faculty have been awarded this honor.

The number of women on the faculty has grown significantly—from 23 percent in 1988 to 40 percent today.

## The building boom

What's new on campus? Try 11 buildings and two major renovations since 1997.



Catering to the performing arts, it houses a recital hall, dance studios, classrooms, dressing rooms, practice rooms, and faculty offices.

#### Alumni Science addition (1998)

Constructed in 1924 thanks to a gift of Santa Clara alumni. Doubled in size and now houses lecture rooms and laboratories for the biology, chemistry, and psychology departments.

#### Arts and Sciences building (1998)

Recognized for "Outstanding Design" among U.S. colleges and universities. Home to the College of Arts and Sciences and

the Markkula Center for Applied Ethics. Houses state-of-the art facilities for video and film production.

#### Pat Malley Fitness and Recreation Center (1999)

Dedicated to a legendary Santa Clara football coach. Open to all students, faculty, staff, and alumni, it is equipped with multipurpose courts, weight room, saunas, swimming pool, and multi-purpose rooms.

#### Degheri Tennis Center (1999)

Considered one of the finest tennis venues on the West Coast. Nine championship courts with seating for 750 spectators. Renamed in February 2004 after Bert Degheri '61, a member of the men's tennis squad.

#### Leavey Event Center remodel (2000)

Constructed in 1975 and named after Thomas E. Leavey '22, founder of Farmers Insurance. In 2000 the "bubble" roof was deflated and an impressive remodel undertaken. Encompassing 102,674 square feet, it's now home to the basketball and volleyball teams, athletic offices, and site of graduate commencement and concerts.

#### Sobrato Residence Hall (2000)

The \$15.6 million, four-story complex houses the Loyola Residential Learning Community and some 270 students. Named after prominent Silicon Valley developer John A. Sobrato '60 and his wife, Susan.

#### Commons at Kennedy Mall (2005)

One of the first entirely green academic buildings in the U.S. The residential quad educates users and visitors on the importance of sustainable design, using a multitude of green materials to create a highly functional and flexible environment.

#### Schott Stadium (2005)

Play ball! Named after Stephen Schott '60, former owner of the Oakland A's. Equipped with a press box, stadium suite, theater-style and bleacher seating, as well as fully compliant ADA seating.

#### Jesuit Residence (2006)

Built to make the residence more open to the larger community, and designed around a historic Spanish-style home that was incorporated into the new building.

#### Harrington Learning Commons, Sobrato Technology Center, and Orradre Library (2008)

Opened in March. The new intellectual heart of the Mission campus. Blends the traditional with the futuristic and thrills students, faculty, and visitors as a place of light and wonder.

#### Leavey School of Business building, Lucas Hall (2008)

The \$49 million building unites under one roof all the programs of the Leavey School of Business and more than doubles the space available in the previous building.

#### Sullivan Aquatics Center (2008)

Opening October. Features a regulation-size pool for water polo with ample room for lap swimmers to use the water at the same time.

tional experience. Some of the integration is geographical—the curricular integration of the West into an increasingly globalized world. Some of the integration is intellectual—the integration of the dynamics of science and technology with the study of social change. And some of the integration is pedagogical—the integration of courses students take in their majors with courses they take in the Core Curriculum.

#### Me and my RLC

Having a presi-

dent who was

an immigrant

family certainly

way Santa Clara

has related to the

our country is

experiencing.

"new immigration"

himself from

affected the

In 1988, as the faculty began to process into Leavey, we passed two residence halls on our right, Graham 100 and Campisi. (At the time, the Graham pool was still operational; alas for students, new insurance requirements meant having to cover it over in 2004.) Today these buildings retain the same names, but they have been incorporated into two Residential Learning Communities, named Alpha and Communitas. The overwhelming majority of undergraduates are members of the nine Residential Learning Communities (RLCs) on campus.

These RLCs were built upon the foundation of a series of Freshmen Residential Communities, which were associated with the 1990s Core Curriculum. The RLCs attempt to create a greater coherence between students' classroom and out-of-classroom experiences. In the RLCs, students live together and, especially in their first year, take classes together. In some cases, they take more than one class together, and, at times, faculty link these classes to each other. This helps students examine the rela-

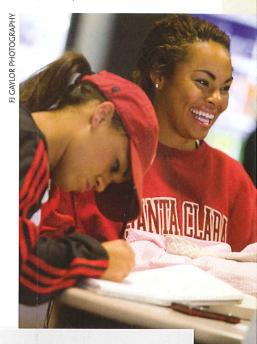
tionships among fields which might seem distinct, like science and literature.

Professors sometimes hold class discussions or office hours in the residence halls. Because they are living together, students find it easy to organize study and discussion groups in their halls. The hope is that, unlike in Las Vegas, what happens in the classroom does not stay in the classroom! Because two of the new buildings that have been constructed (Casa Italiana and Sobrato) are apartment-style residence halls, more upper-class students can continue to live on campus and experience the RLC for all four of their undergraduate years.

This upgrading of student residential life was part of a larger effort to bring Santa Clara's academic and nonacademic components together by organizing student social life around themes and events

more consonant with the University's overall mission. After years of conversations with the social fraternities and sororities on campus and their national representatives, the administration decided to withdraw its recognition from these organizations in 2001, and to undertake a greater effort to foster student social programming on campus, rather than in social fraternities and sororities, which now operate independent of the University. A greater variety of student events in the Bronco, and the planned construction of a new student recreational center, are parts of this ongoing effort.

Study on: Anessa Patton '11 and Maxine Goynes '11



#### The bottom line

Educating students is the real bottom line. But to execute an educational vision takes tremendous financial resources.

When Paul Locatelli was appointed president in 1988, the SCU endowment was \$77 million.
Ten years later, it had grown to \$346 million. At the end of the 2007 fiscal year, the endowment was approximately \$700 million, putting SCU among the top 15 percent of endowed universities in the nation.

Key was the Campaign for Santa Clara, the largest, most ambitious fundraising effort in University history. The goal was \$350 million in gifts and pledges over four years, dedicated to three main endeavors: supporting a community of scholars, integrated education, and capital resources. At the campaign's close in December 2006, more than \$404 million had been raised. The success of the campaign has ushered the University into the 21st century, ensuring educational opportunities for future generations.

#### Undergrad stats

*800
,123
,225
217
36
13%
17%
56%

Victory hug: Broncos Marian Dalmy, Iordan Angeli, Meagan Snell, and Dani Potts just after they've bested University of San Francisco 4-0. October 2006.

As is the case at virtually every educational institution at every level in the state of California, Santa Clara students are much more ethnically diverse than they were two decades ago. In light of the broad demographic changes that have affected our state and region, something like this was definitely going to happen. In this new demographic environment we have tried to pay special attention to attracting and retaining students from underserved and immigrant communities who are the first in their own families to attend college.

Years ago Paul Locatelli's aunt Lina described to me how her sister—Paul's mother, Marie—came as a young immigrant to the U.S., sailing by ship into New York Harbor and past the Statue of Liberty. Having a president who was himself from an immigrant family certainly affected the way Santa Clara has related to the "new immigration" our country is experiencing.

Also, California's Jesuit communities are increasingly filled with young men who were not born in this country. These younger Jesuits have made American Jesuits as a whole very conscious of the way in which underserved and immigrant people ought to be primary subjects of the Society's emphasis on the interaction between "faith and justice."

This diversity has had a tremendous effect on the way in which teaching and learning are accomplished here at Santa Clara. For instance, I teach my survey course on the American Revolution much differently than I did two decades ago. I am much more conscious of the necessity to relate events on our shores to comparable events

> along the Pacific Rim and in Latin America and Asia. Many other faculty members have had similar experiences, and I think that we would all agree that our teaching is more broadly focused now than it was in the past.



In 1988, as we approached the Leavey Center, we passed seven tennis courts on our left. This space is now occupied by the Pat Malley Fitness and Recreation Center. Used by more than 1,200 people every day, Malley is one of the busiest facilities on campus. It points to the dramatic changes in Santa Clara athletics the past two decades have seen.

We have won two national championships, women's and men's soccer. The women's volleyball team made it to the Final Four two years ago. During the 1990s, both the men's and women's basketball teams experienced some extremely successful seasons. The baseball team is playing in a completely new park, Schott Stadium.

Other sports have also seen tremendous improvements. A new tennis complex has been constructed for both intercollegiate and recreational players. A new aquatics center was constructed during the summer of 2008 for the use of both the men's and women's water polo teams and for lap swimmers and others. The construction of the Malley Center and the concurrent renovation of the Leavey Center affected virtually every student for the better, as intercollegiate and recreational athletic events were no longer scheduled inconveniently around each other's times on the single shared center court in the gym.

The most dramatic and difficult decision made concerning Santa Clara athletics was the controversial move in 1993 to drop intercollegiate football. In a cover story for West magazine that fall, Locatelli acknowledged the controversy with self-deprecating humor: "When I go people will say, 'He's the guy that got rid of football." (The author of the article was Michael S. Malone '75 MBA '77; he assessed, admiringly, that "Locatelli and a number of other Jesuits at the top of the University are formulating a vision of Santa Clara University for the 21st century.") In retrospect, it is hard to argue with the decision. As the costs for intercollegiate football, even at the Division II level, continued to escalate, Santa Clara's drastic action proved prescient. Of the 11 teams the Broncos met on the gridiron during the 1988 season, five—including our archrival St. Mary's—have since been forced to drop their own football programs.

Yet one fundamental aspect of athletic programs has remained constant. To put it simply: Santa Clara intercollegiate athletes are real students. They attend class, have GPAs that compare favorably with the student population as a whole, graduate in impressive rates, and enter a wide variety of professions after they leave Santa Clara. When I joined the faculty many years ago, I was enormously impressed by the intense concern Pat Malley's athletic department had for the academic well-being of all of its student athletes, scholarship and non-scholarship alike. The same is true today, and that is no small achievement.

#### Bursting the bubble

ple, completed in 1982, employed the same style.

The formal inauguration of our new president was held in the Leavey Event Center. In 1988 the center's roof consisted of a huge white bubble, which covered the air-supported structure and always made entering or exiting the old Leavey a breezy experience. This architectural style was all the rage in the 1970s when Leavey was constructed. The Minneapolis Metrodome, for exam-

It is hard to think of a more ironic venue than a bubble for Paul Locatelli's inauguration. So much of what has happened over the past 20 years has involved breaking the bubble by increasing the interaction between Santa Clara University and a range of communities beyond the campus.

One of the seminal events that has shaped Santa Clara during the past two decades was the killing of six Jesuit priests and two colleagues at the Universidad Centroamericana (UCA), the Jesuit University in San Salvador, in 1989. One of the murdered Jesuits, Ignacio Ellacuría, had given the Santa Clara commencement address in 1982.

Santa Clara quickly became the focus of American Jesuit response to this brutal atrocity. Jesuit Jon Sobrino, a faculty member at UCA who escaped death only because he happened to be in Thailand when the assassinations occurred, was welcomed into the Santa Clara community Another staff member at UCA, who had seen the soldiers on campus prior to the killings, found refuge at Santa Clara, where she was interviewed for "60 Minutes." A number of Santa Clara alumni generously helped her and her family adjust to the traumatic relocation. Eight crosses commemorating those who were killed remain in front of the Mission Church to this time.

After the massacre, faculty, staff, and student immersion trips to El Salvador, Guatemala, and Mexico became a regular part of the Santa Clara experience. Some of the trips were organized by the Markkula Center for Applied Ethics and others by

#### Centers of Distinction

The Markkula Center for Applied Ethics was established in 1986 and has become one of the preeminent centers for research and dialogue on ethical issues in critical areas of American life. The center works with faculty, staff, students, community leaders, and the public to address ethical issues more effectively in teaching, research, and action.

#### The Center for Science. Technology, and Society

was founded in 1998 and brings together scholars, industry leaders, and public advocates to collaboratively serve humanity by leveraging its unique strengths through research, education, and public events.

In 2005, the University brought together its three most uniquely Jesuit programs—the Bannan Center, the Arrupe Partnerships, and Kolvenbach Solidarity Program—to form the **Ignatian** Center for lesuit Education. serving students, faculty, and staff.



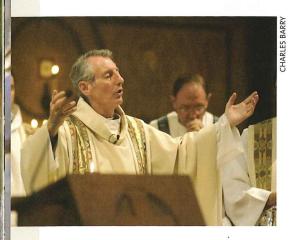
Righting a wrong: In November 1991, two black students were racially harassed by white students. A demonstration of 400 students was organized by the Multicultural Center. Locatelli greeted them on the steps of the Walsh Administration Building. Students asked him to speak through a bullhorn so everyone could hear him.

24 Santa Clara Magazine

#### Think global... and local

Implementation of a new Core Curriculum in the 1990s emphasized global outreach and encouraged students to study abroad. In 1988 students studied at 13 locations in nine foreign countries. Today students can choose from 167 locations in over 40 countries. Along with the Core Curriculum taking effect in Fall 2009, the University has broadened efforts to ensure that nearly every student has the opportunity to spend at least one semester abroad.

In 2005 the Kolvenbach Solidarity Program was launched with the goal of formalizing and enhancing the existing immersion opportunities for students, faculty, and staff. Today the program facilitates immersion experiences for approximately 325 participants each year.



"Our University community is a sign of God's love to this earth," Locatelli said, "which, as the Jesuit poet Gerard Manley Hopkins says, is 'charged with the grandeur of God.' My hope has long been that together, we have helped make that grandeur come alive in the community.'

the Eastside Project, which, along with the Bannan Institute, subsequently became part of the Ignatian Center. Campus Ministry, the Ignatian Center, and RLCs have organized immersion trips for students in the western United States and Tijuana. The focus of these visits has always been not just to "help other people," but also to learn from the marginalized, and to bring what they learned back to the campus and to their own communities. A similar consciousness has also begun to pervade the study abroad experience. The Office of International Programs has fostered a number of experiential learning opportunities abroad, including the Casa de la Solidaridad in San Salvador, an innovative and demanding program in which students from many Jesuit universities in the United States learn from the people of El Salvador.

Through the efforts of the Ignatian Center and Campus Ministry, hundreds of students each quarter go out to various parts of the local community to learn and to serve. Campus departments and centers are engaged in a wide range of discussions and projects with organizations throughout the U.S. and the world on such topics as bridging the digital divide, the development of a global ethic, environmental sustainability, and educational reform.

#### The three C's

Let's go back to where the walk began: the Mission Church, where the inaugural Mass was celebrated, and the seed from which the campus grew. Everything that has been constructed here since Santa Clara College opened its doors in 1851 has been built around this church and derives much of its meaning from it.

One of the most fundamental issues with which we have been struggling for the past two decades is: What does it mean to be a Catholic and Jesuit university? In 1990, Pope John Paul II issued a seminal document, Ex Corde Ecclesiae, in which he detailed his vision of what a Catholic university should be. As a result, dialogue about the precise nature of the relationship between the legitimate autonomy of a Catholic university and the universal teaching authority of the Church was initiated by the University administration. The discussions involved members of the religious studies department and the Jesuit community, as well as national and international church leaders. A working consensus seems to have emerged, that a Catholic university is where the Church does its thinking. The process of thinking can be messy, and the best thinking never proceeds in an orderly straight line.

In the autumn of 2008, we are in the final stages of cementing a close union between ourselves and the Jesuit School of Theology at Berkeley. This union is a testament to the strength of our remarkable religious studies faculty. It is also a promise that the Catholic character of Santa Clara University will be enhanced in the future and that we will be deeply involved in all of the issues facing the universal Church.

From the Jesuit perspective, the challenge has been to bring the "promotion of justice," which the Jesuits decided in 1974 should be a central part of all their ministries, into the life of the University in an appropriate manner. In the early 1990s, the University leadership decided that Santa Clara's way of responding to this call would be to place the themes of "competence, conscience, and compassion" at the center of student learning.

## San Jose Mercury News

College president to depart Library named after donor's sweetheart

## SCU's landmark day comes with surprise



Over 2 decades, 'Papa Loc' raised profile of Santa Clara University

UNIVERSITY | President to depart

honors companion

LOKEY | Library name

Front-page news:

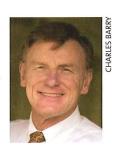
At the March opening of the new Harrington Learning Commons, Sobrato Technology Center, and Orradre Library, President Locatelli announced he would step down this year.

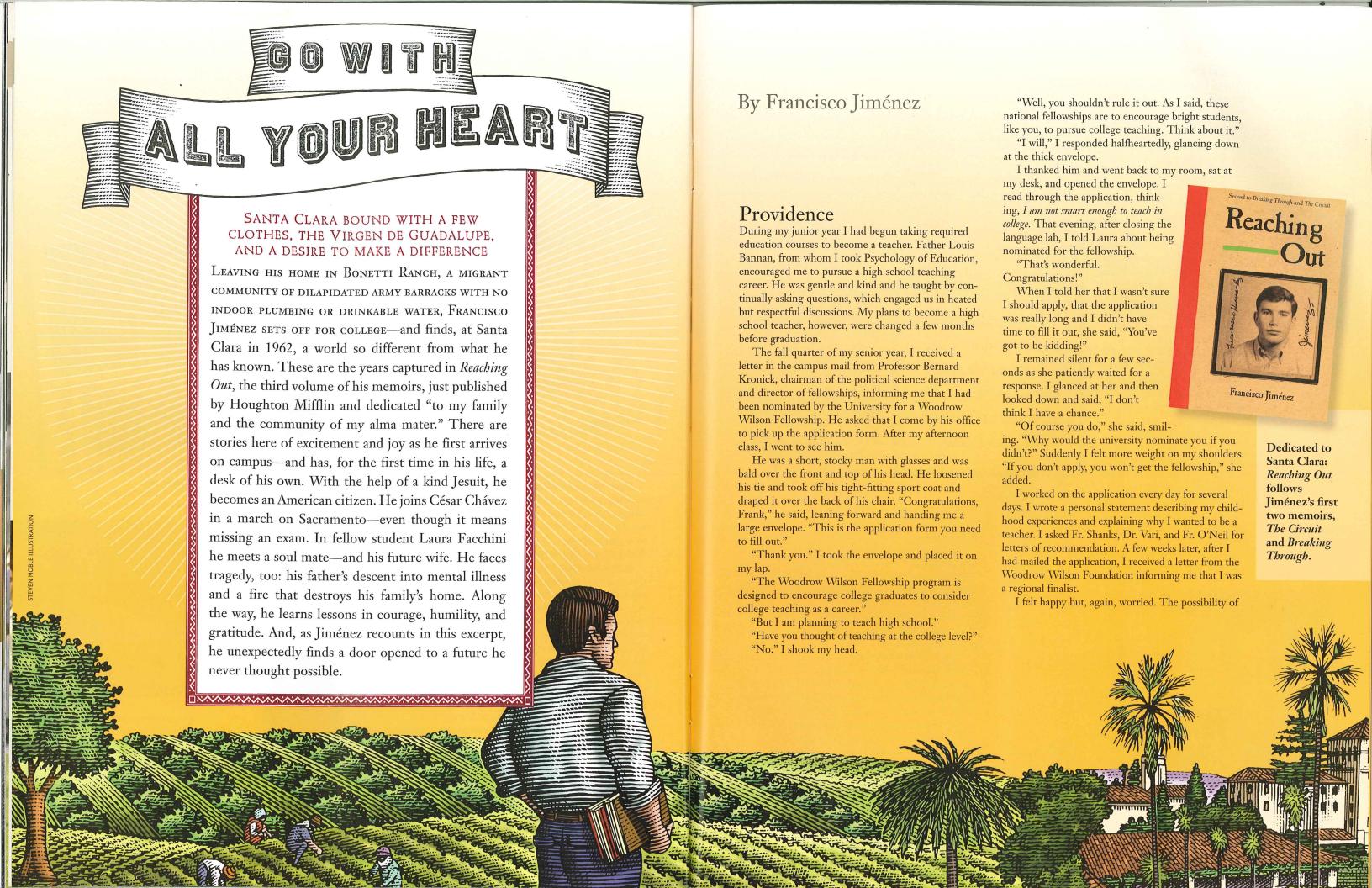
Some faculty members initially balked at "competence," fearing that it set the bar for intellectual rigor and creativity much too low. Also, the precise manner in which education for "compassion" could be developed within the context of academic freedom was the subject of stimulating discussions. We found ourselves passionately engaging in some fundamental pedagogical issues, such as the question posed at the outset of Plato's Meno: "Can virtue be taught?"

A popular academic joke says that the reason campus arguments are so intense is that so little is at stake. This has not been the case at Santa Clara. Over the past 20 years, discussions sparked by the "Three C's" have always been intense, often uplifting, and sometimes irritating. But they have rarely been trivial. We have grown and improved in many areas during this time, but perhaps the most crucial is the way our vocabulary has changed. Our public discourse consistently joins academic excel-

lence to justice, leadership to service, and power to ethics. Many people have contributed to this broadening and sharpening of our language, but the leadership of Paul Locatelli has been uniquely important. The wonderful thing about the legacy that he leaves us is that it is a legacy that challenges us to continue to grow, with the present as prologue. W

Professor of History Robert M. Senkewicz has taught at Santa Clara since 1976. His most recent book is Testimonios: Early California through the Eyes of Women 1815-1846, co-written with Rose Marie Beebe '76.





going to graduate school for a doctorate scared me. When I found out that I had an interview the following week at Stanford University where the regional finalists were being screened, I felt even more tense. I rushed to see Fr. O'Neil to tell him about it.

"Good for you," he said, in his soft, raspy voice. He stood up and shook my hand. "Good for you," he repeated. He sat down slowly and placed his trembling hands on his lap.

"I am worried about the interview. I don't think I'll do well."

"Of course you will. You have to be confident. Remember, God is on your side. You should dress nicely. Wear the suit Mrs. Hancock gave you."

"It's too big," I said. Even though it had been two years, I still couldn't get her hus-

We had only seven

dollars and no place

to stay, so we spent

the night on a bed

of leaves underneath

band's pinstriped suit to fit.

"Oh...it doesn't matter," he said thoughtfully. "Just be sure to wear a tie." He got up slowly, moved behind his desk chair, and braced himself on the back of it with both hands. "Can you do me a favor and accompany me to Macy's at Valley Fair? I need to buy some socks. It won't take long."

"Sure. I'd be happy to." I eucalyptus trees. wondered why he invited me, but I thought it would be disrespectful to say no. As we headed to the Jesuit parking lot in the back of Varsi, I noticed he leaned slightly forward and his shoulders drooped a bit more than they had the year before.

He picked up three pairs of black socks. He then made his way to the suit section and began examining

> various styles and colors. "What size suit do you wear?" he asked.

> > "I'm not sure."

"Here, try this one on." He took a blue suit jacket off the rack. "It's a forty regular."

"Oh, I can't afford to buy a suit." "It doesn't cost anything to try it on. Try it." He grabbed on to the side of the rack as I slipped it on.

Spiritual advisor: Bartholomew L. O'Neil, S.J., offered Jiménez counsel and bought him a new suit.

"It's too long." I looked at the price tag and frowned.

He caught my eye, smiled, and shook his head.

"You must wear a thirty-eight short." He rifled through the row of suits with his right hand while holding on to the top of the rack with his left one. "Here's one! It's light green. Do you like it?"

At this point I suspected that he was going to offer to buy it for me.

"Yes," I said, trying on the jacket. It fit perfectly.

I grabbed the hanger and hung the jacket back with the trousers. I was about to place the suit back on the rack when Father O'Neil snatched it from me.

"You're wearing this to your interview," he said firmly. "I'm buying it for you."

I was speechless, even though I had guessed he wanted to buy it. My eyes welled up as I looked up at him. Giving me time to compose myself, he added, "Actually, I am not exactly buying it. The Jesuit community is."

After what seemed an eternity, I finally said, "Thank you, Father. I'm sorry I don't have the words to tell you how much I appreciate this."

"You're welcome. Someday, you'll do the same for

I had the suit pants tailored to fit, and two days later, Fr. O'Neil and I picked them up at Macy's. He also bought me a white shirt and tie to match the suit. When we returned to his office, he gave me an apple and an orange and a set of plain square-shaped, gold-colored cufflinks.

"I want you to have these," he said, grinning. "I've had them for years. I have another pair."

I thanked him several times. As I was about to leave, he added, "Don't forget—keep your head up. You'll do just fine in your interview. Trust in God."



The day of the interview, I was as nervous as I had been the first day of classes my freshman year. I felt sick to my stomach. I attended early-morning Mass at the Mission Church and had a slice of toast with strawberry jam and a cup of tea for breakfast. After my two morning classes, I went back to my room, put on my new suit, had a light lunch in Benson, and drove to Stanford University in Ernie DeGasparis' Volkswagen, which I had borrowed from him the night before.

The closer I got to Stanford, the more anxious I became. The entrance to the campus was lined with palm trees, just like the entrance to the University of Santa Clara. I parked the car near a cluster of eucalyptus trees, which smelled like sweet gum. Their distinct odor reminded me of the time my family and I first arrived in Santa Maria from Mexico when I was four years old. We had only seven dollars and no place to stay, so we spent the night on a bed of leaves underneath eucalyptus trees. I closed my eyes for a few seconds. This feels like a dream, I thought to myself.

I climbed out of the car and followed the directions to the quad, which had sandstone arches all around. I entered the main door to the History Corner and spotted a small sign that read WOODROW WILSON INTERVIEWS, RM. 105. I took a deep breath, wiped my clammy hands on the sides of my coat, straightened my clip-on tie, and knocked on the door.

A tall, thin man wearing a navy blue suit came out, greeted me, and introduced himself as Dr. Otis Pease. I remembered his name because it registered in my mind as Dr. Chicharos, the Spanish word for peas; however, I was so nervous that I did not learn the names of the other two men, who were also wearing suits and were very friendly. I sat at a rectangular wooden table facing them with my feet wrapped around the legs of the chair to stop my legs from shaking. Dr. Pease, the chairman of the interview committee, began by commenting on my grades.

"Your academic record is impressive," he said, opening a folder and glancing at it. "You have a 3.8 GPA overall in your last two years and a 3.9 in your major. Now tell us about yourself and why you're interested in a teaching career."

The other two interviewers engaged me in a discussion about Spanish literature and Latin American literature and history, for which I was thankful because I had taken several courses in the history of



Graduation day: Francisco Jiménez '66 with friend Emily Bernabé '67; his future wife, Laura Facchini '67; and Emily's mother, Juanita Bernabé

Mexico and South America from Dr. Matt Meier, one of my favorite professors. At the end of the interview, Dr. Pease informed me that his committee would be making a recommendation to the Woodrow Wilson National Committee.

A few days later, I received a letter from Hans Rosenhaupt, the national director of the Woodrow Wilson National Fellowship Foundation.

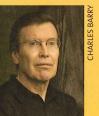
The Selection Committee which interviewed you has recommended you for an award and the National Selection Committee has accepted the recommendation. I am happy to offer you a Woodrow Wilson Fellowship for the academic year 1966-1967.

Since only 1,400 Fellows were elected this year from over 13,000 carefully chosen nominees, this election demonstrates great confidence in your promise as a teacher and scholar...

I could not believe it. I read the letter twice to make

sure it was addressed to me. I said a prayer before the image of the Virgen de Guadalupe tacked above my desk and dashed out of my room to thank and share the good news with those close to me. scu

Francisco Jiménez is the Fay Boyle Professor of Modern Languages and Literatures at SCU.



## Speak and you shall be heard

An oral history of Mexican Americans in San Jose

By Alicia K. Gonzales '09

ETHNIC COMMUNITY

BUILDERS

There's a story Sofia Mendoza tells about the day California Governor Ronald Reagan came to San Jose to meet with community organizers. At the time, Mendoza was a grassroots organizer for equal opportunity-education and farm-

> workers' rights, and she had a few questions for the governor.

When it came her turn to speak at the meeting, Mendoza recalls, "I just sat right there and said, 'I want to know why you're taking men out of the prisons and putting them out in the fields to break the farmworkers' strike."

"What is your name?" Reagan asked.

"I asked you a question," Mendoza said.

"What is your name?" he shouted.

The best was yet to come, as Mendoza tells it. "He was madder than heck. He had a pencil in his hand while I repeated my question over and over again....Finally, he took the pencil, snapped it, and threw it on the desk. I waited

as part of it went flying. I stood up and I said calmly, 'My name is Sofia Mendoza."

Reagan didn't forget it.

Family heritage: SCU lecturer

Pancho Jiménez '93 is the artist

behind the cover image. And

he's Francisco Jiménez's son.

In February 1967, members of the United Farm Workers, along with thousands of others, marched to the Capitol steps in Sacramento to oppose Reagan's proposed imposition of tuition, coupled with budget cuts, for the University of California and the state's publicly funded colleges. People were none too pleased when a staff member informed them the governor would not speak to them. But in fact Reagan did come out to address the crowd—though at that moment Mendoza was in the middle of her own address. She turned to Reagan and said. "You wait until I finish."

She did finish, then strode past the governor. "Hello, Sofia Mendoza," he said.

Mendoza's story—and her life history—is one of 14 found within Ethnic Community Builders: Mexican Americans in Search of Justice and Power—the Struggle for Citizenship Rights in San José, California. Edited by SCU's Professor of Sociology Alma García, Fay Boyle Professor of Modern Languages and Literatures Francisco Jiménez, and Professor Richard Garcia of California State University Hayward, the book brings together in-depth interviews with Mexican American leaders in the South Bay. For this oral-history anthology, García and Jiménez also enlisted SCU students Amparo Cid '06, Christina Dolores '05, and Elisa Tejeda '07 to help with archival research, interview questions, and general editing.

The life histories in this book cover a wide spectrum of styles and approaches to community activism, touching on education, the arts, leadership, politics, and religion. Here you'll find Esther Medina, the former director of the Mexican American Community Services Agency (MACSA), who was awarded an SCU honorary doctorate for civil service in 1999; ABC Channel 7 News reporter Rigo Chacón, a recipient of the Governor's Lifetime Achievement Award; and Deacon Sal Álvarez, founder of the Padres, an organization of Latino Catholic priests, and vice president of the Dolores Huerta Foundation. The interviews not only highlight lifetime accomplishments but also address the discrimination, poverty, abuse of human rights, and failures in the educational system these indi-

García and Jiménez hope that a new generation will derive inspiration from the examples of these and other community builders for combating injustices and contributing to the common good.

"My hope is that people who read the book develop a deeper sense of empathy for those who struggle for social justice," García says. To Jiménez, these social issues do not just affect Hispanics in San Jose, or even in California, but the collective, evolving story of this country.

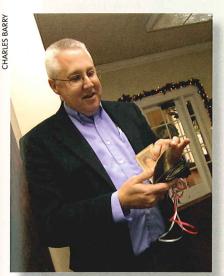
"The Mexican American community, the Mexican American experience, is part of the American experience," he says. "If we are to understand better who we are as a nation, if we are to grasp the essence of our national identity, when we say 'America,' we must learn about the experiences of all different peoples that make up our diverse society."

Bronco Profile

## If these walls could talk...

33 years later, they do—and the case of the missing wallet is closed

For Tom Eichenberg '76, M.S. '77, the Seventies are back. They were hand-delivered earlier this year, in the form of a leather-bound time capsule unearthed from the walls of the Benson Memorial Center. Eichenberg didn't



Really his: "Son of a gun," Eichenberg said.

intend to sequester this bit of personal history on campus. He just lost his wallet-in the fall of 1975. And now it's turned up.

"I guess St. Anthony's been busy," Eichenberg said.

After getting a call from SCU's Alumni Office reporting the good news, he stopped by the Donohoe Alumni House in January to find out what surprises the past held for him. Truth be told, he didn't remember losing his wallet in the first place. But his older brother, Jim Eichenberg '77, recalled

the afternoon quite well. It was a Friday, and the brothers were getting ready to head out for a night on the town. Instead, after a fruitless search for the missing wallet, Tom had to make some calls to cancel his BankAmericard.

No foul play is suspected. Eichenberg figures he probably dropped the wallet in the Benson Center and it was kicked into an air vent. During renovation work, a construction worker found the wallet and turned it in to Millie De Bie at campus safety, who called the Alumni Office. There wasn't any money in the found wallet, but Eichenberg chalks that up to authenticity of detail.

"Typical college student," he said, "always broke." He pulled out his draft card, Social Security card, driver's license, a Santa Clara student ID and meal card. a BART pass with 10 cents on it, a Southern Pacific Peninsula train schedule, two credit cards, a Wells Fargo pocket calendar, a receipt for his yearbook photo, a metric conversion table, and a five-cent stamp.

Then there were the photos: a snapshot of his father, Col. Bill Eichenberg '41, who served as assistant professor of military science at Santa Clara during World War II, proudly standing next to Tom's brother Bill Eichenberg '65, right after he'd been commissioned as

an officer in the Army; Jim '77; and nieces and nephews including Jim Eichenberg '92 and Bob Eichenberg '94. Not among the photographs but also part of the picture as far as Santa Clara is concerned: sister-in-law Patti McDonald Eichenberg '75, sister Katie Eichenberg '66, and niece Carolyn Eichenberg Manno '99.

For Eichenberg, some things have changed since 1975. Take that photo of his father: "Now it looks more like me," he said. And, he confessed, at 54, with steely hair and glasses, he's no longer quite the trim dark-haired lad of 130 pounds that his old driver's license records.

#### **Back from Baghdad**

With a little coaxing from the Santa Clara media relations team, the story of Eichenberg's missing wallet caught the attention of print and broadcast reporters from the Bay Area and across the country. The story even ran in Kazakhstan.

Eichenberg already has his share of international exposure. He attended Santa Clara on a ROTC scholarship and served seven years active duty in the Army and three decades Reserve duty. He now works for Schneider National, a Wisconsin-based trucking company, and lives in Elk Grove, near Sacramento. But in 2005 Col. Thomas Eichenberg returned with the U.S. Army Reserve to serve in Iraq, where he directed the National Iraqi Assistance Center, which directs humanitarian efforts for the military.

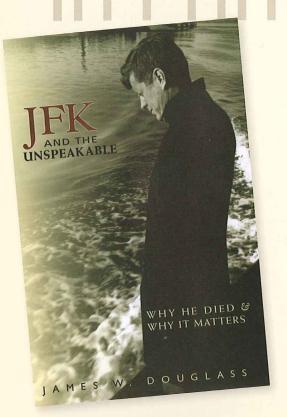


What's in your wallet?

Under the umbrella of responsibilities fell work on women's issues, coordinating non-government organizations, employment claims, and detainee issues. The greatest responsibility was medical assistance—collaborating, for example, with U.S.-based Rotary clubs to sponsor life-saving heart surgeries for children or flying a group of Iraqi children to Turkey for corneal transplants.

In 2006, SCU alumni might have seen a photo of Eichenberg in Baghdad, where he posed with Lt. General Joseph Peterson '72 and Robert Gorini '71, showing off an SCU sweatshirt.—SBS

#### New books by SCU alumni and faculty



#### **Beyond Camelot** and the grassy knoll

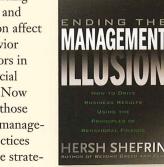
Early on in 7FK and the Unspeakable: Why He Died and Why It Matters (Orbis Books, \$30), James W. Douglass '61 quotes at length from Thomas Merton. Merton wrote to a friend in February 1962 that he lacked faith that President Kennedy was up to the tasks before him, and that he needed a "deeper kind of dedication. Maybe Kennedy will break through into that some day by miracle. But such people are before long marked out for assassination." Those words loom large over Douglass' tour de force, which argues that Kennedy was a man transformed: from cold warrior to striver for peace. But that turning ultimately led to his killing—not, Douglass argues, by a lone gunman named Lee Harvey Oswald, but by a far more vast conspiracy. A longtime peace activist and writer, Douglass has also written The

Nonviolent Cross and Resistance and Contemplation. So it is no surprise that he concludes his book paraphrasing Jacqueline's words at her husband's funeral: "John F. Kennedy is dead. Now peace is up to us."

#### Lose your illusion

Why is Southwest Airlines holding steady at 30,000 feet while other airlines are plummeting? What gives Harley Davidson horsepower and Whole Foods its marketplace mojo? Hersh Shefrin has a few answers, and you'll find them in Ending the Management Illusion (McGraw-Hill, 2008, \$29.95). The Mario L. Belotti Professor of Finance in the Leavey School of Business, Shefrin is one of the pioneers of behavioral finance—

understanding how bias and perception affect the behavior of investors in the financial markets. Now he turns those tools on management practices to explore strategies for corpo-



rations to develop overall behavioral intelligence. The hard work includes "debiasing" management practices and recognizing psychological barriers that can run companies off the rails: from unrealistic optimism and overconfidence to availability bias—in other words, putting too much value on what information you have, versus that you don't. The good news, Shefrin says, is that psychologically smart companies are made, not born. So here's the maker's handbook.

#### I am from there, I am from here

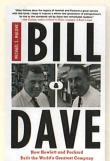


With the Encyclopedia of Arab American Artists: Artists of the American Mosaic (Greenwood Press, 2008, \$85), Fayeq S. Oweis has assembled

nearly 100 portraits of remarkable artists and their work. More, he set out to capture how politics, language, culture, identity, and economics inform their craft—and how they tell stories of adversity as well as love. The encyclopedia includes a number of black-and-white and color reproductions, along with profiles of well-known and obscure artists—some first-generation immigrants, some whose grandparents came to the States. Their media range from traditional painting, calligraphy, and furnituremaking to digital work and installation.

A lecturer in the department of modern languages at Santa Clara, Oweis has taught Arabic language and culture at SCU since 2005, specializing in Arabic calligraphy and language and Islamic art. He is an artist in his own right and designed the exterior entranceway murals of the dome at the Arab American National Museum in Dearborn, Mich., and, more recently, an acclaimed mural of scholar Edward Said in San Francisco.

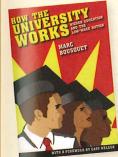
#### The Bill and Dave way



During the years Carly Fiorina ran things at HP, Michael S. Malone '75, MBA '77, was persona non grata. Fiorina's problem, Malone said, was that she really didn't understand the company

she was charged with running. To help the rest of us, Malone has written the definitive history of that company in Bill & Dave: How Hewlett and Packard Built the World's Greatest Company (Libri, 2007, \$26.95). With unprecedented access to private archives, he shows how the two men launched not only a legendary company but also an entire way of life in Silicon Valley.

Malone argues that the "HP Way" that defined the company was in fact a hard-nosed business philosophy that combined simple objectives, trust in employees to make the right choices, and ruthless self-appraisal. Here you'll find a business adventure story, told by the man who was the first high-tech journalist in the nation.



#### Working-class heroes

There's a simple reason that colleges and universities across the country increasingly relegate teaching duties to adjunct faculty and graduate

students. And it's not because that approach provides a better education. It's just cheaper that way. So writes Professor of English Marc Bousquet in How the University Works: Higher Education and the Low-Wage Nation (NYU Press, 2008, \$22). It's not exactly a new problem—Bousquet pegs it at 35 years and counting, with no sign of abating unless academics can pull off civil actions or union organization to

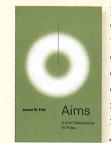
battle corporate management tactics. To be sure, Bousquet has ruffled a few feathers with this book and his blog, Howtheuniversityworks.com. But the book has also earned from The Chronicle of Higher Education the assessment that it should be "required reading for anyone with an interest in the future of higher education, including administrators, faculty members, graduate students, and—even more significantly —undergraduates and their parents."

#### Resistance is not futile

In Piety and Dissent: Race, Gender, and Biblical Rhetoric in Early American Autobiography (University of Massachusetts Press, 2008, \$24.95), Associate Professor of English Eileen Elrod examines the autobiographies of six early Americans who faced racism and domestic abuse within their religious communities. Elrod contends that these individuals, inspired by biblical parables of liberation, fury, and opposition to authority, saw resistance as a religious act and took from that a sense of autonomy. Elrod's areas of expertise include gender studies, multicultural literature, religion and literature, and United States literature up to 1900. She has taught at the University since 1992.

#### Are you experienced?

Professor Emeritus of Philosophy James W. Felt, S.J., likens a metaphysical account of experience to an astronomer's understanding of a starfilled desert night. "We can all gaze at the same points of light," he writes, "but astronomers see them from the

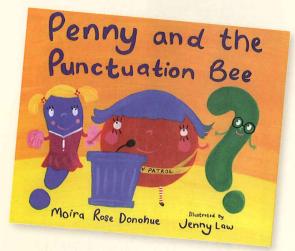


perspective of a coherent theoretical understanding that enriches the experience by giving it a deeper intelligible meaning." Felt's most recent book, Aims: A Brief Metaphysics

for Today (Notre Dame Press, 2007, \$20), combines the fundamentals of Thomas Aquinas' metaphysics with Alfred North Whitehead's process philosophy. He weaves together threads of epistemology, ontology, and teleology in order to create "process-enriched Thomism." We begin with the Oracle of Delphi's first philosophical command: "Know yourself!" First comes experience, then trying to make sense of it. Ultimately, Felt concludes in this study, "I find myself at the farthest boundary of philosophy, asking questions that philosophy itself, so far as I can see, cannot answer."

#### Oueen of the bee

Kids of all ages, prepare to meet Penny the Period and her grammar cohort in Penny and the Punctuation Bee (Albert Whitman & Company, 2008, \$16.95). Moira Rose Donohue J.D. '78 combines a light-hearted children's story geared for 6- to 9-year-olds with practical grammar lessons featuring doubting Quentin the question mark and self-assured (and loud) Elsie the exclamation point. Artist Jenny Law's colorful, whimsical illustrations show the gang as they square off at the school punctuation bee. Donohue's other children's works include Alfie the Apostrophe. She lives in Northern Virginia with her husband, Rob, and her two children, Peter and Rose.



## IGNATIAN& AWARDS

HONORING IGNATIAN IDEALS AND SERVICE

ERIN HUSSEY '05

At the third annual Anniversary Awards Dinner on April 26, the Alumni Association honored recipients of the Ignatian Award and Bannan Award. The Association also announced the establishment of the Paul L. Locatelli, S.J. '60, Award, to be given annually to recognize a University employee or affiliate who has given distinguished and outstanding service to the Alumni Association and the University.



Established in 1981, the Ignatian Award honors alumni who exemplify the University's ideals of competence, conscience, and compassion through their service to humanity.

HON. DIANE BRENNEMAN '68

Now a magistrate judge on the Superior Court of the District of Columbia, Brenneman served with the Peace Corps in India and taught in California and Washington, D.C. After completing a law degree at Georgetown University, she served as a clinical supervisor in the Family Law Clinic of the Antioch School of Law and then became a full-time professor and dean. Her most cherished work has been with the D.C. Bar Pro Bono Program, the Women's Bar Association, Legal Counsel for the Elderly, the Archdiocesan Legal Network, and the Superior Court of the District of Columbia.

As a judge, Brenneman is charged with ensuring that more than 1,200 individuals with mental retardation living in the District get the services they are entitled to receive. She has touched the lives of many, particularly those who otherwise might have been lost within the judicial system.

#### KATIE (THOMPSON) RICE '04

A year after graduation, Rice moved to South Africa to work with a non-profit charity caring for children orphaned or abandoned because of HIV/AIDS-related illness and violence. Rice was put in charge of the medical clinic and, with only a few books as her guides, performed emergency medical procedures, worked tirelessly to obtain needed medications, and offered comfort to dying children.

After helping to obtain funding to help build a water purification system for a village in Kenya and doing additional volunteer work in Ethiopia, Rice moved to Palo Alto, where she now lives with her husband, Jesse. She mentors teenage girls at the Menlo Park Presbyterian Church, continues to work with AIDS patients, and is a full-time graduate student at SCU.

#### **JOCELYN SIDECO '99**

Sideco was working with Marquette University Ministry in September 2005 when Hurricane Katrina devastated the Gulf Coast. She traveled to New Orleans to volunteer with Operation Helping Hands, a Catholic Charities group organizing housing projects. When it came time to depart, Jocelyn instead took a leave of absence from Marquette and moved to Louisiana to work with the New Orleans Province of the Society of Jesus.

She created and still manages a program that involves volunteer groups in reconstruction efforts. She coordinates with agencies, arranges housing, and even prepares meals. More than 4,000 volunteers from various Jesuit and non-Jesuit colleges, parishes, and provinces



From left: Alumni Association Executive Director Kathryn Kale '86, Association President Stephen A. O'Brien '98, Katie (Thompson) Rice '04, Jocelyn Sideco '99, Charlie Steinmetz '75, Diane Brenneman '68, Molly Gomez, Ralph Gomez MBA '74, and President Paul Locatelli, S.J. '60

have volunteered through the network she has built—including alumni from Santa Clara.

#### **CHARLIE STEINMETZ '75**

For two decades Steinmetz helped run the family business, Tiernay Metals. When the business was sold, the family established the Steinmetz Family Foundation, dedicated to supporting education of underprivileged children. Through the foundation, Steinmetz has worked with a local Rotary Club and the Catholic Education Foundation to launch initiatives including the Big Yellow Bus Program, which funds field trips for inner-city children to visit aquariums, concert halls, and archeology exhibits.

In addition he actively serves on a number of boards, including the Archeological Institute of America, the UCLA Cotsen Institute of Archaeology, UCLA Library, and St. Lawrence of Brindisi Elementary School.

#### BANNAN AWARD

The Louis I. Bannan, S.J., Award honors those who have shown distinguished service to the Alumni Association and University.

#### MOLLY & RALPH GOMEZ MBA '74

are active and enthusiastic supporters of SCU, serving on the Board of Regents and as University Ambassadors, as well as attending most SCU sporting, social, and religious events.

#### Legends of the Hall

#### Meet the newest members of SCU's Athletic Hall of Fame

BY ERIN HUSSEY '05 AND KENDALL DOHERTY '08

he ranks of the
Bronco Athletic Hall
of Fame swelled by
seven this spring,
with a ceremony held
May 15 to welcome the newest members of this select crew. Established in
1962, the Hall now boasts 237 individuals and one team as members.

#### Robert Peters '52 basketball

Peters was the man you knew would sink the shot. In 1952, he and his fellow Broncos earned a spot in the Final Four in Seattle—one of the landmark moments in Santa Clara basketball. Alas, the Broncos lost to eventual champion Kansas, 74-55. Peters went on to serve in the U.S. Army, teach English, and coach basketball.

#### Terry Ennis '66 football

Not only did Ennis compile an impressive 287 and 87 record over a 36-year coaching career that included three state titles, he was named Coach of the Century in 1999 by *The Seattle Times*. Before that, as a player, he helped establish Santa Clara as a small powerhouse in the Bay Area. Ennis died last year at the age of 63 after losing his battle to prostate cancer.

Yer out! Macfarlane makes the tag.



#### Steven Kenilvort '86 basketball

A stand-out point guard, Kenilvort earned the WCC Freshman of the Year award and led the team to two NIT appearances and three second-place WCC finishes. He became the first player in SCU history to lead his team in three categories: points per game, rebounds, and assists. He was selected by the Golden State Warriors in the seventh round of the NBA draft but was unable to play due to a careerending knee injury. He remains an inspiration to Bronco players for his ability to strive for excellence and overcome adversity.

#### Michael Macfarlane '86 baseball

Macfarlane brought power to the plate as a batter and was a relentless defender as a catcher. His sophomore year he hit 13 homers and led the Broncos to a record-breaking team total 62 home runs. In 1985 he was drafted in the fourth round by the Kansas City Royals and debuted in the major leagues in 1987. He played 10 seasons with the Royals, one with the Red Sox, and two with the A's. He currently hosts a sports radio program in Kansas City.

#### Christine Silvernail '94 basketball

One of the greatest players in the history of Santa Clara women's basketball, Silvernail led the Broncos to four consecutive winning seasons, four straight WCC regular season titles, one WCC Tournament championship, a Women's National Invitation Tournament crown, and two NCAA Tournament appearances. She capped her collegiate career leading the team in scoring, field goal percentage, free throws, rebounds, and blocks per game. She was also named WCC Player of the Year and made

the All-WCC first team. Tragically, a few years after graduation, Silvernail was killed in a car accident—but she is remembered as the embodiment of what it takes to be an all-star student-athlete.

#### Michael Frank '97 baseball

WCC Player of the Year his senior year, Frank dominated the league with a .405 batting average and won 11 games as a pitcher. He helped bring the Broncos to three NCAA Tournament appearances, was a four-time All-WCC first team selection and a two-time All-American. He was drafted by the Cincinnati Reds in the seventh round and, in 1998, became the quickest player in Reds history to reach the major leagues. Later traded to the Yankees, he played three years in the Triple A league before moving to the St. Louis Cardinals, where he played his final year of baseball.

#### Jennifer Lalor-Nielsen '98 soccer

One of the founders of the SCU women's soccer dynasty, Lalor-Soccer dynasty, Lalor-Socce



Jennifer Lalor-Nielsen

She represented the U.S. in the 1995 Women's World Cup in Sweden, where she helped capture the bronze medal and put women's soccer on the map. She then played with Japan, Denmark, and Sweden before playing professional soccer in the U.S. with the New York Power, San Diego Spirit, and San Diego Sea Lions.

#### Santa Clara Alumni Association

#### We are family

n August 25, I officially celebrated my five-year anniversary as Executive Director of the Alumni Association. During that time, I have met thousands of alumni, been to hundreds of alumni events, visited dozens of our regional chapters, and had two kids! It's been an amazing journey so far and I am grateful for every moment

Of all the wonderful opportunities afforded me in this position, the most rewarding is meeting so many remarkable people. And I'm struck by the fact that, whether they are current students, classmates at reunions, parents on campus, or alumni in their local communities, when they speak of what they value about Santa Clara, they inevitably use the word family. I have experience first hand that, regardless of gender, generation, or geography, there is a sincere and shared feeling of community that unites us. And while alumni from other institutions may claim a strong sense of school pride, I truly believe the notion of the Santa Clara Family is what makes our University unique.

#### Keeping it together

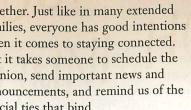
When I speak to students and parents, I like to remind them that the students will spend four years on the Santa Clara campus, but they will spend a lifetime as part of the Santa Clara Family. And the role of the Alumni Association is to keep that Family

together. Just like in many extended families, everyone has good intentions when it comes to staying connected. But it takes someone to schedule the reunion, send important news and announcements, and remind us of the special ties that bind.

As stated in our Strategic Plan, the alumni. More simply, the Association Family to remember, learn, stay in at Santa Clara, but it is also the one we can most easily apply on a daily basis.

People immediately think of financial contributions when I mention giving back. And yes, it's true the University needs alumni donations to continue excelling in educating men and women to be leaders of competence, conscience, and compassion. (Remember: It's not important what Clara Bronco, giving back might also mean spending time with:

- the friend who could use a laugh;
- kindness;



mission of the Alumni Association is to serve and engage the Santa Clara Family by fostering lifelong relationships between the University and its provides ways for the Santa Clara touch, come together, and give back. Giving back is just one of the many values instilled in us during our time

you give, but that you give!) For a Santa

- the student who needs mentoring;
- the stranger who could use some



- the business situation that needs a tough but ethical decision;
- the community that needs our time and talent to improve their living
- our children, so they grow up treasuring the values we Santa Clarans hold

A Santa Clara education prepares students for professional excellence, responsible citizenship, and service to society, especially on behalf of those in greatest need. As an Association, we support this vision by inspiring alumni to reflect the best of Santa Clara in their communities. And if a Santa Clara grad is motivated to give back because he or she rekindled their passion for SCU at their reunion, reconnected with a favorite faculty member at a chapter event, found a lost classmate on inCircle, or read an inspiring article about a fellow Bronco in this magazine, then I believe we have fulfilled our mission in the most noble way.

Every day, Broncos are making the world a better place. And because of this, it is truly an honor and a privilege to serve you—our alumni, students, parents, donors, and friends of the University. With five wonderful years as director, I'm looking forward to what we can accomplish in the next five years, together—as the Santa Clara Family.

Go Broncos!

Kathryn Kale '86 **Executive Director** Alumni Association

#### **1fam·i·ly**, 'fa-m a -\ n -ES [ME familie, fr. L familia household as well as kin of the householder), from famulus servant 1: a group of individuals living under one roof and usually under one head : household 2 a: a group of persons of common ancestry: clan b: 3 a: a group of people united by certain convictions or a common affiliation: fellowship

## "class notes

#### **Undergraduate Alumni**

55-YEAR 53 REUNION SEPT. 5-7, 2008

50-YEAR 58 REUNION SEPT. 5-7, 2008



40 William celebrated his 90th birthday in November 2007 and writes that he is staying

active by gardening and playing

43 Michael A. Filice and his wife, Corinne, celebrated their 62nd wedding anniversary on June 1.

46 John J. Smurda's grandson, Matthew J. Smurda '07, has completed his first year at Loyola Law School in Los Angeles.

49 Tom Kelly lives in Orinda with his wife of 53 years, Aileen. He has four children, two of whom are Santa Clara grads: Kevin Kelley '85, J.D. '91 and Mary Allegrucci '88. He also has seven grandchildren.

50 G. Steve Holeman writes that he is still playing golf and "had one lucky round this year and shot my age."

56 Herman Carmassi writes that his granddaughter Stephanie Carmassi will be entering SCU as a freshman this fall. She's the daughter of Stephen Carmassi '84, MBA '90.

58 Richard B. Clark is looking forward to the 50-year class reunion. Living near SCU, he notes that he has watched the remarkable growth of the campus, especially the soonto-be-completed School of Business building and the new Learning Commons, Technology Center, and Library.

William D. Mowatt M.A. '69 has retired from race walking marathons and half marathons for the Leukemia-Lymphoma Society. He currently teaches plays at the Shakespeare Santa Cruz summer festival and lives with his wife, Gail, in Santa Cruz.

59 James C. Hankal, a retired almond farmer, celebrated 45 years with wife Charlene this year. They are enjoying their six grandchildren, golfing, traveling, and life in general. He writes, "Viva SCU!"

64 William "Bill" Parra MBA '65 is chief operating officer with the Bloomberg Global Initiative to Reduce Tobacco Use at the National Foundation for the Centers for Disease Control and Prevention (CDC) in Atlanta. The initiative, funded by the New York-based Bloomberg Philanthropies, supports global efforts to reduce tobacco use in 16 countries. Bill retired from the CDC in 2000.

Joseph S. Franzia and his wife announce the birth of granddaughter Sophia Inez Franzia.

66 Kevin P. Coughlan retired in 2007 as the director of the Water Division of California Public Utilities Commission. He and wife Teresa took a onemonth trip in March to China. Thailand, and Saigon.

Mary Jean (SeLegue) Rivera retired after 25 years in elementary education, the last 12 as principal in Catholic schools in the Northwest. She is now an Elderhostel tour leader. Her daughter, Christina '99, leads tours for high school seniors to Third World countries for Where There Be Dragons, based in Boulder, Colo. Mary Jean, the mother of four, lives with her husband, Ben. They have five grandchildren.

67Daniel E. Hanley MBA 7'69, J.D. '74 has been in solo law practice since 1975 and specializes in real property, trusts, and estates. He and wife Jude celebrate 36 years of marriage this year. They have two sons—Brian and Sean, both lawyers. Sean currently practices law with Dan.

Kathleen (Meehan) Thuner has retired from her 23-year post as the agricultural commissioner for San Diego County. She was the first woman in California to hold this position. She now works as an agricultural consultant, and enjoys spending time with her two grandchildren—one in Australia and one in North Carolina.

68 Michael J. Antonini is in his 36th year of dental practice in San Francisco's Marina District. He is in his sixth year of service as a planning commissioner for the city and county of San Francisco. He and wife Linda live in San Francisco, as do their children, Gina and

69 David Minister is the vice president at Earth Tech, Inc. He is managing the design of seven new BART stations in the counties of Alameda and Santa Clara. He has four daughters: one works as a documentary filmmaker; one attends Seattle University; and one is stationed with the U.S. Army in Texas. He and wife Regina Live in Lafayette.

#### FALL REUNION WEEKEND

## Alumni REUNION

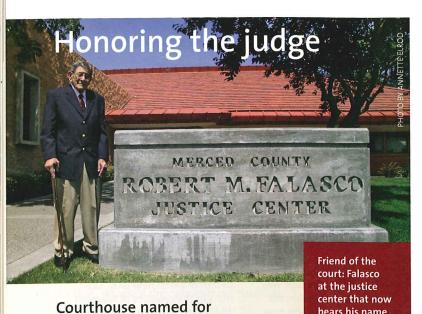
#### OCTOBER 17-19

- Golf Tournament
- Academic Programs
- · President's Reception and Dinner
- · Campus Tour
- Reunion Dinners for the Classes of 1963, 1968, 1973, and 1978.
- Mass in the Mission

Invitations were mailed in early August. Contact the Alumni Office toll free at 1-866-554-6800 or e-mail alumupdate@scu.edu if you did not receive your invitation or have any questions.

Connect with your classmates by joining your reunion class group on inCircle, SCU's ever-expanding online alumni network at www.scu.edu/incircle.

www.scu.edu/reunions



Last August, judges in the Los Banos area gathered to pay tribute to a colleague who had mentored many of them in his decades on the bench. They praised him for his honesty and intelligence, and for being a man of common sense with a touch of humor. They also renamed the courthouse in his honor: the Merced County Robert M. Falasco Justice Center.

Robert M. Falasco '48, J.D. '51

Falasco was humbled by the tribute—a moment that holds the penultimate place among the recognitions he's received for his work inside and outside the courtroom. He still counts as his greatest achievement an honor bestowed on him in 1975 by Pope Paul VI: being made a Knight of St. Gregory the Great for his civic and religious activities.

"My Catholic identity is one of the most central things to my life," he says—and then adds, wryly, "especially now that I'm entering into my twilight years." He particularly admired the Jesuits who taught him at Santa Clara: Raymond F. Copeland, William J. Tobin, Francis A. Moore, and Dan Germann.

"After SCU," Falasco says, "Fr. Copeland came to Los Banos and would deliver communion to my mother. And Fr. Tobin baptized my children and my wife when she converted. Fr. Germann taught all of my children."

Those children would be Michael R. Falasco '73, MBA '75, Joan LaSalvia '75, Anne Norton '75, and Sally Perry '78. In addition, brother Dominic Falasco '51, nephew Dan Falasco '90, grandchildren Dominique Norton '05, James J. Norton '07, and Christine LaSalvia '09, and son-in-law Charles Norton '76 have come to Santa Clara. - EE

John G. Donaldson celebrates 38 years of marriage with wife Kathy, who graduated from O'Connor Nursing School, and daughters Heather and Elizabeth.

Randy Frakes is now the CEO of Pacific Partners Management Services in Foster City. The company provides administrative services to the Santa Clara County Independent Practice Medical Group in the East Bay.

Patricia (Pegg) Soldati retired from corporate America in 2001 and now runs Purposeful Work, a career management consulting business.

Oil paintings by Peter Zell earned him a 2008 Sanibel Island Alliance for the Arts "Angel of the Arts" nomination in the "New Artist of the Year" category. He practiced law for 32 vears in Southern California. He moved to Florida in 2005 and has two grown children and one grandson.

70 Angelo P. Danna and his wife, Mary, have a son who is a junior at Stanford University and is the head manager of the men's basketball

71 Terry Ellis has retired from city management following 36 years of service to local government agencies, most recently as city manager of Peoria, Ariz. He and his wife, Lynn, plan to continue to live in Arizona. Both are engaged in community volunteer work with the homeless, the state prison system, and women in crisis due to unplanned pregnancy.

Linda (Darin) Mills is corporate vice president and president of the IT sector for Northrop Grumman Corp.

74 B. Lyn Haston now lives in Las Cruces, N.M., with his wife, Joanna. She supports him in his housing ventures: Build New Mexico, ERA Sellers and Buyers, and Lyn Haston Property Management. Their son, Joel,

continues to live in Santa Cruz County, one of many remaining ties to California.

Karen Posner has retired from a career in sales and is now working as a client placement volunteer for Homeward Bound Golden Retriever Rescue for Sacramento and the greater Bay Area-one of only three Golden Retriever sanctuaries in the U.S.

76 Dianne Donnelly Bonino is president of Santa Clara University's Catala Club, succeeding Mary Conlon Almassy '77. Julie, the daughter of Dianne and husband Mark J.D. '76, will graduate from SCU in

Chris Hasney, who attained the rank of bridge life master, is teaching bridge, learning how to grow vegetables, "and trying not to become one," he reports.

Willie "Bill" Itule and his wife, Lynn, live in Phoenix and have been running a produce company for the past 29 years. They have three children, who also work in the family business. Willie also does a weekly television spot on the Fox network in Phoenix, promoting fruits and vegetables. In his spare time, he is a varsity girls' basketball coach at a Catholic high school.

77 Elise (Day) DeYoung MBA '79 is the national operations director for Girls For A Change, a national nonprofit organization empowering young women to create social change in their communities. She also serves as a school board trustee for the Santa Clara Unified School District and is active with the Boy Scouts of America. Elise lives with her husband of 24 years, Michael, and their two sons, Charles and Daniel, in the historic Old Quad area of Santa Clara, just blocks from SCU.

Timothy Ford has retired early and is now making furniture and accessories.

Phillip S. Foster has been a certified public accountant since April 1980, and a sole practitioner since 1981. He was selected as nationally syndicated radio financial talk show host Dave Ramsey's CPA Endorsed Local Provider for the Salt Lake Valley. Phillip and his wife, Susy, live in Sandy, Utah.

James J. Obot has joined the Bronco Bench Board of Trustees. His son, **Kyle '08**, graduated in June with a degree in psychology.

78 Pat Maher has been elected ed chair of the State Bar of Texas Labor and Employment Law Section for 2008-09. He is board certified in labor and employment law. Texas Monthly Magazine recently recognized him as one of the best lawyers in America and a Texas super lawyer.

Debra (Schram) Ronsvalle announces the birth of her first son, Erik James, on Nov. 28, 2007. Debra is an information technology director at Credit Suisse in New York City.

79 Wain Mailhot is director of sales for PMC-Sierra. He lives in Eagle, Idaho, with his wife, Megan, and his three sons.

80 Paul Flint is the human resources manager at Omni-Means in Roseville. Omni-Means provides civil engineering, surveying, and landscape architecture design services. Paul and his wife live in Auburn. Their two daughters—Melanie '96 and Stephanie '04—are SCU alumni

John Mirassou is now working as a software engineer for Euphonix, developing the EuCon Ethernet protocol.

Terri Simone Horiye and her son, Anthony, volunteer with the Special Olympics in Santa Clara County.

82 Mike Escalante and daughter Cameron appeared on the NBC game show "My Dad is Better than Your Dad" in March. Team Escalante waded through a

gooey alphabet soup in the "Which dad is the fastest?" competition, scored 190 points in the human dartboard "Which dad is the strongest?" contest, and racked up enough points in the "Which dad is the smartest?" quiz to earn a place as one of the final two teams competing in the "Which dad is the bravest?" contest: the "Paperboy Shootout," where Mike used an air cannon to shoot papers at windows. The result: second place and some quality fatherdaughter time on screen.

83 Monica Jenkins works as the human resources business partner to the President of the United States Program at The Bill and Melinda Gates Foundation in Seattle. Since graduating from Santa Clara, she has worked in human resources for various biotechnology companies including Genentech and Amgen. She is the mother of a 9year-old son and is also the sister of federal district Judge Martin Jenkins '77.

Michele Goins is chief information officer of Juniper Networks Inc. She previously worked for Hewlett-Packard, where she served in a number of executive positions during her 25-year tenure.

84 Michael Osorio is managing director, new store development, with DFS Group Ltd. Joining him in Hong Kong are his wife, Debbie, and son, John, graduated in May from Johnson & Wales University with a bachelor's degree in restaurant management.

85 Heidi (Seevers) Gansert was elected as assembly minority leader for the state of Nevada in September 2007. She was first elected to the Nevada Assembly in 2004. She lives with her husband of 21 years, Guy, and their four children in Reno.

Sue (Haney) Miller MBA '90 works as a vice president for Fireman's Fund Insurance Co. in Novato. Her husband, Chuck '85, J.D. '88, works as a regional sales manager for First American Title Insurance Co. in Walnut Creek. The couple resides in Lafayette with their two children: Samantha, 12, and Charlie, 9.

86 John Watters, chairman and CEO of iSIGHT Partners, was appointed to the board of directors of NetWitness Corp. He has served on more than 20 corporate and nonprofit boards and has been actively involved in supporting scholarships for inner city children in Dallas. He serves on the investment committee of the Jesuit Foundation in Dallas.

87 Elizabeth (Milligan)
Blickenstaff and her husband, Steve, are teachers for Modesto city schools. They are raising three boys and three girls in a situation they call, "Lots of crazy and lots of love!"

Eric Barrett celebrated his 20th anniversary with New York Life Insurance Company.

90 Sandy (Dallas) Herman and her husband, Mike, welcomed their third son, Luke William, on Nov. 12, 2007. He joins older brothers Jack, 5, and Nicholas, 2. Sandy is a stay-athome mom after moving to San Diego two years ago. Mike is vice president of publisher services at Millennial Media.

Debbie (Klis) Melnick and husband, Stu, welcomed their second child, Michael Eliezer (Elie) on Dec. 12, 2007. He joins his brother Sammy, 3. Debbie is a partner at the law firm of Shulman Rogers outside of Washington, D.C. Stu works in the general counsel's office for U.S. attorneys for the Department of Justice.

Cecilia (Saqueton) Muraki and her husband, Charlie, welcomed their third child, Olivia Makani Muraki, who joins big brother Kai and big sister Elena. After maternity leave, Cecilia returns to work as an optometrist at Kaiser Permanente in Portland, Ore., where she has practiced for 11 years.

91 Brendan and Nina (Salembier) Murphy announce the birth of their ninth child, Peter Benedict, on St. Patrick's Day, reporting, "We couldn't make this stuff up." The family includes five boys and four girls.

92 Ryan O'Connor is chief executive officer of Velocity Payments, a credit card transaction processor in Boulder, Colo. He lives in Boulder with his wife, Stephanie, and their 3-year-old daughter, Kaitlyn Reese.

Scott Olsen and his wife, Barbara (Hehir) J.D. '96, welcomed their second child. William Scott, on April 14. He joins big sister Morgan, who just turned 5. Scott is a marketing manager for Fair Isaac Corporation. The family lives in San Jose's Almaden Valley.

Lisa Passal Smith '92, MBA '95 and her husband, Scott, announce the birth of their second child, David Ryder, on Feb. 24. He joins his older sister, Sarah Rachel, 1, in the family's Redwood City home.

93 John Gilroy and his wife, Colleen, welcomed their fifth child, Walter Joseph, on Dec. 29, 2007. "Walt" joins brothers Jack, 8, Hugh, 5, and Ned, 2, and sister, Ouinn, 7. John is an attorney in private practice in Portland, Ore.

Nicole Rabaud and her husband. Mike Webb, announce the birth of a daughter, Sophie Caroline, on Dec. 13, 2007. She joins big sister Chloé in the family's home in Durham, N.C., where Mike is a researcher at Duke University.

94 Caroline (Zodrow) and Seamus Walsh welcomed their daughter, Flannery Aoife. on Feb. 26 in Phoenix.

96 Michelle Andre earned a master's degree in integrated marketing communications from Golden Gate

#### **New chapter for New Orleans schools**



NOLA bound: Mary Modeste Smoker, left, helps Kathy Mitchell carry donated books.

#### Santa Clara alumni send thousands of books to schools in need

The devastation Hurricane Katrina inflicted in 2005 is still very evident today in New Orleans. But a group from Santa Clara is doing what it can to help heal the city's wounds, one book at a time.

Since learning about the need for books in New Orleans school libraries on an immersion trip to the city earlier this year, the Alumni Association has sent more than 5,000 children's books to the New Orleans School District. With shipping costs picked up by a friend of the University, boxes filled with books have been shipped every month since May, with another shipment scheduled to go out mid-September.

Mary Modeste Smoker '81, the Alumni Association's assistant director for community service and spiritual programs and organizer of the book drive, says the idea arose this January when she and a group of alumni were working to build a playground at a New Orleans elementary school. The volunteer coordinator for the school district mentioned the need for books, and the rest is history.

"A school library without books is like a playground without swings," said Troy Peloquin, volunteer coordinator for the Recovery School District in New Orleans. "I don't think there are words to thank all of those who have given our students such a meaningful gift."

Kathy Mitchell '87, a fifth-grade teacher at Ron Nunn School in Brentwood, brought a carload of readers and chapter books to the alumni office one afternoon this summer. They weren't all hers. She had asked fellow teachers and the school librarian to collect books for the drive, and her students helped to organize them. "As teachers we are hoarders, but knowing these books were going to be used, it made it easier to part with them," she said.

How long will the drive continue? "As long as I have people bringing in great books, we'll keep sending them," says Smoker. "The network keeps growing."

For more information about the book drive and how you can participate through donations and purchasing Barnes and Noble gift cards, visit www.scu.edu/alumniforothers.—KCS

University in May 2007. She and her husband, Sean Creane, welcomed their son, Niko Andre Creane, in June 2007. He was born June 13, 2006, and came home to California from Russia. After many years as a senior marketing art director, Michelle now works as director of marketing for the Napa Valley Opera House. The family lives in San Rafael with their cat, Barfie.

**Autumn Elizabeth (Blatchford) Casadonte J.D. '05** and her spouse Alex announced the birth of a daughter, Eva, in February.

**Tiffany (Ennis)** and **Peter Andrade** welcomed a baby girl,
Amelia Mae, on May 20. She
joins big brother Gavin.

Tiana (Wiersma) Dixon and her husband, Martin, welcomed twins, Abigail and William, on May 30, 2007. The twins join big sister Chloe, 2, at their home in Portland, Ore.

Matthew Hansink and his wife, Holly Geringer, recently moved to Portland, Ore., where Matt is director of development at Caldera, a nonprofit arts organization, and Holly owns AnyBody Pilates and is a triathlon coach.

**Garrett Wade** married Lisa Barsanti at Mission Santa Clara on April 19.

Sarah (Stupp) and Matt Hagen welcomed their third child, Tess Elizabeth, on Oct. 28, 2007. She joins brothers Grant, 6, and Miles, 4, in the family's home in San Ramon.

Andrea (Losh) Hackman and her husband, Chris, welcomed their second child, Bailey Therese, on Aug. 26, 2007. She joins big brother Cole in the family's Seattle home. Chris is a securities trader for Parametric Portfolio Associates and Andrea owns and operates the preschool she founded, Harvard Avenue School.

Cate (Bloem) O'Reilly and husband Rob welcomed their first child, Shay Louden, on March 12. The family lives in San Diego.

98 Laura (Weimer) Delucchi and her husband, John, welcomed their first child, Nathaniel Thomas, on Dec. 8, 2007. They were married in 2004 at Mission Santa Clara. Fellow Broncos in attendance included the bride's father. Blair Weimer '67: maid of honor and sister, Katie Weimer '01; bridesmaids Rachel (Connolly) Delucchi '93 and Alyssa (Schmidt) Olson '96; and best man Bill Delucchi '93. Laura graduated from University of the Pacific's McGeorge School of Law in May 2004, and is an attorney in Sacramento.

Katie (Cochran) Dolan and husband, Drew, welcomed their second child, Elizabeth, on Jan. 18. She joins big brother Luke, 2. Katie teaches 8th-grade English in Albuquerque and is completing her master's in secondary education.

Melissa (Kolesar) Everest and her husband, Jon, welcomed their second child, Andrew Charles, on March 6. He joins big sister Elyse, 2, in the family's home in Honolulu.

Lindsay Boitano married Steve Clarke '98 on Jan. 26 at Mission Santa Clara. Members of the wedding party included Allison (St. John) Basile, Kim Demartini '01, Kevin Brown '98, John Gonzales '98, and Bob Lyding '98. Lindsay and Steve live in San Francisco.

**David Doroquez** and **Lesley Yamaki** welcomed a baby girl, Alana Mei-Lin Yamaki Doroquez, on May 15 in Boston.

Brent Gonzalez is operations manager for the Hollywood & Highland Center, which is home to Grauman's Chinese Theater, Hollywood Renaissance Hotel, and the Kodak Theater; and the Academy Awards show.

**Bridget (Blum) Molinar** and her husband, Aaron, welcomed a son, Alex, on Nov. 9, 2007.

Fric Denton, a former All-American soccer forward at SCU, signed with the San Jose Earthquakes professional soccer team. He led the Broncos to the 1999 NCAA championship game and has played in Major League Soccer since 2000. The Quakes also signed former Broncos midfielder Matt Hatzke '07 and defender Jamil Roberts '08.

Jane Duong married Anthony Davaransky on July 21, 2007 at Mission Santa Clara. The wedding party included Oliva Dorilag and Aaron Wong '95. The couple lives in Fremont.

Dena (Herpe) Kline and her husband, Roger, announce the birth of a son, Zachary Joseph Kline, on March 25. Zachary joins big brother Samuel Nathan in the family's home in Eugene, Ore.

Lowen Thomas married Ingrid Peters on Aug 11, 2007 in New Orleans. The wedding party included Charles Beauregard, Radu Buta, Adam Oren '01, Nick Piziali, and Tony Taormino. Classmates in attendance included Orlando Rodriguez and Julian Tobias. Lowen and Ingrid are chefs in New Orleans.

O1 Monique Derenia married Benoit Roederer in Villefranche-sur-mer, France, on July 13, 2006. Wedding attendants included Melissa Wong '01. The couple welcomed their first child, Gianna Colette, on Feb. 3. The family lives in Grass Valley in the Sierra foothills, where Monique pursues a career in documentary filmmaking and Benoit works as an electrical engineer.

O 2 Kathleen (Welch) Dippert and her husband, Dustin, welcomed their first child, James Ryan, on Jan. 9, in Sacramento.

Beth (Livingston) and Andrew Thompson '03 welcomed their first son, Henry Elliott Andrew, on April 7. The family lives in San Jose.

O3 Amanda (Curry) and Timothy Shim '02 welcomed a daughter, Isabelle Leilani, on March 23. "Izzie" joins big sister Chloe, 2.

Rebecca Fowler '03 married Brad Gervin on May 10 at the Los Gatos Lodge. The wedding party included Randy Yabes '03. Also in attendance were Anthony Barnes '00, Mike and Nicki Nabasny '03 and Michelle (Cobo) Cwirko-Godycki '03. The couple honeymooned in Maui and continue to live in the Bay Area.

Vanessa Jackson married Kevin Pansky on Nov. 23, 2007, in San Diego. She graduated in May 2007 from the University of Southern California with a doctorate in physical therapy and is an owner of a San Diego physical therapy practice that specializes in golf performance and rehabilitation.

Daniel McKenzie recently joined Archer Norris, a California law firm with more than 80 lawyers in four California offices. Daniel is primarily engaged in civil litigation, with particular emphasis on all aspects of catastrophic injury cases. He earned his law degree in 2006 from the University of California, Los Angeles School of Law.

Gary Coover and Trisha
Chang have been
selected to be Kiva Fellows
for the summer and fall, 2008
respectively. The Kiva Fellows
Program offers individuals an
opportunity to travel abroad
and work directly with a microfinance institution. Gary will
visit Indonesia and Trisha will go
to Tanzania.

PRESIDENT'S

SPEAKER 2008.

SERIES

SANTA CLARA UNIVERSITY

POLITICS AND RELIGION: ON A COLLISION COURSE?

ENGAGING PEOPLE AND IDEAS THAT SHAPE OUR WORLD

OCTOBER 9, 2008
MICHAEL ERIC DYSON

Named by *Essence* magazine as one of the 40 most inspiring African Americans and by *Ebony* magazine as one of the 100 most influential black Americans, Dyson is a sought-after media commentator on Barack Obama and the effect of religion on his presidential campaign. He is an ordained Baptist minister and teaches a broad range of courses at Georgetown University, exploring the overlapping boundaries of religion, culture, and society.

**JANUARY 15, 2009** 

LISA SOWLE CAHILL '70

Cahill is a feminist Catholic and commentator on such controversial issues as the withholding of Communion as a weapon against some Catholic politicians and whether a "preventive war" could ever be a just war. She teaches ethics and theology at Boston College.

MARCH 11, 2009 E.I. DIONNE

Dionne is a National Book Award winner and the author of *Souled Out: Reclaiming Faith and Politics after the Religious Right*. He heralds an America on the road to reclaiming faith from those who would abuse it for narrow, partisan, and ideological purposes. Dionne writes a column for the *Washington Post* and is a frequent political commentator on NPR and other networks.

MAY 6, 2009

#### AVRAHAM BURG

Burg was a senior member of the Israeli Labor Party and for more than 20 years has been a leading figure in Israeli politics. He explores the growing nationalism and violence plaguing Israeli society and the critical need for separation of religion and the state. His newest book, *The Holocaust Is Over; We Must Rise from Its Ashes*, will be published by Palgrave Macmillan in October.

All events start at 7:30 p.m. in SCU's Mayer Theatre. Tickets may be ordered online at www.scu.edu/speakerseries or by telephone. Tickets are \$25 each; a series ticket for all four lectures costs \$75. Student tickets are \$5, and tickets are \$20 apiece for SCU faculty and staff and Osher members. This series is co-sponsored by SCU's Center of the Performing Arts.

For more information, call 408-554-4400.

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Kathryn Ortiz in May earned a master of arts degree in rhetoric, composition, and the teaching of English from the University of Arizona. She also received the DeFazio Excellence in Teaching Award from the university's Department of English.

OTLIZ Fullerton and Trevor Hansen joined the Santa Clara Fund staff at SCU. Liz is an administrative associate, while Trevor is a class giving officer, working on the 35th reunion campaign for the Class of '73.

Christina Mogren has spent the past year working for the Bureau of Land Management in Pinedale, Wyo., most recently as a biological technician. In fall 2008, as the recipient of a Chancellor's Distinguished Fellowship, she will begin work on her doctorate in entomology at UC Riverside.

#### **Graduate Alumni**

49 Anthony J. Sota J.D. writes that after playing golf on and off for 71 years, he finally made a hole-in-one four days before his 84th birthday.

John M. Klimp MBA has syndicated and managed apartment and office properties for 35 years on the San Francisco peninsula and in the Pacific Northwest. His firm, Mayfield Companies, recently acquired the 10-story Fourth & Pike Building in downtown Seattle. John and his wife, Nancy, live in Palo Alto.

75 Michael E. Buckley J.D.
writes that his son
Thomas is currently a student
at Loyola University Chicago.
Son Jeffrey '06 is an SCU grad;
daughter Mara graduated from
Seattle University in 2005; and
son Robert graduated from
Loyola Marymount University
in 2005.

**Bill Lozoff MBA** is senior director of channel development for Attune Systems Inc.

Charles S. "Chuck" Poochigian J.D. has joined the Fresno-based law firm of Dowling, Aaron & Keeler. Poochigian served as a member of the California State Senate and Assembly from 1994 to 2006 and previously was a member of the senior staffs of Governors Pete Wilson and George Deukmejian.

76 Patricia Badia-Williams MBA moved to the West Coast in May in order to spend time with her six great-grand-children.

**77**Robert Fried J.D., a partner at the Pleasanton office of Atkinson, Andelson, Loya, Ruud & Romo, was appointed to Gov. Arnold Schwarzenegger's Committee on Employment of

People With Disabilities. Fried was with the Thierman Law Firm from 1987 to 2001.

John Synhorst M.S. is enjoying retirement. He is still living in Colorado and volunteering at the National Renewable Energy Lab visitor center.

79 Jeff Levinson J.D. was appointed to the board of directors of Buchalter Nemer, for which he practices business litigation in the firm's Scottsdale office.

8 O Tony S. Hasegawa M.S. has three children enrolled in high school and would like to see at least one attend Santa Clara University.

Schief executive officer of Celerity Inc., which supplies components to the semiconductor industry. He previously was CEO of Komag, a recordable media manufacturer, and was chief operating officer for iolon Inc. He also held various management positions at Seagate Technology.

93 Ricardo Echeverria J.D. became a named partner in Shernoff Bidart Darras Escheverria, LLP. Following a five-week jury trial in North San Diego County, he obtained a \$3.63 million verdict—\$3.5 million of which was for punitive damages.

Lindene (Wade) Patton J.D. works in the climate office of Zurich Financial Services Group in Washington, D.C. She is responsible for coordinating the product development and proposition management efforts related to the group's response to climate change. She previously served as senior vice president and counsel at Zurich Commercial Markets. She holds a bachelor's degree in biochemistry from UC Davis and a master's degree in public health from UC Berkeley.

94 Brenda Buonaiuto J.D.
joined the San Francisco
office of King & Spalding, an
international law firm. She has
represented pharmaceutical and
medical device manufacturers
in product liability and other
personal injury litigation.

Pravin Desale M.S. is responsible for driving business growth, managing the storage product portfolio, and business development for LSI in India.

97 Shawn Hartung J.D. is vice president relationship manager in the commercial lending group of Focus Business Bank in San Jose. She has been a commercial banker for many years, most recently serving as vice president relationship manager with Wells Fargo Bank (formerly Santa Clara Valley National Bank) in Santa Clara She was also with Comerica Bank and Wachovia Bank in various management positions and served on the faculty of the political science department at San Jose State University.

Rory McInerney MBA is vice president of the digital enterprise group and director of the enterprise microprocessor group at Intel Corp. Last year, he received an Intel achievement award for delivering the Tulsa Xeon-MP processor to market ahead of schedule. He holds two U.S. patents on microprocessor micro-architecture. Prior to joining Intel, Rory was a member of the research staff at the Philips Research Laboratory in the Netherlands.

O 2 Andrew Gere MBA was promoted to chief of operations for San Jose Water Company, an investor-owned utility serving approximately 1 million people in Silicon Valley. He joined the company in 1995, and has responsibility for the direction of companywide operations, water quality, maintenance and purchasing activities.

#### **Obituaries**

Dominic D. Calvello, Feb. 8. The San Jose native served in the Army during World War II. He was awarded a Purple Heart and the Bronze Star. In 1948, he married his sweetheart, Ann Theresa Moranda, and started the Ace Glass Shop in Salinas, which he ran for 50 years. He is survived by two daughters; five grandchildren; and a greatgranddaughter.

John Somers, May 3. The San Jose native graduated from Heald Engineering College in 1934 and was employed by the Army Corps of Engineers and the Berkeley Steel Tank and Pipe Company before starting SOS Steel in San Jose. He is survived by his wife of 69 years, Alice; three children; five grandchildren and two great-grandchildren.

37 George Treat, March 23. The San Andreas, Calif., native, worked as an engineer for more than 50 years.

38 William Sinclair, April 26. A native of Corte Madera, he earned a football scholarship to SCU and was a flight instructor in the Army Air Corps. He worked for Conoco-Phillips and retired as a vice president. He is survived by his wife, Thelma; two children; six grandchildren; and five great-grandchildren.

40 John J. Hartman, Jan. 4. Survivors include his wife, Barbara; and grandsons Anthony J. Nicoletti '90 and John Nicoletti '03.

Richard D. Falconer,

March 21. The longtime
Bakersfield resident and World
War II veteran was born in
Porterville. He served in the
Pacific during World War II and
earned football and baseball
scholarships to SCU. He played
semi-professional baseball for a
few years, drawing interest from
the New York Yankees. In 1948,
he won a homesteader lottery
and moved to Tule Lake, Calif.,
where he farmed potatoes and
wheat for over a decade. He is

survived by his wife of 61 years, Jackie; a son; two daughters; three grandchildren; and one great-grandchild.

45 James Francis McCone II, March 22. A native of San Francisco, he attended SCU and Virginia Military Institute, and graduated from UC Berkeley. He served in the Army and was twice decorated as a Philippine Scout officer. After World War II, he joined the Central Intelligence Agency and concurrently worked at Pacific Far East Lines as an executive. He was an addiction counselor and maintained a private practice until his death. He is survived by a daughter; two sons; and five grandchildren.

48 William J. Prentice, March 19. A member of the SCU Athletic Hall of Fame for baseball. He is survived by his wife of 59 years, Rose Marie; six children; and eight grandchildren.

Gene T. Yore, M.D., April 8. A graduate of SCU and UCSF Medical School, he practiced general surgery at Good Samaritan Hospital for many years. An avid sports fan, he played on the Broncos' first Orange Bowl football team. He enjoyed golf and traveled the world to play numerous courses. He is survived by two daughters and two grandchildren.

52 George Bernard Gallagher, Feb. 28. A native of Berkeley, he entered the military after college and had a 30-year career as an officer in the Air Force, retiring a lieutenant colonel. He worked for TRW until his full retirement in 2001, completed an MBA at the University of Southern California, served as a senior volunteer with the Long Beach Police Department, and was active supporting the arts in the Los Angeles area. He is survived by his long-time partner, Martín Camarena; his brother, Ed Gallagher '60: and nieces and nephews including Bernard Gallagher '90 and Megan Gallagher Chatfield '94.

George Joseph Greenwood Jr., Feb. 17, 2007. He was a banker with Wells Fargo Bank for 37 years and was president of numerous organizations, including the Sunnyvale Downtown Business and Professional Association and the Carmel Business Association. He is survived by his wife, Carolyn; four children; 13 grandchildren; three great-grandchildren; and four siblings, including a sister, Nannette Giommi '68. His brother Daniel '60 died on April 18.

Thomas J. Flynn Jr., March 2. He served as senior vice president of Bank of America's statewide real estate lending activities until 1983, when he joined Blackman, Flynn & Company as its chairman. He served on the SCU Board of Fellows. He is survived by his three children.

55 Stephen McCabe O.P., Feb. 26. He was born in

North Dakota and became a Dominican Friar and was ordained as a Catholic priest in 1962. After graduate study and initial assignments at Dominican University and priories in Berkeley and Seattle, he served at the Provincial offices in Oakland from 1975 to 1985. He is survived by his two sisters.

Joseph E. Huarte, Feb. 15. Born and raised on a citrus ranch in Anaheim, he was a teacher of science and other courses. He obtained his pilot's license and enjoyed flying small aircraft, scuba diving, camping, fishing, and hiking. He and his wife, Marcie, are survived by eight children.

John Goodfellow, Feb. 25. After earning an engineering degree from SCU, he earned a MBA at California State University at Los Angeles and began working in comput-

## BULLD FOR THE FUTURE

#### THOMAS I. BERGIN LEGACY SOCIETY

THE FIRST GRADUATE of Santa Clara College, in 1857, Thomas I. Bergin was also the first recipient of a bachelor's degree awarded in California. The legacy he left to his alma mater in 1915—a \$100,000 cash bequest in his will—helped found Santa Clara's School of Law.

YOU CAN JOIN the Bergin Society and share in the legacy of this distinguished alumnus. Simply let us know if you have already included Santa Clara in your will, living trust or other estate plan, or if you intend to do so.

SANTA CLARA provides a variety of estate and gift planning services, and there are many tax benefits as well. Plus, we can thank you for your gift and explore options about the use of your gift!

For more information, contact Bill Sheehan, Director of Planned Giving at 408-554-4305 or e-mail at wsheehan@scu.edu.

www.scu.edu/plannedgiving

## **By snail mail:** Class Notes Santa Clara Magazine Donohoe Alumni House 500 El Camino Real

Santa Clara, CA 95053

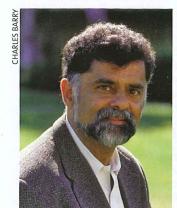
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By Web: www.scu.edu/alumupdate

By e-mail: AlumUpdate@scu.edu

Keep your fellow Broncos posted on what's happening.

IN MEMORIAM



#### Tyzoon Tyebjee

A dedicated teacher and scholar, Professor of Marketing Tyzoon Tyebjee died April 9 after an extended battle with pulmonary fibrosis. He was part of the Santa Clara community for 30 years and will be sorely missed.

Tyebjee's commitment to teaching was truly awe-inspiring. This spring, he designed the course he was teaching around a series of guest speakers, knowing that he might not see the quarter to com-

pletion. On his last day in class, Tyebjee came to teach with the assistance of a wheelchair and an oxygen tank, using a lapel microphone to be heard. His students were visibly moved.

"Tyzoon told our class that he'd put his whole life into this final course," said Kevin Holmes '01, an MBA student in Tyebjee's course and the director of Santa Clara's Center for Innovation and Entrepreneurship. "He said he was living on borrowed time, but wasn't ready to fold the hand life had dealt him just yet."

Tyebjee ended that last class early. He told his students, "It is a beautiful day outside, so go enjoy the sunshine," recalled Professor Shelby McIntyre, co-chair of the marketing department.

Professor Dale Achabal, co-chair of the marketing department, said that for Tyebjee, teaching was about "discovery and getting students to be engaged and committed." Tyebjee served as faculty director of the ACE Program, which invites high potential students to participate in a select leadership program over their four years in the business school. He was also the International Business Director from 1981 to 1985. In that role, he worked with business students to identify course work, internship, and study abroad opportunities to broaden their capabilities as global leaders.

He published more than 40 articles in leading trade and scholarly periodicals including the Harvard Business Review, California Management Review, Journal of Marketing, Journal of Marketing Research, and the Journal of Commercial Biotechnology. His scholarship focused on consumer behavior, early adoption of technology, and new product development.

Born Nov. 2, 1945 in Bombay, India, he received his undergraduate degree from the Indian Institute of Technology, Bombay, in 1967. Tyebjee immigrated to the United States for a master's degree in chemical engineering at the Illinois Institute of Technology, He also completed an MBA and a Ph.D. in marketing at UC Berkeley, An avid traveler, river-rafter, bridge player, and raconteur, he made many friends around the world.

He is survived by his wife, Joyce; daughter, Zia; and son, Saleh; as well as his brother, Tamim, in Bombay; his sister, Taima, in Toronto; and an extended but close family around the world. A private memorial gathering was held in April.

Contribute your memories of Tyzoon Tyebjee online at www.santaclaramagazine.com.

ers. He founded GFL Systems, Inc. in 1981. He is survived by his wife of 50 years, Jane; three children; and seven grandchildren.

60 Daniel D. Greenwood, April 18. He is survived by his wife, Kathy; and three

64 George Ney, March 13. He is survived by his wife, Joan.

71 Anne Elizabeth (Hartman) Nicoletti, Feb. 23. The Atherton native worked at Gymboree and later at Village Preschool in Saratoga. In 1971 she married Tom Nicoletti '69. The couple lived in Germany before moving to Saratoga, where they have lived for the past 30 years. She is survived by her beloved husband; and children Tony '99, Suzy, and John '03.

78 Patricia Mangili Stewart, March 15. A native of Stockton, she was a teacher in Manteca for 14 years and at Presentation School for 11 years. She is survived by her husband, William; and two children.

84 Jenise Eileen Ellis, Feb. 12, after a long illness. She is survived by her husband, Harry Olivar, and three sons, Jordan, David, and Harry III; and numerous other relatives. The Pasadena native had lived with her family in San Marino since 2003. In lieu of flowers, the family asks that donations be made to Santa Clara University in Jenise's name.

Jeff Eric Stolzberg, March 12. The Minnesota native was active as a youth in the Boy Scouts of America and was a Big Brother for many years. He worked part time caring for mentally handicapped patients and as a respiratory technician and orderly. After college, he became a regional sales manager with a database software company. He later relocated to the Twin Cities area of Minnesota, where he operated an online business. He is survived by Dyanne Schray and their son.

90 Laura Marie Andrews, March 3. A native of Syracuse, New York, she was a human resources manager for the UTemp Staffing Program at the University of Washington. She was an avid runner from a young age. She is survived by her partner, Mike Martin.

94 Darren Patrick McClurg, Feb 19. He was a graduate of the Jessie H. Jones School of Management at Rice University in Houston and worked in the recreational industry. He is survived by a sister and his parents.

#### Graduate **Obituaries**

GOJ.D., Feb. 26. The veteran Alameda County judge is perhaps remembered most for overseeing the high-profile Scott Peterson murder trial. He was born in Oakland and graduated from Oakland Technical High School, where he was student body president. He attended UC Berkeley before joining the U.S. Navy; he saw duty with the Seventh Fleet aboard the aircraft carrier Essex. After earning his law degree from SCU, he joined the Alameda County district attorney's office and went on to become a judge for the San Leandro-Hayward Municipal Court. He was elevated to the Alameda County Superior Court in 1984. He technically retired in 1998 but continued to hear cases through 2006. He is survived by Gloria, his wife of 41 years; his son, Paul J.D. '95; a daughter; and four grandchildren.

64 Jon R. "Jack" Wiseman MBA, Feb. 11. A native of Wisconsin, he was a longtime IBM employee and a key contributor to the process that brought the first IBM production computer and disk drive to market. He was a resident of San Jose for 52 years. The Air Force veteran attended Michigan College of Mining and Technology on the G.I. Bill. After his retirement in 1983, he worked at San Jose

State University. He is survived by his wife, Ruth; two daughters; a son: four grandchildren: and two great-grandchildren.

65 Paul Lawrence Markowitz MBA, Jan. 18, 2007. A native of Ohio, he was an aeronautical engineer for Northrop Corp. and was a veteran of World War II. Survivors include his wife, Claire; eight children; 12 grandchildren; and two greatgrandchildren.

66 Edward G. Paar MBA, Jan. 1. He is survived by his wife, Kathleen, and two children.

69 Perry M.West MBA, April 29. A native of Fort Dodge, Iowa, he served in the U.S. Army before volunteering for the Marine Corps. He earned a bachelor's degree from the University of Iowa and worked for SRI, Stanford University, Fairchild Semiconductor, and Genrad. He is survived by his wife of 59 years, Audrey; a daughter, son, and six grandchildren.

70 Robert F. Mirque Sr. J.D., March 20. He was a fighter pilot in the U.S. Air Force and veteran of the Korean War. He was a graduate-of St. John's University and was a member of the Michigan Bar Association. He was an accomplished pilot and flight instructor, an avid fly fisherman, and a world traveler. Survivors include his best friend, Jan; and five children.

71 Ronald Lyons MBA, April 13. Survivors include his wife, Marie; three children; and seven grandchildren.

72 Sal J. Guardino MBA, March 31. A native of San Francisco, he was a real estate broker in San Jose. He is survived by his wife, Anna; and sons Sal Jr. MBA '96, Mike J.D. '99, and Paul.

73 Marshall C. Gregory J.D., April 24. The retired U.S. Marine Corps lieutenant colonel followed his father and brother into military service following graduation from the U.S. Naval

Academy in 1942. He spent 21 years in the Marines, serving during World War II and Korea as an artillery officer, jet pilot, and squadron commander. He also worked for Lockheed in Sunnyvale. He is survived by his wife of 50 years, Helen; five sons; and eight grandchildren.

Larry E. Kramer MBA, March 28. He is survived by his wife of 38 years, Gail; four children; six grandchildren; and three sisters.

76 Daniel Scott McMillan MBA, April 21. He worked for a number of electronic companies in Silicon Valley. He is survived by his wife, Susan; and two children.

78 Carl A. Shelley M.A., Feb. 11. A native of New York City, he earned two master's degrees from SCU. He served in the Navy for 20 years, including during World War II and the Korean and Vietnam wars. He then taught high school history, social studies, and psychology in Fremont for 20 years. Survivors include his wife, Mary; two daughters and a son; and grandchildren and greatgrandchildren.

81 Florence Roslyn (Witkow) Blank, M.S., Feb. 2. The Oakland native earned a bachelor's degree from UC Berkeley in 1944 and a teaching credential from San Francisco State. After two decades teaching in the Belmont Unified School District, she came to SCU to complete a master of science degree in teaching mathematics, after which she returned to teach at Ralston Junior High School, teaching mathematics until her retirement.

90 Robert D. Hansen J.D., March 21. A native of Patterson, Calif., he spent several years in business pursuing governmental affairs interests before earning his law degree from SCU. He is survived by his wife, Elizabeth; and three children.

IN MEMORIAM



#### Catherine Bell

Catherine M. Bell, emeritus professor of religious studies, and an internationally renowned expert on ritual and Chinese religions, died on May 23, after a long illness. She was 55. Professor Bell joined the Santa Clara faculty in 1985 and was named the Bernard Hanley Professor of Religious Studies in 1998.

"Cathy was a magnificent colleague, a scholar of international standing, an inspiring mentor to generations of students, and, as chair, the academic leader of our department, which she

considered her family," wrote Paul Crowley, S.J., chair of religious studies. After serving as chair from 2000 through 2005, Bell retired from teaching last year due to the burdens of illness.

A native of New York, Bell earned her bachelor's degree at Manhattanville College and completed her Ph.D. at the University of Chicago. She taught in Japan and took a post-doctoral fellowship for Chinese language study in Taiwan. She was also awarded fellowships from the Mellon Foundation, the American Council of Learned Societies, and the National Endowment for the Humanities. Her work as a fellow of the Center for Chinese Studies at University of California, Berkeley, and with the Chinese Popular Culture Project at Berkeley, led to her major work, Ritual Theory, Ritual Practice, published in 1992. The book changed the framework for understanding the nature and function of ritual within religious and ethnographic structures and was awarded the American Academy of Religion Book Award in the History of Religions.

A legendary teacher and mentor, Bell regularly taught introductory courses in religious studies and an array of courses on Asian religions. Her seminar "Magic, Science & Religion: The History of the Social Study of Religion" was much sought after among serious students. She also redesigned the structure of the Religious Studies department and in 1996 was honored with the Brutocao Award for Excellence in Curriculum Innovation. In 1998 she received the College of Arts and Sciences Beyma Research Award and, in 2001, the President's Award for distinction. In 2005 she was named Alumna of the Year by the University of Chicago Divinity School. In 2007 she was awarded another NEH fellowship for her final, unfinished project, Believing: Assuming Universality, Describing Particularity in the Study of Religion.

Bell suffered greatly in recent years from the effects of multiple sclerosis but continued to be a source of strength and gallant inspiration for her colleagues. "Illness could not overshadow her luminous spirit and lucid mind," said her longtime friend Diane Jonte-Pace, professor of religious studies and vice provost for undergraduate studies.

Catherine Bell is survived by her husband, Steven Gelber, professor of history at Santa Clara; her mother, Blanche Coogan; and her siblings, James Bell, Linda Whalen, Daniel Bell, and Edward Bell. Memorials may be made to: the Catherine Bell Award Fund, Department of Religious Studies, Santa Clara University, 500 El Camino Real, Santa Clara, CA 95053; the National Multiple Sclerosis Society, Northern California Chapter; or the National **Breast Cancer Coalition.** 

Contribute your memories of Catherine Bell online at www.santaclaramagazine.com.

## after words

#### Haunted by too many choices

One way to explain our low-grade dissatisfaction

By Barbara Kelley

Week in, week out, I hear the same refrain from former students, many of them bright, young women: They are searching for something else. Not that there is anything especially wrong with their lives, their jobs, their grad programs. It's just that things haven't turned out the way they expected.

I sense the same low-grade dissatisfaction among my own kids, their friends, and my friends' kids: The grass is always greener.

Except when it is not.

Something in the zeitgeist? The niece of a friend once confided she sometimes wished she'd been born into a world where everything from spouse to career was chosen for her. She echoes what I see: a generation of youth overwhelmed by the unintended consequences of choice overload.

Many are 20-something women raised with high expectations, more options than their mothers ever imagined, and a sense that the perfect life is not only a possibility, but an obligation. Some are paralyzed by it: How can I commit to Plan A when Plan B, which might be better, may be just around the bend? Others constantly doubt themselves, obsessing not on the choice they made—but the ones they rejected. Many are seduced by the siren song of the road not taken and tantalize themselves with an "eat, pray, love" fantasy: cut and run.

Granted, such laments are the luxury of a demographic that has never had real worries about putting food on the table. Still, the angst, and its consequences, can break your heart.

I recall a lunch a while ago with three young, talented professional women, all grousing about their jobs. I tossed out the idea that if they are expecting perfection, they may be doomed to disappointment. All three



Barbara Kelley is a senior lecturer in communication and director of the iournalism emphasis at Santa Clara University. She originally wrote this article for The Christian Science Monitor.

glared—despite the fact that lunch was on my dime—then one spoke up. "Well," she said, "that's a depressing thought."

I blame us. We raised our children to feel they could achieve anything. Many boomer parents, determined to give their kids every option, treated them like art projects, micromanaging their time, overscheduling their lives. Kids played club sports, studied with tutors, applied to prestigious universities. What we didn't teach them, however, was how to deal with all the options we made possible. And what we didn't realize was that with choice comes pressure.

A feminist scholar in my department suspects the burden of choice is worse for women. "They have been superachievers all their lives, so they think they can be superachievers at everything," she says. And when things don't work out, it's incomprehensible—they conclude they didn't try hard enough.

All the options, whether real or perceived, are both appealing and terrifying, she says, especially for women

who never learned that perfection is often constrained by opportunity, individual talent, and society, rather than sheer will. "A great career, a marriage, a family—if they fail at any one of those, failure defined as not perfect, the problem is them."

Add in the psychology of choice itself, and you have a generation ripe for indecision, if not stress. A few years ago, researchers from Stanford and Columbia tested two displays of jams in a grocery store. One featured six varieties. The other had 24. More customers flocked to the latter, but 10 times as many actually bought jam from the former.

The definitive word comes from Swarthmore psychologist Barry Schwartz, author of The Paradox of Choice: Why More Is Less. He suggests that an overabundance of choices leads to two negative effects. The first is paralysis: Confronted with too many choices, some people have a hard time choosing at all. The second is opportunity cost: Choosing one option means not choosing others, and when those others are also attractive, you focus on what you missed and are less satisfied with what you have.

It's a function of escalating expectations, he points out. Faced with many choices, you assume one must be perfect. A choice that is merely good thus leads to disappointment and regret you should have done better.

But back to my world. Scaling back options is not the answer. But maybe perspective is. We must teach a generation raised to equate B+ with failure to recognize that real life is messy. This is a function of growing up—the realization that a choice is what you make of it and that sometimes, merely good is pretty good, indeed.



## AT CENTER

Markkula Center for Applied Ethics

#### SANTA CLARA UNIVERSITY

#### What's inside?

From immigration reform to the ways in which technology transforms who we are; from responding sensitively to hospital patients from other cultures to figuring out why good people do bad things at work-the articles in this issue represent the many ways the Markkula Center for Applied Ethics strives to inject an exploration of values into every aspect of our lives.

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You can also make a gift online at www.scu.edu/ethics/donate

#### **Immigration:** Where Do We Go From Here?

"The topic of illegal immigration probably encapsulates the phrase 'applied ethics' more than anything else in American political life today," according to Arizona Governor Janet Napolitano, who headlined a day of events on ethics and immigration at her alma mater, Santa Clara University. The April program was spearheaded by the Markkula Center for Applied Ethics.

Napolitano addressed the question, "Immigration: Where Do We Go From Here?" offering a critique of inaction by the federal government, some firsthand experience from a state in the thick of the problem, and a set of concrete proposals for comprehensive reform. Also part of the day's activities were two separate events focused on amnesty and a program on the spirituality of Cesar Chavez.

Napolitano acknowledged the wide continuum of opinions on immigration. At one end, she said, are the "wall people," who believe that the problem can be solved by building a fence at the border. "My response to them is, 'Show me a 50-foot wall, and I'll show you a 51-foot ladder," she said. At the other end are those who believe in totally open borders.

Both, Napolitano argued, are wrong. Immigration, she said, involves the most basic rights of citizenship and the sovereignty of the nation: "You have to have an immigration policy that works in order to protect those fundamental values."



Gov. Janet Napolitano shares her experience dealing with immigration in Arizona and offers proposals for national reform.

She pointed to some of the results of our current, "broken" policy: The rise of immigrant smuggling gangs that rival drug smugglers in their brutality; the deaths of hundreds of would-be immigrants trying to cross into America illegally through the desert; the depression of wages for all workers because illegal immigrants cannot demand the protections of U.S. labor laws.

Immigration policy, "inherently a federal function," in Napolitano's view, has suffered from the inability of Washington to deal with this controversial topic, and, as a result, the problems have fallen to the states.

In Napolitano's state, that has meant significant costs. While Napolitano stressed that undocumented workers are not "leeches" on American entitlement programs like welfare, their children do go to school and they do get health care at emergency rooms.

While most are law-abiding residents, if even a small percentage of the estimated 12-13 million illegal immigrants in this country commit crimes, incarcerating them can be very costly. The federal government is supposed to pay this bill, and Napolitano has famously

Napolitano continued on Page 8



## CYDENT: CYBER-STUDENTS AND THE GOOD LIFE

Santa Clara University senior
Christopher Foster spent his
Hackworth Fellowship year at
the Center creating a multimedia
Web site that examines ethical
issues at the intersection of
student life and the virtual
world. This section of the site
deals with "Being," asking how
technology has changed what it
means to be human.

If you were given special abilities and talents, would you have a different level of responsibility? If you were suddenly able to do things that you hadn't been able to do before, would you be another person?

These ideas may cause some to grab the Tylenol (or the remote control), but asking questions about the people we are becoming as individuals and as members of groups as a result of technologies is critical. New programs and gadgets are

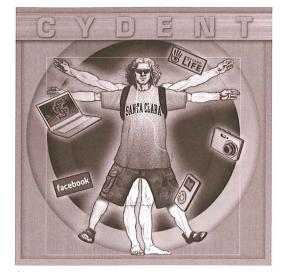
Christopher Foster

changing what it is possible to do, to know, and to create; new technologies are changing who we are. Don't think that this stuff is just for philosophy majors. Anyone living and adapting in our new technology-driven world has a responsibility to know, to understand, and to act.

A solid rule of thumb might be to examine the personal and social implications of incorporating a new technology. Admittedly, understanding

and predicting implications with accuracy creates many problems. That is where a second rule of thumb should be triggered: If the possible consequences of a technology are overwhelmingly bad, or seem to be, then development and implementation should wait until more is known.

The best ethical approach might be one that, like new technologies themselves, democratizes decision making but



Surrounded by the implements of life in the virtual world, the Cydent (an updated version of Leonardo da Vinci's Vitruvian Man) explores the ethical dimension of technology.

encourages informed evaluations. Ethics should seek to function like a high tech tool that allows billions of decision makers autonomy and judgment but assists in filtering information and guiding action.

Understanding how technologies function is imperative. You wouldn't get in a car (hopefully) without understanding how to turn it on, make it stop and turn; the rules of driving itself are also critical. Similarly, when operating a Facebook account, a blog, or a digital character, it is your personal responsibility to be competent.

No informed decision can be made without information, lest students end up like U.S. Senator Ted Stevens who famously remarked that the Internet was a series of tubes. Ignorance impairs decision making but does not excuse actions that have unethical consequences.

In addition to basic responsibilities of operation, the expanded capacity to know and act may increase students' ethical responsibilities toward other people. Cries for help on profiles or videos of suffering in another country connect students to tragedy and pain. If responsibilities are born

and intensified because of proximity, then the Internet's increase of proximity through expanded communication has increased students' responsibilities. Ignorance of social problems and of ways to act on them is becoming outdated as the Internet allows users to communicate and rally around a variety of important and emerging ethical issues around the world.

Student documentaries, highlighting suffering in war-torn regions and shared in college student Internet forums, are often catalysts for awareness and action. Facebook groups are routinely used by campus groups to recruit members and organize food and blood drives, as well as service trips to other countries.

The increased capacity for communication, organization, and action creates a new ethical toolkit, which itself brings new responsibilities that students must confront and grow into.

This project was supported in part by a grant from the Santa Clara University Technology Steering Committee.

Online at www.scu.edu/cydent











Left to right: Center Fellows for 2008-09 Anna Kozas, Noelle Lopez, Nicholas Obradovich, Elizabeth Tellman, Deepti Shenoy

#### **New Student Fellows**

Students add immeasurably to the programs and the energy of the Ethics Center, bringing our work to the campus community in new ways and engaging their peers in reflecting on the ethical issues in the world and in their personal lives.

For the seventh year, the Center is sponsoring three Hackworth Fellowships, which support seniors in developing programs that speak to the ethical concerns of SCU students. Hackworth Fellows have explored topics from friendship to the values of business majors. They have written case studies and blogs, created Facebook groups, and organized panel presentations.

More recently, the Center has begun sponsoring prizes and fellowships in specific topic areas, including environmental ethics, health care ethics, and engineering ethics.

Next year's students promise once again to have an important impact on the Center and the ethical thinking of their peers:

#### **Hackworth Fellows**

Noelle Lopez '09, a philosophy major, plans to engage her peers in an exploration of the question: What do we mean when we use the term "social justice"? Lopez has been a peer educator for the class, Ethical Issues in Society, an ESL tutor, and a participant in the Santa Clara Community Action Program (SCCAP). Captain of the women's cross-country and track team, Lopez served as a representative to the Student Athletic Advisory Committee.

Nicholas Obradovich '09 returns from a year as a Santa Clara Fellow at Oxford University, reading in economics and geography. Obradovich will develop programming for undergraduates on the ethical implications of sustainable development. He was an environmental sustainability analyst for Intel Corp. for two

summers, and has been a Jesuit Faith and Justice Fellow since 2005. He was also co-founder and lead organizer for Santa Clara Students Taking Action Now: Darfur.

Elizabeth Tellman '09 has studied in El Salvador and Thailand, with a particular focus on sustainable globalization. She spoke at the National Human Rights Commission of Thailand Annual Conference in 2008 on the use of a human rights framework in study abroad programs, and she helped Thai villagers open an organic farmer's market. As a Hackworth Fellow, she intends to examine ethical issues related to the food that SCU students eat. She is coordinator of the SCCAP Labor Action Committee.

#### **Ethics Teaching Fellow**

Deepti Shenoy '09 will serve as a peer educator in the yearlong Ethics and Globalization class taught by Center Campus Ethics Director David DeCosse. A triple major in religious studies, history, and women's studies, she is considering creating a social network that will connect SCU students with students from India.

#### **Health Care Ethics Fellow**

Anna Kozas '09 spent last year as a health care ethics intern at O'Connor Hospital, a Center program that allows students to shadow health care professionals and learn firsthand about the ethical dilemmas they face. This year she will serve as a mentor to other students going through the internship program.

The Hackworth Fellowships are made possible by a gift from Joan and Michael Hackworth. The Environmental Ethics Fellowship is offered through a contribution from John and Joan Casey. The Health Care Ethics Internship is supported by the Honzel Family Foundation.

#### **Honoring our Alumni**

The students who worked with the Ethics Center in 2007-08 have been a remarkable group. In addition to Christopher Foster's Cydent Web site (see article, page 2), their projects and accomplishments include:



Alejandro Jara '08: Winner of this year's Markkula Prize for a student who has made major contributions in the field of ethics, Jara worked closely with the Character Education Program, creating materials for the Character-Based Literacy Curriculum and managing the CBL Web site.

Jessica Coblentz '08: Hackworth Fellow Coblentz studied how the religious attitudes of SCU students impact their views on ethics and sexuality. She also ran a popular series on this topic for undergraduates. Coblentz is the winner of this year's Saint Clare Medal.



#### Meghan Mooney '09:

Named a Udall Scholar this year, Mooney has concentrated on the issue of sustainability at SCU in her role as a Center Environmental Ethics Fellow.



Part of Mozaffarimehr's work as a Hackworth Fellow included acting as a teaching assistant in the class Globalization and Ethics, as well as organizing two panel discussions on "Headscarves and Human Rights."





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### CASE STUDY: A DIFFICULT BIRTH

BY KAREN PETERSON-IYER

Ana Lopez is 17 years old and pregnant. She works in the United States as a farm laborer. An immigrant from Oaxaca, Mexico, she speaks no English and very little Spanish; her primary language is Mixteco.

Ana arrives at the East Valley Hospital Emergency Room complaining of cramping and vaginal bleeding. It is early in the morning, and she is accompanied by her mother and sister, neither of whom speak English or Spanish. She does have a husband, Hugo, but he is not present because he feared losing his job if he missed work for the day.

Roughly estimated to be 36 weeks pregnant, Ana is diagnosed with placental abruption, a serious complication, and the medical team recommends a Cesarean section. Ana is also discovered to be severely anemic.

The hospital staff attempts to obtain Ana's consent prior to the C-section; she replies "yes" to all questions and appears to acquiesce to everything the staff suggests. However, since no one on staff speaks Mixteco, they cannot be totally sure that Ana fully understands her (or her child's) situation. After the C-section, the baby boy's APGAR scores, which measure the vital signs of a newborn, are quite low. He is immediately transferred to the neonatal intensive care unit (NICU) with diagnoses of neonatal encephalopathy, a disease of the brain, and being small for gestational age.

Hugo arrives at the hospital later in the afternoon. He speaks no English but is haltingly conversant in Spanish. A social worker, fluent in Spanish but not Mixteco, meets with Ana and Hugo and discovers (to the best of her abilities) that Ana has no health insurance and had not been able to obtain any regular prenatal care, which would explain why her anemia went undiagnosed. She had no money even for vitamins, which the social worker surmised Ana may nevertheless have taken intermittently, when she could obtain them from a mobile health clinic. The social worker guesses that Ana worked in the fields right up until the previous day. She wonders privately about Ana's exposure to harmful pesticides during her pregnancy.

At the Center



She is fairly certain that Ana has no legal immigration papers.

After some time, Hugo tentatively interrupts a nurse who has come in to check on Ana and asks her (via the social worker) whether the baby might be visited by a curandero, a traditional healer from their community. At the insistence of his motherin-law, he suggests that the baby should be "cleaned with an egg." The nurse in charge is clearly uncomfortable with his request (and a treatment unfamiliar to her) and responds that the baby may be too unstable to be subjected to any "alternative" treatments. She reminds Hugo, somewhat sharply, that his baby is very sick but under the care of the best medical experts.

Did the staff at East Valley Hospital approach Ana's situation in a "culturally competent" manner?

Karen Peterson-lyer is program specialist in health care ethics at the Markkula Center for Applied Ethics.

This is an excerpt from a longer case study, available online at www.scu.edu/medical-ethics-case

#### Culturally **Competent Care**

The United States is among the most ethnically diverse nations on the planet. According to some estimates, by 2010, 35 percent of the country's population will consist of people ordinarily categorized as ethnic minorities. This diversity translates into a social and cultural richness of immense proportions.

Yet such diversity also creates challenges for the provision for satisfactory medical care. Not only do many members of racial/ ethnic minorities suffer from inferior health care on a number of standard indicators. but they also frequently experience misunderstanding, mistreatment, or marginalization in clinical health care settings. Providing patients with health care that is sensitive to the values that emerge out of their particular ethnic or religious backgrounds can be referred to as "culturally competent care."

The Markkula Center for Applied Ethics has developed a major research interest in this topic, including a set of cases that focus on patients from Muslim and from Latino backgrounds. Each case includes reflections by health care professionals and scholars.

This project is supported by the Honzel Family Foundation.

www.scu.edu/culturally-competent-

#### **BRINGING OUT THE BEST...** OR THE WORST IN BUSINESS ORGANIZATIONS

Philip Zimbardo, well-known psychologist and author of The Lucifer Effect, met with the Center's Business and **Organizational Ethics Partner**ship in April to talk about how his seminal work on evil, and the conditions that favor it, can be applied in a business context.

A Stanford University professor emeritus of psychology, **Zimbardo** first attracted national attention in 1971 with the "Prison Experiment," in which normal students descended into abuse when they were randomly assigned to be "guards" over other student "prisoners." This work, as well as other studies of institutions such as Abu Ghraib prison, has led him to identify the factors that make good people do bad things.

To define evil, Zimbardo used an aphorism coined by psychologist Irving Sarnoff: "Evil is knowing better but doing worse." The psychological literature, Zimbardo said, suggests that good and evil are part of everyone's nature and that doing evil in certain situations is "not the exception but the rule." As evidence, he pointed to the famous Milgram experiments where 65 percent of the participants were convinced to deliver what they thought was a 450-volt shock (clearly labeled dangerous) to another person pretending to be a research subject.

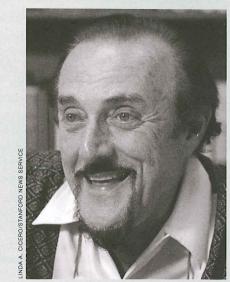
Zimbardo's work focuses on identifying factors that cause people to behave badly. He categorizes these in three groups:

- **Dispositional**—What do people bring into the situation? These are factors. like virtues or vices, that are internal to people themselves. In this approach, people are seen as either "good or bad apples."
- Situational What is the social context? This approach includes factors that are external to the person, such as the influence of the group. Continuing the apple metaphor, Zimbardo suggested that certain situations are like bad barrels, which can ruin even good fruit.
- Systemic—What is the dominant system and what are its values? These factors Zimbardo translated into questions like, who creates the barrel? Are there bad barrel makers?

To change how an organization operates, Zimbardo said, you have to pay attention to the situational and systemic factors. "You have to understand the levers of power."

Zimbardo then talked with the group about traps within any system that can catch even well-intentioned people and promote wrongdoing. "The path toward the ultimate evil act starts with a small, insignificant first

In the business context, the road to evil can include offering an ideology "that provides justification for any means to achieve the seemingly desirable, essential goal," Zimbardo said. So, for example, the goal of hitting the company's earnings per share target may be used to excuse wrongdoing on the way to reaching that number.



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Diffusing responsibility was another trap on Zimbardo's list. Spreading out accountability for decisions makes it possible for individual actors to avoid the consequences of their behavior.

Zimbardo also warned against abuses of authority in an organization. Loyalty, while a valuable trait, can be manipulated by those in authority to pressure employees into activities they know are wrong.

Along the same lines, if companies make the "exit costs" high, by punishing whistleblowers, for example, they will not foster the kind of positive dissent that is necessary to ethical decision making.

Zimbardo's "Ten Steps to Creating Evil Traps for Good People" is online at www.scu.edu/ethics/traps

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#### DEALING ETHICALLY WITH THE PRESS: A GUIDE FOR PUBLIC OFFICIALS

Locally elected officials from around the country met at the Center in June for the third annual Ethics and Leadership Camp for Public Officials. Sessions focused on the theme of "Building Public Confidence" and included a workshop on dealing with the press, facilitated by Jerry Ceppos, dean of the School of Journalism at University of Nevada, Reno; former vice president for news at Knight Ridder; and former Center fellow in media ethics. Participants developed these rules of thumb for working with the media:

While the media and public officials are sometimes said to have different roles, in the everyday world, they have an important goal in common: giving the public information about their government. These guidelines are designed to advance that goal.

#### 1) Create a culture of accountability.

Holding power makes some officeholders think they should not have to answer for their behavior. But wise officials support the media in reporting on issues that that the public has a right to know about. Make the press your ally in helping the public understand what you are doing and why.

#### 2) Tell the truth and tell it right away.

History is rife with examples of public officials trying to cover up wrongdoing. But from Watergate to Detroit Mayor Kwame Kilpatrick's affair with his chief of staff, history is also rife with examples of why this is a bad approach.

Public officials should familiarize themselves with Freedom of Information laws and understand what information is public because eventually, it will come out. Failure to provide a timely response to a reporter's queries is an invitation to an FOI suit, which will be costly for the government and will probably result in the media prevailing.

A beleaguered official is not helped by having damaging information come out in dribs and drabs. More importantly, from an ethical point of view, it wastes the people's time and money (in the Kilpatrick case, the city had to settle an expensive whistle-blower lawsuit), and it creates an environment that encourages further wrongdoing.



Jerry Ceppos (standing) leads a workshop at Ethics and Leadership Camp for Public Officials on how government officials should work with the media.

#### 3) Recognize that a public official's private life is not always private.

While there is much to decry in the sensational nature of today's media, sometimes the public does have a legitimate interest in the private affairs of a government official. There's no bright line, but here are some things to avoid:

- Don't conduct private business using city equipment or facilities. When you spend work time, paid for by the people, to send more than 800 instant messages to one woman in a six-week period, and you do this on your state-issued cell phone (as the governor of Nevada recently did), the public has a right to know about it.
- Don't enter into romantic relationships with people who contract with the government entity for which you work. This creates obvious potential for conflicts of interest.
- Don't enter into romantic relationships with reporters who cover you. Recently, the split between the mayor of Los Angeles and his wife was reported on the TV news by the anchor with whom

he was having an affair. Can the public really expect to get objective information in such a situation?

- Don't campaign on an issue if you don't want to be held accountable for it. Your private life may be your own, but if your ads show you with your family, if you focus on family values, you cannot then be outraged when the press reports on any infidelities.
- Do not engage in a pattern and practice of private conduct that adversely impacts the culture of your organization. One city employee having an affair may not be a public matter, but when city hall becomes the scene of sex in the stainwells, midnight poker, and freely available pornography, as it did in Redding, Calif., the environment for conducting city affairs prudently is affected, and the public has a right to know.
- Fair or no, expect that scrutiny is a part of public life, especially for officials at a high level.

4) Don't be stupid. Don't make your city look stupid.

#### Character Education News

The Center's Character Education Program describes its mission as providing ethics programs for communities that live, learn, pray, or work together. That includes developing curriculums for schools and churches, training educators in integrating ethics into their classes, and helping parents raise ethical children. Recent and upcoming events include:

#### **Parent University**

My children won't do their homework! My daughter is hanging around with kids I don't trust! My son spends too much time on the computer! All parents are concerned about the character of their children, but they don't always know how to intervene in useful ways. Steve Johnson, Center character education director, has 30 years of experience giving parents practical tools through programs such as his "Raising an Ethical Child" workshops. He will offer one-day courses this fall through Parent University, a program of informal discussion, role playing, and supportive instruction. The program is supported by Xilinx.

#### **Couture for Character**

Center student workers modeled at the event "Couture for Character," a fashion show spring quarter whose proceeds went to support our Character Education Program.

Organized by Agnes Gregorian and Kristi Bowers '90, MBA '97, the event allowed attendees to see (and buy) the latest styles from Italy and contribute to a good cause at the same time. A reprise is planned for 2009.

#### Catholic Middle School Curriculum

The Center has embarked on a two-year program to create a character education program embedded in the language arts curriculum for Catholic middle schools. Piloting in schools in the Sisters of St. Joseph of Orange network, the curriculum is being developed with funding from many sources, including major grants from the Markkula Family Foundation and the Von Der Ahe Foundation.

#### **Ethics Camp 2008**

For the 11th year, teachers, administrators, and counselors have come together at Center-sponsored four-day Ethics Camps to learn to integrate character education into the classroom. Sessions focused on ethics instruction in the language arts curriculum and integrating ethics in Catholic schools, alternative schools, and special education settings.

Online at www.scu.edu/character



Since not all children learn alike, Ethics Camp shows teachers how to present materials in a variety of different modalities. Here, a group has composed a cheer using basic ethical concepts.

## ethics camp 2008





Left: Groups build a structure together. The only catch: Most team members are blindfolded and can only use one hand to place blocks. The sighted member instructs those who cannot see, and the team learns firsthand what methods of instruction and teamwork are most effective. Right: Teachers go through some of the Character-Based Literacy (CBL) exercises they will use in a class discussion of the childhood favorite *If You Give A Moose a Muffin*. CBL lesson plans combine teaching the skills of reading, writing, and speaking with an exploration of ethics through literature.





Left: Participants in an Ethics Camp session for teachers in alternative schools or special education settings show off their camp T-shirts. CBL is used in court-community and alternative schools in the majority of California's 58 counties. This session focused on practices that build character with at-risk students. Above: Too many classrooms in California lack sufficient resources to engage students. The Great Ethics Camp Book Give-Away allows teachers to return to their schools with literature to stimulate thinking on ethical behavior.

PHOTOS BY KARTHIK GURULINGAIAH

At the Center



The Jesuit university in Silicon Valley

Santa Clara University Markkula Center for Applied Ethics 500 El Camino Real Santa Clara, CA 95053-0633

Napolitano continued from Page 1

## **Toward Comprehensive Immigration Reform**

invoiced the U.S. attorney general for this cost beginning in 2004. "At that time," she said, "it was about \$300 million. I waited 30 days for my check to come, and it didn't. Then I waited another 15 days, because I'm polite, and then I sent them another bill with a late fee on it. I keep sending those bills, and it's now almost \$500 million."

Napolitano called for comprehensive reform at the federal level, including:

- Improving the visa system by allowing more people into the country legally
- Creating a temporary worker program that provides for the needs of sectors like agriculture, tourism, and construction without undercutting the rights of U.S. workers
- Better technology at the borders to track who is coming into the country
- · Modernizing ports of entry
- Dealing with the demand side of the equation, including employers who knowingly hire illegal immigrants
- Addressing the root causes of immigration like poverty and unemployment south of the U.S. border

Also, she argued, the United States needs to deal with the undocumented immigrants who are already in this country. Some recent proposals, she said, are unworkable, including "report to deport" programs, where people are expected to turn themselves in. Besides being unlikely to produce compliance, this approach, she said, "doesn't really deal with the millions who came here illegally, stayed, and then had children here. Those children are citizens. You're going to split up all those families under the guise of immigration reform, as if that will solve the issue."

Nor did the governor think amnesty was the solution. "In my view, the country needs to have a process that requires those who are here illegally to register, to pay a fine, to learn English, to pay their taxes, and to get in a queue to earn citizenship," Napolitano said. "To me that's not amnesty."

Amnesty was also the focus of two other events during the day. A panel explored

that issue from a Catholic perspective with Kevin Appleby, director of the Office of Migration and Refugee Policy of the U.S. Conference of Catholic Bishops, and Erica Dahl-Bredine, Catholic Relief Services— Mexico country representative.

Appleby and Dahl-Bredine then joined a group of distinguished scholars and policy makers for a discussion of amnesty and how that term has been misused. Included were representatives from Zoe Lofgren's and Mike Honda's congressional offices, community organizations, and scholars from SCU, University of San Francisco, and the Jesuit School of Theology. Some members of that group are now crafting a statement on amnesty.

Napolitano's talk was co-sponsored by the Commonwealth Club of Silicon Valley. The day's events were underwritten in part by a gift from the Bustos/Lopez Family Fund.

Online at www.scu.edu/ethics/immigration



#### SEPTEMBER

Date	Sponsor	Event	Contact	Contact Info
20	Santa Clara Valley	Fall Kickoff BBQ	Nick Travis '04	ntravis@scu.edu
20	Tri Valley	Wine Tasting Tour	John Spieth	jspieth@scu.edu
Oc	TOBER			
3	Alumni Association	First Friday Mass and Lunch	Priscilla Corona	pcorona@scu.edu
4-5	Center for the Performing Arts	Faculty Recital Series: Hans Boepple	CPA Box Office	408-554-4015
9	President's Office	President's Speaker Series: Michael Eric Dyson	Office of Marketing and Communications	408-554-4400 or ww.scu.edu/speakerseries
11	Santa Clara Valley	SCJ Soccer and BBQ	Jennifer Young '02	jayveeyoung@yahoo.com
11	San Diego	Habitat for Humanity	Eric Poon '02	ericpoon@scualum.com
15	Ignation Center	Patrick Jordan on Dorothy Day: Her Message in Our Time	Mary Modeste Smoker '81	msmoker@scu.edu
17	Reunions	Fall Reunion Gold Tournament	Alumni Office	408-554-6800
17-19	Reunions	Class of 1963,1968, 1973, and 1978	Alumni Office	408-554-6800
18	Los Angeles	East LA Tutoring, Testing and Recruiting Project	Martin Sanchez '02	mpsanchez@scu.edu
18	Reunions	Academic Showcases	Paul Neilan '70	pneilan@scu.edu
18-19	Center for the Performing Arts	Fall Dance Festival	CPA Box Office	408-554-4015
19	Alumni Association	Football Reunion	Paul Neilan '70	pneilan@scu.edu

Nick Travis '04

ntravis@scu.edu

#### NOVEMBER

23 Santa Clara Valley Bocce Ball Tournament

1	Phoenix	Service Project: Fix up day at Maggie's Place	Lynn Brysacz '83	mizbry@gmail.com
2	Center for the Performing Arts	Faculty Recital Series: Tian-en Yu	CPA Box Office	408-554-4015
7	Alumni Association	First Friday Mass and Lunch	Priscilla Corona	pcorona@scu.edu
7	Center for the Performing Arts	Faculty Recital Series: Teresa McCollough	CPA Box Office	408-554-4015
8	East Bay	Service Project: Food Packing with St. Vincent de Paul	Mary Modeste Smoker '81	msmoker@scu.edu
11	Ignation Center	Santa Clara Lecture Series: M. Cathleen Kaveny	Mary Modeste Smoker '81	msmoker@scu.edu
15	Los Angeles	East LA Tutoring, Testing and Recruiting Project	Martin Sanchez '02	martinpsanchez@yahoo.com
21-2	5 Alumni Association	Mexico Immersion Trip	John Spieth	jspieth@scu.edu
21	Santa Clara Valley	Join Our Lady of Grace Girls at SCU Volleyball	Mary Modeste Smoker '81	msmoker@scu.edu
DE	ECEMBER			

DECEMBER								
5	Alumni Association	First Friday Mass and Lunch	Priscilla Corona	pcorona@scu.edu				
6	Los Angeles	East LA Tutoring, Testing and Recruiting Project	Martin Sanchez '02	martinpsanchez@yahoo.com				
6	San Francisco	Service Project: Fire Fighters Toy Program	Kat McAvoy '06	kathryn.mcavoy@gmail.com				

## Coming Attractions



#### **Execution of Justice** A play by Emily Mann

#### Directed by Barbara Means Fraser

Nov. 7–9 and 12–15 Wed.–Sat., 8 p.m.; Sun., 2 p.m. Mayer Theatre

The year is 1978 and the city of San Francisco witnesses a shocking crime: the murder of the two men pictured: Mayor George Moscone and Supervisor Harvey Milk, the latter the first openly gay elected official in the United States. The shooter: Supervisor Dan White, who had resigned his post because of political frustration and economic hardship.

Drawn from trial transcripts and documentary evidence, *Execution of Justice* deftly recounts the trial of White—examining his motives, the conflicting social and political ideals of the era, and the case's controversial courtroom ethics, including the infamous "Twinkie defense." Director Barbara Fraser, associate professor of theatre at SCU, brings this compelling "theater of testimony" to the stage—and leaves it to the audience to decide in what way justice was fulfilled when White was finally convicted of two counts of voluntary manslaughter.

For more information, visit www.scu.edu/cpa Box Office: 408-554-4015



#### On the Web EXCLUSIVES

Read an interview with Barbara Fraser at www.santaclaramagazine.com.





The Jesuit university in Silicon Valley