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VOLUME 50

NUMBER 4

Santa Clara Magazine

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Spring 2008



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O pioneers! How women
transformed the campus

from the editor

A confession

While I suspect my parents never thought of their progeny in these terms, I am a child of the Summer of Love. If not by my

folks' reckoning, then by the calendar's, their No. 1 son was born into the dawning of the Age of Aquarius. But my parents were no hippies: They never owned a copy of *Surrealistic Pillow* or *Sgt. Pepper's Lonely Hearts Club Band*, they voted for Goldwater in '64, and I still have their "Nixon's the One!" buttons from '68. Rather than pinning to join the Gathering of the Tribes for a Human Be-In at Golden Gate Park, they were excavating a basement and raising a family. Even so, regardless of our politics, we are all a product of our times.

First memory: improbably early in life. A night in late July 1969, my father and I watching Neil Armstrong hop along the surface of the Moon, the astronaut skipping over soil that he would describe as having the consistency of powdered charcoal. I took my own small steps to the screen door and looked up at the white orb in the black sky and thought, *I don't see any men up there*.

That moment offered intimations of a vision that seemed both wonderful and true: a future gleaming with possibility, replete with interplanetary travel and devoid of poverty and disease. Certainly before the century was out, we would have cars that could fly. I'm still waiting.

In the meantime, we find ourselves four decades on from 1968—one of those watershed years in the histories of peoples across countries and continents, a year of deferred dreams and once-unimaginable nightmares coming to pass—from Prague to Memphis, from My Lai to the Ambassador Hotel in L.A., from Mexico City to the streets of Chicago. With this issue of *SCM* we find ourselves turning the lens of the kaleidoscope upon the past—to ask, among many other questions, of that year and of the decade in which it was so many ways the climax: How did we get from *there* to *here*? And we rediscover, in looking back, a new sense of what could be done in art and music and—this being a university—in a campus and institution transformed.

Thrillingly, in 2008, we also find ourselves looking forward to a future that some intrepid Solar Decathletes from these parts seem quite capable of helping build, starting now. Recently, over a plate of drunken noodles, one of those young Santa Clara engineering students described to me the experience of walking onto the National Mall in October and seeing the houses arrayed before him in the National Solar Village. The scene, he said, was like something out of the Jetsons. Which, of course, brings us back to flying cars.

Keep the faith,

Steven Boyd Saum
Managing Editor



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Santa Clara University, a comprehensive Jesuit, Catholic university located 40 miles south of San Francisco in California's Silicon Valley, offers its 8,685 students rigorous undergraduate curricula in arts and sciences, business, and engineering, plus master's and law degrees and engineering Ph.D's. Distinguished nationally by one of the highest graduation rates among all U.S. master's universities, California's oldest operating higher-education institution demonstrates faith-inspired values of ethics and social justice. For more information, see www.scu.edu.

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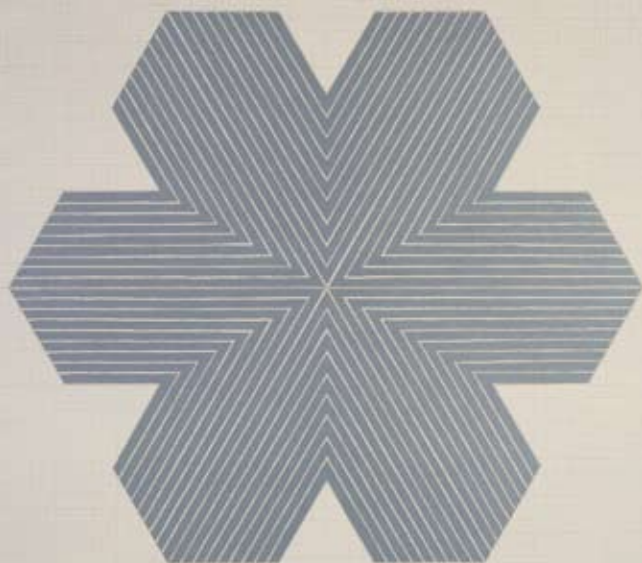


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Santa Clara Magazine contents



SPRING 2008



FINE ARTS MUSEUMS OF SAN FRANCISCO, ANDERSON GRAPHIC ARTS COLLECTION,
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- 20** **Frank Stella, *Irving Blum Memorial Edition***
from the series *Star of Persia*, 1967
Lithograph printed in metallic silver on English Vellum
graph paper, 25 3/4 x 31 3/4 (sheet)



Ready...set...go!

Sophomore Rochelle Stowe captures the SCU student Sustainability Decathlon in photos.
See www.santaclaramagazine.com.

Where were you in the sixties?

Were you one of the pioneering women at SCU?
Were you part of the first sit-in in 1969? Share your stories
in an online forum.

- 14** **Let the sun shine in**
By **Steven Boyd Saum**. In the international Solar Decathlon competition, a team from Santa Clara blazed a dazzling trail from almost-ran to third in the world.

- 20** **Visions from the Sixties**
By **Lisa Taggart**. It was art that broke all the rules. And now an exhibit at the de Saisset Museum, curated by Santa Clara scholar Andrea Pappas, captures the sense of optimism and energy when the only limits were imagination itself.

- 26** **Jorma's journey**
By **Mark Purdy**. With Jefferson Airplane, he helped define the San Francisco sound. With Hot Tuna and solo, he's continued to delight fans with his fretwork. But once upon a time, he was playing guitar in the Nobili Hall cafeteria and handing out fliers that read "Jerry Kaukonen—Blues, Rags and Spirituals."

- 30** **O pioneers!**
By **Scott Brown**. When Santa Clara opened its doors to the enrollment of women as undergrads in 1961, it forever transformed the University. And those pioneering women learned that it took courage and humor to lead the way.

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letters

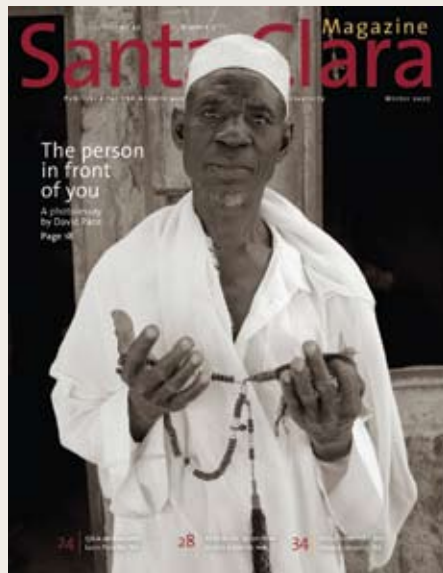
Winning the cosmic war

I found the article about Reza Aslan very interesting until he repeated a misperception about the war in Iraq that I find all too common: “To the extent that al-Qaida in Iraq is tolerated by Iraqis,” the article says, “Aslan says it is that they serve one purpose: ‘They kill Americans.’”

If that’s al-Qaida’s goal, they have a funny way of going about it. Mostly they kill Iraqis—in bombings of marketplaces, large crowds, and police recruiting lines. That’s because al-Qaida in Iraq wants to promote chaos through sectarian violence. Sunni and Shia leaders, having finally wised up to that fact, now make common cause with us in hunting down al-Qaida.

Aslan even goes so far as to suggest that Sunnis are working with us only because of some abstract political difference they have with al-Qaida, because “what the jihadists represent goes against everything which almost every sector of society...in the Middle East stands for.” Ask yourself what, precisely, do the jihadists “represent” to the people of Iraq? Killing Iraqis. This is not some metaphysical debate that offends Iraqi sensibilities. This is concrete. This is life and death.

Earlier in the article, Aslan implies that this common goal is just a temporary one: “They couldn’t care less about us.” Maybe not. But



alliances are built on common goals. The end of killing in Iraq is one that we share with Iraqis.

PAUL SHERBO

Iraq campaign veteran and parent of SCU 2006 grad Lakewood, Colo.

Beauty right under our noses

I’ve always been an admirer of the Adobe Lodge (I love history and I love Spanish architecture) and while volunteering at Vintage Santa Clara in September, I was fortunate to meet Tim Taylor, whose father’s firm did restorations on the Adobe Lodge and Mission San Juan Bautista. Tim gave me a tour of the building, noting the doors (beautiful hardware and door

panels, unique door supports), the ceilings and the beams throughout, and especially those in the dining room. Most of the work was done by hand with adze and chainsaw as the tools. Of course, the adobe itself was the “real thing.” He also showed me a hand-carved wall panel of the Blessed Virgin Mary and the plaque by the kitchen, noting the builder’s work.

I was so enthralled by all the beautiful work that I thought it would be great to ask *Santa Clara Magazine* to write a piece on it—to preserve history, to remember and pay tribute to the people who did the work, to share this piece of history with alumni, faculty, students, and friends.

This beautiful building is just under our noses—shouldn’t we know more about it?

CONNIE M. OSBORNE ’75

Santa Clara

The unwanted calling

The focus of the commentaries in the Fall 2007 *Santa Clara Magazine* on discerning the “motions of the soul” to determine a divine calling ignores the all-too-frequent calls in which the called person’s “heartfelt desires” and “deepest feelings” seem to be the least of God’s concern.

For example, in the book of Jonah in the Old Testament, Jonah’s call is clearly unwanted: God tells Jonah to head east from Israel to Nineveh to preach repentance to the Ninevites, and instead, Jonah apparently heads toward the westernmost part of the Mediterranean Sea to escape the call. When God forcibly brings Jonah back to Israel to start the call, Jonah fulfills it and then becomes suicidally depressed rather than joyful that the

To Our Readers:

We welcome your letters in response to articles. We print a representative selection of letters as space allows. Please include your hometown and class year (if appropriate) in your letter. Address correspondence to The Editor, *Santa Clara Magazine*, Santa Clara University, Santa Clara, CA, 95053-1500; fax, 408-554-5464; e-mail, scmagazine@scu.edu. We may edit letters for style, clarity, civility, and length. Questions? Call 408-551-1840.



Ninevites repented and escaped God's wrath. The silence at the end of the book about whether Jonah found consolation in God's explanation of His mercy suggests, at least to me, that Jonah found none and remained desolated emotionally.

Calls are easier to answer when answering them would make the people called truly happy. The more difficult topic is that of the discernment of those calls which do not follow that pattern and the determination of how to deal with them.

CARL L. BRODT '73
Berkeley

Religious feminism

I graduated from law school in the class of 1966, then a non-baptized anti-Catholic professing the Protestant faith. After 10 years of marriage (late in life) to a lifelong practicing Catholic, I was "converted" and baptized in the Church at age 70. Like all converts, I studied and chose the faith, its teaching and order.

Regarding the question in the Mission Matters article on "Religious feminism" [in the Fall 2007 *SCM*] — "Why aren't there Catholic, female priests at SCU?"—I hope the students have found the answer. If not, perhaps as a convert who continues to study, I can refer them to the following:

- Apostolic Letter of John Paul II (*Ordinatio Sacerdotalis*) On Reserving Priestly Ordination to Men Alone. (Paragraph 3 clearly states that non-priestly status cannot mean that women are of lesser dignity.)

- Catechism of the Catholic Church. (See paragraphs 1577, 1578, and 1579.)
- The Theology of the Body by John Paul II.

ALLEN REAMES J.D. '66
Scotts Valley

The religious and the political

Your article profiling President Locatelli [in the Fall 2007 *SCM*] tells us the goals of the Jesuits are "sustainability, interreligious dialogue, and doing justice." The first and last are political, not religious. The second focuses on all religions, not Christianity.

I was brought back into the Church by the vision of John Paul II and Benedict XVI. As both taught, the Church has the unique and irreplaceable mission of preserving the spiritual and moral core of Western culture as well as preaching the Gospel to all nations.

RICHARD GIBSON J.D. '83
Woodland Hills, Calif.

Remembering Mr. Osberg

I attended my first Critical Composition class at Santa Clara with Professor Richard Osberg. Three weeks, one "D", and one very long conversation regarding my boring five paragraph essay later, I received my first "A" on a writing assignment and experienced my first passionate encounter with words. That "A" was the last for some time.

In Richard Osberg's class, you started over with every assignment. He expected *greatness and depth* and assumed that each one of us (with his

expert guidance and feedback) would define what that looked like for ourselves—and then achieve it—each time we wrote.

Osberg's passion for his work, life, and helping his students stretched far beyond the classroom. Our entire freshman English class was invited to the Osberg residence; we met his wife, Sally, who quietly worked behind the scenes to make sure we were treated like grown-ups, and who, each time she entered and exited the room, placed a soft hand on her husband's shoulder.

Two years ago, my husband and I began attending a Friday night wine tasting event. I spotted a familiar couple, holding hands. One of the ironies of life is that we don't often get to thank those people who profoundly influence us, but on that night, I got that gift. And one Friday a month, for over a year, we were able to converse with both Osbergs about education, travel, and wine.

Cheers, Dr. Osberg. If they didn't already serve really good wine in heaven or know the Middle English version of the Prologue to *The Canterbury Tales* by heart, they do now.

ELISA LOTTI '89
San Jose

An in memoriam for Richard Osberg appears on Page 47. Read more from friends and Santa Clara alumni online—and contribute your memories as well. Visit www.santaclaramagazine.com.

Corrections The in memoriam for Dan Germann, S.J., in the Winter 2007 issue incorrectly stated the number of years that Fr. Germann served as a priest: He was ordained for 44 years.

mission matters



CHARLES BARRY

The new Learning Commons, Technology Center, and Library

Santa Clara's new library open for business...months ahead of schedule

After the dust had cleared from the Orradre Library demolition in summer 2006, things changed almost every day at the building site. One week, a hole, then a frame, then walls; the next week, it seemed, there were windows. And now, with construction completed several months ahead of schedule, SCU's new Learning Commons, Technology Center, and Library will be open to students for the start of spring quarter.

Ron Danielson, vice provost for information services and SCU's chief information officer, credits the university's general contractor, Devcon Construction, with the early completion. "They really pushed to get us the building as rapidly as possible consistent with a quality construction job," he said.

Library staff will most likely move during the intersession, following the building dedication on March 14, to be joined by staff from the information technology and media services offices.


Liz Salzer, University librarian, looks forward to opening the new facility for services and support and to settling in after 20 months in temporary locations. "We're not exactly looking forward to the move itself," she said, "but we are looking forward to being moved."

Although the learning commons and technology areas will look much more complete, with rooms, computers, and workstations ready for use, the building is still a work in progress. Few of the thousands of volumes that will eventually fill the library shelves will be in place when the building opens. But staff will begin relocating collections from the Automated Retrieval

System as soon as possible; those materials going to the open shelves should be moved before the end of the spring term, according to Salzer.

The remainder of volumes and items, as well as those books and archival materials that will be shelved in a new vault, will be moved during the summer. All collections will be in place no later than early September.

Even without books, "the plus for students will be the study space," Salzer said. "They've had almost no space, even less than was in Orradre."

"I think the university community will be delighted with the building," said Danielson. "It will offer a variety of spaces and services that currently have no equivalents on campus and, we expect, will spark some innovative programming around academic and educational themes." —SS 



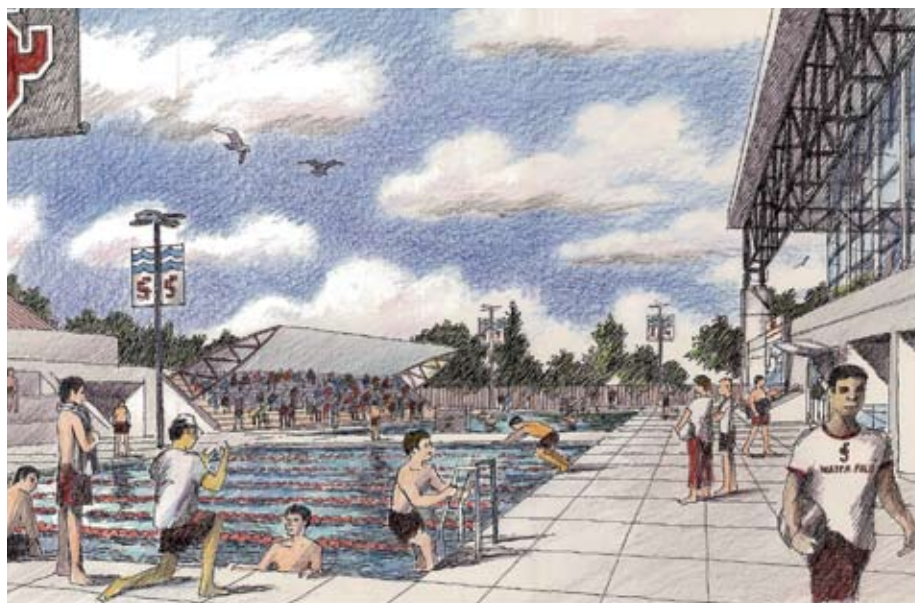
CHARLES BARRY

A future writ on water

Jack Sullivan '59, MBA '76, knows something about investing. He used skills acquired as an SCU undergraduate accounting major and graduate business student to co-found the San Francisco investment firm Harris Bretall Sullivan & Smith, noted for its socially responsible investments. And while he was studying here, the University invested in him, offering \$3,600 in academic and service scholarships. Now Sullivan is returning quite a dividend: He and his wife, Joan, are donating \$3 million to fund a new aquatics center on campus.

"Opportunities to do something meaningful are like great investments—they're hard to come by," said Sullivan, when the donation was made public in October. Sullivan points out that if you took the \$3,600 scholarship sum and compounded it over 50 years at 15 percent, the final number would be "you guessed it—\$3 million."

The Sullivan Aquatics Center will replace the current outdoor pool with a regulation-size facility that includes a movable bulkhead to allow both lap



In the swim: an artist's rendition of the future aquatics center

swimmers and water polo players to share the water. New bleachers and an accessible spectator pool entrance will be added.

Construction is slated to begin in early March, with completion tentatively set for September 2008.

Sullivan said the donation was to help "change the ability of SCU to recruit the highest quality water polo

players from around the country." He became a fan of water polo after watching family members play, including a grandson who competed on one of UCLA's championship teams. And he was inspired to donate because of the leadership of an SCU accounting classmate: President Paul Locatelli, S.J. '60 —DK SCU

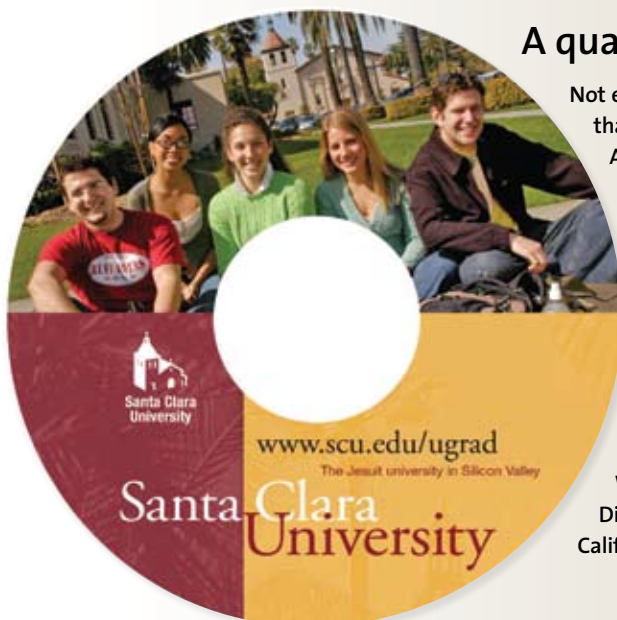
A quartet of silver medals

Not everything that happens in Vegas stays in Vegas. Particularly when it's news that SCU publications were honored there this December by the Council for Advancement and Support of Education (CASE) at its regional awards ceremony.

The awards recognized outstanding achievement in alumni and donor publications, student recruitment, and internal communications: Silver medals went to *Santa Clara Magazine* for overall excellence in the past academic year; the 2005–06 President's Report; SCU's undergraduate recruitment video; and *fyi*, the online newsletter for faculty and staff.

Jim Purcell, vice president for university relations, noted that the awards were significant for a number of reasons—not least of which, he said, is that "Santa Clara University is a great story, one that has many 'chapters' worth telling."

With its four awards, SCU was one of the most lauded universities in CASE's District VII, which includes more than 100 colleges and universities from Arizona, California, Hawaii, Nevada, and Utah. —LT SCU





At the border: Densi Diaz and film production manager Casey Timmonee at a celebration of Las Posadas

EMILY AROUTH FOR FAIRFIELD UNIVERSITY

Journey of hope

The International Festival of Cinema and Religion in Ferrara, Italy has presented its Human Rights award to *Posada*, a film written, produced, and directed by Mark McGregor, S.J. Currently a visiting professor in the Bannan Institute for Jesuit Education, McGregor is also the National Coordinator of the Posadas Project, which focuses on the plight of thousands of unaccompanied refugee and migrant children who are homeless or incarcerated in the United States.



EMILY AROUTH

Mark McGregor

Las Posadas is a religious procession during Advent that originated in colonial Mexico. In it, Catholic communities imitate the “journey of hope” of Joseph and Mary as they sought an inn that would shelter them in Bethlehem. McGregor’s film tells the story of three teenagers—Densi Diaz, Johnny Figueroa, and Wilber Garcia—who make the journey from their homes in Central America to the United States, where they were detained by immigration officials for several months.

A November screening of *Posada* was sponsored by Santa Clara’s new Justice and the Arts Initiative, which sets out to provide the intellectual framework for approaching performing, visual, and communication arts in

terms of how they relate to issues of social justice. The initiative is co-directed by Kristin Kusanovich, who teaches modern dance technique and choreographs professionally for the Department of Theatre and Dance, and Carolyn Silberman, who has taught on the SCU dance faculty for over 20 years. —RH **SCU**

Major League Soccer—and former Broncos—to play at Buck Shaw Stadium

Santa Clara soccer fans are used to cheering former Broncos who turn pro and do their alma mater proud. But starting this spring, with the return of Major League Soccer (MLS) to the Bay Area, the crowds at Buck Shaw Stadium can cheer on the pros right on Bronco turf. That’s because for the next couple of years the San Jose Earthquakes will be playing the majority of their home games on the Mission campus, with the balance being played at the Oakland Coliseum.

The good news was made public in late October. The arrival of the Earthquakes on campus will be preceded by major

improvements made by the San Jose team to both Buck Shaw Stadium and Stanton Field, which is used by Broncos men’s and women’s soccer teams for practice. Look for seating in Buck Shaw to nearly double, for the addition of a state-of-the-art digital video board and new public address system, and for a field basking in lights reconfigured specifically for soccer.

Nearly three years ago, Bay Area soccer fans lamented the departure of Major League Soccer from San Jose for Houston, where the team was rechristened the Dynamo. The return of the Earthquakes in ’08 also brings back home former Broncos defenders Ryan Cochrane ’05 and Joe Cannon ’98. Now 24 years old, Cochrane last year helped anchor for the Dynamo what the *San Jose Mercury News* esteems the best defense in MLS. Cannon, 33, is two-time MLS goalie of the year and made the All-Star Team with the Quakes in 2001-02. —JM and SBS **SCU**



CHARLES BARRY

It’s official: Earthquakes President Michael Crowley, left, and San Jose Mayor Chuck Reed share the good news.

Student journalists win trio of national awards

Student journalists from the SCU newspaper, *The Santa Clara*, took home three national awards in the Story of the Year competition at the 86th annual National College Media Convention in Washington, D.C., in October.

The Story of the Year competition, co-sponsored by the American Society of Newspaper Editors and the Associated Collegiate Press “recognizes initiative and original reporting of a situation, problem or issue affecting students.” Judges look for entries which show leadership, quality writing, sensitivity, and fairness.

The competition honors the top student journalists in the country. Santa Clara and Harvard University were the only multiple first-place winners. And as *The Santa Clara* noted in a recent, well-deserved tooting of its own horn, the trio of awards are the most the student newspaper has ever received in a single year for the Story of the Year contests, which are open to universities nationwide.

Editor-in-Chief Jeremy Herb took first place in the feature category for a story investigating a perennially touchy subject at any university—illicit drug use by students—in “Santa Clara’s underground coke scene,” published in April 2007. A senior communication major who was recently awarded the Edward Shipsey, S.J., Journalism Scholarship by the University, Herb credits the entire staff for the hard work that made the awards possible.




SOPHIE ASMAR

In top form: student journalist Jeremy Herb

Megan O'Connor '07, who also majored in communication, earned first place in the diversity category for her story “Undocumented and unemployed.”

The Santa Clara editorial board won third place in the editorial/opinion category for a piece titled “Fighting ignorance through diversity”—which was written in response to a series of theme parties at universities around the country, including at SCU. The board was made up of Herb, senior Ryan Groshong, Jessica Silliman '07, and Elizabeth Weeker '07.

Gordon Young, who advises the newspaper and teaches journalism in the communication department, praised the students for their ethical decision-making in approaching the serious work of journalism. “The newspaper staff put an enormous amount of time and effort into ensuring that the stories were fair and accurate,” he said. “They wanted their work to make a difference.” —DA 

Two additions to the Board

The University welcomed two new members to its Board of Trustees last fall.

Michael R. Splinter—president and CEO of Applied Materials Inc.




Engineer Mike Splinter has been in the semiconductor industry for three decades. Appointed to his current position at Applied Materials

five years ago, he worked previously at Intel Corporation and got his start at Rockwell International, where he was awarded two patents. He’s a member of the Technology CEO Council, high-tech business leaders who review new U.S. federal public policy, and chairs the board of directors for the Silicon Valley Leadership Group, a team working to improve housing, transportation, environmental quality, and other issues affecting the region’s workers.

Kapil Nanda—founder, chairman, and CEO of Infogain



In 1990 Kapil Nanda started the business consulting firm Infogain, offering customer relations software and offshore development

assistance. An engineer and businessman with degrees from Punjab University, University of Kansas, and the University of Southern California, Nanda broadened the company’s reach internationally from its headquarters in Los Gatos to include locations in India, China, and England. —LT 



For a complete list of faculty honored in September, visit this article at www.santaclaramagazine.com.

Honoring teaching and scholarship

The University welcomed new faculty to the community and celebrated the achievements of its finest teaching scholars at the Faculty Recognition Dinner in September.

The Brutocao Award for Teaching Excellence

Associate Professor of English Eileen Elrod was honored with the Louis and Dorina Brutocao Award for Teaching Excellence, Santa Clara's most esteemed accolade for teaching—and one for which alumni and students nominate candidates. The win reflects Elrod's commitment to work in the classroom where she creates an environment, as one grad noted, "for students to take risks, ask questions, voice opinions, and thus work to their highest capacity." How does that affect students after they graduate? "She gave me different lenses to view the world," says Jill Yamasawa '03, now in the graduate English program at the University of Hawaii.

"It's a privilege to do what I do," Elrod says, "and to do it here, in the company of so many extraordinary colleagues and wonderful students."

Eileen Elrod



CHARLES BARRY

This February saw publication of Elrod's most recent book, *Piety and Dissent: Race, Gender, and Biblical Rhetoric in Early American Autobiography* (University of Massachusetts Press). The book meticulously explores the religious autobiographies of six early Americans and grapples with issues of racism and domestic abuse.

At SCU since 1992, Elrod teaches courses on gender studies, multicultural literature, religion and literature, and U.S. literature up to 1900. She has also been a contributor to the academic plan for the Bridge/LEAD program, which assists students of color and first-generation college students attending Santa Clara.

Award for Sustained Excellence Scholarship

Professor Nam Ling joined the Santa Clara Computer Engineering faculty in 1989 and has established himself as an internationally recognized authority in the area of video coding and emerging technologies for the transmission



CHARLES BARRY

Nam Ling

of digital video over the Internet and wireless networks. He has an extraordinary record of 130 research publications, many of them in top-tier refereed journals and conference proceedings.


The University Award for Sustained Excellence in Scholarship is SCU's most prestigious honor for scholarly or creative work and is presented to someone who has been a member of the faculty of Santa Clara University for a minimum of 10 years. SCU faculty submit recommendations of colleagues who have shown exceptional dedication to their research field.

In addition to his teaching and research duties, Ling serves as associate dean of research and faculty development for the engineering school. He is the chief author of *Specification and Verification of Systolic Arrays* and is a Consulting Professor and Honorary Advisor to the National University in Singapore.

Award for Recent Achievement in Scholarship

In the past decade, Sanjiv Das has become a leading international scholar in the field of finance, applying sophisticated mathematical modeling and statistical analysis to understanding financial markets and investment behavior. He came to SCU's Leavey School of Business in 2000, after holding positions at Harvard and UC Berkeley. His research appears in the very top journals in his field. He also serves as an editor or on the editorial board of some 10 scholarly journals.

Currently serving as chair of the Department of Finance, Das has also repeatedly been recognized as one of the business school's best and most challenging teachers. That may have something to do with his philosophy of education: You're never finished with it. Or, as he puts it (borrowing from the Eagles), "You can check out any time you like, but you can never leave."

The Award for Recent Achievement in Scholarship recognizes a tenured faculty member or senior lecturer whose scholarly or creative work over the previous five years at Santa Clara University represents a major contribution to a field of knowledge or to the arts. —AKG and SBS 



CHARLES BARRY

Sanjiv Das

Why can't we insure for the Big One?

Disasters are why we need insurance, but the truly catastrophic events—earthquakes, hurricanes, and floods—remain stubbornly difficult to insure. (This despite the fact that the modern insurance industry itself was born out of catastrophe: the Great Fire of London in 1666, which destroyed a quarter of England's GDP.)

Why? The problem, notes SCU Associate Professor of Economics Thomas Russell, lies in the capital markets, not in the insurance markets.

Just over a decade ago, Russell and UC Berkeley Professor Dwight Jaffee co-authored a paper examining why insurance companies are reluctant to insure catastrophic risks. And this fall, because of that paper, "Catastrophe Insurance, Capital Markets, and Uninsurable Risks," the pair was honored with the American Risk and Insurance Association's Robert I. Mehr Award. The lag time is intentional; the award is presented to a journal article that stands the test of time. After all, with insurance, one needs to take the long view.

With auto insurance, premiums collected in any one year suffice when it comes to paying out that year's claims.



Thomas Russell

COURTESY THOMAS RUSSELL

"With catastrophes, however," note Russell and Jaffee in a more recent paper, "when the 'big one' hits, current premiums will not suffice." Instead, large pools of capital are needed to cover potential catastrophes. And those pools are not available for a number of reasons, including accounting

requirements that prohibit companies from irreversibly earmarking surplus funds toward payment of a catastrophic risk; lack of tax incentives for companies to save for a rainy day; and, as the authors put it, "myopic behavior of stock market investors."

The devastation wrought by Hurricane Katrina renewed concern over making catastrophe insurance available. (Another factor became evident in the aftermath of Katrina: Despite the subsidized National Flood Insurance Program run by FEMA, the program hasn't helped the many people along the Gulf Coast who didn't buy this protection.) Russell and Jaffee call for government involvement as a solution, along the model of the Federal Reserve, with the guiding principle of having a public scheme mimic how the markets would govern—if only the markets would do what they should. —AKG and SBS



Angelina redux

Readers of *The Economist* were taken off-guard by an essay last year written by an unusual contributor to that serious-minded journal: Hollywood superstar Angelina Jolie, who weighed in with "A Year for Accountability," a call to hold responsible those who have committed genocide and other crimes in Darfur. That essay led, in December, to the appearance in gossip mag *Us Weekly* of another unlikely suspect: SCU Associate Professor of Economics Michael Kevane, who was asked: Is Angie credible? "I think she is raising a very important issue about credibility," he told *Us*. Currently chairing the economics department, Kevane has studied Sudan for more than two decades and has served as president of the Sudan Studies Association. —SBS

Homewrecker: Hurricane Katrina's aftermath



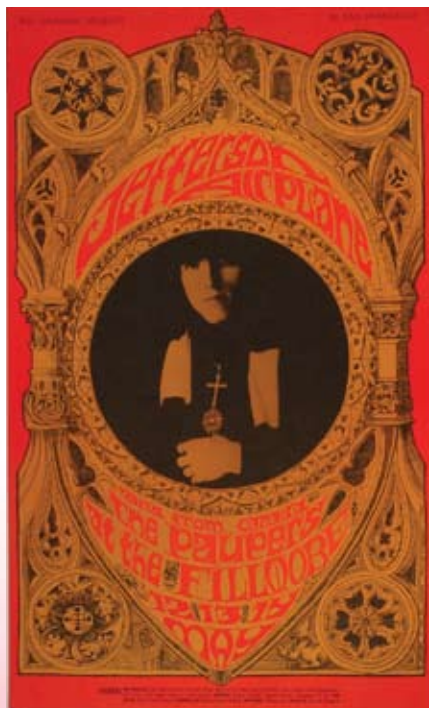
ISTOCKPHOTO

His guitar playing helped define the psychedelic San Francisco Sound of '60s rock. With nearly 30 albums and counting, his fretwork with Hot Tuna and on solo efforts has garnered him fans around the world. But once upon a time, he was playing the Nobili Hall cafeteria and handing out fliers that read "Jerry Kaukonen—Blues, Rags and Spirituals."

In 1962, American pop music was a candy store of charmingly harmless (or some might say sweetly trivial) tunes. The Shirelles, Bobby Vinton, and the Four Seasons ruled the radio. But thanks to an incoming Santa Clara student who unpacked his guitar at Nobili Hall, the music world would soon become much more...groovy, man.

The student's name was Jorma Kaukonen, although he was then known by his nickname of "Jerry." Big things were ahead of him, though he could hardly have known that. Before he joined Jefferson Airplane, the poster band of psychedelic rock, Kaukonen spent 1962 through 1964 earning a sociology degree. He also played solo acoustic guitar gigs at local coffeehouses and impromptu "concerts" inside the Nobili cafeteria. In the process, Kaukonen formulated a key element of the Airplane's signature ballroom sound—the loopy and soaring tangle of notes and chugging chords that went where music had never gone before. But as wild a journey as the Airplane offered, Kaukonen never lost his love for the blues or his affection for the time he spent at Santa Clara.

"It was an interesting little school at that time," Kaukonen said recently. "It was extremely conservative. There were a couple of us who were neo-beatniks. We weren't real beatniks because we were going to



May 1967: Kaukonen and the Airplane play the Fillmore

play finger picking folk and blues riffs in high school, after being introduced to the songs and style of folk-blues legend Rev. Gary Davis, a lifelong influence on Kaukonen's music. So when "Jerry" saw a campus flyer advertising a neighborhood coffeehouse appearance by a bluegrass group with a female singer, he headed straight to the club and asked if he might sit in. The singer turned out to be Janis Joplin—who would eventually meld her bluesy delivery to the rock firmament by joining Big Brother & the Holding Company in 1966, growing another branch on the psychedelic sound tree.

school. But you know, we wore berets and stuff. We were the weirdos."

Kaukonen wound up on the Mission campus as a result of international fate and Jesuit prerequisites. His father worked in the U.S. Foreign Service and was posted to the Philippines, where Kaukonen attended the Ateneo de Manila, a university operated by the Society of Jesus. After the family moved back to Washington, D.C., he searched for a mainland school that would accept the Ateneo's credits. Kaukonen was also fascinated by the hip Bay Area. All signs pointed to Santa Clara.

What Kaukonen could not have realized was that, moving into his dorm room, he would be diving into one of the 20th century's most dynamic musical soups. He had learned to

mission matters

CHARLOTTE FIORITO PHOTOGRAPHY




**Solving problems we created:
Gordon Moore hopes technology
can do what politicians won't.**

Senior Program Officer Dan Crisafulli; and World Resources Institute Vice President for Innovation and Special Projects Allen Hammond.

SCU distinguished visiting professor Manuel Castells—esteemed by some to be the most influential social scientist of our age—served up the lunchtime keynote. He paid homage to the 1960s spirit of freedom that, he notes, has translated into the Silicon Valley passion to create. Following from that, “some of the most important inventions have not been for profit,” he said. He offered as example the ubiquitous TCP/IP protocols, which we use to connect to the Internet.


But Castells warned that evidence is not showing that technology will simply trickle down globally. Further, he said that social exclusion, which can be radically amplified by connectivity, “is directly linked to global criminality. It’s now 5 percent of global GDP.” Our ability to address future social and political problems depends in part, he said, on what people like those gathered for the conference accomplish in the years to come.

Castells cited the conference itself as one important reason to be hopeful of what converging technologies might accomplish for good in the years to come. Among other reasons, it was proof that “people do not wait to be saved.” —SBS 

Tech benefiting humanity

Inexpensive wind and solar-energy systems for rural Nicaragua. Simple-to-use medical diagnostic tests for infectious diseases—and equipment that can stand up to the heat and humidity in many developing countries. A low-cost artificial limb developed in India—developed by an organization that has helped more than a million people already with its invention. These are just a few of the innovations by laureates honored at the Seventh Annual Tech Museum Awards in November.

Twenty-five organizations were honored, and five were presented with cash awards of \$50,000. Laureates were selected by a panel led by the SCU Center for Science, Technology, and Society. The awards themselves were presented at a gala hosted at the San Jose McEnry Convention Center, with former 49ers quarterback Steve Young emceeing.

This year, Intel co-founder and philanthropist Gordon Moore was presented with the James C. Morgan Global Humanitarian Award. “Technology has helped create a lot of problems in the world,” Moore said, according to the *San Jose Mercury News*. “And I think it’s the one thing that will help solve them.” —SBS 

The next stage

On the heels of the Tech Awards gala, on Nov. 8 Santa Clara’s Center for Science, Technology, and Society (CSTS) hosted Tech Laureates on campus for a conference on “Technology Benefiting Humanity: Taking Innovation to the Next Stage.” Co-sponsored by Applied Materials and Microsoft, the conference offered the opportunity for social benefit entrepreneurs to examine how they can more effectively remake the rules of innovation—and what role Silicon Valley can play in mobilizing technology to address the world’s urgent unmet needs. Talks featured CSTS Advisory Board Chair and Silicon Valley luminary Regis McKenna; Skoll Foundation

CHARLOTTE FIORITO PHOTOGRAPHY



Tech Laureates offer some simple solutions to complex problems: wind turbines for Nicaragua; easy-to-use and rugged equipment to test for infectious diseases in hot and humid climates; and low-cost prosthetic limbs for amputees in India.

Trust me

Trust isn't the first word that most folks associate with "cyber-space." More likely it's "risk." So when former national cybersecurity czar Richard A. Clarke came to Santa Clara this October to deliver the keynote for SCU's Trust Online conference, he shared strategies for making the Internet a little less risky for business and leisure—and less hospitable to crime, espionage, and fraud.

Consider this, Clarke said: "Massive amounts of data on corporate networks, on government networks, and university networks have been exfiltrated out of the United States over the last several years." Indeed, the Pentagon had recently revealed that a hacker had not only penetrated its security but made a cyberforay into the secretary of defense's office itself. The origin of the attack? It was traced to China. And consider that a week before the conference, Clarke said, hackers got into the system running the power grid in Idaho and took down a generator.

The Trust Online conference was co-sponsored by the Center for Science, Technology, and Society; the Markkula Center for Applied Ethics; the High Tech Law Institute; and Microsoft. Clarke observed, "If we didn't have this university and its centers, we would probably conclude at the end of today's meeting that we needed it."

Beyond needing a university "in the middle of Silicon Valley where we can discuss ideas"—especially one like Santa Clara that is "one of the gems of California"—what else do we need to reclaim e-space from the bad guys? Clarke offered a few solutions, some of

which are shibboleths to the left or the right:

- National ID cards containing biometric data
- Authentication online—at least for sites managing commerce or infrastructure
- Increased regulation from the FCC—which the courts have ruled has the authority to make Internet service providers toe the line but, so far, has failed to exercise that authority. ("You don't want government regulation?" Clark quipped. "Then just keep on letting your kids lick the lead off the Chinese toys.")
- Expanded use of a closed Internet for certain functions—e.g., the part that connects to nuclear labs or power grids
- Improved quality of secure computer code to reduce the number of required patches and to eliminate trap doors
- Establishment of a government champion of privacy rights and civil liberties with the power to actively oversee government activity—an action that would help restore some trust in government itself.

During the Q&A following his speech, Clarke was asked if there are other countries the U.S. should look to when it comes to cybersecurity. For online banking, Clarke offered Hong Kong—which requires two-factor identification. As for international policy bodies, Clarke recalled the first time that he sent an assistant to a meeting of ICANN, the international Internet regulating body. When the assistant returned, Clarke asked him how things went. The assistant answered with a question: "Do you remember the bar scene in the first 'Star Wars' movie?"

Gone phishing

The conference brought more disturbing news from the annals of fighting cybercrime: The crooks and would-be crooks are diversifying, getting more sophisticated and organized, and "mal-ware" developers are being funded to develop new and more damaging attacks. That was the assessment of Dave Cullinane, eBay's chief security and information officer, who, in a lunchtime keynote address, shared some findings of a recent analysis his com-


CHARLES BARRY



Former cybersecurity czar Richard A. Clarke

pany had conducted of threats online. One observation that many of his listeners could corroborate: Phishing scams are better than they used to be, increasingly slick in their look and feel, with the goal of hooking computer users into revealing their passwords.

Panel discussions that included security experts from TRUSTe, Microsoft, Cisco, and the Federal Trade Commission assessed that one of the major tasks in cybersecurity is to break the cycle of online attacks we now face. However, it will remain a parry-thrust game, where the advantage resides with the attacker, unless we can make changes in policy, technology, and how we as individuals interact online.

—JC and SBS 

Bronco Sports



DAVID GONZALES

Three Broncos named All-American

Three Santa Clara student-athletes received their respective sports' highest honor this past fall. Volleyball player Crystal Matich, soccer player Peter Lowry, and water polo player Tommy Kelly each earned All-American honors for their outstanding play in 2007.

Matich, a senior, was named AVCA All-American Honorable Mention after leading SCU to its fifth West Coast Conference title. She compiled a team-best .331 hitting percentage and led Santa Clara in assists, averaging 13.29 per game. She finished her career on the Mission campus ranked third on the all-time assists average list and fourth in career assists with 4,384.

Match sets—and scores a player of the year award

Fellow senior Lowry capped his outstanding career on the pitch in style, scoring a career high eight goals, while notching seven assists to help SCU post a 16-2-4 record and a spot in the third round of the NCAA Tournament. For his career, Lowry netted 22 goals, good for seventh all-time at SCU, and had 15 assists for 59 total points.

Kelly wrapped up his senior season by leading the Broncos to their first ever No. 2 seed in the Western Water Polo Association Championships. One of the top two-meter defenders in the league, Kelly also found time to score 25 goals and notch seven assists. He picked up 12 steals and only received 15 kickouts all season. —*JM and SP*

Broncos sweep conference awards

Volleyball senior Crystal Matich and men's soccer senior Peter Lowry topped the West Coast Conference's annual awards this fall with Player of the Year honors. Volleyball and soccer freshmen Krista Kelley and Jalil Anibaba were named Freshmen of the Year, while Jamil Roberts picked up Defensive Player of the Year honors for the men's soccer team. Rounding out the top

DAVID GONZALES



Cameron Rast

conference awards were head coaches Jon Wallace (volleyball) and Cameron Rast (men's soccer), who were honored by their peers with Coach of the Year accolades.

A total of 35 student-athletes received all-conference honors. The men's soccer team

won its second consecutive WCC Championship and advanced to the NCAA Championship Tournament, where the Broncos defeated UCLA before losing 2-0 to Notre Dame. The volleyball team received its fifth WCC crown and 10th consecutive NCAA Tournament appearance, and the women's soccer team finished third in West Coast Conference action and participated in its 19th consecutive NCAA Tournament.

Men's soccer

On the men's soccer team senior Matt Hatzke and sophomore Stephen McCarthy were named to the All-WCC Second Team, while senior Matt Marquess, junior Jide Ogunbiyi, and freshmen Kevin Klasila and Kellen Wantulok were named WCC honorable mention. Lowry, Anibaba, and Roberts were all named to the First Team all-conference.

Volleyball

Junior Brittany Lowe joined teammates Matich and Kelley on the All-WCC First Team and senior Caroline Walters and sophomore Lindsay Evans received West Coast honorable mention accolades. On Nov. 3, Walters broke the school and conference all-time digs record of 1,860, which was set by fellow Bronco Lia Young (1990-93). The new record of 1,932 was set at the conclusion of SCU's season on Nov. 30.

Women's soccer

Senior captain Brittany Klein and sophomore Kiki Bosio led the way with First Team honors, while seniors Tina Estrada and Chioma Igwe and sophomore Katherine Reynolds were named to the All-WCC Second Team. Senior forward Meagan Snell was named an honorable mention and Maxine Goynes and Kendra Perry received All-Freshman team honors.

Cross country

The men's and women's cross country teams finished third and fourth, respectively, in the WCC. Both programs earned a spot at the NCAA West Regional, where the men finished 19th overall and the women ended the season 22nd overall. Senior Michael Delaurenti and freshman Melissa Conlin earned All-WCC honors as they were the top finishers for the Broncos at the WCC Championships. Also receiving all-conference honors were sophomore Alex Harkins and freshman Chris Sampson, who were named to the honorable mention list.

Men's water polo

The men's water polo team finished fourth in the WWPA this year after compiling a 17-13 record, which was the team's best season since 2003. Tommy Kelly was named First Team All-WWPA and fellow senior captain Rob Callahan took home Second Team All-WWPA honors. Junior Tommy Hendrickson was given All-WWPA honorable mention and also made the All-Tournament team in the WWPA Championships. Nick Poggetti was being named to the WWPA All-Freshman Team. —JM and SP

A candidate with CLASS

Santa Clara University men's basketball player Mitch Henke has been named an official candidate for the 2007-08 Lowe's Senior CLASS Award. Henke, a senior forward for the Broncos, is one of only 30 senior male basketball players from around the nation named as candidates for the award.

Presented annually to the NCAA Division I Student-Athlete of the Year in eight sports, the award focuses on the "Four C's"—classroom, character, community, and competition. Lowe's, an official corporate partner of the

NCAA, will award the winner with a trophy during the men's NCAA Final Four weekend.


Henke is a three-year letterwinner for the Broncos and a two-year starter. Coming into his senior year, he had played in 86 games and averaged 6.2 points per game and 3.8 rebounds per game. His best season so far has been in 2005-06, when he scored 9.4 points per game and grabbed 5.6 rebounds a game. He was slowed by an ankle injury last season, but still appeared in 30 games and started 13 to help SCU finish 21-10 and 10-4 in conference play. Henke is one of two team captains for the 2007-08 season and he has never received a technical foul in his career.

Off the court, Henke also excels. Majoring in finance, he's earned a 3.76 cumulative grade point average. The Minnetonka, Minn., native has also been a member of the Student-Athlete Advisory Committee, currently serving as president. For the group's canned food and winter clothing drives the past two years, Santa Clara student-athletes have collected the most donations of any West Coast Conference school.



Co-captain Henke earns national honors

The CLASS Award—whose acronym stands for Celebrating Loyalty and Achievement for Staying in School—was launched during the 2001-02 season to honor college basketball seniors who remain committed to their university at a time when going pro early can be mighty hard to resist. —JM and SP



In the international Solar Decathlon competition, the team from Santa Clara didn't make the initial cut. But somehow they blazed a dazzling trail from almost-ran to third in the world.

Make way for photovoltaics: Anthony Ferreira and Meghan Mooney

Let the sun shine in

By Steven Boyd Saum

The houses had opened to public tours over the weekend. Visitors lined up by the score, and Santa Clara students heard over and over how people loved this house—*loved* it. Sure, some of the other solar-powered homes were space-age cool—like something the

Jetsons would own—but *this* was the one regular folks would want to buy. It felt like home, and it felt like California: Mission-style architecture with an enormous deck and a folding glass wall that opened the living room to the outside.

But Monday, Oct. 15, did not go well. The scores were announced for the first contest of the Solar Decathlon: architecture, with more points at stake than any of the nine contests to follow.

Nearly all of the SCU crew was there on the National Mall, watching nervously as the woman from the Department of Energy slid the blue and white markers bearing team names into the slots on the leaderboard. The top five teams in the architecture contest were posted—no Santa Clara. Then the top ten. The top fifteen. Nada. Finally, there they were, at number 18—third to last. Before the day was over, things would only get worse.

The fact that Santa Clara was here at all was something. When the Department of Energy announced in January 2006 the names of the 20 teams competing in the 2007 Solar Decathlon, the proposal from Santa Clara was ranked 21st. Better luck next time. But a few months later, the team from Cal Poly dropped out, and Santa Clara found itself in the race after all—with some catching up to do—and semi-official status as underdog.

Not only was Santa Clara a latecomer, but it was up



Home turf: the SCU Solar Decathlon team. Front row: Yasemin Kimyacioglu, Nora Hendrickson (with trophy), Raymond Lam. Second row: Professor Timothy Hight, James Bickford, Agustin Fonts, Ryan Leary, Frank Altamura, Gerardo Buendía, Anthony Ferreira, Ty Ashford, Brian Drocco, Luke Fuller, Meghan Mooney, Lucia Polak, Jim Reites, S.J., and Chris Pioli.

against schools that had been there before—in 2002 and 2005—and against renowned engineering powerhouses with massive graduate programs and their own schools of architecture. There were teams from MIT and Georgia Tech, Texas A&M and Penn State, Maryland and Illinois, Carnegie Mellon and Cornell. There were teams from Canada and Spain and Germany and Puerto Rico. And there was the returning two-time champion, the University of Colorado at Boulder.

Adding to the long-shot odds was a major geographic hurdle. They were the only U.S. school west of the Rockies in the competition. Their house would have to be built to withstand a trip over the Sierra and across the desert and the Great Plains and the Mississippi—3,000 miles of interstate to the nation's capital.

Made in California

They christened it the Ripple Home—as in ripple effect. The house was meant to offer simple innovation and familiarity: insulation made from recycled blue jeans, kitchen tiles made from recycled bottles, a deck made from recycled plastic, outdoor furniture constructed from old wine barrels, and I-beams made from bamboo. The house would not be overly expensive; the prototype cost about \$300,000 to build; commercially it could be produced for less than \$250,000. (Californians take note: Land extra.)

One modest goal was to change the way that people see the world. The house incorporated cutting-edge engineering with an eye toward energy efficiency. The NanaWall—those slick folding doors to the living room—sandwiched argon gas between panes of glass to trim heat loss. Lighting combined LED and compact fluorescent technology; the appliances



Solar 101: looking up at the Capitol Dome from Decathlon Way

included a super-insulated refrigerator and an induction cooktop, which generates heat through spinning magnets and heats just the pans, not the air around the burners. The monitoring systems would help the team keep a tight rein on energy balance.

The battery pack was the biggest of any house's in the competition. Its solar panels were angled specifically for the longitude and latitude of Washington, D.C. For heating and cooling, the house sported a solar-thermal absorption chiller—one of two like it in the world. Senior Ryan Leary, a computer engineering student, impishly explained to visitors how the four-chambered chiller worked: "Hot water goes in. Magic happens. Cold air comes out." Previously these devices were only built for massive commercial structures. But SCU's use of the prototype helped the manufacturer obtain regulatory approval and take the chiller to market.

Under the project direction of mechanical engineering major James Bickford, the team sought strength in diversity; along with students of civil, mechanical, electrical, and computer engineering were others studying anthropology, biology, communication, computer science, English, environmental studies, marketing, philosophy, physics, and studio art. They hailed from Turkey, Nepal, Mexico, El Salvador, Morocco, Spain, and the United States. Together they tackled plumbing and wiring, communications and construction, HVAC and interior design, budget and sponsor relations.

In retrospect, Bickford says, the underdog story made for a good hook. He talks with an air of confidence that might be mistaken for false bravado. But he's shown the ability to get up in front of corporate leaders and government officials and talk the talk. And he's quick to point out that what seemed like disadvantages on the outside were, in fact, advantages in disguise. One of the smallest schools in the competition? "From day one we had the president of the University working with us and supporting us," Bickford

Easy does it: loading the house for transit



Making up for lost time: Bereket Habtezion at work in D.C.

says. Only school on the West Coast? "Look at our location," he says. "We're capitalizing on the second or third biggest solar center in the world—that's soon to be the first." Point taken; more than 50 businesses ultimately assisted the SCU team.

So did SCU engineering faculty—including mechanical engineering Professor Jorge Gonzalez, who drew up the initial proposal; mechanical engineering Associate Professor Timothy Hight and electrical engineering Professor Timothy Healy, who served as faculty advisors; and Associate Professor Mark Aschheim, who built on the foundational work done by student Mark Folgner '05 in developing bamboo I-beams. The team had assistance from Associate Professor of Religious Studies James Reites, S.J.—a.k.a. "Papa Reites"—who did construction work and studied engineering before joining the Jesuits. Some students' parents would be drafted as well.

Students on the team agreed almost to a person that, going in, they had the engineering chops to make the top ten, maybe even the top five in the competition. "I don't think that anyone on the team thought of themselves as underdogs," says communications director Meghan Mooney.

Fashionably late

The house had to be finished in September. In the last couple of weeks, the pace of construction was exhausting. Students were drilling steel and wrestling with temperamental switches and prepping for tours late into the night. But then it was done: They'd designed an attractive, efficient home powered entirely by the sun. They'd built it with their own hands, then they'd taken the blessed thing apart and watched with delight as it was lifted by crane and set down onto a flatbed trailer for the journey to D.C. The house was bolted down and the truck slowly pulled out, carrying the hopes and dreams of the team with it. First stop: a little knoll just outside Buck Shaw Stadium—which, as the truck drove over it, forced the weight of the entire 50,000-pound house onto one axle. The wheels folded out at a crazy angle.

The manufacturer had another of the custom-length axles available—in Sacramento. So Papa Reites and Alberto

Fonts—a senior electrical engineering major whose brother, Agustin, was in charge of transport logistics—hopped in a truck borrowed from the SCU facilities department and headed off for the state capital. The new axle was in place a little after midnight, and the house was ready to roll only 24 hours behind schedule. Team members flew on to D.C. to prepare for its arrival.

Then came the call from Gretna, Nebraska, just west of Omaha. The truck had broken an axle, bent a second. The Fonts brothers, along with engineering student Ray Lam, worked the phone lines and finally found a Nebraska shop with an axle of the right diameter but wrong length. So they found a welder who could cut the axle and extend it out. To make up for lost time, Bickford pleaded with every state department of transportation between Nebraska and D.C. to let the truck drive 24 hours a day. Pennsylvania officials took some special convincing. “In the end,” Bickford says, “we resolved that the house could go through their state at night if, and I quote, ‘It’s lit up like a Christmas tree.’”

The team cast the delay in the best possible light. After all, the setbacks brought even more attention to the team and made the underdog story even more convincing. That, and the team was actually ahead of the game when it came to building its house. Some other teams hadn’t even put their houses together before shipping them to Washington.

While they waited for the house, the SCU team busied itself with site preparation; two additional trucks had arrived on time, carrying the deck and other equipment. They tested their PV cells and thermal collector. In a spirit of camaraderie, some of their competitors came over and offered to help with construction when the house arrived.

When it did finally arrive on Oct. 5, it was with a grand entrance: escort cars with flashing yellow lights spinning in the darkness, and the truck rumbling up the gravel drive behind them. Team members cheered and hugged one another and raced out to meet the truck. Then they went to work putting it in place. By 3 a.m. Saturday, the house was securely resting on the Mall. True to their word, the Santa Clara team was one of the first to pass inspections—despite starting three days late.

Let the games begin

The competition officially opened Oct. 12. With a military color guard on hand, Secretary of Energy Samuel W. Bodman cut the ribbon. Riders on the D.C. Metro passed signs announcing, “Take your sun to work day.” A stone’s throw from the Smithsonian Castle—that temple of scientific achievement—the solar village was arrayed along Decathlete Way. The teams basked in the October warmth and the realization that these were homes that could be built here and now.

As part of the Decathlon, teams also had to use electricity generated by their house to power an electric vehicle. Santa Clara devised tactics to maximize kilometers per watt: Maintain a speed of 14 mph; use hand signals instead of flashers; and, if at all possible, don’t stop. When Mooney was riding shotgun, she urged Bickford not to slow down for

rollerbladers and bikers. “They’re going to be fine,” she told him. But when a family of ducks crossed in front, Bickford hit the brakes.

On Monday, Oct. 15, though—after the bad news in the architecture competition—another problem arose. Somehow the car had been left unplugged. Bickford and Hight took the car out for the day’s spin around West Potomac Park. And in mid-course, the battery ran out of juice. They pushed the car to the side of the path. Another electric car pulled up, driven by a couple of students from Carnegie Mellon.

“What school are you guys from?” they asked.

“Santa Clara,” Bickford said.

“Ha, go figure.”

But Santa Clara didn’t throw in the towel—except literally, because washing and drying a dozen towels was part of the contest for appliances powered by the house’s solar system. Other tests involved the dishwasher, boiling water on the stove, and filling a vessel with hot water from the shower. Other teams had trouble coaxing hot water out of their systems, but Santa Clara nailed it. That, at least, felt good. After all, who’d want to live in a solar-powered home if it meant you couldn’t have a hot shower?

Who are these guys?

At 10 a.m. on Tuesday came the announcement for scores in communication. Teams were rated on Web sites and tours. Second place: Santa Clara, just behind the University of Maryland—which had a distinct home field advantage; its campus is a stop on the D.C. Metro.

In the thick of it: James Bickford and Agustin Fonts



CHARLES BARRY

And the winners are...

2007 Solar Decathlon Final Results

Team	Rank	Points
Technische Universität Darmstadt	1	1024.855
University of Maryland	2	999.807
Santa Clara University	3	979.959
Penn State	4	975.432
Universidad Politécnica de Madrid	5	946.298
Georgia Institute of Technology	6	945.183
University of Colorado at Boulder	7	943.369
Team Montréal	8	906.835
University of Illinois at Urbana-Champaign	9	886.956
University of Texas at Austin	10	877.503
University of Missouri-Rolla	11	869.179
New York Institute of Technology	12	852.775
Massachusetts Institute of Technology	13	833.302
Carnegie Mellon University	14	832.506
University of Cincinnati	15	830.865
Universidad de Puerto Rico	16	819.502
Texas A&M University	17	808.765
Kansas Project Solar House	18	807.049
Cornell University	19	780.440
Lawrence Technological University	20	691.350

Telling its story was something that the Santa Clara team had taken seriously from the beginning. They even created their own “sustainability decathlon” for several local schools, to teach students about environmental stewardship.

The communication score catapulted Santa Clara to 13th overall. The scores Tuesday morning offered a measure of poetic justice, too; Carnegie Mellon took last.

Wednesday morning brought scores for lighting. Santa Clara placed in the top 10. Thursday morning, in the rankings for market viability, Santa Clara took sixth. They edged up to ninth place overall. And they knew that they had energy balance locked up: They had fewer solar panels than other top competitors, but they also used the least power. Other teams weren’t maintaining the necessary energy balance day and night. Factoring in how that contest was proceeding, the team was secure in seventh place overall, just one point out of sixth.

The dinner party contest added a lighthearted element to the competition. It was only worth five points. Teams had to cook a meal and serve it to guests from neighboring houses. At the Ripple Home, broiled salmon was the main course. Yasemin Kimyacioglu and Ty Ashford were charged with shopping and prepping. But when they went to cook the meal, they discovered that the oven would shut off just a few seconds after it was switched on. It had short-circuited during testing in the summer and, apparently, never been fixed.

Someone suggested they make salmon sashimi. But would the students from Texas A&M, Madrid, and Puerto Rico like that? Perhaps not. Instead, Ryan Leary was drafted to pan fry the salmon. On the side: instant mashed potatoes with plenty of butter.

It was a balmy evening on the Mall, perfect for appetizers on the back patio, dinner on the front deck. As part of the evening’s entertainment, philosophy major Evan Sarkisian played his drum. The party was a hit.

Later that evening, Bickford and Kimyacioglu were in the lobby of the L’Enfant Plaza Hotel when Solar Decathlon director Richard King spotted them.

“All right! Santa Clara,” King called. “Top ten!”

“Just wait,” Bickford said. “Tomorrow, top five. Maybe top three.”

“Okay, big guy,” King said. “You got to go out there and perform tomorrow.”

Ryan Leary and Frank Altamura were in the scoring tent the next morning, watching their team climb the charts and noticing the incredulity on faces around them. “Santa Clara...they weren’t even in the competition,” Leary says. “Their house was late. Their truck broke down. Their car broke down. You know, who *are* these guys?”

Friday: a new reality

The week-long contests covered appliances, comfort zone, energy balance, hot water, and “getting around” in the electric car. Somehow, despite the first day’s mishap with the car, Santa Clara took second in getting around. As the scores were posted on Friday morning, Santa Clara stepped into the top four, just a few points behind Penn State. The scores for energy balance came in: Santa Clara tied for first in the contest. Now they were in the top three! But the results from engineering were still to come. For those, everyone had to wait until the awards ceremony at 2 p.m.

The pavilion was packed with officials and team members and spectators. Richard King announced the top three teams in engineering. Alas, Santa Clara was not among them.

Later, SCU would find out it took tenth in engineering—a respectable showing. Right now, though, it was time to announce the final rankings overall.

Secretary Bodman stood at the podium. He praised

Decked out: the Ripple Home on the Mall



CHARLES BARRY



Basking in the moment: Ryeann Leary, James Bickford (hoisting trophy), Brian Drocco, Raymond Lam, Ty Ashford, Meghan Mooney, Papa Reites, Yasemin Kimyacioglu, and Luke Fuller

the innovations of the competition, including the bamboo I-beam technology developed at Santa Clara. And then he announced the top three teams.

He spoke of a team who set out to design a house that was functional, elegant, and innovative. “Their house almost didn’t make it to the Decathlon”—(cheers, applause)—“but we are very glad they did. Third place, the Cinderella team from California...”

The crowd went wild. Hugs, smiles, photos with the secretary of energy. Then Bickford took the microphone.

“Not too bad for the team that took 21st out of the 20 teams in the beginning!” he said. He told the crowd that walking across the Mall that morning he’d overheard a man tell his preschool-aged son, “‘The most important thing to do in a competition is not to win, but to succeed.’ There are 20 teams, 20 houses out there,” Bickford said, “that are living proof and testament to the fact that not only can college students succeed in one of the biggest challenges of our time, but that this is a new reality.”

More than 200,000 people came in person to see what the best and the brightest were offering as the new reality—the beginning of what King has called the Solar Century. It’s a century in which, Bickford says confidently, solar will soon be cheaper than coal. As for the prize-winners, second place went to the University of Maryland and first to a house from Germany, designed by a team from the Technische Universität Darmstadt.

Within days, the houses were taken apart and shipped home. Even before the houses departed, the Department of Energy posted a call for proposals for the 2009 Solar Decathlon. And a memorandum of understanding was signed between U.S. officials and representatives from Spain, launching a European Solar Decathlon in 2010.

The Ripple Home took a little longer than expected to make it back to the Mission campus. The trailer carrying it broke three axles in Nebraska. But the house made it over the Sierra before the winter snows. The most well-traveled structure on campus, it will be sited next to the Bannan Engineering Building and serve as a model for green living.

In January, the Department of Energy announced the teams who would be competing in the next Solar Decathlon. Naturally, among them was a team from Santa Clara. There are some lessons learned that will be passed along to the new team. (For starters, get a sturdier trailer!) They’ll also take another factor into account: In 2009, nobody will make the mistake of thinking that Santa Clara’s team is the underdog.

Steven Boyd Saum is managing editor for *Santa Clara Magazine*. Heidi Williams, Alicia K. Gonzales, and Deepa Arora contributed to this report.



REBEKAH BLOYD



On the Web EXCLUSIVES

Visit this article at www.santaclaramagazine.com for a photo essay on the Sustainability Decathlon, for links to the SCU Solar Decathlon team’s site, and more.



Visions from the Sixties

Art that



Wayne Thiebaud, *Pies*, 1961
Oil on canvas, 22 x 28
Collection of Harry W. and Mary
Margaret Anderson
Art © Wayne Thiebaud/Licensed by VAGA,
New York, NY

Eye on the Sixties: Vision, Body, and Soul runs
February 2–March 20 and March 29–June 15 at the
de Saisset Museum at Santa Clara University. Also
on view will be ***Flashing Back: 1960s Works in the
Permanent Collection of the de Saisset Museum.***

Find out more at www.scu.edu/desaissset
or by calling 408-554-4528.

broke all the rules

BY LISA TAGGART

Everything was up for grabs when Los Angeles-born artist Bruce Beasley was contemplating how to create sculpture out of light in the mid-1960s. An artistic prodigy, Beasley was at a defining moment in his career, turning his attention from the welded and cast metal structures that had brought him unprecedented acclaim before he'd even finished his bachelor's degree at UC Berkeley. He was in a place and time that was transformative for the country as well. Right then, sit-ins, marches, riots, protest music, civil disobedience, and anarchy enthusiasts were fueling a messy national overhaul. Berkeley's campus—the birthplace of the free speech movement—was the epicenter. And the art world was embroiled in the turmoil. Artists, critics, and audiences were re-evaluating what topics art could cover, what elements could be used to make art, who could be an artist: essentially, what was art—and whether it had any rules at all.



Jasper Johns, *Figure 1*, from the Color Numerals Series, 1969

Color lithograph, 38 x 31 (sheet)

Fine Arts Museums of San Francisco,
Anderson Graphic Arts Collection,
gift of the Harry W. and Mary Margaret
Anderson Charitable Foundation

Ed Ruscha, *Juice*, 1967

Gunpowder on paper, 14 3/8 x 22 7/8

**Collection of Harry W. and Mary
Margaret Anderson**

© Ed Ruscha



Visions from the Sixties

The new show at the de Saisset Museum presents a fabulous portrait of this period, with 79 works made from 1958 through 1972. Here are sculptures, paintings, drawings, and prints showcasing the era's multiple creative directions. *Eye on the Sixties: Vision, Body, and Soul* is a blockbuster, with works by, among others, Roy Lichtenstein, Wayne Thiebaud, Jasper Johns, Richard Diebenkorn,

Robert Rauschenberg, William T. Wiley, Ed Ruscha, Robert Arneson, and Robert Indiana. Artists from all over the country are represented, though there is a particularly strong showing of Californians.

Pop art is a major feature here, with geometric, brightly colored pieces in what's now represented as the signature style of the era. Robert Indiana's prints of oversized numerals; Roy Lichtenstein's pointillist cathedral prints; Wayne Thiebaud's goopy painting of pies are familiar in tone and delightful to see in such an intimate gallery space. But there is much more too, including lesser known styles: assemblage collections of mixed media and found objects; abstract prints by Sam Francis and Helen Frankenthaler from what's called the post-painterly abstraction movement; a minimalist cube by John McCracken and a multicolored wheel from Ron Davis, who's been called an abstract illusionist; kinetic sculpture from Fletcher Benton and Claes Oldenburg; and patterned geometric images resembling mazes by Anni Albers and Frank Stella.

Curated by Santa Clara University Art History Associate Professor Andrea Pappas, the show comes from the monumental collection of Harry W. and Mary Margaret Anderson, who are well known in the art world. Since the 1960s, the Bay Area couple has amassed one of the most significant private groupings of contemporary works on this side of the country. The pair, known as Hunk (that's Harry) and Moo (Mary Margaret), prefer to remain out of the limelight even as their 800-piece collection (many pieces have been donated to the Fine Arts Museums of San Francisco) makes art scholars dizzy with glee.

I can see clearly now

B easley's career offers a good illustration of the independent, innovative spirit of the 1960s. He'd become the youngest artist included in the permanent collection of the Museum of Modern Art in New York, after making abstract metal sculptures with a post-apocalyptic look. Then, in his mid-20s, he had a new creative vision: clear sculptures. "I started imagining sculptures where the eye would not know where to stop," he told art critic Peter Frank in 2004. "The idea was of the eye being drawn into, through, and past the sculpture so you would see things that are behind the sculpture, in the sculpture."



Bruce Beasley, *Killyboffin*, 1968
Cast acrylic, 28 x 45 x 13 1/4 (base
dimensions: 39 3/8 x 20 3/8 x 14)
Collection of Harry W. and Mary
Margaret Anderson
© Bruce Beasley

Beasley wanted something large that could really play with space and light. He started experimenting with cast acrylic. But he was told by the era's plastic manufacturers that his idea was impossible. Clear plastic simply couldn't be cast much bigger than four inches thick. "They said there just wasn't any material that would do what I wanted," he recalled when we spoke recently. But Beasley set to work in his studio. And, using material donated from DuPont, after more than a year of experimenting, he ended up inventing a plastic polymerization process to create just what he wanted; the procedures he developed led to the material used today for large aquariums and deep ocean probes. (Those probes have in turn assisted with the discovery of more than 1,000 species of fish.) He built a clear structure of cast acrylic that is 13 feet wide and four feet thick, weighing 13,000 pounds: *Apolymon*, installed near the state Capitol in Sacramento. His smaller clear acrylic work in *Eye on the Sixties*, *Killyboffin*, was created in the lead-up to this massive achievement. Shaped like some kind of clear tropical fish caught aswirl, *Killyboffin* has the dynamic transparency Beasley sought. "It's incredibly gorgeous, like a chunk of frozen waterfall," says Pappas.

In true artistic fashion, today Beasley wants to downplay the science of the story: "People like to talk about the fact that I figured out something that the plastics companies couldn't do," he said. "That's really a side issue. For me, the primary issue is that I wanted to use light as the subject of the sculptures."

Beasley's idealism is quintessentially 1960s. Exhibit coordinator Karen Kienzle, who is the de Saisset's assistant director for exhibitions, education, and community outreach, says that the enthusiasm of the works impress her. "Much of the work being produced today is ironic, or sometimes even jaded in its outlook. The optimism here is refreshing," she says. Beasley says that kind of energy fueled the artistic community at the time: "There was a feeling that we could do anything. I don't mean get rich and famous of course. But there was a sense we could make anything that we could conceive of...I don't think that's the case today. I don't feel that when I look at the work."



Billy Al Bengston, *Lux Lovely*, 1962
Oil and enamel on two masonite panels, 72 1/4 x 72 1/4
(framed: 72 5/16 x 72 5/16)
Collection of Harry W. and Mary Margaret Anderson
© Billy Al Bengston



Ronald Davis, *Spoke*, 1968
Polyester resin and fiberglass, 56 3/4 x 135 3/4 x 2 1/4
Collection of Harry W. and Mary Margaret Anderson
© Ronald Davis

Visions from the Sixties

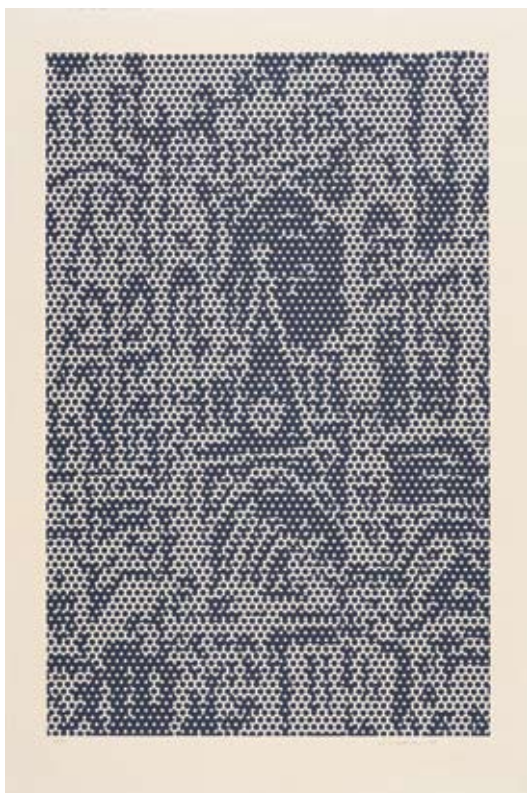
Dennis Beall, *Genesis*,
Seventh Day, 1962

Color etching, 14 x 11 (sheet)

Fine Arts Museums of
San Francisco, Anderson
Graphic Arts Collection,

gift of the Harry W. and Mary
Margaret Anderson Charitable
Foundation

© Dennis Beall



Roy Lichtenstein, *Cathedral #3*,
from the Cathedral Series, 1969

Color lithograph, 48 1/2 x 32 1/2 (sheet)

Fine Arts Museums of San Francisco,
Anderson Graphic Arts Collection,

gift of the Harry W. and Mary Margaret Anderson
Charitable Foundation

© Estate of Roy Lichtenstein

Playfulness is part of so many works in this show. Sweden-born Claes Oldenburg has a sculpture of an ice bag, *Ice Bag-Scale B*, those headache-soothing, domestic objects of sitcoms and housewives. But this mustard-colored motorized version shakes and twists on its own. Robert Rauschenberg's *Cardbird Door* appears to be assembled from scraps of various cardboard boxes, a collage of discards. But Rauschenberg actually used new cardboard to make it look old—a meta play on old and new, cast-offs and recycling (at a time when recycling was just beginning to get the public's attention). Ed Ruscha's *Juice* is a gray drawing with ribbonlike letters spelling out the work's title; the muted shades contrast with the swirling lettering and bright word (think orange). But the whimsy takes a new direction when you know that the image was created not out of graphite or another familiar drawing material, but out of gunpowder.

Though many of these pieces directly or indirectly address the Vietnam War, alienation, and growing awareness of ecological problems, it's clear that the artists were delighting in breaking new artistic ground. The Vision and Body references to the show's title are easy to find: All of the artists present an individual creative vision, and many pieces play on aspects of the physical. You could build a couple meals out of Thiebaud's portraits of edibles: *Bacon and Eggs*, *Olives*, *Double Deckers*, *Cake Window*, and, finally, sweet *Pies*. Marisol Escobar uses hand prints and prints of other body parts to construct a self portrait in *Diptych*, one that Pappas deconstructs in the exhibition's catalog as a feminist challenge to the Playboy Bunny stereotype. Sam Francis' colorful abstract, with a Jackson Pollock-like look, takes its name from the body: *Spleen (Red)*. But the spiritual aspect of the show, the Soul, is a bit more nuanced.

Exhibiting the Sixties:
Andrea Pappas,
center, discusses artist
Robert Fried's work
with students Hermione
Sharp, Aftan Hernandez,
and Michelle Tokars.

Searching for light

Many pieces address mystical elements or seem to ask spiritual questions. This generation was rejecting most established institutions, including organized religion. (Even *Time* magazine was led to ask, on a cover in April 1966, "Is God dead?") Religious Studies Professor Paul Crowley, S.J., observes that, "To speak of the spiritual, much less of 'spirituality' and art, might seem odd in this context. But, by and large, both art and spirituality are reflecting something much larger going on in Western societies at the time: a dissolution of the old orders."

The counterculture was exploring religious ideas in new areas, looking to mystic traditions and individualized spiritual paths. Artists were turning to common everyday objects as worthy subject matter of art, just as religious thinkers were turning to the secular as worthy places for spirituality. "There was a celebration of the 'secular' in the 1960s," Crowley says, "even within theology itself."

Some pieces do directly reference religious questions: This seems clear in Helen Frankenthaler's colorful and abstract *Connected by Joy*. In his collage *AM/FM*, Wallace Berman used an early version of the photocopier to insert repeated images of a radio; he also uses images of a cross, Hebrew letters, a bishop's miter, and a mandala. The complex collection (here too are a missile, a jet fighter, and the U.S. Capitol) presents so many of the conflicting impulses and questions of artists of the time. It expresses, as Crowley sums up well, the artist's "spiritual longing in the midst of a world that presents fierce obstacles to it." And Dennis Beall's *Genesis* series offers a daily vision of Creation with etchings that take light as a subject, in a nice parallel to the Beasley sculpture addressed to light.

Many commentators, in politics but in the arts as well, draw parallels between the 1960s and now, pointing to today's shifting political power structures, war overseas, spiritual questioning, and the festering environmental crisis. *Eye on the Sixties* offers a startling snapshot of the time that makes these connections as well. Yet it also illustrates the changes wrought from the experimentation, innovation, and independence of the Beat generation and the hippies that followed. "Artists now are working mainly without rules, regarding what art addresses, what art is made out of," says Pappas. "It was in the 1960s that those rules were broken." SCU

Lisa Taggart is a writer/editor in the Office of Marketing and Communications. She used the advance from her book, *Women Who Win: Female Athletes on Being the Best*, to buy her first piece of modern art. She's also the co-editor of the best-selling humor anthology *The Bigger the Better, the Tighter the Sweater: Beauty, Body Image, and other Hazards of Being Female*.



BROWN CANNON

CHARLES BARRY



Hands on study

The team that organized the de Saisset Museum's

new show came from a nearby source: members of Art History Associate Professor Andrea Pappas' Exhibiting the Sixties class. Fourteen students contributed to many steps leading up to the show: preparing the online audio tour and exhibit models, writing labels and author bios, and organizing special events and docent tours.

"For them, the sixties are ancient history," says Pappas. "But the students have an energy about this because it's real. What they write for the exhibit will be read by someone besides their professor." Pappas, whose specialty is in modernist art, chose the 1960s as the show's focus because of the era's broad appeal. The time period is a hot topic in the art world now, she says. But what gets her most excited is teaching students the process by which a museum exhibit comes together.

"It's been a blast," says Pappas. "It's something I've wanted to do for a long time. It's such an opportunity for the students."

Senior Marisa Nakasone, an art history and studio art major, says working on the exhibit gave her insight into the student perspective of the era. "These pieces were produced by artists from the same generation as my parents," she says. "And it helped me relate to the thoughts and attitudes they dealt with when they were around my age."

The show's strong showing of California artists was refreshing to senior Tasia Endo, a double major in journalism and art history, who says she has a better understanding of regional differences and influences now. "Other art history classes that cover modernism only teach about the more elite circles in New York," she says, "while this focused look into the 1960s allowed for more attention to what was going on elsewhere."

The class was able to view pieces from the exhibit in advance of the show at the home of Harry W. and Mary Margaret Anderson, whose collection the exhibit is drawn from. Their modest Atherton home is full of world-class art.

"Seeing art on the walls of somebody's house is a different thing than seeing art in a museum," says Pappas. "I wanted the students to have that experience, because that's what changed the way I thought about art. There's a buffer zone in a museum; it creates a division between the viewer and object. At some level, the message is, This art is not for you. But most art is meant to be lived with. The Andersons see Thiebaud's *Pies* right there in the kitchen when they're making toast every morning." —LT

JORMA'S



CHRIS KEHOE

JOURNEY

BY MARK PURDY

JAMMING IN THE VALLEY

Contrary to popular belief, the flowering of that famed Bay Area musical era began in the South Bay rather than San Francisco. The Grateful Dead emerged from Palo Alto and played its first show in downtown San Jose. Creedence Clearwater Revival

began as a bar and frat house band called the Golliwogs while some members attended San Jose State. Kaukonen met another former Santa Clara student, Paul Kantner, at a surfer buddy's house in Santa Cruz. The two worked the local coffeehouse circuit before moving north to join the electrified Airplane.

Most of these future rock stars, in various combinations, also played near the Mission campus at a youth center called the Watzit Club, which was launched by Santa Clara Jesuit Walter Schmidt. Kaukonen vividly recalls a guitar workshop in the Nobili dining hall when he worked out the initial complicated acoustic fretwork for "Embryonic Journey," one of the Airplane's most haunting songs,

and a standout on the 1967 LP *Surrealistic Pillow*. A finger-picking tour de force, "Embryonic Journey" is so evocatively timeless that it was even used decades later to close out the final episode of the sitcom "Friends."

Kaukonen's favorite story, though, is of his first "headlining" gig—a weekend of appearances at the Offstage Club in downtown San Jose.

"At the end of Saturday night, I had made \$75," Kaukonen said. "I remember I was so excited that I invited everybody out for breakfast at the International House of Pancakes. That's how I spent my first big paycheck."

In Kaukonen's memory, it was an idyllic existence. He woke up in his Dunne Hall dorm room, attended classes in the morning, then after lunch rode his motor scooter to the Benner Music Store on West San Carlos St. where he taught guitar—often to other Santa Clara students. One of them, Nick Talesfore, who attended Santa Clara in the early 1960s, has never forgotten the time he spent with Kaukonen.

"For my 21st birthday, my parents gave me guitar lessons at Benner's," Talesfore said. "Jerry and I would meet twice a week in a dingy basement practice room. I would give Jerry the \$10 for the week's two lessons and then we would go over the previous week's assignment with him brutally critiquing me.

He would then record our next lesson while I sat there amazed at his timing and fingering. I was mesmerized. I still have those tapes."

At night, after Kaukonen wrapped up his teaching duties, he would hit coffeehouse jam sessions across the valley with the likes of Grateful Dead founding members Jerry Garcia and Ron "Pigpen" McKernan, as well as David Crosby, Kantner, and Joplin.

"For some reason, there was some synchronicity," Kaukonen said. "It was really a sociable music scene. Even though there were egos, everybody was supportive. It was sort of like an extension of a house party."

The party, as you might expect, didn't always leave enough time for his studies. Kaukonen admits they weren't his top priority. But he met his graduation requirements, and his work was impressive enough that his senior thesis advisor, Gerald McDonald, told him to forget the silly music stuff and think about graduate school. Kaukonen politely declined the suggestion. Within months, he would catch the break that affirmed his gut instinct.

A JET AGED SOUND!

During Kaukonen's senior year at Santa Clara, the Folk Theatre nightclub in downtown San Jose closed. "Paul Kantner talked me into going up to San Francisco, where I met Marty Balin," Kaukonen said. "They asked me if I was interested in trying out for their new band. At the time, I was what you might call an ethnic purist about acoustic folk and bluegrass music. I had just graduated and wasn't thinking about making money or a career or anything."

In fact, Kaukonen was thinking about heading off to Europe to make a go of it as a blues musician. "But rock and roll was very seductive," he said. "So I agreed. Ken Kesey, who was living in the mountains above Stanford, came by the audition at the Matrix nightclub and he had this electronic thing that created a guitar echo so you could play a solo with yourself. I plugged my guitar into it and...was seduced by the technology, I guess."

Kaukonen also brought something else to his new band—its name. A musician friend in Berkeley, Steve Talbot, had nicknamed Jorma "Blind Thomas Jefferson Airplane" as a fun-loving tribute to blues guitarist Blind Lemon Jefferson. As the new band batted around ideas for what to call itself, Jefferson Airplane was kicked onto the table. And it stuck.

Jefferson Airplane played its first San Francisco gig, at the Matrix Night Club operated by Balin in August '65. Two years later, Kaukonen and the Airplane were the house band for the Summer of Love and jetting around the country, playing to packed arenas as Kaukonen created some of rock's most enduring and profound riffs.



With a little help from their friends:
February 1970 at Winterland in San Francisco

THE PLANET HAS TURNED MANY TIMES

Jorma Kaukonen recounts his first visit back to Santa Clara in decades.

Yet even before the group disbanded in 1972, Kaukonen had shifted gears and formed Hot Tuna with his friend, Airplane bass player Jack Casady. Returning to his pedigree in blues and folk music, Kaukonen built Hot Tuna from a side project into a popular attraction that easily stood on its own merits. The band's repertoire educated many young rock fans in the beauty of American roots music. He also worked as a solo artist, showing off his rugged, plain-spoken vocal style that was rarely featured with the Airplane. In 1996, he and the band were inducted into the Rock and Roll Hall of Fame.

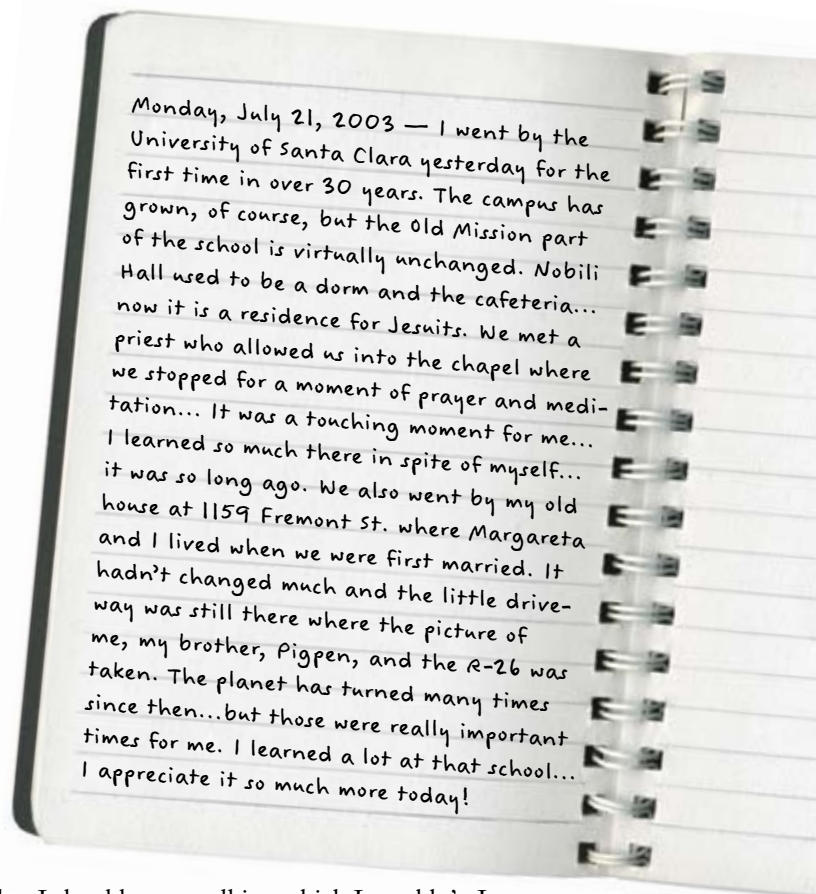
For all of his musical success, Kaukonen remains fiercely proud of his sociology degree. It was mentioned right there in the liner notes for the band's first album, *Jefferson Airplane Takes Off*, released in August 1966. More than 40 years later, Kaukonen says: "The diploma is on my wall at home.... Looking back on things, I really enjoyed what I got out of Jesuit teaching. Santa Clara gave me the opportunity to learn what would define my life—my sensibilities about humanity and my guitar playing. And there was an audience to play to, even if it was a minuscule one. I owe the school a debt of gratitude. I was a crummy student, but I got it done."

These days, at age 67, Kaukonen still tours several months a year. Bay Area fans flocked to hear him last fall at the Hardly Strictly Bluegrass Festival in Golden Gate Park and, later, at the Fillmore Auditorium. During Kaukonen's festival set, the Blue Angels made an overhead cameo. Unfazed by the deafening roar of the Navy F/A-18s, Kaukonen asked the crowd, "What key do you think those planes are in?"

That playfulness, and a comfortable-old-pair-of-jeans return to Kaukonen's roots, is what you'll find on his latest album, *Stars in My Crown*, released last spring. In the liner notes he writes: "I find myself living a simple life with my music." The collection of songs is reflective and traces the threads of a tune-ful life, weaving together originals and compositions penned by Lightning Hopkins, Johnny Cash, and—see how it comes full circle?—a couple by the Rev. Gary Davis. There's an unabashed sweetness to *Stars*, a gentle wisdom won through years. They could be seen as songs of faith that ask the question—which Kaukonen does, out of joy rather than self-satisfaction: "Who would have thought that life would be this good?"


After one San Francisco show a few years ago, Kaukonen was visited by former guitar pupil Talesfore.

"We reminisced about the lessons at Benner's and the Epiphone Texan acoustic guitar he'd sold me," Talesfore said. "He asked if I still had it and when I told him I did, he told me what a great guitar it was



and that I should never sell it—which I wouldn't. I was impressed at how much he hadn't changed over the years despite all his talent and fame."

Kaukonen is, in fact, still in the business of giving guitar lessons—but in a much more bucolic spot than Benner's basement. He and wife Vanessa operate the Fur Peace Ranch near their Ohio home. Each summer, Kaukonen serves as lead instructor at the ranch's series of residential camps where, as an esteemed tribal elder, he passes on his knowledge to both young and old musicians. It's a long way from his days as Nobili Hall's neo-beatnik weirdo. He admits that he never attended a football or basketball game while on campus, but when asked if he has any message for his fellow Santa Clara alumni, he responds quickly.

"Yes," Kaukonen says. "Go Broncos." 

Mark Purdy is a sports columnist for the *San Jose Mercury News* and mercurynews.com. He is also a board member of San Jose Rocks, a non-profit organization that celebrates Silicon Valley's historic role in rock music.



COURTESY MARK PURDY



On the Web EXCLUSIVES

Read more from Kaukonen's online diary, check tour dates, listen to songs, and more. Follow the links from this story at www.santaclaramagazine.com.

O Pioneers!

By Scott Brown



WHEN SANTA CLARA OPENED ITS DOORS TO WOMEN TO ENROLL AS UNDERGRADUATES IN 1961, IT MADE HEADLINES ACROSS THE NATION. THE WOMEN WHO SOON ARRIVED ON THE MISSION CAMPUS NEEDED COURAGE AND HUMOR. AND AS LIFE LESSONS SOON TAUGHT THEM, THEY NEEDED EACH OTHER.



At 8:30 p.m. on March 21, 1961, Santa Clara's admissions office received a telegram from alumnus and regent James O'Malley '34 of Phoenix. The message was concerning his daughter:

*President of the University of Santa Clara,
Congratulations. Please accept Martha Patricia O'Malley's
application for first co-ed.*

That very evening, President Patrick Donohoe, S.J., had decreed the University would break its century-old practice and admit women in the fall, making it California's first coeducational Catholic university. The next day, Santa Clara's student newspaper published a special edition with a 60-point headline that screamed "TRADITION SHATTERED."

A copy of the student newspaper was sent to the O'Malley household, and Patty was rushed to the offices of the *Arizona Republic*, where she posed with the headline blazing over her shoulder. The photo was picked up by the wires, beckoning a group of women who would pioneer a new era at Santa Clara.

"A GREAT BENEFIT TO THE CHURCH"

Donohoe's proclamation was a seminal event. But the attention it garnered has tended to overshadow the earlier steps that made coeducation a reality.

When it was founded in 1851, Santa Clara was—like most colleges—an all-male institution. The vast majority of Catholic and private institutions remained committed to single-sex education well into the 20th century. True, women appeared on campus for social events and as employees in the 1930s, but it was World War II that ushered in the first significant change, when Santa Clara opened courses in engineering, science, and management to women. To put that in perspective, the wartime shortage of teachers also led Harvard to first admit Radcliffe women. Notre Dame would not go coed until 1972.

At post-war Santa Clara, women were admitted to the business school's evening program. And the first married student housing went up on campus to accommodate returning veterans and their families.

What drew national media attention, though, was when President Herman J. Hauck, S.J., announced in fall 1956 that student nurses from neighboring O'Connor Hospital would enroll at Santa Clara as non-matriculating students the following year. Some faculty and administrators had been pushing for years to have Santa Clara admit women as undergraduates. Hauck was on record as supporting it; Academic Vice President Joseph C. Diebels, S.J., lauded coeducation as



March '61:
The headlines
say it all.

Crossing the rubicon
in Autumn '61:
Toni Amsel Rossi,
Muffy Regan Bui,
Suzanna Russell
Hanselaar, Kathy
Doherty Paredes,
and Linda Biber
Triplett

“a great benefit to the Church.” And in the fall of ’57, two dozen student nurses arrived on the Santa Clara campus for their first classes—which included physics, biology, philosophy, and religion.

Without quite the same fanfare, Santa Clara’s law school had gone coed in 1956. The business school enrolled women into its graduate program in 1958. That same year, Patrick Donohoe, S.J., took the helm as president of Santa Clara.

While attitudes were shifting in favor of coeducation, and while a contingent of Santa Clara alumni saw its clear benefits, there were other concerns as well—concerns that had less to do with what Santa Clara wanted than with not stepping on the toes of nearby Catholic colleges for women. By order of Jesuit Superior General John B. Janssens, S.J., before Santa Clara or any other Jesuit college for men began admitting women, it first had to obtain permission from the local bishop. Donohoe set out to obtain exactly

that. He offered two basic reasons to San Francisco Archbishop John J. Mitty: economic and moral.

In a nutshell, the College of Arts and Sciences lacked a sufficient number of students to make its wide array of programs financially viable, let alone build new programs to meet the needs of a changing world.

“A mixed university is a much more accurate mirror of life,” Donohoe said, “and better preparation for the society

the student is entering.” After a year of negotiating, permission was granted.

Donohoe’s announcement came as a shock on campus. Some students reacted with histrionics—even lowering a flag to half mast. In an editorial, the managing editor of *The Santa Clara* envisioned additions to courses offered to include “Shopping A,” dealing with “the fundamentals of basket pushing, tomato squeezing, and cereal prize selection.”

Reached by telephone by a student reporter the night of the announcement, Richard Lautze ’39, then the national president of the Santa Clara alumni association, called the change necessary; he also noted that coeducation had been on the alumni association’s agenda for the past couple years. What about his personal feelings? “I am very happy,” he said. “I have four daughters.”

Not surprisingly, there were other alumni like

Lautze, proud of their Santa Clara education and eager for their daughters to enroll. Joseph Russell ’33, from the agricultural town of Pond in California’s Central Valley, would bring his daughter, Suzanna, to campus and stroll in the Mission Gardens when she was growing up. Suzanna longed to follow her father to Santa Clara. But when she entered her senior year in high school in 1960, that was not an option. She’d resigned herself to attending a Catholic women’s college instead—until she saw Patty O’Malley in the newspaper. Decades later, Suzanna Russell Hanselaar ’65 remembers the charge of that moment. “My father was so excited,” she says. “And I couldn’t believe the adventure I was about to have.”

William Regan ’33, a regent and top salesman for New York Life, convinced his daughter and several of her friends from Notre Dame High School-Belmont to attend Santa Clara. Along with Muffy Regan Bui ’65, among his recruits were Patricia Pepin Dougherty ’65, Linda Biber Triplett ’65, and Sue Jertson Henderson ’65.

“He was incredibly convincing,” says Henderson—who had been planning on attending UC Berkeley before hearing Regan’s pitch. “He had more confidence in us than we had in ourselves. But in the end, I think we were all braver than we thought we were.”

WOMEN OF THEIR TIME

“The road less traveled was very exciting,” says Leanne Karnes Cooley ’65. “Many had fathers who’d gone to SCU, and the ladies didn’t see why they couldn’t have the same Jesuit education.”

In addition, says Dougherty, “We liked that it was going to be hard to get. Plus, we had great senses of humor.”

They would need it. Incredibly, some women had food thrown at them in the cafeteria and had epithets and water balloons hurled at them while walking to class. And occasionally they faced some measure of discouragement once there.

Sue Henderson recalls taking a logic class in which her professor said aloud, “There is no such thing as a logical woman.”

Patty O’Malley says she asked herself at times, “‘Why am I here?’ But I loved the other women. We managed to have a lot of fun sticking together. And if we didn’t break the mold, who would?”

Mary Somers Edmunds ’62 transferred to Santa Clara in 1961 as a senior and was the first woman to graduate from the University. Some of her male classmates offered to pay \$1 each (a total of \$250) if she would not attend graduation ceremonies. But she told herself, “I worked too hard for this.”

At the same time, there were experiences at Santa Clara from the outset that wrought a deep—and positive—change upon these women. For Suzanna



Pomp and circumstance: In 1962, Mary Somers Edmunds becomes the first woman to be awarded a bachelor's degree from Santa Clara.

Read an extended history of women at Santa Clara and a story from the *SCM* archives featuring interviews from some women pioneers on campus. Visit this story online at www.santaclaramagazine.com.

Hanselaar, just joining a club deepened her connection with her faith. “The first meeting, a Jesuit came in quietly and sat on the floor,” she says. “He was on the same level as we were. I was shocked. I was so used to placing religion on a pedestal.” But here was a Jesuit, reaching out to connect with her.

THE WORLD OUTSIDE

The first undergraduate women also developed a fierce loyalty to one another. “We realized that early adversity was momentary and childish,” Dougherty says, “once we’d experienced something truly hard.”

In the spring of 1962, when Sue Henderson was a freshman, she met a senior, James Shea Jr. ’64. He was open-minded and kind and they fell in love. They married in the summer of 1964. A Navy pilot, Shea was deployed to Vietnam that December. Henderson considered living with other military wives on a base in Alameda but instead returned to school. In April 1965, she was six months pregnant.

That was the month after U.S. forces launched Operation Rolling Thunder, bombing targets in North Vietnam. U.S. planes were also carrying out air strikes on the Ho Chi Minh trail.

“I was called out of class to go to the dean’s office,” Henderson remembers. “I’d had some girls stay overnight at my apartment, so I thought I was in trouble. But when I walked in, there were five Navy hats hanging on a coat rack, and I knew.”

Shea’s Skyraider was shot down while he was on a mission over North Vietnam, the *Los Angeles Times* reported. The son of an executive for Southern Pacific Railroad, he was the first Santa Clara grad to die in Vietnam. Before the war was over, hundreds of American pilots would be shot down on bombing missions. Santa Clara alum Everett Alvarez Jr. ’60 had already been shot down—in August 1964—and had become the first American prisoner of war in North Vietnam. He would be held as a POW for more than eight years.

For Shea, Donohoe arranged a public service in the Mission with a Jesuit choir and a 21-gun salute. The church was filled to capacity, with hundreds more gathered outside.

“Afterward, the ladies just came to my apartment and didn’t leave,” Henderson says. “I could not have survived it without them. I knew then it wasn’t an accident we were together.”

Henderson’s old friend Linda Biber Triplett moved in permanently. Three months later, she drove Henderson to the hospital to deliver her daughter, Kelly.

“One minute you’re laughing with your friends, and then, boom, everything was so real,” Henderson

“We realized that early adversity was momentary and childish, once we’d experienced something truly hard.”

says. She has another startling memory from that time: “The first person at my door the day my husband died? The Jesuit who told me there were no logical women.”

The women from that first class still gather for reunions periodically. There are plans for a cruise together this summer. A number of those pioneering women sent their daughters to Santa Clara, including

Cooley, Dougherty, and Hanselaar—the girl from Pond, whose four children all attended the University.

Twenty years after graduating, Sue Shea, remarried to classmate Marty Henderson ’65, MBA ’66, and the mother of four, decided to apply for the master’s program in family counseling at Sacramento State. As a returning adult, she worried she might not be an appropriate candidate, and she hesitantly handed over her Santa Clara

transcript to the school’s admissions officer.

“He sat and studied it for a long time,” Henderson says. “Then he set it down and looked at me and said, ‘What a beautiful education. You don’t see this sort of thing very often.’” **SCU**

Scott Brown ’93 is a freelance journalist and a past fellow at Duke University’s Dewitt Wallace Center for Media and Democracy. He lives in the Bay Area with his wife, Sara, and daughter, Emma.



COURTESY SCOTT BROWN

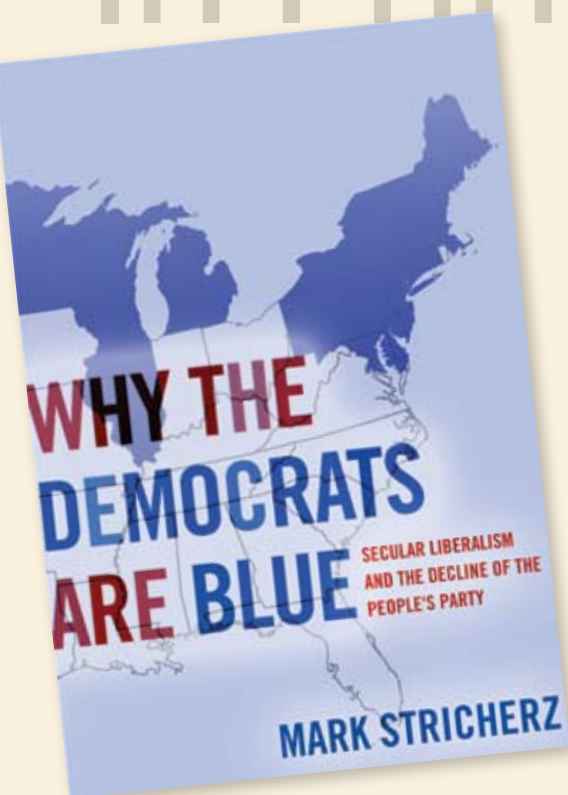


COURTESY THE REDWOOD

What a difference a decade makes: class on the grass at the end of the ’60s.

In Print

New books by SCU alumni and faculty



Am I blue?

A few things have changed in American politics since 1968. For example, writes **Mark Stricherz '93**, "The Democratic Party has alienated its most reliable voters"—Catholics and blue-collar workers—"reducing the base of a once-great national party to the coastal enclaves that support its secular values." In *Why the Democrats are Blue: Secular Liberalism and the Decline of the People's Party* (Encounter Books, 2008, \$29.95), Stricherz compiles interviews with Democrat presidential nominees, politicians, activists, and over 100 voters to explain how the party platform has shifted in the past 40 years. As for the writer: You'll find him living in D.C., and you'll find his political pieces in the *Washington Post*, *Boston Globe*, and *Chicago Tribune*.

Stage presence

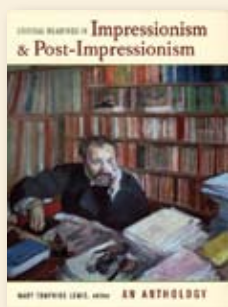
Musician and composer **Theo Gonzales '90** has been busy: His fifth full-length album of jazz is due out this spring. Recorded in Honolulu, *She Loved Zero Tango* features Gonzales on piano with Michael Cueva on tenor sax and Scott Sato on drums. And just out from Meritage Press is Gonzales' collection of essays and interviews, *Stage Presence: Conversations with Filipino American Performing Artists* (\$22). Fuse culture, history, jazz, and art—courtesy of dancers, comedians, theatre artists, and musicians—and you get one happening jam session. Gonzales has also taught at SCU; these days you'll find him teaching courses on Filipino/American relations at the University of Hawaii at Manoa.



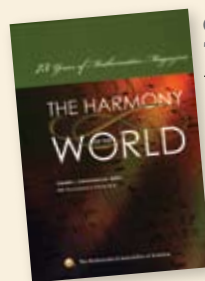
Body and soul

Can prayer truly heal physical ailments? Whether you consider yourself a skeptic or a believer, you'll find an illuminating look at spirituality and health in the new volume co-edited by **Thomas G. Plante**, professor of psychology at Santa Clara, and **Carl E. Thoresen**, senior fellow in SCU's Spirituality and Health Institute. *Spirit, Science, and Health: How the Spiritual Mind Fuels Physical Wellness* (Praeger Publishers, 2007, \$49.95) offers contributions from members of the Institute, covering psychology, nursing, public health, pastoral care, and other disciplines. There are sections for patients dealing with HIV/AIDS, cancer, issues related to adolescents, and people in hospice care—along with chapters on meditation and the ethics of integrating spirituality into patient care.

Painting with passion



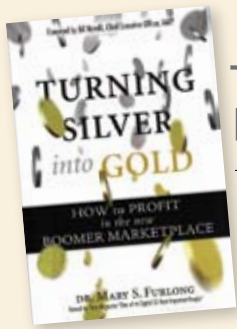
Monet and Manet, Cézanne and Pissarro, Gauguin and Van Gogh—they loved color and they let it show. And it's no longer a given that the Impressionists practiced art without a sense of past or passion. So to capture a more nuanced understanding of these long-revered artists, **Mary Tompkins Lewis '74** has brought together a wide-ranging and beautifully illustrated collection of essays in *Critical Readings in Impressionism and Post-Impressionism: An Anthology* (University of California Press, 2007, \$29.95). Currently serving as visiting associate professor of fine arts at Trinity College, Hartford, Lewis is also the author of *Cézanne's Early Imagery* and *Cézanne*.



Solve for X

Looking for an equation for the longevity of a love affair? You'll find one, along with dozens of other fascinating articles (plus a definition of a mathematician as "a device for turning coffee

into theorems") in *The Harmony of the World: 75 Years of Mathematics Magazine* (The Mathematical Association of America, 2007, \$55.95). Edited by SCU Valeriote Professor of Science **Gerald L. Alexanderson** and Senior Lecturer in Mathematics **Peter Ross**, the anthology includes award-winning articles highlighting luminaries such as Carl Gauss and Leonhard Euler, and underscoring major conceptual advances in mathematics.



The boomer bonanza

Advances in medicine, nutrition, and years of peacetime living mean the baby boomer generation is living longer and spending more than any generation before it. To be sure, there is money to be made in tapping into this consumer demographic. But there's also a value in better understanding who the boomers are becoming—what they want and need, and not just in a materialistic sense. SCU Executive Professor of Entrepreneurship and Women in Leadership **Mary S. Furlong** has written *Turning Silver into Gold: How to Profit in the New Boomer Marketplace* (FT Press, 2007, \$24.99). The most important insight the book offers, she says, is this: “For boomers today, amassing material possessions is not as important as having experiences that satisfy the mind, body, and spirit.”



A tanuki's tale retold

Tanuki, a raccoon dog, learns to transform himself into other objects—and along the way learns the importance of love and kindness. You'll find this cuddly protagonist in *The Furry-Legged Teapot* (Marshall Cavendish Children, 2007, \$16.99), a heartwarming retelling by **Tim Myers** of a Japanese children's story. Myers is a lecturer in English and education at SCU.

T W O A R T S

The art of winning's rather hard to master.
It's easier to lose and blame your fate
for all the things that brought you to disaster.

You lost at poker, then you lost a vaster
fortune that had come your way too late.
The art of winning's rather hard to master.

You try to fill the holes in life with plaster,
then with laughter, sorrow, other kinds of bait
to keep the cards from pointing to disaster.

Your destiny's harsh frère, it has a sister
who scours the world, just looking for a mate,
but winning her is rather hard to master.

The horses run, and yours is running faster
than others that were quicker out the gate,
and yet you can't help thinking of disaster

in all you do, in every feint and gesture
(in all your jokes, in all your being late).
The art of winning's all too hard to master,
far easier (oh, God!) to court disaster.

— MICHAEL BLUMENTHAL

P O E T R Y A N D L O S S

Michael Blumenthal has taught poetry at Santa Clara University and now holds the Mina Hohenberg Darden Endowed Chair at Old Dominion University. Of this poem, he writes, “Elizabeth Bishop’s villanelle ‘One Art’ is one of the great poems of the 20th century, a masterful rendering of the connection between poetry and the ‘disaster’ of loss, particularly loss of a loved one: The two, as the poem so movingly reveals, are in fact one art. Any poet who seeks to imitate it does so at his or her own peril: The effort is doomed to come up short. Yet, I wanted, here, both to pay homage to Bishop’s poem and to look at it from a slightly different angle: How does one manage the psychological cultivation of loss, the self-defeating ‘courting of disaster?’” Blumenthal’s seventh book of poems, *And*, will be published by BOA Editions in 2009.

Realty Check

The lowdown on the mortgage meltdown—from two presidents of the California Association of Realtors

CHARLES BARRY

By Anne Federwisch

The subprime mortgage meltdown of 2007 has figured into a cascade of economic woes in recent months, including the first decline in median home prices in the U.S. since the Great Depression. It's a bit of an understatement to say now is not an easy time to be a homeowner—or a Realtor. And there is shaking up still to come in real estate. The good news? Some of the shaking may ultimately be for the better. Which is why, with a combined total of more than six decades in the business, current president of the California Association of Realtors (CAR) **Bill Brown '74** and past president **Colleen (Stinnett) Badagliacco '66** remain cautiously optimistic about what's ahead—especially when they take the longer view.

In the meantime, though, there's a whole lot of shaking still going on, with a precipitous drop in the number of houses being built, bought, and sold. From peak to trough, Badagliacco says, they're expecting a 40 percent decline in transactions. Though she acknowledges that's just a ballpark guess by economists.

The hardest hit markets are in the Central Valley down to Riverside and up into the Sacramento area, where overbuilding has created a new home glut, with builders drastically discounting inventory just to get rid of it. "If you're in the house next door," Badagliacco says, "you're in a world of hurt." Houses are sitting on the market, and the situation is getting worse.

The limited supply of land close to jobs in high-cost areas such as the Bay Area, Los Angeles, and San Diego insulates those locales to some extent; properties are not flying off the market, but they will sell if priced competitively. There, Badagliacco says, "if homeowners want to sell now versus two or three years ago, maybe they're going to have to do the termite work, wash the windows. They're going to have to present that property better than they would have when there was a frenzy going on."

Having seen real estate cycle through many ups and downs, both Brown and Badagliacco note that even in the 1980s, when interest rates were astronomical, people still made money in real estate by being patient. "If you're going to try to flip something now, you're not going to be successful," Brown concedes. "But if you buy a house to live in, and look on a three- to five-year horizon, you're going to make money."

The virtues of conforming

A primary purpose of CAR, which claims some 200,000 members throughout California, is to enhance members' abilities to do business (through marketing materials, training, and legislation). Another equally important aspect is to preserve private property rights. "But anything that affects homeowners falls within our purview," Badagliacco says.

One of the recent legislative changes CAR backed, and which will certainly affect homebuyers in California, is the law passed by Congress this winter raising the limits on conforming loans—which can be purchased by mortgage companies Fannie Mae and Freddie Mac; and raising the limits on loans guaranteed by the Federal Housing Authority (FHA)—which help borrowers with poorer credit ratings. As of press time, only President Bush's signature is needed for the bill to become law.

The new limit for both types of loans in "high cost" areas is \$729,750—with the cap retroactive to houses purchased in July 2007. Previously, in California the caps were \$417,000 on conforming loans and \$362,790 on FHA loans. California wasn't considered a high cost state; only Alaska, Hawaii, Guam, and the U.S. Virgin Islands were. But median home prices in California hover near half a million dollars—which created quite a disconnect between the high costs Californians experienced and the ones the law acknowledged. One result of that disconnect was that many Californians were forced to obtain more expensive "jumbo" loans instead of conforming loans. Other homebuyers in California who might have benefited from an FHA guaranteed loan instead turned to the subprime market.

"If there's a silver lining on the mortgage meltdown, so to speak, it's going to be that there's an understanding that in high-cost states, the conventional loan products which are offered at the better interest rates don't work here anymore," Badagliacco says.

Is this a permanent change? The legislation enacted by Congress makes the increase temporary, only through the end of 2008. But the camel's nose is now under the tent.

Transition time

In Badagliacco's travels throughout California, the social science major has observed that most Realtors remain in good spirits despite financial stress in brokerages. But with the turbulence in the marketplace,


there has been attrition in the field of realty. "I think it's going to be a winnowing out time," Badagliacco admits. A predicted 15 percent drop in membership (which peaked at 210,000 in 2006) may not be a bad thing, she says. "Maybe we're going to get some of the people out of the business who weren't really serious about it, didn't have a long-term view—had a short-term, 'let's just see if I can make some quick money' view."

What hasn't been turbulent is the transition from Badagliacco's presidency to Brown's last November. It's not surprising; although Badagliacco focuses on residential property as a partner in RE/MAX Valley Properties headquartered in San Jose and Brown specializes in apartment transactions for both institutional and private capital investors as co-owner of William H. Brown, Realtor in Oakland, the two have more in common than an alma mater and an affable demeanor.

Both grew up in Oakland. Their parents were friends. Brown went to grammar school with Badagliacco's brother. They got married in the same church.

Both speak fondly of their years at SCU and credit their college experiences with instilling a desire to serve and with helping them develop the sense of responsibility that comes with leadership. "The Jesuit education really provided an impetus to give back to a business, not just take everything you can out of it," says the former Bronco football player. He speaks positively of the new buildings on campus, but he laments the loss of the football team.

Badagliacco reminisces about eating in Nobili Hall as a member of one of the first classes of undergraduate women to enroll as freshmen at Santa Clara. She laughs good-naturedly about how the male upperclassmen had to adjust to dressing in more than their bathrobes for meals now that women were in their midst.

As they lead the state's largest trade association forward in uncertain times, the two Realtors lean on their ethical training from SCU. They've reached out to members to remind them of their code of ethics and standards of practice—not that they necessarily need the reminder, Brown says. "But I think that in this market, it needs to be reinforced. Don't do just anything to make a deal. Stay within the framework of our ethical boundaries and be truthful." After all, he says, the bulk of a Realtor's business is from repeat and referral customers. So skimping on ethics gains nothing in the long term. 

Anne Federwisch is a freelance writer living in the Bay Area.



"I think it's going to be a winnowing out time," Badagliacco admits.

Santa Clara Alumni Association

Pause to reflect

In August, my husband, daughter, and I welcome a new member (John) to our family. He is a strong, happy, healthy boy and will no doubt be a wonderful addition to the Santa Clara community. But while I was away on maternity leave, I received the sad news that Dan Germann, S.J., had passed away. Father Dan put an indelible mark on the SCU Alumni Association by founding the Alumni For Others program, offering a way for alumni to share their knowledge, talents, and time with those in need.

Thinking about Dan brought back the comments shared by many alumni recently when we asked them in a survey to name someone from the University “who had a special impact on your experience as a student.” Broncos who graduated from the 1940s to the present shared many names, though the ones mentioned most were Frs. Louis Bannan, Richard Coz, William Gianera, Dan Germann, and Norman Martin.

Without a doubt, the Jesuits at Santa Clara make a profound

impression on the people they meet. Many of us feel we are better people because of the influence these exceptional individuals had in our lives. Fr. Lou Bannan was one of the pillars of the Alumni Association, and during his 45 years on campus served as advisor, chaplain, teacher, mentor, and friend to hundreds, if not thousands of Broncos. Through his engaging personality and genuine concern for others, he is considered the patriarch of our Santa Clara Alumni Family.

William Gianera, S.J., was both a Santa Clara alumnus (Class of 1907) and University President from 1945 to 1951. The Gianera Society, which recognizes all SCU alumni who graduated from this University 50 or more years ago, is named in his honor.

Fr. Norman Martin '37 began as a history professor in 1958 before joining the University Relations staff as a full-time “friendraiser” in 1989. He

had a gift for forging lifelong relationships and, since his death in 2006, he has been sorely missed by generations of alumni and their families.

Fr. Richard Coz is the only living Jesuit on the list from our alumni survey. He served the SCU community

from 1963 to 1995 and, during his tenure, taught economics, supported student extracurricular activities, and greatly strengthened the study abroad program. His sincere interest in his students, his mentorship and his photography have passionately endeared him to so many Santa Clarans over the years. Recently, several alumni established a scholarship in

Fr. Coz's name. In record time, over 250 families have made contributions approaching \$200,000 to the “Pause for Coz” effort (www.pauseforcoz.com) as a way to celebrate the work of Coz and his fellow Jesuits.

Of course there are numerous others who have made a real difference in our lives. And I hope this letter will inspire you to recall those Jesuits, teachers, coaches, staff members, and other extraordinary individuals who made your time at Santa Clara formative, memorable, and unique.

Go Broncos!

Kathryn Kale '86
Executive Director,
Alumni Association



Richard Coz, S.J.

COURTESY RICHARD COZ, S.J.

Interested in making a gift in memory of someone special at SCU?

- The Father Coz Endowed Scholarship
- The Father William C. Gianera, S.J., Endowed Scholarship
- Daniel V. Germann, S.J., Endowed Fund for Ministry and Community
- The Norman Martin, S.J., Endowed Scholarship
- Bannan Institute for Jesuit Education (an endowed fund)

Or is there someone else you'd like to honor? Just let us know.

To make a gift, call 408-554-4400, send a check by mail, or give online at www.scu.edu/giving/. Click “Make a Gift Now” and then select “Other Designation” to specify a particular fund.

class notes

Undergraduate Alumni

50 **George E. Schauf, M.D.** has published a revised edition of *The QQF Theory*, which examines the etiology of obesity and challenges the validity of the traditionally accepted caloric theory. His theory was first published in 1973 in the *Journal of the American Geriatrics Society*, and the revised edition was published in the Winter 2006 edition of *The Bariatrician*, the official journal of the American Society of Bariatric Physicians.

52 **Joe Edden** has retired from teaching after a career that includes work at two Jesuit high schools, in New York and Florida. He taught Latin, English, mathematics, theology, and philosophy, and he ran the rifle team, photo staff, stage crew, and yearbook. He presently lives in Palm Coast, Fla., with wife Bernice and son Michael.

54 By chance, **Jim Putkey, Gus Suhr Jr.**, and **Dick Vance** recently sat together at a 7:30 a.m. Mass at St. Monica Church in Moraga.

61 **Daniel Flynn** is managing partner at Bourget's Office of Education and Training in Brussels, Belgium.

63 **Robert "Bob" Yonts Jr. J.D.** '68 retired as a judge of the Santa Cruz County Superior Court after a 38-year legal career. He and his wife, Bjorg, live in Soquel, near Santa Cruz. He is working part-time as a private mediator and arbitrator.

65 **Richard Grassl** recently stepped down from the position of associate dean at two different colleges. He

also served for 14 years as chair of the Department of Mathematical Sciences at the University of Northern Colorado. He is now a mathematics professor, teaching three courses while conducting research.

67 **Antonia "Toni" (Lastreto) Allegra** is a professional "launcher" in the culinary industry. She works as a career and writing coach, a food writer/editor, and is author of two books about Napa Valley, where she lives—in a treehouse. Toni has launched and edited three magazines about the "valley of vines." She is a public speaker, and is active in many associations. She launched and directs two national symposia for writers—one for professional wine writers, and one for professional food writers. Her main focus now is launching a culinary center in Baja, Calif., at Rancho La Puerta Spa.

68 After retiring from a career with AT&T, **Nancy (Bauman) Englehardt** and her husband, Duey, launched a five-year adventure aboard their 40-foot sailboat, *The Great Escape*. Departing from Monterey Bay, they traveled more than 20,000 miles under sail, visiting Mexico, Central America, the Bahamas, the Caribbean, and the East Coast of the United States. Now back home in Hollister, they report that they are searching for their next adventure.

Carlos "Bud" Ogden teaches algebra in the Special Education Department and coaches basketball at Gilroy High School. He lives in Gilroy and has a three-year-old daughter, Sydney.

73 **Jerry Carter** and his wife, Georgia, welcomed their first grandchildren in May: triplets Danny, Drew, and Dylan.

Jeff Dillon and his wife relocated to Sutter Creek in the Sierra foothills. Their daughter, Jacqi, is a junior at UC Santa Cruz. Their son, Jeff, will attend UC Santa Barbara.

Eric Lane is president of the board of Bihl Haus Arts, a non-profit community art gallery that is a catalyst for inner-city revitalization and development in the Deco District of San Antonio, Texas.

77 **Robert Mason** of San Francisco has been appointed legal advisor to the Public Utilities Commission. He has worked for Bergman and Dacey Inc. since 1989 and currently serves as of counsel. He previously served as an associate attorney with Cotkin, Collins & Franscell and with Daniels, Baratta & Fine.

Rob Uyttebroek is finance director for the beach community of Narragansett, R.I., and owns a real estate management/development company, MarketGarden Properties, in Providence.

79 **David C. Geary** is curators' professor of psychological sciences at the University of Missouri. He has authored three books: *Children's Mathematical Development*; *Male, female: Evolution of human sex differences*; and *Origin of mind: Evolution of brain, cognition, and general intelligence*. He is chairman of the Learning Processes Subcommittee of the President's National Mathematics Panel and a member of the National Advisory Board of the Institute of Education Science.

Rev. Gary F. Lazzeroni was recently ordained to the priesthood for the Archdiocese of Seattle and serves as parochial vicar at St. Michael Parish in Olympia, Wash.

Barry O'Brien is a co-creator of the hit television series, "Hannah Montana" for the Disney Channel. Barry is also a supervising producer of the CBS drama "CSI: Miami."

80 **Frederick J. Ferrer** is chief executive officer of The Health Trust, a nonprofit organization based in Campbell that focuses on obesity prevention, healthy aging, and the

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Keep your fellow Broncos posted on what's happening.

By Web: www.scu.edu/alumupdate

By e-mail: alumupdate@scu.edu

By snail mail: Class Notes
Santa Clara Magazine
Donohoe Alumni House
500 El Camino Real
Santa Clara, CA 95053

promotion of equal opportunities for health and wellness. Frederick was executive director of Estrella Family Services in San Jose for 18 years, expanding the organization from one that initially served 74 children to one that now serves more than 1,000 children and their families every year. After graduating from SCU, he earned a Master of Science degree from San Jose State University. He is also a graduate of the Strategic Perspectives in Nonprofit Management Program at Harvard University, and is on the adjunct faculty of De Anza College and SCU's School of Education.

25-YEAR **83** REUNION MAY 16-18, 2008

84 **Bart Howard** recently returned from a tour of duty with NATO's International Security Assistance Force in Kabul, Afghanistan, as the military assistant to the commander.

87 **Lisa Freeman Jackson** lives in Salt Lake City, Utah with her husband, Roger, and children, John and Anna. After 10 years of being a stay-at-home mom and a volunteer, Lisa now teaches an advanced pre-algebra/algebra 1 class to a small group of seventh graders at Our Lady of Lourdes School. She also substitute teaches for the math department at Judge Memorial Catholic High School.

20-YEAR **88** REUNION MAY 16-18, 2008

89 **Tony Young MBA '93** is vice president and chief information officer of Informatica, with responsibility for the strategic direction of Informatica's global information systems and technology infrastructure. During his tenure at Informatica, Tony and the information technology department have won prestigious industry awards. Prior to joining Informatica in 2002, Tony worked at Mindcrossing and Converge, where he oversaw product development and product management.

90 **George Lotti** is the chief financial officer of an international company based in Hayward. His wife, **Lisa (Eidson) '89**, teaches middle school in San Jose. Together, they run Unconditional Love Animal Rescue and Placement, a non-profit organization that has rescued and placed more than 900 animals. They live in Willow Glen with their six cats, one dog, and one bunny.

91 **Brian Darrow** was selected to "40 Under 40," the *Puget Sound Business Journal* list of up-and-coming business people in the area. Darrow's engineering firm, The Blueline Group, placed second in *Washington CEO* magazine's "Best Places to Work in Washington," in the small business category. Brian and his wife, Tara, live in Kirkland, Wash.

Eileen (Tinney) Goodwin and her husband, Chris, welcomed their second child, Grace Charlotte, on May 7, 2007. She joins older brother Charlie, 3. Eileen is director of communications in human resources at Cisco Systems and Chris is senior manager of IT applications and consumer services at TiVo. They live in Willow Glen.

Zachary Zaharek J.D./MBA '94 is senior corporate counsel of First American CoreLogic in Santa Ana. He also is president of the Association of Corporate Counsels-Southern California chapter.

92 **Jennifer C. Dunn Burhfiend** and husband Timothy announce the birth of their third daughter, Colleen Carroll, on Jan. 10, 2007. She joins big sisters Kathleen, 4, and Maureen, 2. Jennifer is an OB/GYN in private practice in Elmhurst, Ill.

Mike Wallis and his wife, Venus, welcomed the birth of their first child, Emma Skye, in July 2007. The family lives in Reno, Nev.

15-YEAR **93** REUNION MAY 16-18, 2008

Devin Conway and his wife, **Toni (Biondi) '90**, celebrated the first birthday of their daughter, Gianna. The family lives in Los Gatos.

Stefania (Capovilla) Miller and her husband, Ken, announce the birth of their third son, Andrew Stefano, in July 2007. Andrew joins big brothers Bradley and Matthew.

Mike Larriva joined the investment advisory team of Perspective Financial Services, in Phoenix.

Mark Stricherz and his wife, Angy, are the proud parents of daughter Grace, born May 23, 2007. The family lives in Washington, D.C.

94 **Kelly (Brown) Alonso** and her husband, Dave, welcomed their twin daughters, Lauren and Grace, on Sept. 19. The girls join big sister, Claire, 4. The family lives in San Francisco, where Dave works in institutional sales at Deutsche Bank.

Jennifer (Goebel) Ferrara M.A. '97 and her husband, Todd, welcomed their second child, Mary Margaret, on April 11, 2007. The family lives in Sacramento,

SPRING HOMECOMING & REUNION WEEKEND

Homecoming REUNION

MAY 16-18

- Golf Tournament
- Fiesta de Santa Clara
- Academic Programs
- Campus Tours
- Homecoming Picnic
- Reunion Dinners for the Classes of 1983, 1988, 1993, 1998, and 2003
- Mass in the Mission

Join your reunion committee and help rally your classmates for the reunion!

Invitations will be mailed in early April. Contact the Alumni Office toll free at 1-866-554-6800 or e-mail alumupdate@scu.edu.

Connect with your classmates by joining your reunion class group on inCircle, SCU's ever-expanding online alumni network at www.scu.edu/incircle.

www.scu.edu/homecoming

where Todd serves as a deputy secretary for Gov. Arnold Schwarzenegger. Mary Margaret was baptized on Sept. 1 by **Arthur F. Liebscher, S.J. '69**. Her godparents are **Elizabeth (Goebel) Nuti '93** and **Paul Nuti '93**.

David and Shannon (Willette) Hanel welcomed baby Nicolas David on April 12, 2006. He joins big brother Derek. David is a pilot for Virgin America, a new low-cost airline based in Burlingame.

Francine Shore and **Dan Madsen** welcomed their first child, Ryan Carter Madsen, on Sept. 18. Francine is a reading recovery specialist with Santa Clara Unified School District, and Dan is a wealth management advisor with Northwestern Mutual in San Jose. The family lives in Los Gatos.

Wyman Yip and his wife, **Andrea '94**, welcomed daughter Riley Leilani on May 10, 2007, in Seattle. She joins her brother Dylan Kona, 5.

95 Doug Cords and his wife, Tarah, announce the birth of their third child, Bennett, who joins sister Lili and brother Lucas in the family's Fresno home.

Joe Greenspan and his wife, Maria, welcomed the birth of their son, Evan Michael, on July 1, 2007. The family lives in Phoenix, Ariz.

Blair Walters and his wife, Erin, welcomed their second child, Ford McGuire, on Jan. 20, 2007. Ford joins big sister, Elle, 3, in the family's Willow Glen home.

Megan (Carr) Williams and her husband, Nate, welcomed the birth of Kade Daniel on Nov. 21, 2006. Kade joins big sister Cassidy Jane, 2, in the family's home in Anchorage.

96 Renske (Hanselaar) Hinsdale and her husband, Graham, welcomed their son, Clay Russell, on Sept. 17, 2006. They were married on Oct. 1, 2005, in Half Moon Bay, and live in Redwood City.

Katerina Martina Teaiwa, Ph.D., moved from Honolulu to Canberra in January 2007. She works at the Australian National University and is developing graduate courses as well as the first undergraduate major in Pacific Studies in Australia.

97 Janine (Saunders) Evans married Andrew Evans at Janine's parents' home in Saratoga on Sept. 30, 2006. Participating in the garden ceremony with a reading and a song were fellow theater and dance alumni **Bill Duggan** and **Veronica Gonzalez '96**. The couple welcomed their first daughter, Sadie Julia, on Aug. 1, 2007.

Brenda Kuntz married Gregory Drew on Sept. 30, 2006 in San Diego. The wedding party included **Meredith (Stowe) Park**. Guests included **Andrea Lin, Sean Anderson '95** and **Janine (Moore) Anderson, David Mendoza** and **Michelle (Morales) Mendoza**, and **Zarina Yamat**. Brenda currently works as a senior recruiter for Accountants Inc.

Dan Plaine, Mac Cannady '00, Sean Eirich '02, Tim Eirich, Matt Kunk '00, Chris Tschinkel '03, John Schlunt '04, and John Lingbeck '02 rowed in the 2007 Head of the Charles in Boston under JDF Rowing, named for the founder of Santa Clara Crew, James D. Farwell. The group rowed in the Men's Club Eight Event on Oct. 20, 2007. This was the third consecutive year that Santa Clara alumni have rowed in this event and the fifth time in the last six years. The rowers were cheered on by many family and friends including **Reilly Dampeer '00** and **Mary Elizabeth Plaine '95**.

Alison (Lacy) Stroot and her husband, Steve, welcomed their first child, Logan Stephen, on July 27, 2007.

10-YEAR 98 REUNION
MAY 16-18, 2008

Jeffrey Fiorese and his wife, Laury, welcomed their first child, Isabella Lucile, on Nov. 15 in Mountain View.

Ricardo Martinez and his wife, Alexis, welcomed their second daughter, Sofia Cecile, on Aug. 14. She joins big sister Gabriella. Ricardo is a senior manager on rotation at KPMG's Global Service Centre located in Montvale, N. J.

Rachel (Palmer) Plut and her husband, **David '97**, welcomed their first child, Kailee Rebecca, on Aug. 21, 2006. The family resides in Kailua Kona, Hawaii, where David works at Wells Fargo and Rachel is an independent marketing consultant.

99 John Hampton Arcidiacono has joined the Community of St. Jean, a religious order in France.

Josh Bennett and **Cate Cassin Bennett** welcomed a baby boy, Chase William Bennett, on Jan. 31, 2007.

Gina Blancarte has bid farewell to her colleagues in the SCU Alumni Office and returned to Southern California. In December 2007, she took up a position working for the president of motion picture music for Paramount Pictures.

Christopher Cedro and his wife, **Ruth Vera-Cedro '01**, welcomed their second son, Joshua Anthony, on Feb. 18, 2007. He joins their eldest son, Justin, 6. Chris recently returned to SCU to pursue his MBA.

Jennifer Culter married Marc Baumgartner on Sept. 21. Fellow grads in the bridal party included maid of honor, **Leslie (Green) Decina**, and bridesmaids **Cate (Cassin) Bennett, Megan (Tansey) Olsen, Cara (Sbardellati) Sprague**, and **Taylor (BenBen) Sterling**.

00 Dan Darcy was appointed president of the board of directors for BayKids, a nonprofit in San Francisco, in January 2007. This volunteer position helps direct the development and overall direction for BayKids, which empowers children facing medical challenges to express themselves and find joy through the art of filmmaking.

Scott Flake has been promoted to Department Manager of Power Generation at the Sacramento Municipal Utility District. He is responsible for all of the District's Power Generation facilities, including hydro, natural gas, solar, thermal, and wind power plants.

Myra Ramirez-Geronimo and her husband, Marc, welcomed their first child, Nicholas James, on Jan. 11, 2007, in San Diego.

April (Valenzuela) Paye and her husband, **Mike '01**, announce the birth of a daughter, Maricela Anise, on July 1, 2007. Mike works for the Palo Alto based start-up company Q builders, and April is using her experience as a teacher in her new role as a stay-at-home mom.

Judy Curran Wise and her husband, Jeff, welcomed their first son, Jack Ronald, on Oct. 10.

Shawna (O'Day) Babula M.A. '03 and her husband, Marc, welcomed their first child, Paulina Ann, on May 13, 2007. Mark earned a doctorate in psychology from the University of Denver in August. The family lives in Illinois.

01 Carrie (Lawler) McCullagh and her husband, **Marc**, welcomed their first child, Anna Marie, on Oct. 1.

Janelle (Martinez) Morgan, her husband Bodie, and their son Luke, recently moved to Sacramento from Southern California. Janelle works for the Child Abuse Prevention Council in Roseville as a therapeutic intern, providing counseling to children and their families.



MARY MODESTE SMOKER '81

Engine Company SCU

Just before Christmas, more than 30 Santa Clara alumni gathered at the Old Fire House in San Francisco to assist with the SF Fire Fighters Toys for Tots program. After helping to distribute toys to families in need, we were treated to lunch prepared by some of the fire fighters. We were also joined by SF Fire Chief Joanne Hayes-White '86 (in the Santa Clara sweatshirt, of course), flanked here by Victoria Duran '07 and John Spieth '06. —MMS

Ruben Silva MBA '07 and wife **Elizabeth Barron Silva M.A. '07**, welcomed their first child, Amalia Ivette, on Aug. 17. The family lives in Santa Clara.

Lindsay Morgan Smith married **Darren Grubb** on Aug. 25 in Incline Village, Nev., on the shores of Lake Tahoe. The couple resides in New York, where Smith is an associate producer for the "TODAY" show. Her work for the show has already taken her from Salt Lake City to Greece to the Alps.

02 Jessica DeSantis married **Scott Sebo** on April 21, 2007, in Las Vegas. The wedding party included SCU student **Diane DeSantis** and fellow SCU grads **Megan Goicoechea** and **Merrick Shanahan Bodmer**. The girls from "Chalet" and "Peach House" were also in attendance.

03 Richard Porter and **Grace (Lee) Porter '04** announce the birth of their son, Jacob Joseph Porter, on Nov. 18. Jacob joins big sister Madeline, 19 months, in their home in Mountain View.

Kalie Bass married **Matt Ward** at Eagle Ridge Golf Club in Gilroy, Calif. on Aug. 25. The wedding party included **Ryan Ward '07** and **Dan Vincezi '04**. There were approximately 20 other Santa Clara alumni in attendance. The couple honeymooned in Italy and lives in Hayward.

Brian Ellis and **Kirsten Wilson** were married Aug. 4 at Founders Chapel in San Diego. The wedding party included SCU alumni **Anne Montgomery** and **Elizabeth Moyle**. Kirsten is a graduate student at the University of San Diego, study-

ing to become a nurse practitioner. Brian works for Cypress Semiconductor as a product marketing manager for touch-screen devices. Kirsten and Brian honeymooned in Thailand.

Kristin Love married **Chris Boscia** at Mission Santa Clara on Sept. 1. Close friends in attendance included Erin Bishop, Janine Mans, Elissa Stebbins, **Joe Dazols-Albers '02**, and Karen Dazols-Albers. Kristin and Chris are in their final year of law school at Santa Clara and work as resident ministers in the undergraduate residence halls.

04 Stephen Chesterton and **Emily Sargent** were married Sept. 15 in Vail, Colo. **Paul Fitzgerald, S.J. '80**, presided over their wedding. In the wedding party were **Larkin Philbin** and **Zane Behnke**. Also present at the wedding were **Shanna** and **Kyle Knierim '03**, **Jacob Dekay** and **Eryn Dekay '05**, **Jason Allen '05**, **Michael Keiser Jr.**, **Matthew Spencer**, and **Andrew Sauter**.

Kathryn Ortiz is the first person at the University of Arizona to receive the Scholars for the Dream Travel Award for her presentation on First Year Composition for Latinos. She is currently completing her Ph.D. and is the first member of her family to attend college.

Erin Rieger and **Mike Baranick** were married Sept. 2, 2007 in Seattle. The wedding party included fellow SCU alumni **Melissa Sharp**, **Megan Kinnear**, **Lucas Herrera**, **Colin Harrigan**, and **Paul Candler**.

05 Louise Wu was crowned 2007 Miss Asian America at the beauty pageant held Aug. 11 in San Francisco. In 2006 she was named Miss Chinatown USA and, in 2001, Miss Teen Chinatown.

06 Lindsay Soderberg owns a San Diego company, Caddie Connection, which provides caddies for golfers in Southern California.

Graduate Alumni

74 Mark Hyde J.D. and family moved to Maui in 2004. His two sons attend the prep school Seabury Hall. In the last two years he has served several nonprofit organizations and has helped the Hawaii Health Service Corporation to reorganize through legislative reform. He sends his warmest aloha to his fellow classmates.

78 Eric W. Bell MBA is currently employed as vice president and server product manager at City National Bank in Los Angeles.

79 Leslie Burton J.D. was awarded a German Academic Exchange Fellowship to teach American law classes at the Friedrich-Alexander University in Nuremberg, Germany. She has also taught in Prague and Istanbul. She is a professor of legal writing at Golden Gate University Law School in San Francisco.

86 Carolyn Coleman MBA is executive director of the Santa Cruz Community Counseling Center, a nonprofit organization with 400 employees that serves more than 6,000 county residents a year. Carolyn joined the organization in 1981 and has been its fiscal officer since 1996.

90 Colette Rausch J.D. is deputy director of the Rule of Law Program at the United States Institute of Peace in Washington, D.C. She was

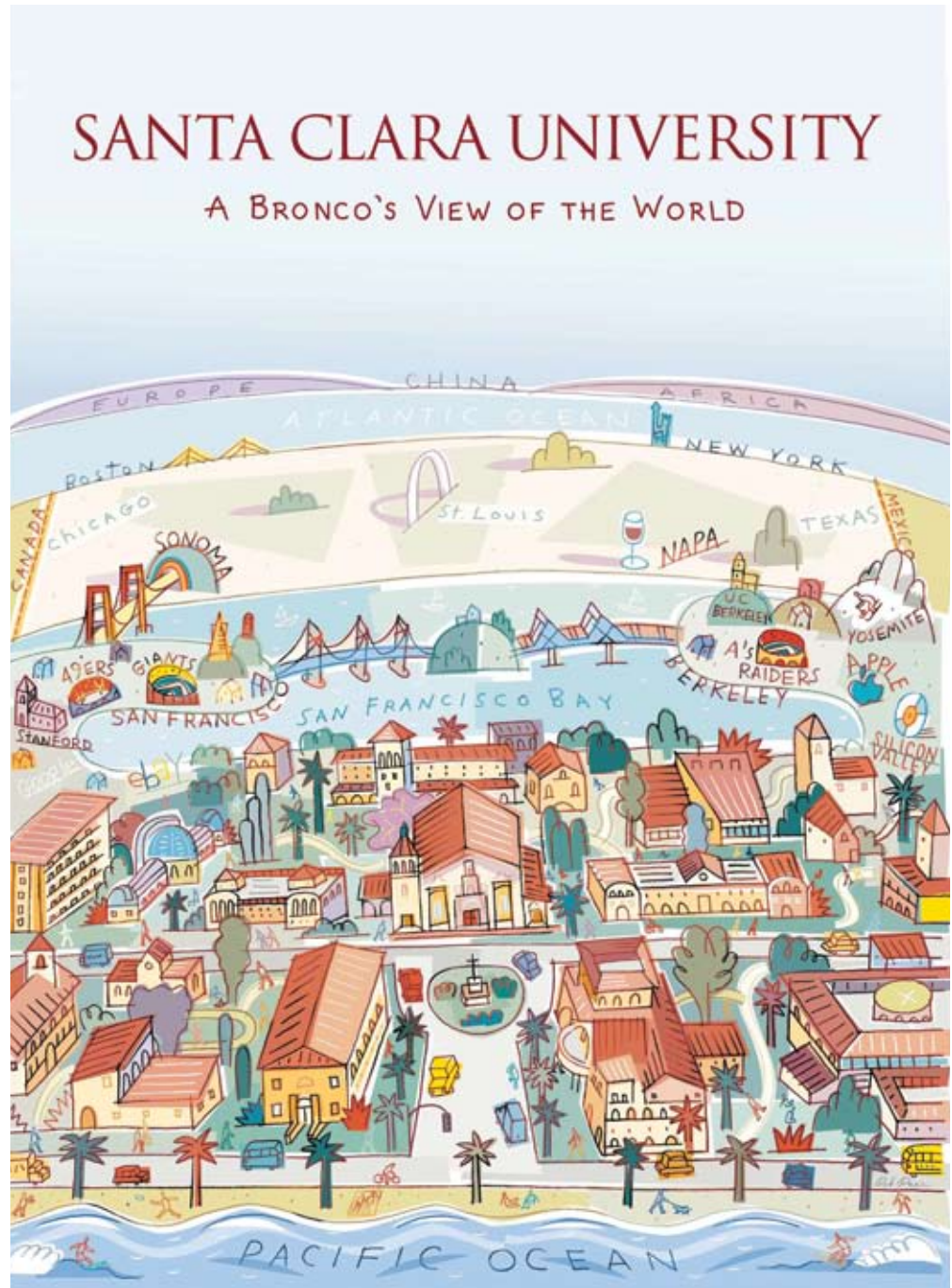
editor of the book *Combating Serious Crimes in Postconflict Societies: A Handbook for Policymakers and Practitioners* in 2006 and co-editor of *Model Codes for Post-Conflict Criminal Justice: Model Criminal Code* in 2007.

91 **Mark Lloyd MBA** was promoted to vice president, sales management, at Sallie Mae. He joined the company in 1992 and now oversees performance reporting, budgeting, and student loan volume planning.

98 **Virginia Wright MBA** is development director of public radio station KUSP. Previously, she spent three years as executive director of the Santa Cruz County Symphony. As a management consultant and cultural planner, Wright has worked with civic, arts, and cultural organizations in the counties of Santa Cruz, Monterey, and Santa Clara. She also previously served as associate director of The Arts Council Silicon Valley. She lives in Felton with her husband, Tom Fredericks, a development director of the Cabrillo Festival of Contemporary Music, and their daughter, Clarissa.

01 **Robert Bardin MBA** and **Joanne Pasternack-Bardin J.D.** '99 announce the birth of a daughter, Kira Rose, who was born Sept. 23 in Mountain View. Robert is a corporate sales manager for Printroom.com, and Joanne is a senior analyst for the Mountain View Police Department.

02 **Robert Kinney J.D.** works as an associate attorney with the law firm of Wilson, Elser, Moskowitz, Edelman & Dicker, LLP in New York City. He lives in Manhattan.



A matter of perspective

We turn to artists to tell us truths about our world that others can't. For instance, the new sense of perspective on the planet that folks have been known to gain after walking the paths of the Mission campus can't really be captured on a flat map. Instead, the curvature of the Earth as rendered by Bay Area artist Bud Peen (with a nod to Saul Steinberg and his famed *New Yorker* cover) might be a better bet. While we can't offer a full-size, fold-out version of *A Bronco's View of the World* in these pages, there is in fact a poster-sized edition available. Order it online at www.scu.edu/poster or call the SCU campus bookstore at 408-554-4356. —SBS

PRESIDENT'S SPEAKER SERIES

ENGAGING PEOPLE
AND IDEAS THAT
SHAPE OUR WORLD



May 6, 2008
Michael S. Malone

The Significance of the Entrepreneur in American History

Journalist and two-time SCU grad **Michael S. Malone '75, MBA '77** looks at the transformation of the place we call Silicon Valley, taking stock of where we find ourselves on history's trajectory. From his classic Silicon Valley history *The Big Score* to his latest book *Bill and Dave*, the definitive history of William Hewlett and David Packard, Malone captures the spirit of entrepreneurship in Silicon Valley. In a landmark speech prepared for the President's Speaker Series, he says that a new society is emerging in 21st-century America, one that has no real precedent in civilization.

Event at 7:30 p.m. in SCU's Mayer Theatre. Tickets cost \$20 each and may be ordered online or by telephone. (Tickets are \$15 for faculty, staff, and members of the Osher Lifelong Learning Institute; students may attend the event for free but must make reservations.) The series is co-sponsored by SCU's Center of Performing Arts.

For more information, call 408-554-4400 or visit www.scu.edu/speakerseries.

www.scu.edu/speakerseries

Obituaries

35 Arthur C. Jinkerson, May 31, 2007. He is survived by his son, Guyton; daughter Joy; and three grandchildren.

37 A. Gardner Finn, Dec. 4, 2006. A native of Santa Cruz, he traveled the world as a Merchant Marine prior to service in Northern Italy with the U.S. Army's 10th Mountain Division. He later was an insurance broker and investor. He had three sons, two daughters, and six grandchildren.

41 Robert P. Shorrock, July 28, 2007. The Sacramento native served as a captain in the U.S. Army and received a Bronze Star for his actions during World War II on the Pacific front. He became the second-generation owner of Shorrock's Hardware. He is survived by five children; 14 grandchildren; and five great-grandchildren.

42 Roger Patrick Garety, Sept. 15. The San Francisco native was valedictorian of his graduating class at SCU. During World War II, he served in Europe and with occupation forces in the Philippines. In 1960 he became Marin County's chief prosecutor and was a past president of the Marin County Bar Association. In addition to his wife of 65 years, Bonnie, he is survived by three children and two grandchildren.

43 Col. Thomas J. Plunkett, June 19, 2007. A native of Albuquerque, N.M., he worked for the armed forces' Special Weapons Project and later for the Atomic Energy Commission. He served in World War II, the Korean War, Vietnam, and Operation Desert Storm. He earned the Meritorious Service Medal and Legion of Merit. He is survived by his son, Thomas; and one grandson.

44 Frank O'Brien, Sept. 17. He graduated from Bellarmine College Preparatory before attending SCU. He served his numerous downtown postal patrons for 30 years. Survivors include his wife of 65 years, Janice; sons, David and Jim;

seven grandchildren; and two great-grandchildren.

47 Charles N. Munger Jr., Sept. 9. A native of the Santa Clara Valley, he served in the U.S. Army in the Alaska Theater during World War II. He spent his professional career with Pacific Bell in California. He is survived by his daughter, Mary Jane Nadeau; and one grandson.

John Joseph "Jack" Surko, July 13, 2007. A native of San Francisco, he left college in 1943 to volunteer in the Navy during World War II. After he completed his engineering degree at SCU, he returned to Texas to work in the oil business. Survivors include his wife, Virgie Mac; four children; nine grandchildren; and several great-grandchildren.

48 Burnett "Chris" Christensen, Sept. 14. A native of Palo Alto, he served in the U.S. Coast Guard during World War II and later worked as a mechanical engineer for more than 40 years. He is survived by his wife of 52 years, Hetty; son, **Mark '82**; and daughters Karen Winderlin and Barbara Christensen.

Frank Laney Sr., May 27, 2007. The native of Walla Walla, Wash., was a member of SCU's Athletic Hall of Fame and the owner of Frank Laney Ford Sales in Half Moon Bay. He is survived by his children, Lynne, Greg, Brian, Todd and Frank Jr.

Charles G. "Gil" McDermid, Sept. 24. Survivors include his wife, H. Claire McDermid; and children Scott and Dr. Patt Graig.

49 Donald Leonard Gilmour J.D. '51, Sept. 5. The San Francisco native served in the U.S. Army from 1944 to 1946. His legal career included service as California Legislative Counsel and Sacramento County assistant district attorney. He is survived by two sons, two daughters, and 11 grandchildren.

Albert Martin, Aug. 2. The San Francisco native was an accomplished athlete whose ability earned him a full scholarship to SCU in 1942. As a freshman, he played quarterback on the

football team, was a starter on the basketball team, and was captain of the tennis team. He served in the U.S. Navy during World War II. After graduation, he received a job offer from the Chicago Bears but instead pursued a career as a sales executive in the printing and packaging industry. After retirement, he returned to competitive tennis and became a USTA nationally-ranked player on the senior tour. He is survived by his five children; five grandchildren; two great-grandchildren; and longtime companion Frances Kristofferson.

50 Clifford Stephen Bettinger Jr., Oct. 9. The New York native served in the U.S. Army during World War II. He went on to become national advertising manager for the *Florida Times Union*. Survivors include his wife, Eleanor; eight children; 15 grandchildren; and one great-grandchild.

Miles Braten, Feb. 13, 2006 in Walnut Creek. He served in the U.S. Navy during World War II and worked at Gerber Products as a medical marketing manager and as president of St. Stephen's Parish Council. He is survived by his wife of 52 years, Jeanne; his son, Jim; his daughter, Donna; and four grandchildren.

James Daniel Mangan, July 19, 2007. A native of San Francisco, he played baseball at SCU and later for the Pittsburgh Pirates, Hollywood Stars, and New York Giants. He was a business teacher and golf coach at Leland High School and later was a small business owner. He is survived by his wife, Kathleen; children Daniel and **Jennifer Mangan '94**; and three grandchildren.

51 John Edward Greene, March 29, 2007. Survivors include his son, John; daughters, Maria Susan Greene, Virginia Ann Collins, and Paula Jean Jennings; two grandchildren; and one great-grandchild.

Robert Lawrence Maloney, S.J., Aug. 19. A Jesuit for 59 years and an ordained priest for 46 years, he was a longtime administrator at the University of San

Francisco and former Provincial for Formation for the Jesuit California Province. At USF, he served as assistant dean and associate dean of the College of Arts and Sciences, dean of the Evening College, and director of the St. Ignatius Institute. He is survived by his brother, Michael; his sister, Sr. Eleanore Maloney, SNJM; and numerous cousins, nephews, and nieces.

52 Ben Brown, July 22, 2007. The Indiana native attended SCU on a football scholarship and played in the Broncos' 1950 Orange Bowl victory. He was a decorated combat officer of the Korean War and worked at Inland Steel for more than 40 years, retiring as manager of special products. Survivors include his son, Neil; and two grandchildren.

Michael Anthony Monahan, Oct. 30, 2006, in Calabasas. The San Jose native grew up in Carmel and enjoyed a long career in writing, acting, and directing for live theatre and television. He is survived by numerous relatives, including 8 children and 9 grandchildren.

53 Robert Unsworth, Sept. 17. The third-generation San Franciscan taught junior high school in San Francisco for 35 years. He was a veteran of the Korean War. He is survived by his wife, Marilyn; daughter Jean Hengst; son Jim; and two grandchildren.

56 Richard E. Burgess, Aug. 29. A native of Salt Lake City, he worked for 21 years as sales manager at KCTC Radio before entering the real estate field. He served in the U.S. Army from 1953 to 1955 and played on the All-Service national championship football team. He was inducted into the Northern California Sports Association Hall of Fame in 1997. He is survived by his wife of 49 years, Rebecca; his son Jonathan; and one granddaughter.

J. Patrick McDonald, July 20, 2007. A native of Pueblo, Colo., he worked as a sales and marketing executive for RCA and other companies. Survivors

IN MEMORIAM

**Wilmot Joseph "Bill" Nicholson '36**

Just a few weeks before Bill Nicholson passed away on Oct. 8, he was up in Montana, enjoying the rancher lifestyle that was the perfect match for someone with such boundless energy and joy for life.

A regent at SCU and an engineering faculty member for 20 years, he was born in 1914 to a pioneering family that had arrived in California in 1850. He attended Bellerme College Prep before earning a degree in civil engineering from Santa Clara. He married his high school sweetheart, Ruth Russell, and the two had six children and enjoyed a 64-year romance.

Nicholson founded the construction firm W.J. Nicholson Co. and went on to serve as mayor of the city of Santa Clara. He also devoted decades to helping Goodwill, the Crippled Children's Society, and the Boy Scouts. In honor of the many ways he embodied the Jesuit maxim of being a man for others, in 2001 he was presented with SCU's Ignatian Award for service to humanity.

Friends here on campus treasured his visits, when he would drive up from Monterey in a fire engine red convertible—and there he would be, a Stetson perched jauntily on his head and a twinkle in his eye.

Nicholson was preceded in death by his wife in 2001. The Nicholson family earlier suffered the tragic loss of two of their sons, George and Mark, and established a charity in their name.

Nicholson is survived by daughters **Kathleen Hull Gisvold '80** and **Martha McAllister**; sons **Bruce Nicholson** and **John Nicholson '76**, and daughter **Martha McAllister**; 14 grandchildren, including **Laurel R. Shepard '95**, **Mark R. Nicholson '86, MBA '93**, and **Julie N. Nicholson Brewer '80**. To 26 great grandchildren, he was also known as "Grandpa Great."



Rev. Edward V. Warren, S.J. June 22, 2007, at the Sacred Heart Jesuit Center in Los Gatos. He was 89. Born in Arcata, Calif., he earned his bachelor's and master's degrees from UC Berkeley. He entered the Jesuits in 1940 and was ordained a priest in 1952. In 1954 he came to Santa Clara and was part of the faculty for more than 30 years, teaching English and serving as assistant dean of counseling, psychology, and education, among other duties. For years, his was the voice announcing the names of Santa Clara graduates at commencement exercises. Survivors include his stepsister, Sr. Stephanie Rose Stemberger, S.N.J.M., and nieces and nephews.

include his wife, Sandra; son Brian; stepsons Mark and Jeffrey Longua; and two grandchildren.

58 Roger Kent Easley, Aug. 22. A native of Oakland and a lifelong San Franciscan, he was a first lieutenant in

the U.S. Army before he joined the family business, Seven Up Bottling Co. of San Francisco, and took over as CEO after his father's retirement. In 2006, the Easley family sold the company to Cadbury Schweppes. He is survived by his wife

Joan (Sue) Easley; daughters Kimberly Easley, Michele Tammaro, Nanette Pickett, and **Patrice Wilbur '93**; sons, Robert, **Christopher MBA '94**, and **Patrick MBA '02**; and 16 grandchildren.

62 Jack Davis, Sept. 23. He was a San Francisco arts activist, administrator, technician, and benefactor for more than four decades. Director of the SomArts Cultural Center for the past two decades, he co-founded the Neighborhood Arts Program and was head of stage production for the San Francisco Blues Festival. The Phoenix native studied theatre arts at SCU. He is survived by his wife, Noriko; two children; and three grandchildren.

Thomas "T." LeClerc, Sept. 27. A native of San Francisco, he was an Army veteran and a 25-year employee of Pan Am Airlines. Survivors include his wife, Crystal; and nephew, **Scott Drain '98**.

63 James Patrick Hendricks, Sept. 23. The Chicago native earned a law degree from the University of Arizona and served as an attorney for the National Labor Relations Board, and a partner in the firm Kaplan, Kaplan, Jacobowitz & Hendricks.

65 Kenneth Paul Callahan, July 30, 2007. The Pasadena native earned a Ph.D. in chemistry from U.C. Riverside, taught at Brown University, and worked extensively in the chemical industry. He later served as a volunteer at Cupertino High School and at the time of his death was on the chemistry department faculty.

Victor E.J. Lindsay, Oct. 4. A structural engineer, he retired from the Boeing Co. in 1999, a year after being honored as one of the company's superior engineers. His work influenced projects from Vietnam-era missiles to today's F-22 stealth fighter. Survivors include his wife Barbara; daughters **Alicia Williams '93** and **Rena Sovde**; two grandchildren; and several cousins, nephews, and nieces.

67 John James "Jay" Steiner Jr., Aug. 30. He played

football at SCU and helped found the Lumberjack Home Improvement chain in 1968. He is survived by his wife of 37 years, Anne Marie Steiner (Spencer); sons John and Erik; daughter Meri Hartman; and four grandchildren.

70 Bernard C. DePaoli J.D. '73, March 30, 2007. A native of Kimberly, Nev., he served as a first lieutenant in the U.S. Army Reserve, as deputy district attorney in Eureka, and as district attorney of Humboldt County. He later entered into private practice and also taught at the College of the Redwoods. Survivors include his wife, Christine; son **Joseph '01**; brother **Steve MBA '77** and sister **Terri Markette '84**.

Diane (De Santis) Van Lente, Aug. 13. The executive producer of the legendary Drury Lane Theaters in Chicago, she was known to her friends as "Chi Chi." The theater company was begun by her late father, theater mogul Anthony De Santis, and now has 24,000 season subscribers. She is survived by her sons, Jason and Thomas; and other relatives.

75 Christina Anne Millar, June 26, 2007. The San Jose resident taught for many years at Willow Glen Middle School.

77 Deirdre Murphy Herwig, Oct. 4. The Illinois native worked 17 years at Andersen Consulting and three years at Ameritech in the Chicago area. Survivors include her husband of 16 years, William; her sons, William and Lucas; a daughter, Kathryn (Thor) Johansen; and a granddaughter.

Kenneth W. Lundry, Aug. 11. The Virginia native is survived by various relatives, including five siblings; four nieces; and a nephew.

80 Matt Connolly, Sept. 24. The lifelong Tracy resident was a rancher, attorney, CPA, and on the faculty at California State University, Stanislaus. Survivors include his son, Joseph Robert Connolly; and mother, Aileen Connolly.

83 George Scott Cruden, Aug. 25. A native of San Mateo, he was a longtime instructor with Travel Institute of the Pacific and past president of Friendly Sons of St. Patrick. He is survived by his wife, Elizabeth; mother Patricia (Bannan) Cruden; and brother **John Cruden III '79**.

Graduate Obituaries

49 William G. Clark J.D., Sept. 15. He enjoyed his family, politics, and playing golf. Survivors include his eight children, including **John C. Clark '89**; and granddaughter, **Ashley E. Anderson '06**.

58 Billy Joe "BJ" Cougill J.D., Sept. 12. A native of Illinois, he joined the U.S. Army at age 17 and served in Germany. In his law career in California, he represented clients regardless of their ability to pay, which often led to his acceptance of unusual payments, such as car repairs, furniture, and, to his wife's chagrin, an Appaloosa horse. Survivors include daughters **Jewell Cougill** and **Kathleen Betts**; sons **Patrick** and **Michael**; and six grandchildren.

64 John L. "Jack" Amaral M.A., Nov. 24, 2006. The San Jose native served in the U.S. Army in Germany before coming to Santa Clara. He married Constance Combs and they have a son, Alexander. He worked for Lockheed Missiles and Space until his retirement in 1995. Survivors include his wife, son, and other relatives.

70 John Grevera Casimier M.E., Sept. 2. He was a structural engineer for Lockheed Martin for 45 years. He is survived by his wife, Dorothy; children **Linda '84**, **Mark**, **Barbara '87**, **M.A. '92**, **John**, **Thomas**, and **Christina '97**; and six grandchildren.

71 Dan R. McAllister MBA, Aug. 11. The Dallas, Texas native served in the U.S. Navy before completing his MBA at SCU. He worked for Westinghouse Electric

Corporation for more than 40 years. He is survived by his wife of 55 years, Martha; his sons Dan and John; and daughter Stephanie Jungerman.

78 Michael Allan Whelan J.D., March 5, 2007. He practiced law in San Jose and enjoyed riding his Harley, painting, and dancing. He is survived by his wife, Lissa; and two daughters, Victoria and Christina.

79 Ruth Smith Flanagan MBA, Sept. 29, The Buffalo, N.Y., native graduated with honors from Stanford University in 1957. After raising three children, she returned to school at night and earned her MBA from SCU. She worked as a finance manager with IBM until her retirement in 1991. She is survived by her husband, Ray; three children; and seven grandchildren.

80 Nancy Carlin J.D., July 9, 2007.

86 Gretchen G. Warren M.A., Sept. 18. She taught first and second grade in the Mountain View Whisman Elementary School District and worked for Community Health Awareness Council in Mountain View. Survivors include her husband, Bill; daughter, Leslie King; son, Mark Warren; and four granddaughters.

94 Bill Henthorne J.D., Sept. 7. The San Jose native was a litigation specialist for the California State Automobile Association. He is survived by his wife, Audrey; and their children Samuel, Amy, and Madeline.

05 Gianni Antonio Phipps J.D., Aug. 12, 2007. A native of Biloxi, Miss., he graduated with a bachelor's degree from Central Michigan University and attended SCU's School of Law. He is survived by his parents and three sisters.

IN MEMORIAM

Richard Osberg “A Man for All Seasons”

IN THE QUARTER OF A CENTURY HE WAS A PART OF THE SANTA CLARA COMMUNITY, Professor of English Richard Osberg earned the respect of colleagues and students alike with his extraordinary breadth of knowledge and commitment to teaching. Until his untimely passing on Oct. 17 from brain cancer, he never ceased to be what many of his friends and colleagues describe as “a man for all seasons.” Mr. Osberg, as he was known to his students, leaves behind an exemplary legacy of service and scholarship.

“I’ve heard some say that ‘Those who cannot do, teach,’” said Martin Blaker ’86, one of the many students Osberg taught. “I prefer to say, ‘Those who can give relentlessly, teach.’ Dick Osberg gave relentlessly.”

Dick Osberg arrived at Santa Clara in 1982. He grew up on the East Coast and graduated with honors in English from Dartmouth College in 1969, winning the poetry prize from the Academy of American Poets the same year, and going on to earn his Ph.D. in Middle English literature from Claremont Graduate School in 1974. His enthusiasm for the subject was contagious; his affable, engaging style made works like *The Canterbury Tales* opportunities for tremendous discovery.

“Almost all of Dick’s former students revel in the fact that they can still recite the Prologue from *The Canterbury Tales*—and in Middle English, of course,” said Blaker. “They can do this for years, and in some cases even decades, after taking his Chaucer class.”

Simone Billings, senior lecturer in English and assistant to the president, described Osberg as a teaching scholar—before the term was fashionable. “Dick was a thinker,” she said, “willing to show that he was thinking, willing to share that process with his students, with his colleagues.”

Osberg published two books, dozens of reviews, encyclopedia entries, and scholarly essays in prestigious academic journals, gaining international recognition as a prominent Medievalist. He served as chair of the English department for six years, chair of the University Honors Program, Director of Fellowships, and helped form the Honors Advisory Council in 2006. In 1999 he was recognized with the President’s Award for Distinguished Teaching, Scholarship, and Service.

“In all his manifold roles of leadership, Dick was never satisfied with the status quo and sought ways to strengthen the programs for which he was responsible,” said history



CHARLES BARRY

professor and honors faculty member Timothy O’Keefe. “As a hiker and a sailor, he had a good inner compass and he knew how to steer through choppy waters without losing his sense of direction or his aplomb. He was guided by an unswerving loyalty to the University and a concern for its academic well-being.”

Osberg was also an avid sportsman who, in addition to sailing and hiking, enjoyed fishing, tennis (his drop shot was the stuff of legend among his friends), and, just recently, golf. He loved spending evenings sailboat racing on the Santa Cruz bay. While he and his fellow sailors might not have come in first, they certainly always finished the course. He was also a connoisseur of fine wine and an accomplished woodworker.

“Dick was a true craftsman,” said Alan T. Gaylord, Henry Winkley Professor of Anglo Saxon and English literature at Dartmouth College, who taught Osberg as a student and counted him as a longtime friend and colleague. “He was a strong worker, with a sensitive hand, a sharp eye, a serious dedication, and a sense of humor. As a researcher he was a bulldog: He dug deep and would never let go of what he dug up until it all made sense, or as one might say, until it was both beautiful and useful.”

Sally Osberg, his wife of 38 years, remembers him also as a devoted husband, poet, and sportsman. As President Paul Locatelli, S.J., noted in his eulogy, “Sally and Dick’s love began in poetry, and poetry continued to mark its course. Each year on or around February 14th, Dick penned a sonnet or verse for his valentine.” Some poems were tender and romantic, others witty and playful—the last was “The sonnet does its lowly duty”—but all attest to a love affair that lasted a lifetime.

In addition to his wife, Dick is survived by his parents, June and Calvin Osberg; his sisters, Nancy Durocher and Martha Clark; as well as his daughter, Jerusha, her husband, Austin, and his baby grandson, Curtis.

A memorial service was held for Dick Osberg on Nov. 28 in the Mission Church. Cards can be sent to Sally Osberg, c/o English Department, Santa Clara University, 500 El Camino Real, Santa Clara, CA 95050. In lieu of flowers, his family requests that contributions be sent to the Professor Richard Osberg Memorial Fund to benefit faculty and students in the English department. —*Emily Elrod ’05*

Read more tributes to Dick Osberg from friends and Santa Clara alumni online—and contribute your memories as well. Please visit www.santaclaramagazine.com.

after words

Remembering '68

By Jeff Zorn

I graduated from Dartmouth College in June 1967 and in September sailed on the S.S. *United States* to England, there to begin the one year of further study granted by General Lewis B. Hershey, director of the Selective Service System. I had told my family I never would serve the immoral war effort in Vietnam and quarreled bitterly with my father, a proud veteran of WWII combat.

At Magdalene College, Cambridge, I soon fell in with fellow American graduate students, many of them proud veterans of the Free Speech Movement in Berkeley. They tutored me in both political and lifestyle radicalism, and by New Year's I was far removed from the studious, cautious "nice Jewish boy" I had been in September.

Memories of Cambridge center hazily on biking home at five in the morning, high on wine and talk of revolution, feeling fully alive and on the right side of history. The world was turning our way everywhere, it seemed—in Czechoslovakia, France, Chile, China, the classroom, the bedroom. And the music! Music had never sounded so good or been so meaningful—*our* music, loud and brave and wise.

Returning home in June '68, I entered the Harvard Graduate School of Education committed to something like Chairman Mao's "long march through the institutions." In late August fate intervened in the form of John Monro, formerly dean of Harvard College, now head of freshman studies at a small, unaccredited, church-sponsored black college on the outskirts of Birmingham, Ala. Monro was last-minute desperate for a Freshman English instructor, and my folder at the placement center suggested some promise and definite availability.

Dean Monro offered me the job on a Saturday morning, and I accepted it Sunday afternoon in a burst of pure



A lecturer in the Department of English, Jeff Zorn has taught at Santa Clara since 1974.

'60s logic: My father totally disapproved, saying it was too dangerous and a complete waste of my Ivy League education, so I knew it was exactly the correct thing to do.

I loved teaching at Miles College from the start, loved my students, my colleagues, the school's soulful spirit, and its community outreach. In *Hunger for Memory*, Richard Rodriguez recalls that his "earliest teachers, the nuns, made my success their ambition." The Miles faculty members were like those nuns. At our closing meeting each year, we were informed of seniors finding good jobs or being accepted to graduate school. Always the *oohs* and *ahs* got especially animated at the mention of fellowship stipends and starting salaries. At first I heard crass materialism in those responses, but over the six years I stayed there, I came to appreciate the heartfelt joy being expressed—a selfless delight in others' successes. This delight in giving of oneself remains at the center of my calling as a teacher and my values as a citizen. It is, long-

term, the best carryover from my time as a rapidly evolving 22-year-old. Singer David Crosby has famously noted of our generation that "we were right about Vietnam; we were right about civil rights; we were wrong about drugs." In my forty-year retrospective, I see now that we were wrong about much else.

We overrated intellectual guides such as political theorist Frantz Fanon, psychiatrist R. D. Laing, and social philosopher Herbert Marcuse, and overstated the general worth of political leftism. We trusted everyone with our look and lingo, never imagining that the friendly guy with the droopy mustache and Rolling Stones T-shirt could be a con man or agent provocateur. We cared too little about winning the hearts and minds of people unlike ourselves. We mistook truculent rhetoric for program and in our cocksure impatience we undermined priceless cultural traditions. We scoffed at personal discipline and mislabeled responsible parenting, schooling, and police work as "fascist." We never thought through what to replace long-established authority with once we had expunged it.

Kids today often associate the 1960s with fun, missing the passion for societal change that inspired us, even in our hedonism. We thought we were ridding society of bourgeois repression, its fear of the untamed and ecstatic. Trust me, it was no party getting trampled by police horses in London, beaten by counter-demonstrators in South Boston, and threatened by armed Ku Klux Klansmen on the far end of the Edmund Pettus Bridge in Selma.

I wouldn't have missed being a committed activist in 1968, but I recognize that some of our idealism was naive and shortsighted. Now I only hope that others who are younger can forgive us enough to learn from our virtues as well as our defects and blind spots. SCU



calendar

Coming Attractions

APRIL

Date	Sponsor	Event	Contact	Contact Info
1	Santa Clara Valley	Sharks vs. Kings	John Spieth '06	408-554-4888 or jspieth@scu.edu
1	Bakersfield	Post-Work Reception	Alumni Office	408-554-6800
3	Los Angeles	Santa Clara of the Year Award Dinner	Michela Montalto '94	michela.montalto@imb.com
4	Alumni Association	First Friday Mass and Lunch	Priscilla Corona	pcorona@scu.edu
5	Santa Clara Valley	Special Olympics	Mary Modeste Smoker '81	msmoker@scu.edu
12	Alumni Association	Day at the Giants	Alumni Office	408-554-6800
12	Phoenix	Service Project with Brophy	Lynn Brysacz '83	602-375-8882 or lbrysacz@twccaz.org
17	San Francisco	Spring Post-Work Reception	John Spieth '06	408-554-4888 or jspieth@scu.edu
20	Phoenix	Santa Clara Sunday	Seamus Walsh '94	602-264-5291 ext. 6293
24	Los Angeles	Bronco Bench Golf Classic	Bronco Bench Foundation	brconcobench@scu.edu
24	Tri-Valley	Campo di Bocce Event	Sblend Sblendario	925-443-4776
26	Alumni Association	Alumni Anniversary Awards Celebration	Maureen Muscat '91 MBA '99	408-554-5479

MAY

1	Santa Cruz	Spring Economic Forecast Lunch	John Spieth '06	408-554-4888 or jspieth@scu.edu
2-3	Alumni Association	Annual Alumni Retreat	Mary Modeste Smoker '81	msmoker@scu.edu
2	Alumni Association	First Friday Mass and Lunch	Priscilla Corona	pcorona@scu.edu
3	Santa Clara Valley	Pat's Run	John Spieth '06	408-554-4888 or jspieth@scu.edu
4	Denver	Alumni Family Mass, Hike, and Brunch	Matt Oscamou '01	moscamou@gmail.com
6	Presidents' Office	President's Speaker Series: Michael S. Malone	Office of Marketing and Communications	408-554-4400 or www.scu.edu/speakerseries
8	Santa Clara Valley	Service Project: Mother's Day Dinner for Home Safe Shelter	Mary Modeste Smoker '81	msmoker@scu.edu
15	Alumni Association	Athletic Hall of Fame Induction Dinner	Alumni Office	408-554-6800
16-18	Reunions & Homecoming	Reunion Weekend for the Classes of 1983, 1988, 1993, 1998 and 2003	Maureen Muscat '91, MBA '99	408-554-5479 or mmuscat@scu.edu
18	Alumni Association	Alumni Association Mass & Lunch with Fr. Coz	Alumni Office	408-554-6800
17	Reunions & Homecoming	Homecoming Picnic	Maureen Muscat '91, MBA '99	408-554-5479 or mmuscat@scu.edu
22	Santa Clara Valley	Athletics Update Lunch	John Spieth '06	408-554-4888 or jspieth@scu.edu

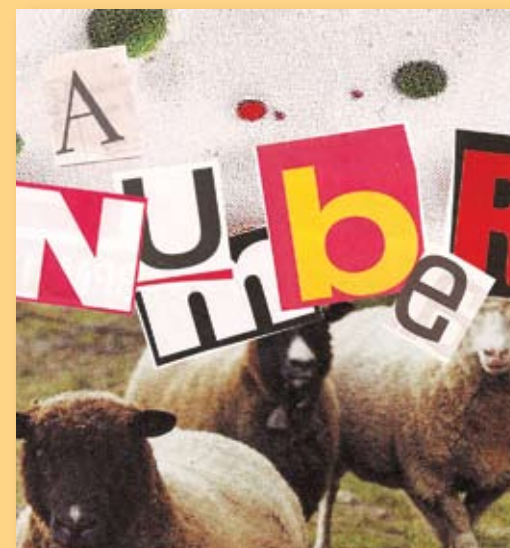
JUNE

1	Santa Rosa	Santa Clara Sunday	John Spieth '06	408-554-4888 or jspieth@scu.edu
1	Sacramento	Service Project	Mary Modeste Smoker '81	msmoker@scu.edu
5	Santa Clara Valley	Spring Post-Work Reception	John Spieth '06	408-554-4888 or jspieth@scu.edu
6	Alumni Association	First Friday Mass and Lunch	Priscilla Corona	pcorona@scu.edu
14	Alumni Association	Alumni Association Graduation Picnic	Alumni Office	408-554-6800
18	San Francisco	17th Annual Dinner	John Spieth '06	408-554-4888 or jspieth@scu.edu
21	San Diego	Habitat for Humanity	Eric Poon '02	ericpoon@scualum.com

The 3rd Annual Alumni Anniversary Awards Celebration **Saturday, April 26**

Honoring this year's recipients of the **Ignatian Award** to alumni who live the SCU ideals of competence, conscience, and compassion—and the **Louis I. Bannan, S.J., Award** to individuals or couples who have given distinguished service to the Alumni Association and Santa Clara University. Featuring special recognition of Alumni Association Past Presidents and highlights of the past year's Alumni Association events and programs. For more information, contact the Alumni Office at alumupdate@scu.edu or toll free at 866-554-6800.

New events are added often. Visit www.santaclaramagazine.com for updates.



A Number

A play by Caryl Churchill

Directed by Elisa Valentine

Thursday, April 3, 2008

Fess Parker Studio Theatre, 7 p.m.

SCU alumna **Elisa Valentine '06** directs and **Robert Campbell '07** co-stars in this emotionally compelling and intellectually provocative meditation on the implications of cloning. A father's attempt to redeem himself through modern science leads to a son's painful realization that he is one of a series of clones. What results is a deeply human exploration of our inherent belief that we are individual, unique—not just one in a number.

Made possible by funding from a grant from the Ignatian Center's Bannan Institute, the Markkula Center for Applied Ethics, Gerry and Sally DeNardo, the Center of Performing Arts, and the College of Arts and Sciences.

Free admission but tickets required. Talkback on cloning immediately following the performance.

www.scu.edu/cpa

Box Office: 408-554-4015

Parting Shot

On the Mall

Seniors Alberto Fonts and Yasemin Kimyacioglu show their colors during the Solar Decathlon in Washington, D.C.

Story on Page 14.

CHARLES BARRY



Santa Clara
University
School of Engineering

Parents of SCU grads: Has your son or daughter moved?

E-mail us at scmagazine@scu.edu with their updated addresses so they'll be sure to continue receiving this magazine.



The Jesuit university in Silicon Valley

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