

Summer 1988

## **Santa Clara Magazine, Volume 30 Number 4, Summer 1988**

Santa Clara University

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# SANTA CLARA

SUMMER 1988

MAGAZINE

VOL. XXX NO. 4



*Caring for  
Aging Parents*

## EDITOR'S NOTES

Sabrina Brown has been the editor of *Spectrum*, Santa Clara's faculty-staff newspaper for three years. Her story on aging parents (Page 12) is extremely topical. It also comes close to home. My mother is 81. As this issue of the magazine moved in-to paste-up, she moved into a retirement community, giving up her home of the past 42 years. She enjoys good health now, although it hasn't always been the case. But it is her positive attitude and her unflagging faith that make my two brothers and me especially grateful for her.

She was as excited about this move as if it were the first of many moves she had made earlier in her life with my father. Since his death in 1975, she had battled to stay even with her aging house and giant yard. In some ways, the house's "health" seemed more fragile than her own. At least it was less predictable. About three months ago, she announced she had found a retirement complex that was close to her neighborhood and that she wanted to move.

Because apartment living would be new to her, my brothers and I were anxious about whether she would *really* be happy there. We each visited the place with her to inspect it. By the third visit, however, Mom was weary of our delaying tactics and pressed us for our approval, which we quickly gave. She was jubilant over the fact her new living arrangement would include two meals a day. Among the first discards from her household possessions were her pots and pans.

Friends tell us how lucky we are that she wanted to move and made her own decision to do so. The day after the move, I was exhausted. I went to see her at noon, expecting to see a wilted flower. Wrong. She was fresh as a daisy. She had awakened at 4:30 a.m., as usual, completed her daily two hours of "RPM's"—reading, prayer, and meditation—and had struck out on a new eight-block route for her morning walk. When I grow up, I want to be just like her.

*Peg Major*

**Paul Hennessy**  
Assistant Vice President  
for University Communications

**Peg Major**  
Editor  
**Nickie Martin**  
Art Direction/Designer

**Charles Barry**  
Photographer  
**Patti Samuelson**  
Typographer

**Sabrina Brown,**  
**Sunny Merik**  
**Barbara Wyman**  
Contributing Writers

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# SANTA CLARA

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## 12

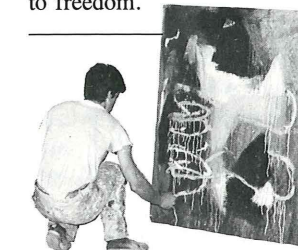
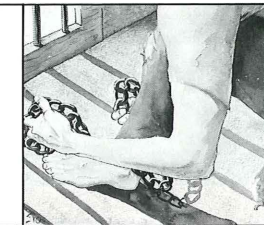
### CARING FOR AGING PARENTS

As Americans live longer, children find themselves making decisions for their parents.

### KIDNAPPED IN BEIRUT

Charles Glass '72 writes about his 62 days of captivity and his escape to freedom.

## 16



## 20

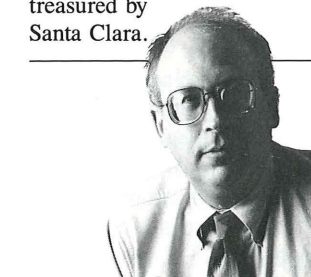
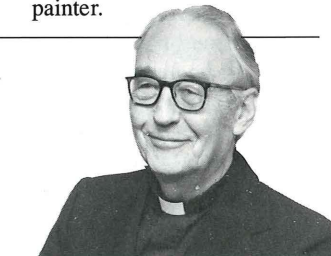
### A MARK OF SUCCESS

Mark Alsterlind '76, living in Van Gogh's hometown, pursues his dream to be a painter.

### GIFT OF THE MAGUS

A wise man from England brought gifts still warmly treasured by Santa Clara.

## 24



## 26

### IS BRAINWASHING POSSIBLE?

An absorbing interview on mind control with law professor Alan Schefflin.

2 Letters to the Editor

4 Santa Clara Today

28 Bronco Sports  
"Johnny Ball," Bronco Style

31 Alumni Association News  
From Jerry Kerr

32 Alumni Class Notes

42 Calendar of Events

45 Points of View  
Creating Quotes  
A Mother's Final Lesson  
Thinking Ethically

48 Books I Recommend

49 Promises We Keep

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**Grateful for Williams**

Thanks for the wonderful article on Coach Williams (Spring 1988).

When I arrived at Santa Clara in January, 1969, I didn't know a soul. I was a Vietnam veteran with a hook, a cane, and a short haircut. I was 28 years old. Quite frankly, I missed all my friends at the Army hospital I had just left and I was lonely.

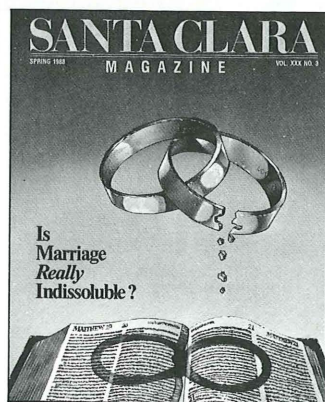
Between classes I used to walk over to Benson [Bronco Corral coffee shop], and there the athletic coaches sat right next to the cash register. For some reason they took a liking to me and always made sure they said hello to me. Carroll Williams was the one who started that tradition and it lasted the 5 years I stayed at Santa Clara.

I'm sure he never thought twice about it, but I sure did. It meant a great deal to me, and that's why Carroll Williams is a treasure. I'm grateful that he still is at Santa Clara.

B.T. Collins '70 (JD-73)  
Vice President  
Kidder, Peabody & Co.  
Sacramento, California

**Open Bible Reading**

I found Father Mackin's article "Is Marriage Really Indissoluble?" very interesting. Reading it with my Bible open proved to be very thought provoking. As a born-again Christian, I strongly disagree with several concepts used throughout the article. These point out the essential differences between the Catholic Church and fun-



damental Christian churches. The Bible is the authoritative word of God and cannot be added to by tradition, church law, or ecclesiastical doctrine, or detracted from (Rev.

22:18-19); otherwise, the truth of God becomes relative.

I take particular exception to the concept of "baptized Christians." I could no longer remain silent on this very pivotal doctrine of the Christian faith. The Bible teaches that belief in the person of Jesus Christ as the Son of God, and this *alone*, brings salvation (Rom. 3:24). We can do no "work," i.e., baptism or anything else, to save ourselves. Christ took care of this for us on Calvary once and for always. Salvation is a gift from God which requires our acceptance as its *only* condition.

I would sincerely welcome a response from Father Mackin as to where specifically in the Bible it states that baptism is our salvation and, hence, our inheritance in the Paschal work of Jesus. How does he explain the numerous scriptures stating that belief in Jesus Christ brings salvation (e.g., John 1:12, John 3:15-16, Acts 16:31, Rom. 10:9-10, John 3:3, Luke 3:16, John 10:9, and John 14:6). Even John 3:5, which reads "Unless one is born of water and the Spirit, he cannot enter

the kingdom of God," refers to the Living Water; again, the person of Jesus Christ.

Cathy Wilcox '73  
Ojai, California

**Likes Perspective**

I thoroughly enjoyed reading the article, "Is Marriage Really Indissoluble?" in the Spring '88 issue of *Santa Clara Magazine*. I particularly liked the historical perspective on a question that many Catholics, as well as non-Catholics, do not understand.

I would like to send it to all of the marriage preparation ministers in our diocese. I feel they would benefit much from it.

Bill Allegri  
Family Life Ministries  
Diocese of Pueblo  
Pueblo, Colorado

**Clear and Concise**

Just a note to express my appreciation for "Is Marriage Really Indissoluble" by Theodore J. Mackin, S.J. Although I hold a master's degree in theology and have studied Roman Catholic theology (non-Catholic seminary), I have never read an exposition more clear, concise, and informative.

Max Gordon Phillips  
Neurobiology  
School of Medicine  
Stanford University

**Further Reflections**

In his very interesting article on the indissolubility of marriage (Spring 1988), Father Mackin rightly points out that understanding the formation of Christian doctrine is a complex task involving the study of biblical, historical, and other data. In what follows here I offer some reflections on part of the New Testament data he investigated.

From 1 Cor. 7:10-11, where Paul deals with marriage between two Christians, Father Mackin concludes that "...what he (Jesus) otherwise forbade is yet possible: A Christian wife's marriage could be ended." That this is not the usual rendering of the passage does not of itself make his interpretation unacceptable. But it does leave unexplained why Paul insists that the woman must remain unmarried or return to her husband. If the marriage is ended then both should be free.

However, there is a counter question: If Paul does not consider the marriage to be ended why does he use the word "unmarried" (*agamos*)? He uses the same word in 1 Cor. 7:8 where he spoke of widowers—clearly a case of marriage that has ended. So why should not *agamos* in 1 Cor. 7:11 also indicate the end of the marriage?

In answering it should be noted that *agamos* can also mean "single" in Greek. Thus in one situation Paul is speaking about men who are "single" because their marriages have ended through the death of the spouses. In the other he is talking about a woman who, though legally unmarried through the divorce writ, is "single" due to her separation from her husband. Thus Paul applies Jesus' teaching strictly here: the marriage is not ended and so the woman is not free.

As the *Revised Standard Version* puts it, she is to "...remain single or be reconciled to her husband." Thus, I think that Father Mackin's statement that "In the New Testament the case for marriage's natural indissolubility has very thin roots indeed" should be more nuanced.

Rather, the New Testament appears to support the indissolubility of marriage between Christians. True, it does not take up the question of

**Retirement**

Au revoir, 'rivederci, ciao and goodbye!  
This parting is final: my tenure complete.  
Malt me some Scotch! Pot me some Rye!  
Staying were bitter, going so sweet.

Break out the bunting! Hoist burgee  
and flag!  
Heave up the anchor! Aweigh o' the lie!  
Set the course seaward—sails loose in  
their bag!  
Au revoir, 'rivederci, ciao and goodbye!

I'll find me the doldrums and rest from  
the wind:  
I'll drift with the currents; I'll lounge in  
the high.

I'll pardon all sinners; petition those sinned.  
Au revoir, 'rivederci, ciao and goodbye!

Au revoir, 'rivederci, ciao and goodbye!  
My port is unchosen, uncharted, unseen;  
Though points of my compass are boxed in  
the sky,  
Why plot where I'm going knowing not  
where I've been?

Malt me some Scotch! Pot me some Rye!  
Au revoir, 'rivederci, ciao and goodbye!

Herman R. Roesti '42  
Laguna Niguel, California

what kind of indissolubility is at issue. But I do not think that from the New Testament data one can almost rule out natural indissolubility. I agree with Father Mackin that the doctrine of the indissolubility of marriage needs further questioning and understanding.

Salvatore Tassone, S.J.  
Religious Studies Department  
Santa Clara University

**Influenced Questions**

The Spring 1988 issue of *Santa Clara Magazine* was really excellent. Fran Smith's article ["Going to the Hills"] was particularly helpful—a look behind the headlines.

But especially good was the piece on Clay Barbeau. We were undergraduates together, and his influence for *questioning* was very strong. Since graduation he has achieved remarkable things and is a tremendous help to many through his writing and speaking. I was really pleased to see his work acknowledged. He certainly deserves honoring by the University.

Pete Henriot, S.J., '58  
Center of Concern  
Washington, D.C.

**Remembering Kim**

As I finished reading another fine issue of *Santa Clara Magazine*, I briefly glanced down the "deaths" column hoping not to see any familiar names or classmates. But I came across a Kim Higgins, class of '71.

I thought to myself, No way. There was a beautiful, vibrant, ever-so-kind young girl named Kim who was two years behind me when I was a senior at Santa Clara. I quickly opened my *Redwood* hoping not to find her gentle, smiling face, but there it was. Kim Higgins had died of cancer at the age of 39. I was deeply sorrowed.

It also quickly reminded me how mortal we really are and how precious and fragile life is. We really must live each day as if it were our last.

I know her friends and family must be deeply saddened by her death. I want them to know that there are many people like myself who carry fond memories of a very special girl. She was indeed a vision of loveliness.

I know she rests with the peace of the Lord. God bless you, Kim.

Justin Smith '69  
Los Angeles, California

**Lauds Vanos Article**

Dick Enberg, NBC-TV's eloquent sportscaster, said, "The thing I like best in sports is empathy." Mike McNulty had it in his extraordinarily good Bronco sports article, "Remembering Nick Vanos" (Fall 1987).

Johnnie J. Shevalla  
Shenandoah, Pennsylvania

**Let's Hear from You**

Send your comments, criticisms, suggestions, or ideas to Editor, *Santa Clara Magazine*, Santa Clara University, Santa Clara, California 95053. All letters will be considered for publication but may be edited for clarity or for length. Please limit letters to 250 words.

# One Last Farewell

Rewak heads for Harvard as visiting English scholar next year

The president, Father William J. Rewak, S.J., has been engaged in a series of farewells this spring, as he prepares to leave Santa Clara after 11 years and six months in office.

- He was feted at a black-tie community dinner April 30 at the new Fairmont Hotel in San Jose, attended by nearly 800 civic and campus leaders.

- He gave his final homily for a Baccalaureate Mass for the class of '88 on June 10.

- He visited 27 alumni chapters in the past six months, from New York to Hawaii, meeting with more than 2,000 alumni, answering questions, and offering a current update on the status of the University.

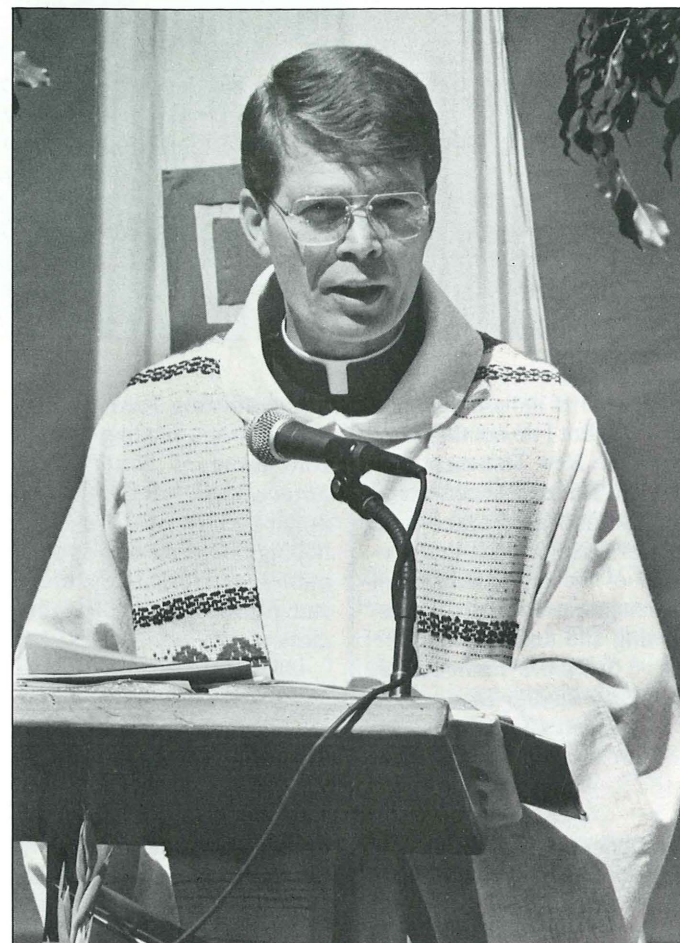
Speakers at the community program included Bishop Pierre DuMaine; Philip Sanfilippo '37, San Jose land developer; State Supreme Court Justice Edward A. Panelli '53, chairman of the SCU Board of Trustees; Nathan Shapell, chairman of the board of Shapell Industries and an SCU trustee; and Rob Elder, editor of the *San Jose Mercury News*.

In his homily at the Baccalaureate, Rewak asked the graduates if their years at Santa Clara would make any difference in their lives. "I admit to a worry sometimes. We preach caring and service. We preach absolute necessity of grounding our lives in values, in love of God, and love of one another. Do all those words get through the skin and into the heart?"

"For our lives are wasted if they are not directed toward someone other than ourselves; the puzzle cannot be completed unless we are willing to share what we are, what we have, and what we will become. It will not be complete unless a

burdened world has felt our own unique, healing love. Each one of you has a special healing grace to give that no one

Seattle chapter president Phil Bannan '61 said their Sunday afternoon reception in April at the Bellevue Athletic



Asking graduates if their SCU years would make a difference.

else can give, and there are people and times out there that are waiting only for you," he added.

At a number of the alumni events, Rewak concluded the evening by thanking alumni not only for what they do for Santa Clara, but for what they do in their own communities as well. "It wasn't what some of them expected to hear and they were genuinely touched by his concern for what goes on in their own lives," said Jerry Kerr, executive director of the Alumni Association.

Club attracted a larger-than-usual audience of alumni, interested in meeting with Rewak one last time. "He talked about the ways the University is instilling the idea of service into lives of students so that it becomes part of the whole educational experience," he said.

Bannan and his wife, "Scuttle," are more than mildly interested in the campus experience today, as they have three student-daughters who will return next year: Maggie, a junior; and twins, Judy and Janet, sophomores. Son,

Philip, Jr. is a sophomore in high school but he too will head for Santa Clara in two more years, his father said.

Rewak said he tried to keep his final alumni tour on a "business as usual" plane, admitting he had trouble personally dealing with the attention his departure as president was attracting. "I didn't try to summarize what we have achieved," he said in a brief interview. "I spoke primarily of current University projects and developments that are important for alumni to know about, such as the Applied Ethics Center, the international opportunities for students, and the need for minority scholarships."

"Do all those words get through the skin and into the heart?"

—At Baccalaureate

In July he will leave the campus for a year-long sabbatical, which will be spent largely in the Boston area. After his nearly dozen years in administration, Rewak is eager to return to his world of scholarship, in particular 19th century American literature.

He will be at Harvard during the 1988-89 academic year as a visiting scholar in the Department of English, living in La Farge House, part of the Jesuit Theology Center complex in Boston, two blocks from the Harvard campus.

After that, he will meet with the Jesuit Provincial to discuss his future. "It is much too early for me to talk about what I will do a year from now," he said. "That decision will have to be made later." —*Peg Major* ■

# Law and Graduate Ceremonies

Leon Panetta and David Packard give graduation addresses

**L**aw Commencement U.S. Rep. Leon Panetta stressed the importance of personal integrity and ethics to 243 graduates of Santa Clara's School of Law at commencement in the Mission Gardens May 14.

In his address, Panetta told students that as attorneys and representatives of the judicial system they should "avoid not only impropriety, but also the appearance of impropriety." That standard of conduct is currently under "serious challenge" by public officials such as "the attorney general, the congressman from New York, the governor from Arizona," he said.

When actions of a public official are called into question, he or she should be discharged, resign, or stand aside until the matter is resolved, said Panetta, deputy majority whip, who has been elected to the U.S. House of Representatives as a Democrat from California's 16th District since 1976.

"There is a higher standard of conduct that must guide our role in society and our government," he said. "Every citizen is entitled to have complete confidence in the government."

The notion that public officials should be judged by the lowest common denominator is an idea that threatens our form

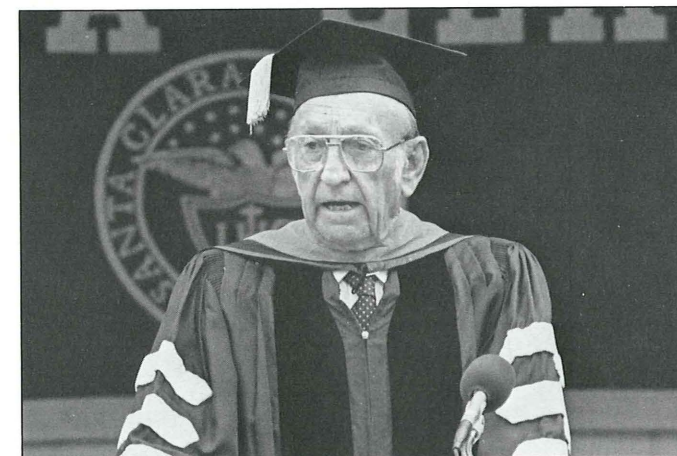
of government, Panetta said, adding that the survival of the democratic form of government is due, in large part, to the standard of conduct our forefathers set for the nation.

Panetta told the graduates that as future lawyers they hold the special trust of their clients, the American people and the integrity of the judicial system.

"Too often the test of the success of an attorney is not the quality of representation, but the quantity of earnings," he said. "The temptation to compromise on standards will be

numerous." "The key to meeting these challenges lies in each of you," he said. "It is a quality of conscience nurtured by family, friends, and teachers—the total experience at home and here at Santa Clara."

Panetta said what students should have gained from that combination of experience is judgment, fortitude, and compassion: "good judgment and good fortitude to stand by your decisions, and compassion to serve your clients and your society." —*Sabrina Brown* ■



Packard: Looking inward will bring U.S. leadership decline

**G**raduate Commencement Industrialist and philanthropist David Packard told Santa Clara students receiving graduate degrees June 4 that he doesn't remember who the commencement speaker was or what he or she said when he received his graduate degree from Stanford 54 years ago.

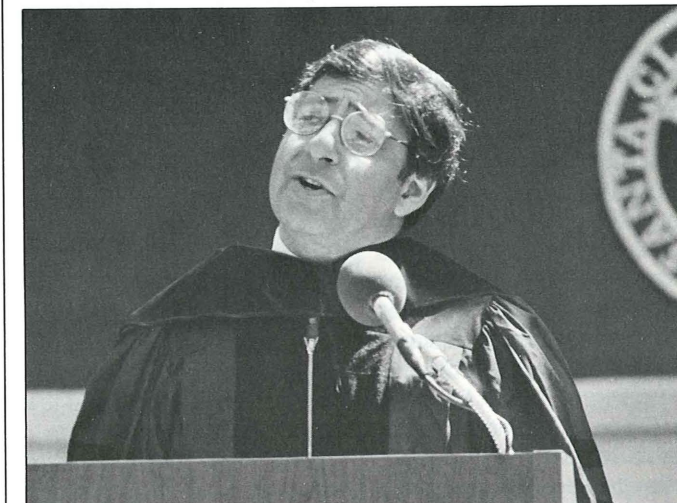
"And I expect no more of you here today," he added, pausing a moment while the laughter died down.

Packard did have a serious message for those attending the graduate commencement: The

United States' tendency toward isolationism is a threat to our economy and to our position of world leadership.

"The current of isolationism has run strong in the United States since the beginning of our history, and there is still a current of isolationism today," Packard said. "There are two important developments in the world likely to threaten the world leadership position of the United States."

Those developments include the increasing competition the U.S. faces from countries such



Leon Panetta '60 (JD'63) returns to campus as law speaker

as Korea, he said, adding that he "senses" there are "amazing" opportunities in that country.

The other development that could threaten U.S. leadership is the change that is taking place in the economic systems of China and the Soviet Union, Packard said. Leaders of those countries realize that communism has failed to provide a strong economy for their citizens and that the free enterprise system has not failed, he added.

It would be "folly" to predict any drastic changes would take place in those countries in a

short period of time, he said, but it is something to think about.

"The economy of the U.S. will fortunately still be the largest and most attractive (for several years)," he said, "but by the end of this century, if we continue to look inward, our leadership position will begin to decline."

On a brighter note, Packard, co-founder and chairman of the multibillion-dollar Hewlett-Packard Co., said he believes opportunities for today's graduates are much greater than they were for his graduating class. —*Sabrina Brown* ■

# Can't Beat the Location

Graduates seek jobs in Santa Clara Valley to stay in the area

According to company recruiters, Santa Clara's graduating seniors are talented, socially adept, and well-trained. They only have one problem: They don't want to leave town.

"They've had a very positive educational experience at Santa Clara and they want to extend it by staying here. We frequently find students who will trade off a dynamite job opportunity just to live in this area," says Maureen McNulty, who heads the University's Career Development and Placement Center.

McNulty says the running joke in her office is a graduating job seeker who is "willing" to move as far as Cupertino—10 miles north.

McNulty explains the consequences of ruling out relocations with a prime example: brand managers of consumer products. "We have a lot of graduates interested in that field but unfortunately, there's only one act in town: Clorox. After that, it's Foster Farms in the Central Valley or Carnation in Los Angeles."

But the lion's share of these management jobs is in the Midwest, which is Siberia to Santa Clarans. "They like the jobs, but they don't want to go where the companies are," sighs McNulty.

"They are provincial little characters. Really, they're lucky there are as many good jobs—even terrific ones—in the area as there are," she says.

One graduate who did move—although reluctantly at first—was happy about that decision. Sheila James, a 1985 marketing graduate, accepted an offer from Heinz Inc. in Toronto, Canada, that, McNulty says, was too good for her to pass up. Because she was willing to move, she pocketed one



Campus Career Fair attracts up to 100 companies each fall

of the highest salary offers for graduates in her class—including the typically strong offers made to engineers.

Engineering graduates continued this year to record the highest offers among the '88 graduates, McNulty said, as she made the following round-up by colleges identifying the "hot jobs" this spring.

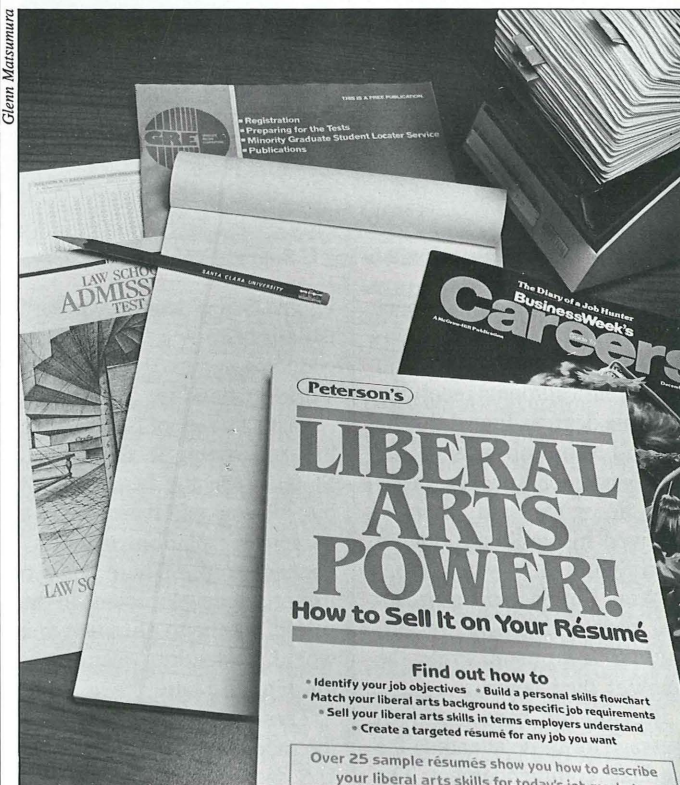
**Arts and Sciences:** The "number one" choice among these graduates is public relations, followed closely by corporate communications and advertising.

Also high on the list are jobs with biotechnology firms. They are providing options for science graduates, says McNulty, who once chose between medical school or selling Kinney shoes. "Today the choice is more likely med school, a pharmaceutical company, or a bioengineering firm. We've placed a lot of graduates with these companies. The range of jobs includes laboratory sciences, testing, new product marketing, and sales. It's an exciting field, too, with a product life that is very

volatile—not like Post Toasties." That can be very appealing, especially because many of these firms are in Northern California, McNulty adds.

**School of Business:** Accounting graduates are still flocking into public accounting. "It's been our bread and butter field for years," McNulty says, adding that starting salaries this year jumped to around \$25,000, a remarkable \$4,000 over last year's average. The boost was triggered by Price Waterhouse's decision to offer larger starting salaries but no overtime compensation. Other companies, McNulty says, wanted to stay close enough to PW to be competitive, although most of them still pay overtime. (At one time it was common for new hires to earn a third of their salary in overtime in the first year alone.)

Attractive to SCU's accounting majors again this year is the small regional accounting firm of Frank, Rimerman & Company in Palo Alto and San Jose. It took five graduates from last



Glenn Matsumura

"They like the jobs but they don't want to go where the companies are."

—Maureen McNulty

Two recent graduates who "paid our dues" in the Bay Area and "may have gotten a flashier lifestyle out of our systems" now work in the Central Valley. Brad Haley '80 (MBAA '82) was a brand manager for Clorox in Oakland while his wife, Alisa Minor '81 (MBAA '86), finished her degree in agribusiness.

Two years ago they moved to Modesto. Brad, now 30, became fresh products marketing manager for Foster Farms in Livingston and Alisa, 29, went to work for American Savings and Loan in Stockton as a real estate financial analyst.

Although Brad concedes the move was probably easier for them because they both grew up in Fresno, the decision really was based on a desire to improve the quality of their lives, he says.

What they wanted to give up were 10-hour days, lots of stress, and little time for enjoying life together.

"Today we live at a slower pace. We exercise more and we both feel better physically. Even though we still commute to our jobs—30 miles for each of us—it only takes 30 minutes, and that's on wide-open roads. I bet my blood pressure dropped just getting out of Bay Area traffic.

"Professionally, I don't feel like I have sacrificed a thing. The intensity level [of his job] is the same. As a supplier, I'm still working with the best marketing services groups in the West—like Chiat-Day [advertisers] in Los Angeles.

"I was able to leverage my experience [at Clorox] to compensate me financially. Because she was more at

'entry-level,' Alisa didn't do as well in salary as she would have if we had stayed in the Bay Area and she had gone to work for H-P or Apple, but the cost of living here is much less.

"Also, today is Friday and I am wearing jeans. Everyone does. The rest of the week, we wear slacks and shirts. Coming from a world of three-piece, pin-striped suits, this was a real change for me."

The other changes in lifestyle are subtle, Brad says. "At the dry cleaners and the grocery store, clerks call us by name; we both feel safer in all parts of town; and we feel like people are watching out for us. Sure, we miss the cultural activities and the restaurants in the Bay Area. But now we are putting down roots and we wouldn't want to leave." —P.M.

think the near future looks much better for the industry as a whole. Interestingly, banks that are hiring still want finance majors, but they want them also to have a marketing background."

**School of Engineering:** Engineering graduates continue to hold the ticket for the highest salaries. Jobs in Silicon Valley this spring are plentiful and graduates are pulling in salaries ranging from mid- to upper-\$30,000.

Hewlett-Packard will win the sweepstakes for hiring the most graduates—15 thus far—most of whom are engineers. But the hottest company with the graduates is Apple, not H-P. "We think our graduates see their products as big Fisher-Price toys," says McNulty. "It trades on its user-friendly attitude. It pays well and has a distinctive corporate culture that is very attractive to graduating job seekers. The Apple college relations manager told me the company logged 11,600 resumes this year."

And with all its other pluses, Apple also happens to be in the right location. At least for Santa Clara graduates.

—Peg Major

year's class and four more this year. For its size, that's significant, McNulty points out. Of course, national giant Arthur Andersen & Company took more.

Also graduates from the Retail Management Institute program are finding jobs easily. McNulty says these

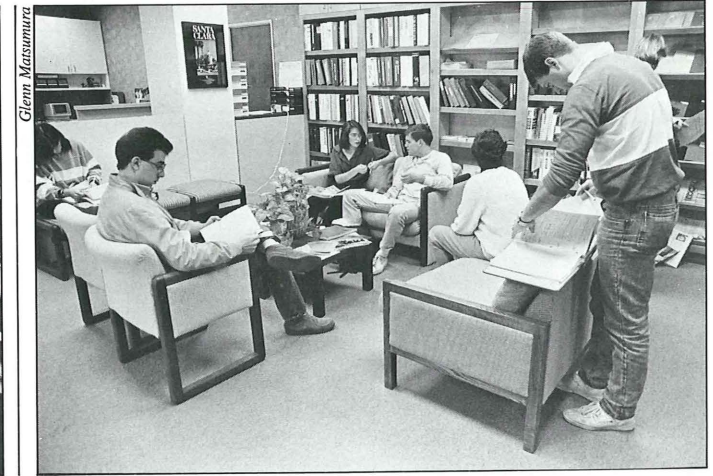
students, who major in other fields but receive a credential in RMI, are highly regarded and well-liked. The problem with them is geographic, too. She says two well-established department stores in Southern California—May Company and Broadway—have stopped recruiting on campus because

they can't get Santa Clarans to move there.

Declining this year, however, are jobs in banking. "It's nearly moribund, a real turnaround from previous years," says McNulty. "Banks want to put hiring on hold until they get things figured out, in light of mergers, splits, etc. I don't



More than 4,000 students and alumni used the center last year



Besides company recruiters, the center lists 2,000 other jobs

# Jesuit Jester

Alumni shower affection on Father Warren at retirement party

**J**oke of the day: Why is it harder for deans to retire than it is for teachers? Teachers only lose their tenure. Deans also lose their faculties.

After 18 years of one-a-day jokes, countless smiles, and warm words of encouragement, Father Edward V. Warren, S.J., assistant dean of Counseling Psychology and Education, was bid a fond farewell by more than 250 admirers at an April 22 reception. He retired June 30, but he's far from losing his faculties.

Student Sandi Gordon, who played the piano for the celebration, summed up the group's feelings about Warren: "He is CP&E education," she said. In speeches both touching and humorous, the division's "Jesuit presence" was ushered into retirement in a style befitting his years of service.

Midstream in the ceremony, a "pizza delivery man" plopped a Round Table Pizza box in Warren's hands. Inside was a round-trip ticket to Rome, purchased with donations from alumni, students, staff, and faculty. But Warren hadn't seen anything yet: There was enough money also to buy Warren his own personal computer. He also received a cake, old joke books for his ongoing "research project," a basket of Snickers bars, a proclamation from the Santa Clara City Council declaring June 30 "Father Edward V. Warren Day," and a travel bag and visa holder.

Should he forget how he touched the many participants, student Verne Rice compiled a "memory book" filled with such tidbits as Warren's favorite jokes ("What kind of lights were on Noah's ark? Flood lights.") and letters of thanks. "All of us have shared some

small part of Father Warren's life," division Dean Jo Ann Vasquez told the crowd. "Some of you know him because he baptized you... Some of you know him because you received those official, personalized notes in the mail—saying your grades weren't up to par. Some of you received

Some students even credited Warren with divine intervention. Rice remembered a "cold, rainy afternoon" when her car wouldn't start. She went to Warren's office to call campus security. But before anyone arrived, the car started. "I am completely convinced that you must have intervened

about Warren's endearing traits—his nickname as "saint of the missing files" because he constantly reviewed student files to keep himself up to date, for example.

"Those of you who are students may not have realized what an advocate you had," Counseling Psychology Director Ken Blaker said in his remarks. Besides starting the division's placement services, Warren became an expert in the marriage, family, child counseling licensing requirements, and mastered the art of locating missing projectors, Blaker said.

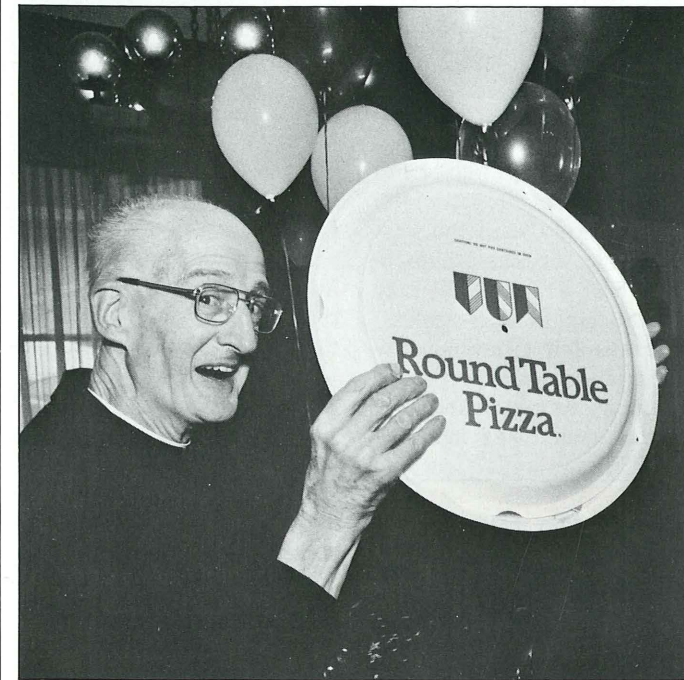
John Thompson '79 noted his first impression of Warren's office: "A virtual beehive of activity—the typewriter going, the phone ringing." The scene, he said, was unusual "primarily because there was only one bee in the hive."

When his turn came to speak, Warren unleashed his usual jokes and humor. Begging the crowd's pardon for his missed deadlines, lost papers, and other "omissions," he noted, "As with the IRS, it's the omissions that get you in trouble."

In an abbreviated style reminiscent of television's "Dragnet," he spewed off highlights of his years in the division: Getting his first office computer; phone calls from students; a student who entered the Society of Jesus after talking with him. The pervading highlight, though, he said, is "knowing that, in working with counselors- and teachers-to-be, I, in some microscopic way, am a part of it all."

And, true to form, Warren concluded with "a word from my sponsor."

"To God," he said, raising an invisible toast, "who started it all." —Barbara Wyman ■



Inside the pizza package: A round-trip ticket to Rome

phone calls at 10 p.m. the night before graduation asking you how to pronounce your name."

"He treated everybody—especially me—as though they were a special part of the pro-

**"What kind of lights were on Noah's Ark? Flood lights."**

gram," said Wesley Harris '79. For most, he was the answer man.

"Like a font of knowledge," described Sue Amende-Plep '88. He teaches through his stories, she added; but his tales "are not about answers, they're about reflection."

with God on my behalf," she wrote to Warren.

Warren's quick wit was evident in the stories retold at the celebration. Student Deborah Goldstein '90 who volunteered

to sing at the reception, said she'd called Warren to ask if he had special requests for music. His response? "He said 'Do you know any heavy metal?'" she said. "Then he made a joke about when he and Archimedes were children together."

There was plenty of talk

# Political Persuasion

Each politician has a distinctive style worth noting, expert says

**A**n awareness of political persuasive techniques helps develop more alert citizens and more effective voters, says Santa Clara law professor Alan Schefflin.

Schefflin, author of the book *The Mind Manipulators*, says a politician's persuasive techniques can lull voters into a false sense of security. [See related story, "Is Brainwashing Possible," Page 26.]

"It is important to pay attention," he says.

Although all politicians try to persuade, each has his or her own style, according to Schefflin. For example: "Ronald Reagan's technique involves storytelling. He takes a big cause and makes it smaller and simpler. If little Johnny Jones can overcome drugs by just saying no, then everyone can. This technique diverts attention away from the big, serious issues and gets us lost in a fable with a happy ending," says Schefflin.

Clarence Darrow, on the other hand, was famous for the opposite technique. He would take a client's personal experience and make it "indicative of everyman," thus adding importance to the cause by making it larger than life.

Jesse Jackson is the only current presidential candidate using group dynamics, according to Schefflin. "He comes from a preaching tradition and reveals that in the way he gets the group to repeat phrases, to chant or to sing. Involving the crowd is an evangelistic technique that's powerfully persuasive."

Schefflin says George Bush tries to be folksy. "Bush doesn't delve deeply into issues. He's a surface speaker. He uses vague references. Words like 'this' and 'that' and 'things' avoid specifics and allow listeners to fill in the gaps with their own fantasy. Such vagueness gives him maximum deniability because he's not

saying anything concrete; he's not referring to a specific situation, person, or issue."

Michael Dukakis is a factually-oriented speaker, a problem solver, a fixer, says Schefflin. "He is a manager and shows it in his clipped, short sentences. He's not a great off-the-cuff speaker."

Since politicians employ professional speech writers, how can an ordinary citizen sort out fact from fantasy? Schefflin offers three suggestions to help separate truth from manipulative rhetoric.

□ Become familiar with the politician's past record. No matter what the politician says in speeches, past actions and reactions indicate future actions and reactions.

Schefflin uses Ed Meese as an example. "It's been clear for years that he is ethically insensitive. He hasn't surprised anyone. He's lived up to what everyone who'd paid attention knew about him. Same with

Nixon. Their past actions were a good indication of how they would behave in the future."

□ Listen to or read politicians' speeches for information. How much *real* information is the speaker giving out?

□ Pay attention to what they say when they are unprepared for a setting.

"Catching them when they are talking informally, or being interviewed informally, offers insight to who they really are," Schefflin says.

Although it requires attention to learn the truth about what a politician supports or what kind of a person he or she is, Schefflin says the effort is worth it. "Being informed and alert is part of being a mature adult or a good citizen. It is both a duty and a privilege and makes life a lot better when you know you weren't bamboozled," he says.

—Sunny Merik ■

# Rebuilding St. Joseph's

Alumni play key roles in restoring "new" San Jose cathedral

**T**wo dozen SCU alumni are involved in the restoration of St. Joseph's Cathedral in San Jose, and one of them—Frank Fiscalini '48—is spearheading the \$8 million drive as executive director.

On the key committee are Edward M. Alvarez '60 (JD-'65), Robert Bettencourt '71, Philip DiNapoli '64 (JD), E. Jackson Going, Jr., '49, Paul Lion, Jr., '51, and Albert Ruffo '31 (JD-'36).

St. Joseph Parish, established in 1803, is the oldest parish in California. In 1985, it was designated by the Vatican as the cathedral for the Diocese of San Jose.

Three other SCU alumni serve the project as team leaders: Robert Finocchio '50, Leo Ruth, Jr., '38, and Anthony Turturici '51.

Also assisting with the project are William J. Adams, Jr., '37 (MS-'74), David Boone '77 (JD), Elmer D'Angelo '43, Diana R. Danna '68 (MBA-'72), William L. Gates '64, Zoe Lofgren '75 (JD), Greg Martin '32 (MA-'33), R. Donald McNeil '57, Kathleen Muller '69, Louis Normandin '56, Joseph J. O'Kane, Sr., '36, Milton Pavlina '54, Robert Peters '52, and Eugene Sullivan '51. ■



Designated the cathedral for San Jose Diocese in 1985

## Love of Politics

Mimi Allen ends term as first woman student body president

When the Associated Students of Santa Clara elected their first woman president, they chose political science major Mimi Allen from Scottsdale, Arizona.

It wasn't the possibility of making history that drew Allen into the student body election in spring 1987; it was because she thought she'd be a better president than the other candidates. And besides, she loves politics.

"Politics excites me," she says. "The challenge of trying to change something, to make it better, or to improve the world in some way is a real high." Politics began to interest her when she was 16. That was the summer she spent in the barrios of the Dominican Republic giving vaccinations.

"I stayed with a family in a house that had no running water," she says. "There were many homes with no electricity

Robert M. Senkewicz, S.J., vice president for student services, says she achieved her goal. "She was in the student government offices consistently," he says. "She kept communication lines open between the students and the administration."

Allen says that being part of the student government gave her insights—and sometimes painful realizations—that she wouldn't have found in textbooks.

"I've been very disappointed by some people whom I admired. Through that experience I learned you can't always trust those you respect, even though you still respect them. Those disappointments also helped me develop a better sense of humor than I used to have.

"I also learned not to be overwhelmed by problems," she says, "and how important



Allen: Because she thought she'd be a better president

### Working in the Dominican Republic at 16 got her thinking about politics.

or water. That got me thinking about politics and how to work toward change. It also helped me touch base with what's really important. When you don't have even the common necessities, you begin to see what really counts in life. And I noticed that it was relationships rather than possessions."

When Allen found herself in the celebrated position of being the first woman president, she made a promise to herself: "I wanted to be friendly and approachable. In the past, I'd felt intimidated by ASSCU presidents. I didn't want to be distant; I wanted to be available to students."

it is to surround myself with people who care as much as I do and who will work as hard as I will.

"I've been told that my presidency has encouraged other women students. That makes me happy. My first priority was my job as president. I made a commitment to 3,500 undergraduates to serve their interests and needs, and that came before everything else."

Dean of Students Charles Erikson says Allen initiated a greater awareness and involvement with the surrounding community. "Mimi appointed a student to attend city council

meetings and act as a liaison between the city and the student body," he says. "That's a first for the ASSCU."

He says Allen was a strong student advocate. "She picked up on causes and pursued them. She was a very active lobbyist in developing more student services, such as a typesetting service, and an airport shuttle service."

Allen says she has her life planned out: After graduation, she will go to work for Robinson's department store in Los

Angeles as a management trainee, to earn the money to go to law school. Before she returns to school, however, she hopes to spend a year as a Jesuit Volunteer.

After law school, she plans to go home to Arizona and get into politics.

She told a Palo Alto newspaper reporter that she hopes to see a woman in the White House someday, and that she doesn't rule out running for president herself.

—Sunny Merik ■

## Faculty in Print

The ink is still wet on some of these books by faculty authors

These books by Santa Clara faculty members have been published recently and are available to alumni and friends of the University through the Campus Bookstore at the price shown after each entry.

*Writing a Living Will: Using Durable Power of Attorney*, George J. Alexander, professor of law and former dean of SCU School of Law. Praeger Press. (\$16.86)\*

*Ideas in the Workplace: Planning for Protection*, Howard C. Anawalt, professor of law. Carolina Academic Press. (\$22.21)\*

*Adapting Early Childhood Curricula for Children with Special Needs*, Ruth E. Cook, associate professor of education and director of special education programs. Merrill Publishers. (\$30.34)\*

*Ignatius Loyola the Mystic*, Harvey Egan, S.J., Bannan Visiting Professor of Religious Studies, 1987-88. Egan is professor of systematic and mystical theology at Boston College. Michael Glazier, Inc., publishers. Price not available.

*Literary Patronage in Greece and Rome*, Barbara K. Gold, associate professor of classics. University of North Carolina Press. (\$31.46)\*

*Rediscovering the Impact of Jesus' Death: Clues from the Gospel Audience*, Joseph A. Grassi, professor of religious studies. Sheed and Ward Publishers. (\$10.44)\*

*The Catholic Church in World Politics*, Eric O. Hanson, associate professor of political science. Princeton University Press. (\$29.70)\*

*Poverty and Social Justice*, edited by Francisco Jimenez, professor of modern languages

and director of the division of arts and humanities. Essays included are revisions of formal presentations made at SCU's Institute on Poverty and Conscience in winter 1985 by Kenneth Arrow, Julian Bond, Robert McAfee Brown, Cesar Chavez, Michael Harrington, Frances Moore Lappe, Onora O'Neill, Sharon N. Skog, Francis R. Smith, S.J., Paul Steidl-Meier, S.J., Manuel Velasquez, and William Wood, S.J. Bilingual Press/Editorial Bilingue. (\$14.45)\*

*Magnetism*, Edward Kleinschmidt, lecturer in English. This book of the author's poems received the 1988 Bay Area Book Reviewers Association Book Award for Poetry. Heyeck Press. (\$13.65)\*

*The Leadership Challenge: How to Get Extraordinary Things Done in Organizations*, James K. Kouzes and Barry Z. Posner. Kouzes was director of the Executive Development Center when this book was written; currently he is presi-

dent of A Center for Management Excellence, a Tom Peters Group Company. Posner is associate professor of management and director of graduate education in business. Jossey-Bass Publishers. (\$26.49)\*

*Production and Operations Analysis*, Steven Nahmias, professor and chair of decision and information sciences. R.D. Irwin Publishers. Price not available.

*Build Your Own Polyhedra*, Jean Pedersen, senior lecturer in mathematics. Addison Wesley Publishers. (\$32.43)\*

*Commander of the Armada: A Life of the Seventh Duke of Medina Sidonia (1549-1615)*, Peter O. Pierson, associate professor of history. Yale University Press. Price not available.

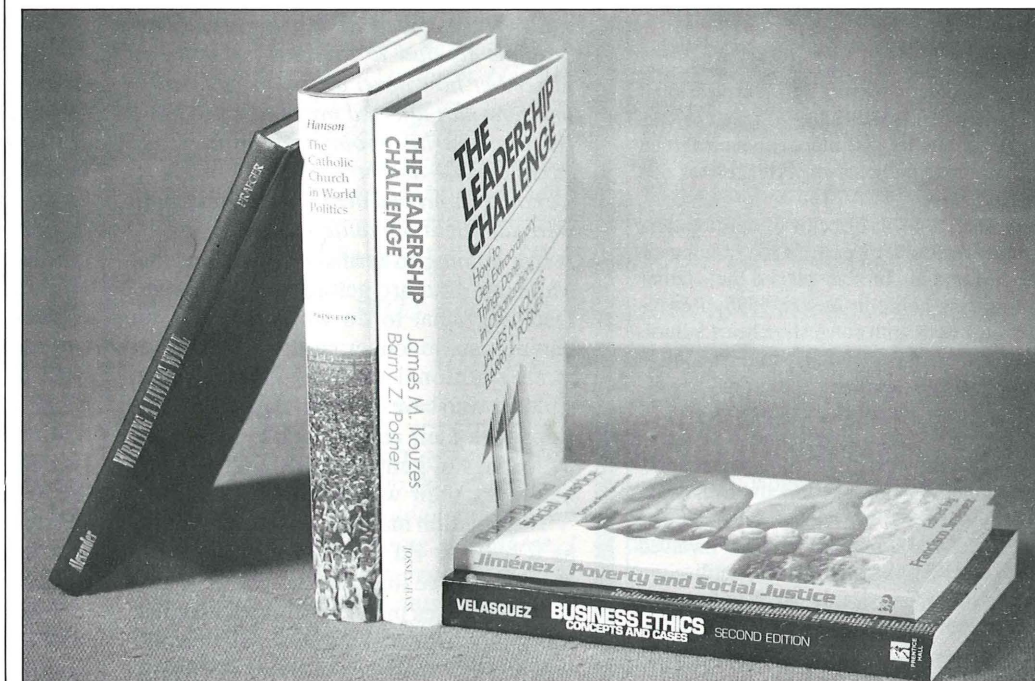
*When Men Are Pregnant: Needs and Concerns of Expectant Fathers*, Jerrold L. Shapiro, associate professor of counseling psychology. Impact Publishers. (\$12.58)\*

*How Not to Say Mass: Guidebook for All Concerned About Authentic Worship*, Dennis Smolarski, S.J., associate professor of mathematics. Paulist Press. (\$9.37)\*

*Disorderly Conduct*, Gerald F. Uelman, dean of the School of Law. W.W. Norton & Company, publishers. (\$16.86)\*

*Business Ethics: Concepts and Cases (Second Edition)*, Manuel G. Velasquez, associate professor of philosophy and director of the Center for Applied Ethics on campus. Prentice Hall. (\$33.50)\*

\*Price includes tax and shipping charges. To order, send your check to Campus Bookstore, General Books Department, Santa Clara University, The Alameda and Market Street, Santa Clara, Calif. 95053, or call (408) 554-5332 and charge by phone (Visa or MC). ■







Just coming to terms with the fact Mom and Dad are getting older is tough. Deciding what to do when one or both can no longer care for themselves is an emotional obstacle course.

# Caring for Aging Parents

BY SABRINA BROWN

Two members of Santa Clara's professional staff who know what it's like to watch parents lose their vitality and independence agreed to share their personal experiences for this article.

Ed Sherry, 44, is director of development services for the University's fundraising office. He and his brother placed their father in a nursing home in August 1986 after his year-long bout with congestive heart failure. He died there the following March at the age of 74. They are now helping their mother adjust to a new lifestyle at the age of 75.

Liz Currie, 32, a development writer, is waiting for the next crisis to hit her parents. They are both in poor health and live alone. Her mother is 77; her father, 76. Currie has two sisters and a brother who are involved in the decision-making process, but live too far away (Chicago, Seattle, and Los Angeles) to help with their parents' day-to-day needs.

*Ed: "I remember the day the ambulance brought my dad to the nursing home. I remember how upset and angry he was—and how that affected my brother and me. We stood in his room—my brother, my mom, and I—and no one said a word, so we could let my dad deal with his anger. We were all silent for quite a while."*

Just coming to terms with the fact that Mom and Dad are getting older is tough. Deciding what to do when one or both parents can no longer care for themselves is an emotional obstacle course. Even children who have open and caring relationships with their parents can be tripped up by feelings of guilt, sadness, and anger as they work their way toward a solution.

That solution may not be a nursing home, as it was for Ed Sherry's father. But as Americans live longer, more children will find themselves in the troubling position of making decisions about how their parents will live out their last months—or years.

U.S. Census Bureau statistics show that some of the fastest growing segments of the

population are among people 65 and older. Second only to the baby boomers, the 85-and-over age group has swelled 24.8 percent since 1980. The 75-to-84-year-old group grew 17.1 percent in the same period, and the population of 65- to 74-year-olds increased 11.2 percent. The 1980 census showed 25 million Americans over 65. That number is expected to double by the year 2030.

Many of these older Americans will enjoy healthy and independent lives, but many will also become disabled—either physically or mentally or both—and dependent on their children. Whether we call it role reversal or a new point on the family interdependence continuum, stepping in and taking charge is difficult both for the child and for the parent who is losing his or her independence.

*Liz: "The first major crisis situation was in the fall of 1986 when my father got sick and my parents' tenuous existence fell apart. My mother is disabled and couldn't leave the house, and my father became ill.*

*We didn't know that they had no food in the house. Everything just came crashing down, and we realized what a slim hold they had on keeping things going. For the first time, we did something. I got on the phone and called the doctor to find out exactly what my parents' health state was. It was very awkward. It's hard to call up a doctor and say, 'I don't feel like we're getting the straight story from our parents. I don't trust what they're telling us.' It made us feel guilty. It made us feel angry. We were treating adults like children."*

"You see a variety of responses, and I think it's contingent on the kind of relationship that went on before," said psychologist Dr. Stephen Katz, director of the Adult Health Care Program at the Veterans' Administration Hospital in Menlo Park, who

veterans in an effort to delay placing them in a nursing home. The program also provides counseling for family members.

According to the National Institute on Aging, 20 to 30 percent of all people can expect to spend some time in a nursing home setting, but only 5 percent of people over 65 are in a nursing home at any one time. Many disabled elderly people are cared for outside of nursing homes. Some refuse to acknowledge their deteriorating capacity to care for themselves and hang onto their independence as long as possible. Others become dependent on a spouse, in-home care professionals, or their children.

*Liz: "I was very frustrated. My father was sick; I was concerned about the future; I felt it was time to sit down and start making some decisions with my parents as to what*

American children don't take responsibility for their elderly parents, many elderly Americans move in with one of their children when they can no longer care for themselves, say two Santa Clara counseling psychology alumnae, Julie Barton '83 and Virginia Daugherty '85, who ran Catholic Charities' ongoing Time-Out Respite Care program from 1985 through 1987.

The program allows caregivers the opportunity to get away for awhile by providing volunteers who give personal care in the home. Barton coordinated a network of 80 volunteers while Daugherty ran the counseling side of the program. More than 200 families have received help from Time-Out since it began in January 1985. The service usually has a caseload of 40 clients,

taught courses on counseling the elderly for several years at Santa Clara.

"If there was a sense of openness and interdependence in the family and there wasn't a great sense of struggle on the child's part to break loose, then I think it's easier to establish a sense of reciprocity of caregiving. If that was a difficult process for children, then they find reactions of resentment, anger, and guilt when they find themselves in the position of having to care for an elderly parent."

But even when there is a healthy relationship, children can still have feelings of guilt when they assume responsibility for the care of an elderly parent, Katz said.

"They can have guilt that they're not doing enough; guilt that they weren't able to provide better for their parents," Katz said. "Guilt is usually related to 'shoulds' and 'oughts.' I should do this or I ought to do that. 'Shoulds' and 'oughts' keep people like me in business."

The Adult Health Care Program that Katz runs provides care to medically frail elderly

*they wanted to do. The doctor—our family doctor for 30 years—said he couldn't do anything; it was a family problem. I felt like someone needed to say to my parents, 'Look, it's time to do something. You're avoiding the issue.' As my father improved, that crisis was averted. My sisters and*

which Barton and Daugherty said could easily be doubled if they had enough volunteers. Volunteers and interns from Santa Clara and San Jose State universities provided counseling for the caregiver and for the dependent person.

What is it like to provide round-the-clock

*"I was very frustrated. My father was sick. I was concerned about the future."*

—Liz Currie

*brother seem to feel that as long as my father is alive and able to take care of the basic necessities, we should let them keep going the way they're going. I disagree. I think we're just going to be reacting to crisis after crisis. Everybody wants to stick their head in the sand and hope the situation goes away."*

The situation doesn't go away. And despite the widespread opinion that

care for a disabled elderly person? "Terrible fatigue; isolation from the world, other family, and friends. People tend to sort of drift off when a friend can never go out. Anger and guilt at being tied down. It's sort of like being on automatic pilot. They almost cease to be who they were before they did this because their whole life is bound up in caregiving day and night," said project director Barton.

"In one client family the caregiver is the daughter," said Barton. "Both she and her husband are in very poor health. The mother is doing well, physically, but she does have some dementia. She lives in their house. The mother does not understand at this point, because of the dementia, that she needs to give her daughter and son-in-law some space.

"These are the people who are waiting literally on the front walk for the respite worker."

Other caregivers are reluctant to accept help, Barton said, and the underlying cause is guilt. "They think, 'I really can't turn my mom over to anyone else, because I'm the only one who can do this.'"

"At the bottom of the emotions people feel in this situation is the fact that they're watching a loved one slowly deteriorate," said Daugherty. "There is a great deal of grieving and loss. Plus there's a long history of a relationship, and the parent's impairment sometimes doesn't allow unfinished business to be resolved. I think that may be a part of the anger and the guilt."

Children feel even more guilty when it becomes apparent that they may have to place a disabled parent in a nursing home, Barton and Daugherty said.

"Almost everyone we've met has said to the family member, 'I'll never put you in a nursing home.' Or the sick person has said, 'I don't care what happens to me, don't ever put me in a nursing home,'" Daugherty said.

But making those kinds of statements is a mistake, Barton added.

"Those statements should never be made. They should never be asked of anyone and they should never be promised by anyone," Barton said. "It's easy to say, 'Sure, Mom, I'll never do that.' But they can't guarantee it."

*Ed: "It's a very difficult place to be. Initially we felt guilty even thinking there was a possibility of his going into a nursing home. And we tried everything we could think of to have him be at home. But after the automobile accident and heart failure, and realizing the pressure having him at home was putting on my mom, both mentally and physically, we knew it was the right decision."*

Once the decision is made to place a disabled parent in a nursing home, the task of finding a suitable facility and figuring out how to pay for the care must be tackled.

Time Out offers a "nursing homes checklist" of physical considerations, programs and services, attitudes and other

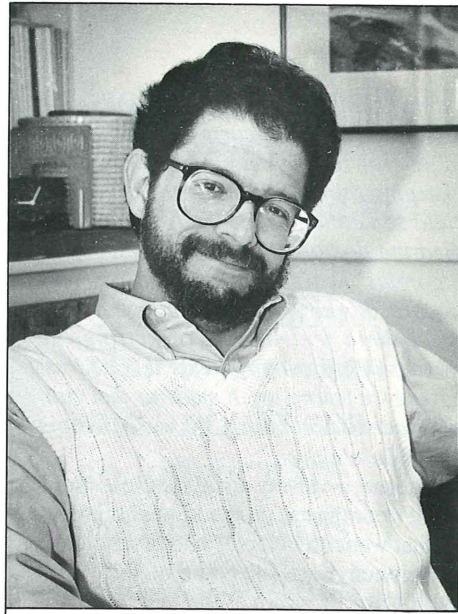
areas people can use as a guideline when evaluating a nursing home. In addition, each county has a "Long-Term Care Ombudsman" program that monitors nursing homes. The number to call in Santa Clara County is 408-249-3950.

Characteristics the checklist says to look for are condition of the building and grounds, cleanliness, a comfortable atmosphere enhanced by plants, flowers and pictures, appetizing meals, planned activities, and a courteous, respectful, and responsive staff.

"People who are looking for the best place often are in such emotional turmoil that they are not thinking clearly," said Daugherty. "The checklist gives them a guideline."

One way to make the move easier is to involve the disabled parent, if possible, in the choice, said Katz.

"Have the parent visit the place before they go," he said, "and have them involved



in the decision. People tend to support that which they help create."

Another consideration is the cost. Nursing home care can cost several thousand dollars a month, with the average cost just over \$2,200, said Katz.

Barton added that the financial aspect of putting a loved one in a nursing home can be very confusing.

Nursing home residents who have the means are required to deplete most of their assets before they qualify for federal assistance through the Title XIX program, she said. However, married persons are required to deplete only one-half of their assets before receiving assistance, she said,

noting that Medicare does not pay for long-term care.

*Ed: "My mother had to lay out some money. It will have an impact. Even now I find it very difficult to understand why we have a system that exhausts someone's savings in order to pay for nursing homes. I think my brother and I will end up at various times financially supporting my mom because she's very healthy and I expect her to be around a long time."*

Patients who are unable to pay for care from personal funds may have difficulty finding a bed in a nursing home since Title XIX pays less than many nursing homes normally charge, Barton added.



**Katz (upper left) identifies the "lost umbrella" concept. Julie Barton and Virginia Daugherty (lower left) coordinated "Time Out" to allow caregivers to get away for a few hours. Ed Sherry (this page) has concerns about the financial impact on his mother.**

"Usually the person has to go in as a private patient and guarantee to pay a certain number of months or years before going on Title XIX. Then the home will agree reciprocally to keep that person after he or she goes on Title XIX," Barton said.

Many of the people caught in this emotional turmoil are part of what Katz calls the "sandwich generation." They are 40- to 50-year-olds who are filling the roles of caregiver, parent, and, often, grandparent.

"On the one hand, their kids are almost grown and are going off to college; and on the other hand, their parents are becoming disabled and they have to take care of them. They're being squeezed at both ends," Katz said. "At a time when they may want to start a new career, travel, or rekindle their relationship, the demands of caring for a disabled parent are thrust upon them. It can make them angry and resentful."

Another difficult transition for the sandwich generation is the loss of a sense of protection from their parents, Katz said. "One of the greatest difficulties middle-aged children face when their parents become disabled is called the 'lost umbrella' concept. They've lost that sense of protection, that protective barrier they felt was in place when their parents were healthy," he said. "It forces them to face the issues of their own mortality and vulnerability. They have to get through that stage to go on and effectively care for their

parents."

Another demographic group may soon be feeling the crunch of multiple obligations, he added. As couples delay having children into their late thirties and early forties, those children may find themselves caring for elderly parents when they are in their thirties. Caring for an elderly parent can come at a time when the child is trying to get a career on solid footing and raise a family.

"I'm sure it's going to be a factor," said Katz, "but we don't know enough yet to determine what that will be like."

Some people do know what it's like.

*Liz: "I feel like I've been living with this ever since I was 14. I was a freshman in high school when my mother had a stroke. I was always afraid I'd wake up some morning and my parents would be dead. Old age scares me, and I think it's because of having elderly parents."*

One way parents can lessen the burden on their children is to plan ahead, said Katz. "People need to plan for old age when they're not old. I think it's really important for those kinds of issues to be discussed and have preferences known. Granted, they may not be able to be met, but I think it's crucial to have people's preferences known. How many people actually do that? Not enough."

*Liz: I wanted my sisters and brother to fly in so we could get together with my parents and say, 'Things are going to be*

*changing. How do you both want to handle it?' We worry about one of my parents having a stroke and needing to be placed in a care facility—we don't know where they would want to be. I think parents should convey what they want to their children. And the financial side of it—that's the last thing we want to be dealing with. We don't even know if my parents have wills."*

As the population of the United States ages, the tough questions of how society will care for the elderly must be answered, Katz said.

"Who's going to care for these older people? That's the major issue. Demands for long-term care are going to be greater, and I think there have to be a variety of ways to deal with that—nursing homes, adult day care, respite care.

"I think it's unfair for people to spend down to the poverty level. I think there's going to have to be some involvement by the government. Catastrophic health insurance really has to happen on a national level.

"I think children should assume some of the burden, but I think people have to have choices or they feel trapped. They don't have any options. And it's no picnic for their parents," Katz said. "I think the more options and choices people have, the better the outcome will be." ■

*Sabrina Brown is the editor of Spectrum, the faculty/staff newspaper at Santa Clara.*

Rich Sigberman



# Kidnapped in Beirut

BY CHARLES GLASS

ABC correspondent Charles Glass '72 tells of his abduction, his 62-day captivity, and his flight to freedom

I had set out at about 10 a.m. for the one-hour drive north from Sidon to Beirut. With me was my good friend Ali Osseiran, whose father is Lebanon's minister of defense and one of its most respected Shi'ite Moslem leaders. At the wheel of Ali's battered Volvo was his driver, a Shi'ite ex-policeman named Suleiman Suleiman.

Now we were driving into the southern suburbs of Beirut, where Shi'ites had taken refuge after fleeing their villages in the South during the Israeli bombardments of the 1970s. Stretched on banners over the roadway and pasted on walls were pictures of Ayatollah Khomeini. Just above a Syrian-army checkpoint hung a large placard for Hizballah, the Iranian-supported Party of

God. We had entered not merely another part of Lebanon but another world. Somewhere in these slums, I believed, were many of the foreigners who had been kidnapped in recent years in Lebanon.

We had just passed another Syrian checkpoint when a green Mercedes pulled in front of us, moving slowly with the morning traffic. I joked that the Mercedes appeared to have lost its license plates. Suddenly it stopped at a right angle to our car, cutting us off.

The doors of the Mercedes flew open, and four or five young men jumped out, with weapons drawn. At least four more gunmen ran out of another car that had stopped behind ours. They ordered Ali and

Suleiman out of the car. I stayed in the back seat, afraid to move. One man pointed his automatic rifle through the right rear window and ordered me out. I looked for somewhere to run, but men with weapons were everywhere.

The gunmen began dragging me toward the Mercedes. At that moment, I remembered David Hirst, the *London Guardian* correspondent who had almost been kidnapped in Beirut the year before. When I asked him how he had had the courage to run away from his abductors, he said, "I just couldn't bear the thought of being dropped down that black hole."

I struggled not to get into the car. One bearded man leveled his weapon at me and

shouted, "I will kill you!" The voice frightened me more than the weapon did. Another gunman hit me on the back of the head with his rifle butt, knocking me to the ground. Before I realized what had happened, I was sitting in the Mercedes.

While we were driving east toward the airport, one gunman got on a two-way radio, saying in Arabic that they were bringing in the *samak*, the "fish." I'd been baited and hooked. Now they were taking me home. I felt myself sucked ever deeper into Hirst's black hole.

On Wednesday, June 17, 1987, I became the 24th foreigner "missing, presumed kidnapped" in Lebanon. I had lived in Lebanon from 1972 to 1976 as a free-lance journalist and from 1983 to 1984 as the Middle East correspondent for ABC News. I had returned to the Middle East to work on a book.

My wife, back in London, my friends, and colleagues had all urged me not to return to West Beirut. Aware of the possibility of kidnapping, I had taken precautions. My visits to the Moslem half of the city from the relative safety of Christian East Beirut were kept brief. A bodyguard or driver went with me everywhere. I

varied my patterns of travel and never mentioned on the telephone where I was or where I was going. It was not enough.

The Mercedes stopped in front of a war-damaged, arcaded building flying what appeared to be an Iranian flag. The gunmen ordered me to close my eyes and led me to a room with peeling plaster. They sat me facing the corner, tied my wrists tight behind my back, and told me not to move or turn my eyes away from the corner. A boy with a nasal voice poked me with his pistol and said, "You CIA."

For the next half-hour, I prayed silently. I worried about my wife, Fiona, and our five children, ages 2 to 14. How would they hear the news? My thoughts turned to Ali and Suleiman. I prayed neither of them had been taken hostage, not only for their sakes but for my own. If free, they would contact the Syrian army and try to arrange my rescue.

My heart sank when I stole a glance and saw them seated against the wall, their hands tied, their eyes blindfolded.

Sunday, June 21, was our fifth day in captivity. We had been moved to another apartment building. I was now blindfolded and chained to a bed. Unable to communicate with Ali and Suleiman, I began to talk silently to my family. Each day I pretended to have a different member of the family with me.

We had not been permitted to shower or shave. Finally a guard relented and let me use a razor in the bathroom. I sat down on the toilet, took the razor, and cut the palm of my hand. Then I removed the cardboard roll inside the toilet paper and, using a feather from the pillow on the bed, wrote a message in blood: "Please help me. My name is Charles Glass. I am a hostage on the fourth floor of this building." I hurriedly pushed the note out the bathroom window.

sat in a chair next to Ali's bed and began telling awful jokes in Arabic. I suspected they were about to let Ali and Suleiman go. A Christian friend held hostage a year earlier had told me that on the last day of his captivity his guards had become friendly. Soon two guards led Ali and Suleiman out of the room, and I never saw them again.

That Saturday, June 27, my captors moved me to a 10- by 12-foot room set up to serve as my long-term jail cell. The window was covered with a piece of rusted metal. They shackled my wrist to a chain in the concrete wall.

The next night, a guard gave me a letter and said, "Read this." I pulled my blindfold back and read a note, supposedly from me to Ali Osseiran, warning that if he tried to rescue me, I would be killed.

"You are going to write this for us," he said, handing me a pen. I copied the note, leaving the grammatical and spelling errors. When he left, I kept the pen and hid it inside my mattress. I was very happy. This was my first confirmation that Ali and Suleiman were free.

Using the pen, and a page from one of the books I was allowed, I wrote another note, in English, French, and Arabic, offering \$10,000 to anyone who could help me. But I had no way to get the note out. Once I managed to open the bathroom window, but it was blocked by a spinning fan. Then one day I went to the bathroom during a power failure—a common occurrence in Beirut. I opened the window. With the fan stopped, it was easy to push a note out.

On July 6, two senior members of the group came to me and asked, "Are you willing to cooperate if it helps you to go home?"

"Yes," I said, without hesitation. "Then read this."

There were always five or six guards with us. They carried pistols with silencers and, except for our visits to the bathroom, never left us alone.

There were always five or six guards with us. They carried pistols with silencers and, except for our visits to the bathroom, never left us alone. I had expected our guardians to be fanatical and devout, but I never saw them pray.

On Wednesday, the eighth day, a guard

I was handed a paper with a statement that began, "I Charles Glass. Many of you know me as a journalist, but few know the truth. I used the press as cover for my main job with the CIA..."

"This is not true," I said.

"That does not matter," one replied. "If

you don't read it, you'll never see your family again."

When the two returned with a cameraman, I read the statement in an American Southern accent, an oblique attempt to indicate I was in Beirut's southern suburbs. I also tried to get my crossed fingers into the picture frame as a clue that I did not mean what I was saying.

I learned later that when my colleagues at ABC News showed the tape to my wife, she shocked them by laughing. "He's acting," she said.

My main hope of rescue was still the notes I'd dropped through the bathroom fan. But weeks went by without anything happening.

I read books and played imaginary chess games with my sons Edward and George, who invariably beat me. The routine of captivity was deadening, interrupted by short but intense periods of depression or euphoria.

One afternoon, one of my captors, who periodically questioned me about my CIA

connections, rushed into my room. "What is this?" he shouted, waving two of the notes under my nose so I could see them below my blindfold. "If you do mistakes," he said, showing me his other hand holding a grenade, "you'll never see your children. How many of these did you send?"

From that apartment, I had dropped nine notes in all. "Four, I think," I said.

He ordered one of the guards to search for the other notes. "You realize," he said, "if we don't find the other two papers, you will have to move."

The guard returned empty-handed. Late that night, I was shoved into the green Mercedes. We drove for five minutes to another apartment building where I was led into a room, pushed onto a filthy mattress on the floor, blindfolded, and chained.

The next morning, I lay quietly, pretending to be asleep, stealing glimpses of the room under my blindfold. On my right against the shutters was a large wardrobe. Unlike the previous room, this one was not equipped with metal over the shutters,

which led to a balcony. Probably because they had had to move me so quickly, this location had not been prepared as a proper prison.

I began to believe that at last I might have a chance to escape. By moving the wardrobe, I could open the shutters and reach the balcony. That much would be easy; the hard part would be removing the chains from my wrist and ankle.

On my second morning there, the guards wrapped masking tape around my wrist chain. The chain was making too much noise whenever I moved, and they did not want neighbors to hear me. They left two links of the chain untaped—the first and the sixth—for the padlock to go through. I moved the tape from the seventh link to the sixth, so that when they took me to the bathroom that evening and relocked my wrist chain, it gave me an extra link. From then on, my wrist chain was always just loose enough for me to slip out of.

The real difficulty was the ankle chain, with its smaller links. There were 14 around the ankle and about two more feet of chain leading into a hole in the wall. To slip the chain off my ankle, I would need 18 links. But how to get the four extra links? By overlapping and then tying alternate links together with a thread from my blindfold, I would tighten the chain. Then when a guard relocked it, he would unknowingly give me an extra link. To disguise the thread, I rubbed it with rust from the chain. Now I could loosen the chain by breaking the threads.

It took me nearly a week to reach 18 links. I decided to leave that night and began going over every detail of my escape in my mind. But when the guard relocked my chains after taking me to the bathroom, some of the threads broke. When he left, I quickly counted the links: 17. Panicky, I began tugging at the chain like a wild beast, trying to pull it off even if it took part of my heel too. Nothing worked.

I spent the next few days working on the chain, but the number of links kept fluctuating between 16 and 17. Then on the morning of Monday, August 17, the guard who returned me from the bathroom accidentally left me with 18 links.

I could not risk being unchained again to eat or go to the bathroom. When the guards brought me lunch and dinner, I told them I was too ill to eat. When they came to unlock my chains for the evening bathroom visit, I said I was still sick and wanted only to sleep.

That night the guards' routine TV view-

ing seemed endless. Finally they went to their room, and it was not long before I heard one guard's strained breathing and the snoring of the other. For an hour I lay quietly, listening to the snores, telling myself, *By morning, I will be free or dead.*

I slowly pulled the chain over my left wrist, almost dropping it to the floor with a clang. Then I pulled the links on my ankle chain, breaking each of the four threads, one by one. I inched the wardrobe away from the shutter door, stopping when the wood squeaked. At last I could open the door, and squeeze out onto the balcony. I gazed upon the world outside my cell. The sky was clear, the night was warm and still, and the streets seemed deserted. I took a deep breath of air and looked down: It was a straight drop of six or seven stories.

The only way off the balcony, other than back to my room was through a door that led to the kitchen. I stepped inside, walked quietly through the kitchen and into the main corridor, where I could see the open door of the guards' bedroom.

Turning left, I headed toward the front door. Slowly I turned the key to unlock it. There were two bolts, which I pulled back. I turned the handle and moved the door slowly toward me. Then I slipped out, taking the key and locking the door behind me. I ran down the stairs, out the building's entrance, and up the asphalt road.

I was running as fast as I could, feeling exhilarated, despite the fact I had not walked more than the few paces a day for

two months. Whenever I heard a car approach, I hid in the shadows. Then I saw the yellow neon light of an open bakery. Inside I asked to use the telephone, but two men behind the counter began to argue in Arabic.

Time was running out. The guards might wake up at any moment.

I walked outside just as a car drove up with a man, a woman, and a child in it. "Would you please take me to the Summerland Hotel?" I asked in Arabic. "Our baby is very sick and our doctor is at the hotel."

"Are you a foreigner?" the driver answered.

I was a strange sight: a week's growth of beard, barefoot. But the woman said, "Take him to the Summerland—for the baby."

"Mr. Glass," the receptionist said, "what are you doing here?"

I knew the hotel staff from the many times I had stayed there. "I've just escaped from Hizballah," I said. "Hide me."

"Come quickly," the doorman said. He led me to an office and told me to sit down. I was trembling.

The hotel security chief explained that the only force that could help me in this part of Beirut was the Syrian army. A Syrian major, who had been at a party in the hotel, then took me to the apartment of his commander.

"You have caused us a lot of trouble," General Ali Deeb said. "Our president personally ordered us to find you." Then, to

my chagrin, he added, "Syria must have the honor of presenting you in Damascus."

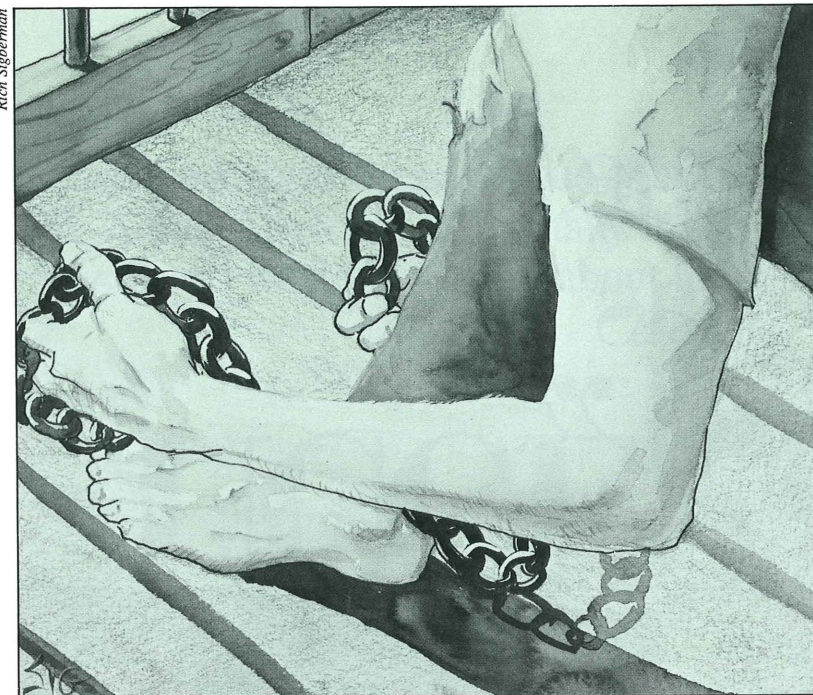
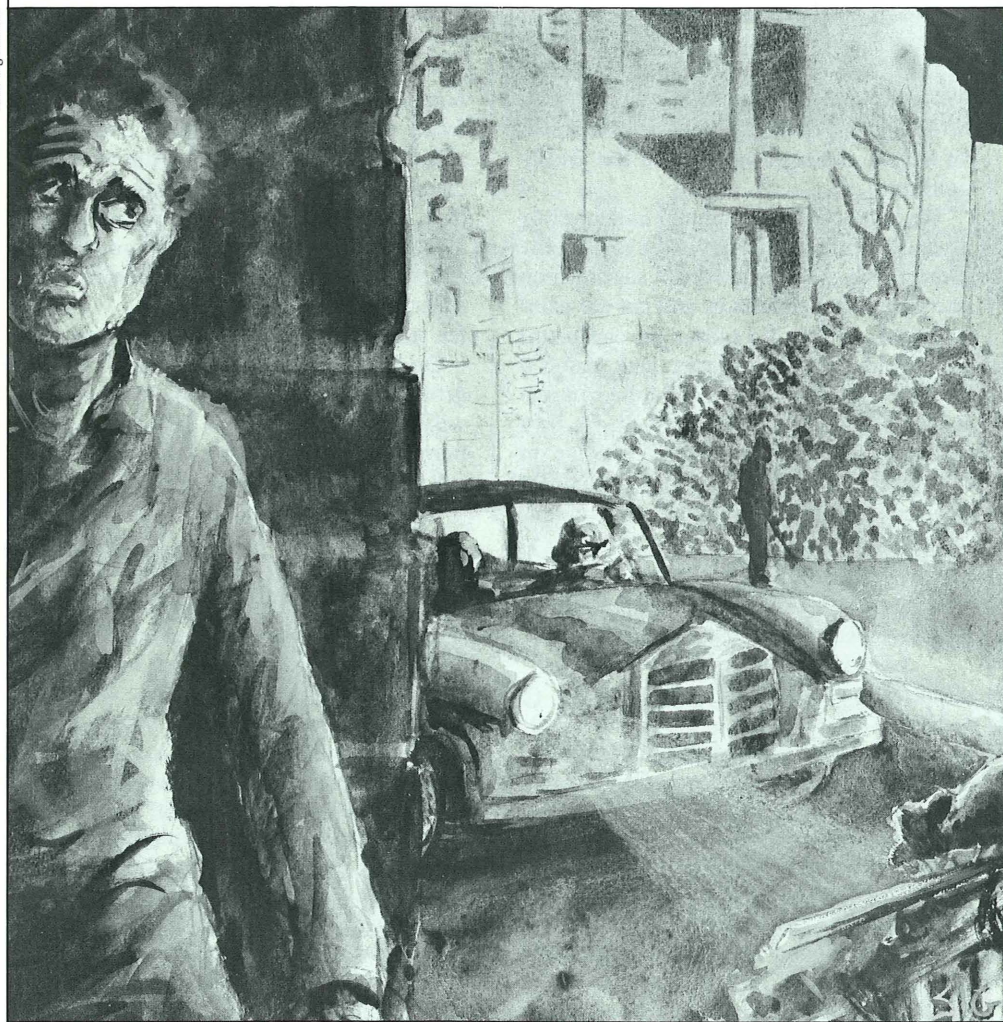
At about five that morning we set out for Damascus in a Syrian convoy. As we drove south on the coast highway, I looked behind me at what would probably be my last view of Beirut and the Lebanese coast. We turned left into the foothills of the Chouf Mountains. Stonemasons were constructing walls along the road, just as they had a century ago. In the predawn penumbra, peasants in black Turkish trousers and white caps were carrying bread in baskets slung over donkeys.

As we approached the summit of Mount Lebanon, I saw the sun rising over the tops of the umbrella pines. I pulled the visor down to shield my eyes and told my escort officer this was the first time in 63 days I had seen the sun. He pushed the visor back up.

"Then look at it," he told me. "Look at the sun." ■

*Later that day, Charles Glass was handed over to U.S. officials in Damascus. He was then flown to London, on a jet provided by ABC, where he was reunited with his wife and children. He is currently working on his book "Tribes With Flags."*

*By Charles Glass. With permission from Rolling Stone, December 3, 1987. By Straight Arrow Publishers, Inc. ©1987. All Rights Reserved. Reprinted by permission also from Reader's Digest, April 1988.*



“He is someone who has arrived.”

—Lydia Modi Vitale

# A Mark of SUCCESS

Mark Alsterlind '76 is serious about his art. A dozen exhibits in as many months say the art world is serious about him.

BY PEG MAJOR



When Mark Alsterlind '76 has been away from his studio for a while, he often spends days “throwing brushes” when he returns. Sometimes he gets so frustrated he punches a hole through the canvas. “But that’s the beauty of working on a collage,” he says, laughing at his temperament. “I can usually patch it up and make the hole work into the piece I am creating.”

But make no mistake, the 33-year-old abstract painter, who lives in Van Gogh’s hometown—Arles, France—is serious about his art. Now the art world is beginning to reward that effort.

“He is someone who has arrived,” says former de Saisset Museum director Lydia Modi Vitale, now assistant director of Vorpall Gallery in San Francisco.

Mark sees himself as a young, maturing abstract painter. “Nonsense,” says Vitale. “He is a conceptual artist—and a good one.”

The critics support Vitale’s claim. In May he had a personal show of paintings and drawings in Basel, Switzerland, followed by group exhibits in Nancy and Rochefort-sur-Mer in France, and capped by a one-man show in Paris in June.

He also was one of 20 young painters in-

cluded to show their work in a special exhibit in Sete, France, in July, and, next September, will participate in a group show of “Young French Painting” in New York City.

These were not his first shows, although he has only been exhibiting since 1987. The year before, he had decided if he were to make a living as a painter, he would have to promote his work.

Within eight months, he had been featured in four personal shows and two group exhibits in Paris and southern France. At one of the Paris shows, he had the heady experience of selling all his work.

At first, young professionals—doctors, attorneys, and decorators—bought his art. Today his buyers include established collectors like gallery owners and art patrons.

Success has come so quickly that even Mark has difficulty accepting it. After all, his career was not exactly planned; it happened more by accident than by design.

It began, he says, because of Lydia Modi Vitale, de Saisset’s dynamic director (1967-78), who was like a beacon to Santa Clara students in the 1970s. Believing art to be “an important asset to students that should be a part of their education,” she enticed them to the de Saisset for student openings of avant-garde exhibits by featuring food and live music—often rock bands. What followed, of course, were discussions with exhibiting artists. In the process, students found themselves learning about art—and enjoying the experience.

Vitale hired undergraduates to work part time in the museum, among them European history major Mark Alsterlind. “I did a little of everything, from helping set up shows to serving champagne at member openings,” he recalls. But it was the opportunity to talk with painters, artists, and photographers from varied backgrounds that impressed Mark and kindled his interest in art.

In his junior year, he took a class in etching and became so absorbed by it he thought of leaving Santa Clara and going to art school. But that did not happen.

He graduated with a B.A. in history in June 1976, uncertain of his future. But a graduation gift from a friend—a round-trip plane ticket to Europe—helped determine his path. Dated March 21, 1977, the ticket “gave me just nine months to earn the money I would need to live abroad for a year,” Mark recalls. He worked as a paste-up artist by day and as a waiter by night, and saved every nickel.

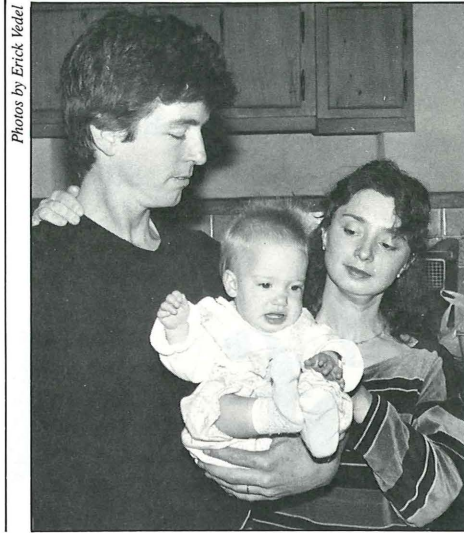
His first five months in Europe in the spring of 1977 were wonderful. When his money began to dwindle, he headed for cheaper fare in the Middle East and Far East, where he managed to stretch his tour another six months. Everywhere he went in Europe and Asia, he visited museums and galleries, learning about cultures new to him and experiencing some of them firsthand.

When his funds ran out, he headed home to California and went to work as a guide

“I am in a place that allows me the concentration necessary for my vocation.”



Mark's studio in the 17th century stone house he remodeled in Arles gives him space to work.



He and Catherine met as tourists in Greece.

Photos by Erick Vedel

for a travel company, which soon took him back to Europe for three more months. It was during this second trip that his direction became clear: “One day I finally just said, ‘I’m going home and go to art school,’” he remembers.

He graduated from the California College of Arts and Crafts in Oakland in 1980. Because of his bachelor's degree from Santa Clara, the humanities course work at the four-year school was waived, allowing him to complete the program in 30 months. More important, it enabled him to spend all of his class time in pure studio work—two or three classes each day.

In his European travels, Mark met a young French woman, Catherine, who since has become his wife and the mother of their daughter, Margaux. She was working as a speech therapist in Dordogne, near Bordeaux. When Mark finished art school, he followed her there.

He was fortunate to be commissioned right away to work on the Lascaux prehistoric project near Dordogne, drawing animals in the Lascaux Cave two hours a day, and creating a replica of the real neolithic polychrome paintings in another, newly created “facsimile,” which is now open to the public. The rest of the time he painted in a small studio he fashioned in their home.

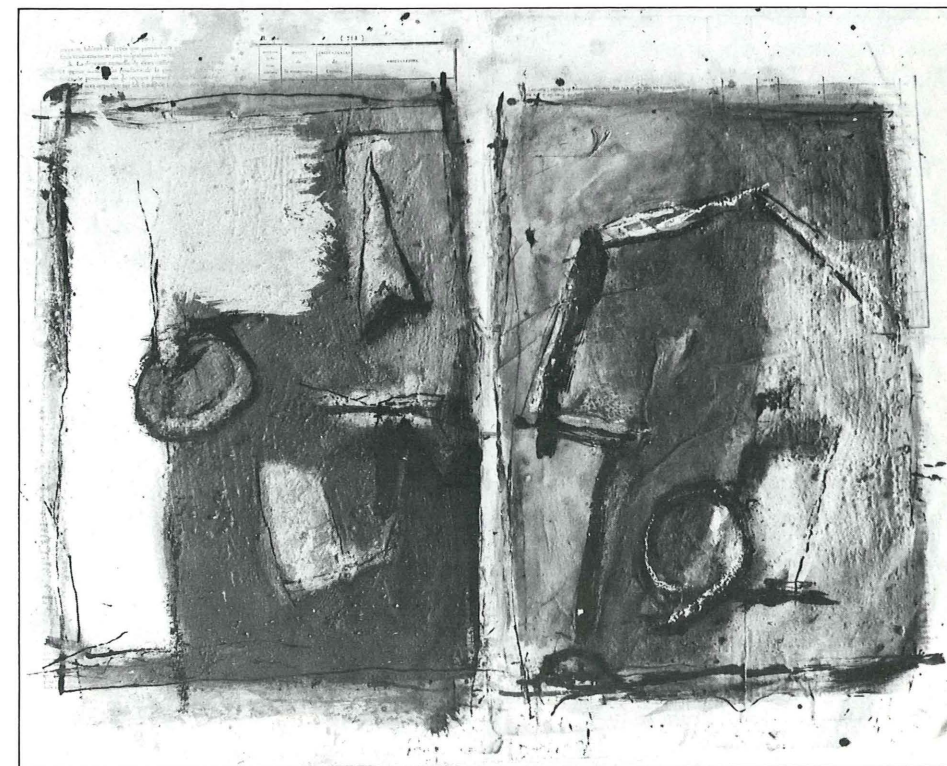
They moved to Arles in 1981, and Mark worked as a printmaker at the School of Fine Arts in Nimes. Two years later they bought a neglected 17th-century stone house and Mark devoted the next 18 months

to restoring it. It was a period he remembers, especially because it no longer allowed him time to paint. “But I kept on drawing,” he recalls. “I had to. My work had become something I could not do without.”

Their new home included a large studio for Mark and he eagerly returned full time

to his work. But it was at this juncture he realized he was committed to his art, and he began promoting his work among galleries, with unexpected success.

“Promotion is hard work,” Mark says, “requiring tenacity, motivation, and luck.” He estimates he now allots a third of his time to that endeavor. Yet he believes it is



An untitled drawing from Mark's recent work

essential he represent himself at this point in his career: “I get to know the context of each gallery when I spend time with the owner. That is important to me as a painter. There must be a harmony between the gallery and the artist.”

The next step is to become more broadly known as a serious painter so he can be represented by one of several Paris galleries he has painstakingly identified as possessing that harmony. To that end, he traveled to New York in fall 1987 and visited 50 galleries; a third of them viewed his work.

An affiliation with the right gallery is important, Mark says, because it will give him the freedom to paint while his work is being shown inside and outside of France.

Like many other artists, he works on five to ten paintings at a time, typically on three-by-five-foot canvases. Some come easily; others take months. After a while, Mark says, intuition takes over and he finds it difficult to tell whether something has occurred by choice or by chance. “If one of every ten pieces has something, I’m lucky,” he says.

He usually works 9 to 12 hours each day. “I’m not a morning person, but I discipline myself to be in my studio by 9. It may take me a couple of hours to settle into what I’m doing. After lunch with my family, I return to the studio for another five hours. After dinner, I go back to work, usually until 1 or 2 a.m.”

I am in a place that allows me the concentration necessary for my vocation.”

Living in France the past seven years, he has picked up the language and speaks it fluently, but with an accent he can't lose. On a recent U.S. trip, he complained it took him two weeks before he could speak English smoothly again. “Even then, I discovered I was still thinking in French and converting it to English.”

Although Mark has not studied formally with anyone since art school, he says he continues to learn from his experiences. “Over a glass of wine with a friend, for instance, or in a conversation with another painter, I keep learning new things.”

Mark acknowledges that Catherine



Like many other artists, he works on five to ten paintings at a time. Some come easily; others take months.

A versatile painter, Mark works in assemblage and collage with pastels, oils, and acrylics. His wife, born and raised in Paris, had no expertise in art before she married Mark, but has become quite knowledgeable. “What she thought about a piece I was doing used to affect me a lot,” he admits, “but that is less true now. Sometimes she lets me know when she thinks I’ve been working on something too long by saying, ‘I liked it better a week ago.’”

Mark finds living in France very different from life in the United States, especially because it is free from the stress he relates to living in America. “I lead a low-key life. Americans my age are more concerned with success, especially material success. I am not that way. In the south of France where I live, most people equate a ‘good life’ with doing some traveling, having a good family life, and spending time with their friends. Intuitively, or by chance,

would like them to spend more time doing things together—especially traveling. Her job allows her several months of vacation time a year. But at present, that’s not possible. His work is all consuming. And compelling.

When asked why he works so hard at his painting, Mark doesn't hesitate: “I do it because I must.”

In the summer of 1974, Professor Aidan Gough of Santa Clara's law faculty was introduced in London to Professor Frederick C. Copleston, S.J., Jesuit priest, fellow of the British Academy, and arguably the best-known historian of philosophy in the English-speaking world.

For Santa Clara the meeting was serendipitous: Father Copleston was about to retire, willy nilly, from a long, eminent career at Heythrop College, and was open to the prospect of broadening his horizons. On his return to the campus, Professor Gough carried this news to the administration, which in turn invited Father Copleston to accept the Fagothey Visiting Professorship for distinguished philosophers.

For most of the six ensuing years Father Copleston made this University his residence. Here he wrote books, taught undergraduate students with extraordinary patience, and gave department seminars and public lectures. Best of all, he befriended us fellow Jesuits with whom he lived.

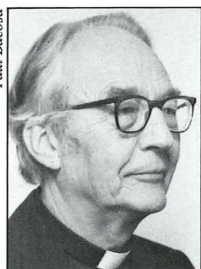
# Gift of the Magus

BY JAMES FELT, S.J.

This wise man from the East—for England is, of course, a good deal east of California—was drawn here by no star except the California sun with its promise of warmer than usual winters, but he did come bringing gifts still warmly treasured by this University and its Jesuit community.

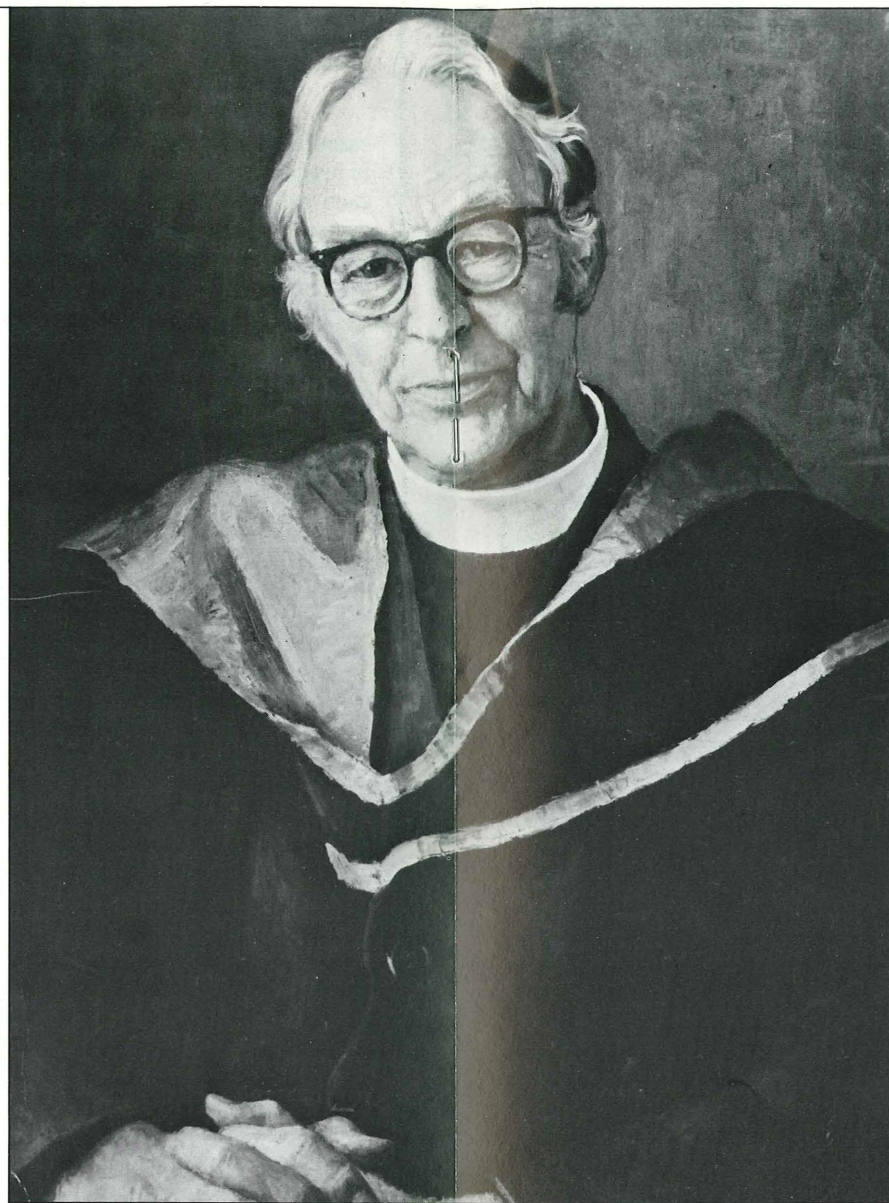
A warm humanity is one unforgettable gift he brought to us. There is in the vestibule of the chapel of King's College, Cambridge, a bronze plaque in memory of Alfred North Whitehead, and the long periodic sentence recalling his distinguished achievements ends with the words, "Et si quis alius, humanitatis examplar" ("and if anything else, he was a model of humanity"). These words could as well be written of Father Copleston. Despite his academic eminence, his manner is warm and unassuming; he regularly introduces himself as "Freddy Copleston," and no matter who you are, you feel he is treating you with respect.

Paul Bacosa



In his book, *On the History of Philosophy and Other Essays*, Father Copleston devotes an affectionate chapter to "Peter Wust: Christian and Philosopher." Wust, a German, was sought out by Copleston in the autumn of 1938 and found to be a model of both a philosopher and a Christian. Of Wust Father Copleston writes: "It took me a very short time to realize the essential simplicity and directness of the philosopher's outlook. I do not mean by this that his philosophic reflections were superficial; far from it; I mean that sophistication, artificiality and guile were entirely foreign to his character." What Father Copleston admired in Wust mirrored his own personality as we came to know him.

The poet's saying, "*Nil humanum*

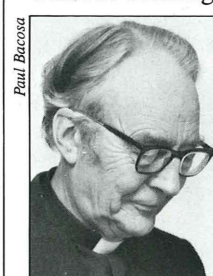


he brought us. In a recent autobiographical essay Father Copleston recounts that a professor in another American university had grumbled that Copleston's volumes had allowed that school's graduate students to get by their comprehensive examinations without reading the original sources.

Copleston's reaction to this mild complaint was typically humane: "I was glad to think that my efforts had been of some use to somebody." And indeed when professors from neighboring universities were

first invited to a reception for Father Copleston at Santa Clara, one of them did in fact remark to me, "I shall be glad to meet the man who got me through my comprehensives."

It was largely at Santa Clara that Copleston prepared the prestigious Gifford Lectures, which he delivered at the University of Aberdeen, Scotland, in 1979-80. In



Paul Bacosa

*This wise man from England brought gifts still warmly treasured by this University*

*alienum a me puto*" ("I hold nothing human as foreign to me"), is another phrase that springs to mind when I recall Freddy's sojourn with us, for he devours spy stories as well as philosophy books; he has an eye for wildflowers; he is fond of swimming and of vividly colored sport clothes. He was eager to see the redwood trees, the Pacific coastline, and the startling canyons and waterfalls of Yosemite Park. Now he writes us that he is well along in a project of visiting all the parks in London.

Most of us were rather sorry when, in his last years with us, he quietly gave up smoking, since his adroit rolling of his own cigarettes from rough cut pipe tobacco was a constant fascination for us during the social hour. (I believe that on one occasion a student asked if he could borrow Freddy's little machine in order to roll a less edifying type of cigarette.)

Philosophic erudition, quite extraordinary in its breadth, is of course another gift

the spring of 1980 he gave practically the same set of seven lectures at Santa Clara under the title "Religion, Philosophy, and Cultures."

Even casual reading of his multivolume history of philosophy suggests that Copleston did most of his research in the languages of the original sources: Greek, Latin, French, German, Italian, and English. At Santa Clara we could observe him also digging into Russian, out of integrity as well as interest, for he was then writing his book on philosophy in Russia. On two occasions I almost forebore to knock on his door since, hearing his voice, I at first supposed someone was with him. It turned out that he was reading Russian poetry aloud to himself, though he commented that he had no idea whether a Russian would have understood him, so unsure was he (he said) of the proper pronunciation.

Father Copleston never much advertised what particular writing project he was cur-

rently engaged upon, but he was always hard at it. Even on weekend holidays at our country retreat he would spend most of the day pushing around his ballpoint pen (he prefers composing in longhand). Judging from the dates of their publication, he must have done much of the composition of his last several books right here at Santa Clara: *On the History of Philosophy* (1979), *Philosophies and Culture* (1980), *Religion and the One* (from the Gifford Lectures, 1982), and *Philosophy in Russia* (1985).

The example of intelligent faith was another gift he brought us. At the age of 18 he entered the Catholic Church, and five years later the Society of Jesus. I never heard him enlarge upon what lay beneath these decisions, but I could imagine in that wise man, who in simplicity shared the Eucharist with us around a little table in the country, the same younger Jesuit who in 1948 daringly debated Lord Russell on the BBC about the existence of God. In Father Copleston one finds, I think, the embodiment of faith seeking understanding.

No one questions the breadth of his philosophic understanding, but the understanding lying behind his faith is not purely theoretic. St. Thomas Aquinas, toward the end of his life, is known to have said that all that he had written was straw compared to what had been shown him. In a parallel vein Father Copleston has written: "It seems to me that any clash in one's own mind between philosophy and religious faith is greatly diminished if one abandons

extravagant claims on behalf of speculative metaphysics and sees the truths of faith primarily in their relation to the leading of a genuinely Christian life." What one must do in the end, he adds, is lean not

upon speculation but upon God.

In leading a genuinely Christian life among us, Father Copleston gave us, once again, an example of humanity and of a love for humanity's best gifts. With this and with his friendship he enriched us before returning to his own country. We miss him. ■

(*Postscript*: Father Copleston is presently spending an active retirement at the central Jesuit residence in London. In September 1987, he celebrated his 81st birthday and his 50th anniversary as a Jesuit priest.) ■

*Father James Felt, S.J., is a professor of philosophy at Santa Clara, where he has taught since 1965.*



Paul Bacosa

BY AL MORCH

The reissue of *The Manchurian Candidate*—the 26-year-old Laurence Harvey-Frank Sinatra thriller about an ex-GI hypnotically transformed by the Chinese into an automaton programmed to kill a presidential candidate—is again raising a question about brainwashing that the movie initially spawned: Is it possible?

"I would say yes," says brainwashing expert Alan Schefflin, who teaches three courses—first-year torts, the law and psychiatry, and persuasion—at Santa Clara.

"Mind control of that kind has always been the subject of one of the great debates in the history of hypnosis. However, we've obviously come a long way via scientific research and according to CIA documents that have come to light since Richard Condon wrote *The Manchurian Candidate* in 1958," notes Schefflin, co-author with Edward Opton Jr. of the 1978 non-fiction best seller *The Mind Manipulators*, published and serialized in a dozen countries.

A hypnotist himself, Schefflin, whose new book on hypnosis for mental health professionals will be published by the end of 1988, is convinced a skilled practitioner "can take ordinary individuals and hypnotize them without their being aware, and turn them into a killer or someone who will commit criminal acts and then have amnesia so they don't know that they've ever committed those acts and don't know they've ever been hypnotized.

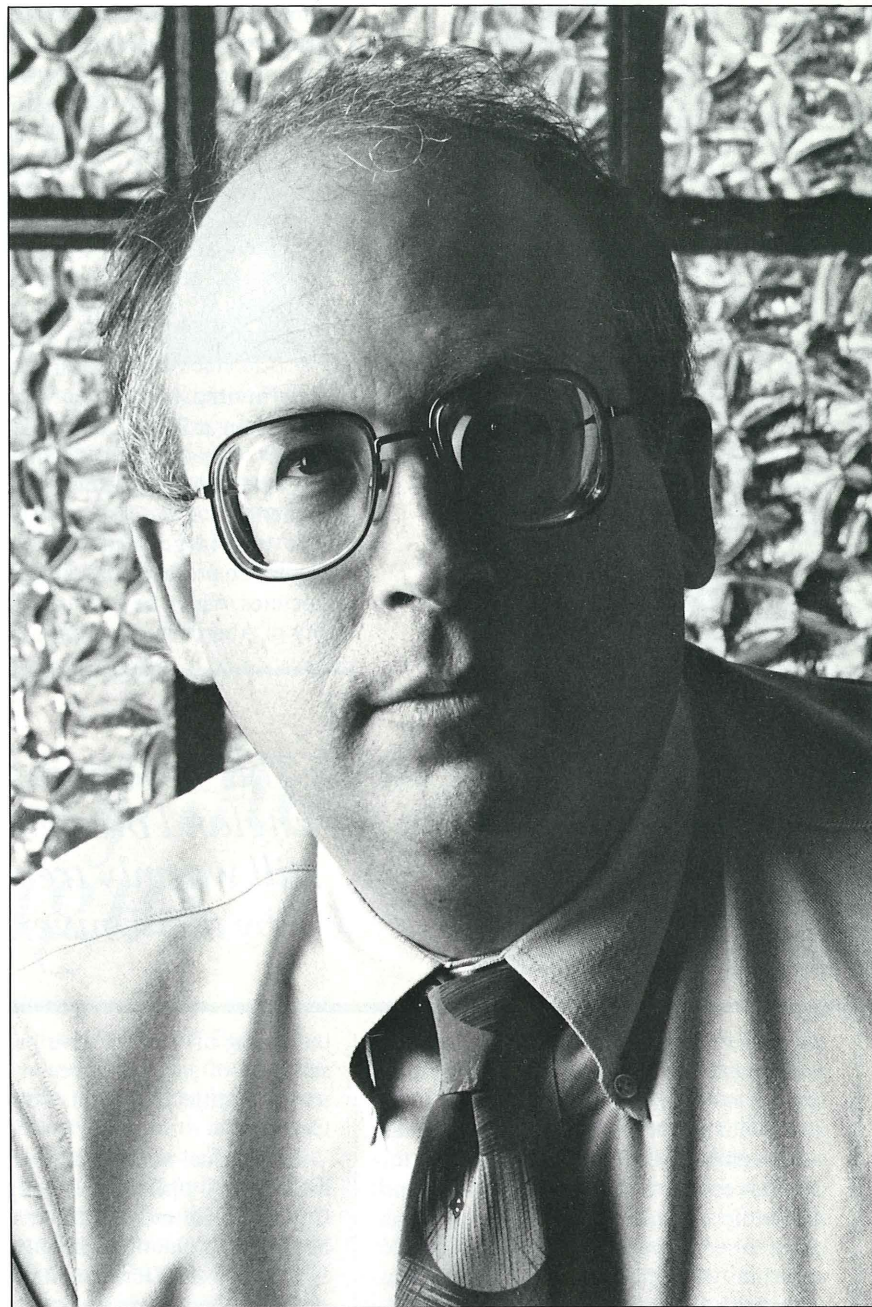
"It's even more frightening when you consider the random possibilities. Any one of us could wind up being used and abused by someone sufficiently skilled as a hypnotist and sufficiently malevolent as a personality," he says.

Although author Condon was probably not aware of it before he wrote *The Manchurian Candidate*, the CIA, according to documents Schefflin has read, was very interested in 1951-53 reports of American prisoners of war captured in Korea, and later routed through Manchuria before they were released to the United States.

"These prisoners experienced a blank period, and could not remember what had happened to them in Manchuria. By 1954, the CIA was actively involved in creating a 'Manchurian Candidate'—an involuntary assassin," says Schefflin, observing that the movie took some liberties to heighten the dramatic effect.

In the film, prisoner-of-war Harvey is singled out by the Chinese Reds to be hypnotically programmed to kill the presidential candidate, thus paving the way for the

# Is brainwashing possible?



vice presidential candidate, who's partial to the communist cause, to be swept into office on a wave of sympathy.

"The Chinese psychologist said it took three days to program Harvey into a conditioned-reflex killer. In government documents I read, one CIA psychiatrist said it would take him at least six months to accomplish the same feat," observes Schefflin, who says his scruples would never permit him to take his experimentation that far.

However, not all scientists share those

sentiments, as Schefflin discovered while reading about U.S. Army and CIA mind-control programs in more than 15,000 pages of top-secret and "for your eyes only" government documents that became available to the public in 1975 under the Freedom of Information Act.

One exchange of correspondence between the CIA and a hypnosis researcher, he says, has the researcher stating: "This will bring my experiments to a conclusion. I've come as far as I can go short of con-

ducting terminal experiments."

"The CIA," says Schefflin, "wrote back saying that if it were to provide the setting to do those experiments, would the researcher do them? The researcher replied, 'Not only would I do them, but I'd do them for free.'"

In the 1960s, brainwashing followed the Pavlovian model of conditioned reflex (remember Ivan Pavlov's classic dog-bell-food experiments?), in combination with mental torture and physical debilitation.

"It's primitive by today's standards," says Schefflin, "but even viewing it in the context of the '60s, Sinatra, as the brainwashed—but not programmed—soldier, is the least convincing scientifically; especially when he ultimately unravels the plot and verbally persuades Harvey not to go through with the murder plot. In actuality, this would be impossible because the instructions to kill were implanted into Harvey's subconscious, and to undo those instructions would require Sinatra to take Harvey back into trance and use the trigger and linkage words, which, of course, he doesn't know."

There are now better ways than the Pavlovian method to build a Manchurian Candidate, he says.

"The one the military prefers, and some

**"Imagine, a killer who can be caught but not broken. Who really knows nothing." —Alan Schefflin**

claim to have succeeded in creating, is a person with a programmed multiple personality. It's an intricate and complicated procedure, but here's how it works.

"First, you pick a subject who had a lonely childhood, and, as a result, had an imaginary playmate—something that is normal and happens all the time.

"Then, feeding information into the subject's unconscious for an extended period of time, a good hypnotist can turn that imaginary playmate into an alternative personality; in such a way that the conscious personality is not aware of the presence of this new personality, but the new personality is aware of the presence of the conscious personality."

The result, says Schefflin, is a courier, whose created personality can be given long and complicated messages under hypnosis, without the knowledge of the con-

**An SCU law professor and hypnotist is convinced a skilled practitioner could do it**

scious personality.

"You can send such a message-programmed courier off to some dangerous part of the world, and he would never cause embarrassment to the sender. Even under torture or if given a lie detector test, he would honestly and sincerely have no knowledge of the message because it is in the memory of a personality he doesn't know exists. The message would only be revealed by the created personality when the appropriate trigger words were used, and the conscious personality still wouldn't know the other personality existed.

"The next step would be to turn that created personality into an assassin, and I understand experiments have been conducted," says Schefflin. "Imagine, a killer who can be caught, but not broken. Who really knows nothing. One who can't be bought or won't resort to blackmail."

Schefflin, 45, a Brooklyn, New York, native with a bachelor's degree from the University of Virginia, a law degree from George Washington University, a master's of legal letters from Harvard, and a master's in psychologic counseling from Santa Clara University, is celebrating his 20th year of teaching law by taking a sabbatical to write four books.

With the help of his wife, Jamie—who

schoolchildren would be used as guinea pigs in experiments that included implanting electrodes into the brain, psychosurgery, and the study of powerful mind-altering drugs.

"The center was to run under the auspices of Dr. Louis Jolyon West, who, while a professor at the University of Oklahoma, operated what he claimed was 'the best sensory-deprivation lab in the world.' He also was a paid consultant for the military and the CIA, and one of the CIA's top hypnotists.

"This is the same Dr. West who was in Jack Ruby's cell doing a psychological workup on Ruby the day after Ruby attempted suicide. I'm not a conspiracy buff, and I'm not saying that Ruby was a programmed agent, but West's presence has been clearly documented, and no one has ever investigated that aspect," says Schefflin.

But if you think that's bizarre, Schefflin relates how a prominent hypnotist-researcher recently told him that many years ago an agent, with authority from the CIA, [and] Defense and State departments, approached him with the following:

"Nikita Khrushchev is coming on a visit to the United States soon. If we (the CIA) were able to set up an encounter for you with him in a conversational way, could you hypnotize him to get sufficient control to feed him unconscious messages?"

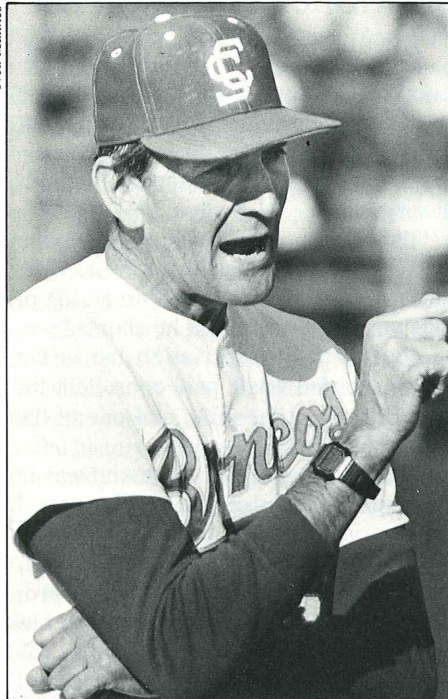
"My friend, a very honorable man, lied, and said it was not possible," says Schefflin, "but the truth, as I said earlier, is you can hypnotize someone without them knowing it, either using conversational or disguised (e.g., don't think about a blue elephant) techniques."

The easiest unsuspecting person to hypnotize, he says, is one who is particularly attentive to language, as opposed to someone who uses language randomly.

"Using language effectively is the bread-and-butter base of the tele-evangelist and the advertising copywriter. The idea that you can't be hypnotized against your will comes from man's moral view—that manipulation is an insult to the human condition—and from the mistaken Victorian notion that a man or woman of breeding would not succumb—only those from the lower class." ■

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Oldham: A man of contrasts

Several years ago, the Oakland Coliseum was the scene for a season-long phenomenon called "Billy Ball." It was the style of baseball played by the Oakland A's under then-A's manager Billy Martin.

This past spring, a similar phenomenon occurred at Santa Clara. After a decade of baseball ups and downs, Buck Shaw Stadium became "the place" to be in April and May. The architect of the excitement was head coach John Oldham. In the press box it quickly became known as "Johnny Ball."

Four years ago, Oldham gave up a successful 18-year tenure as baseball coach at San Jose City College to take over the Santa Clara program. It was a job he had long coveted. Following the untimely death of head coach Sal Taormina in September 1979, the baseball program at Santa Clara had slipped into mediocrity. Two coaches had come and gone between 1979 and 1985. Oldham had applied for the position both

# "JOHNNY BALL," BRONCO STYLE

times; he also had applied when Taormina was hired in 1964. The fourth time he applied, in 1985, proved to be the charm. Yet in June 1987, Oldham wondered about his luck.

His first three teams at Santa Clara had shown signs of turning the corner, but had never challenged for a championship. The 1987 record of 25-30-2 marked a frustrating year for Oldham and his staff. There would be talent returning in 1988, but a great many questions remained to be answered.

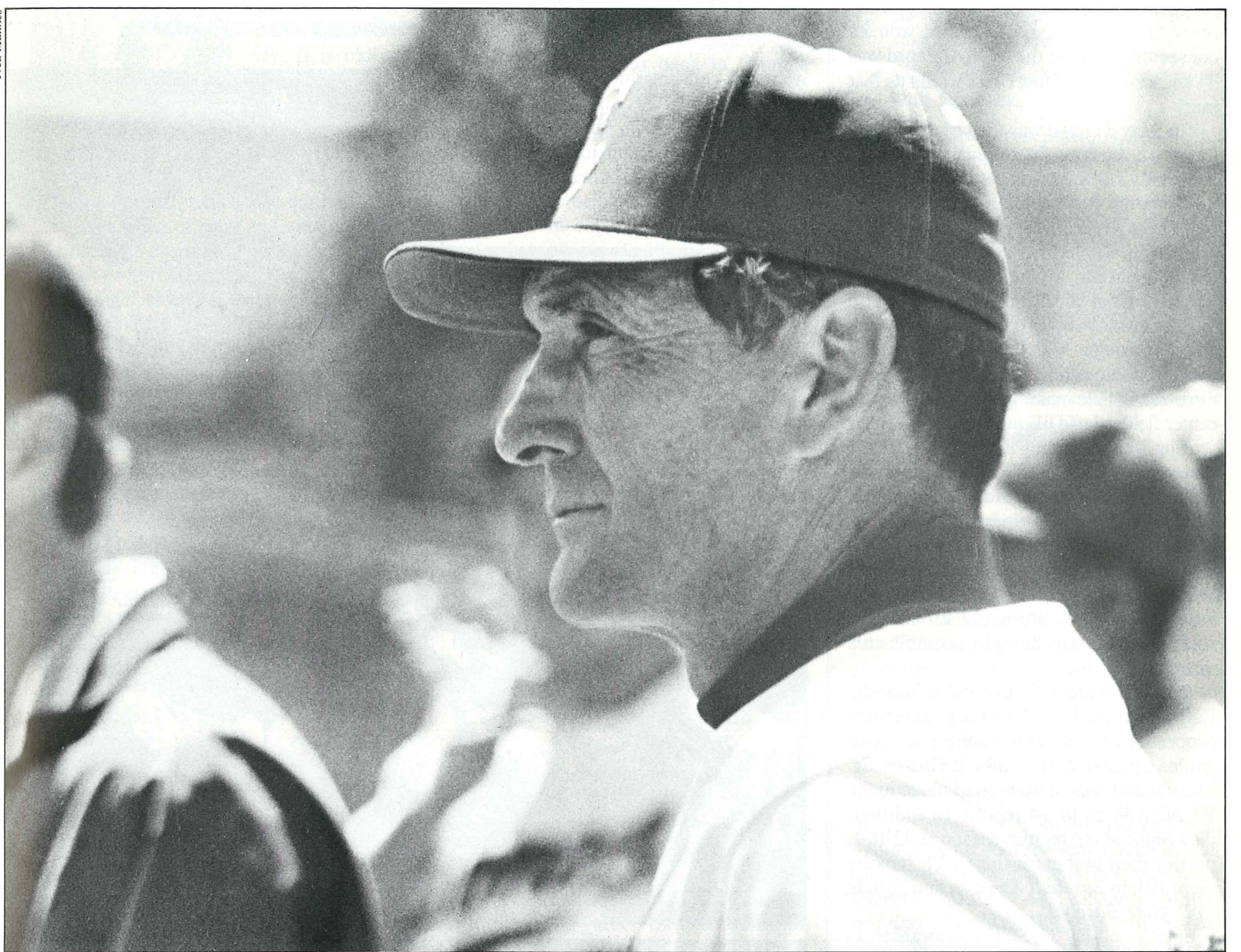
Oldham, 54 (although he looks much younger), is a man of contrasts. He is basically reserved, but longtime friends and associates recall a fiery temper in his playing days at San Jose State and as a professional player with the *Cincinnati Reds* organization in the 1950s.

Although he has coached now for over 25 years, he always has a new book to read, a new gadget to try, or another clinic to attend. At first meeting, he gives the impression that he's all business. Yet his wit and sense of humor are superb. There is also intense pride, competitiveness, and a drive for perfection beneath that placid exterior. Like several of his contemporaries at Santa Clara, he simply loves to teach and coach.

Oldham's style of coaching has changed only slightly since his arrival here. He is extremely demanding of his players in terms of fundamentals. As one player said last spring, "He told us in September there wouldn't be any yelling or screaming; he wanted us to play the way we were taught; and the people who did would be on the field." It was a simple and clear approach that worked.

When the 1988 season opened, Oldham said his expectation for this team was to be over .500 for the year. At one point, the Broncos were 18-11-1. They hadn't distinguished themselves in an opening WCAC series at Pepperdine, losing 16-3 in the first game, and then taking a win, loss, and tie in the final three. But after that series something happened. The team jelled. "It got exciting," Oldham recalled. "Everything kept falling into place. Players were consistently doing the things they must do to win games, like getting two-out base hits, making outstanding plays in the field, and throwing strikes in pressure situations. I could see the team growing each day. We began the year saying 'I hope we can,' advanced to 'I think we can,' and ended up saying 'I know we can.'"

After the Pepperdine series, Santa Clara won 18 of 21 games, including series sweeps of Nevada-Reno, Sacramento State, and St. Mary's. Excitement was building. It reached a crescendo on campus in a six-day period between April 29 and May 4. On April 29, SCU began a crucial WCAC weekend with a four-game home series against Loyola-Marymount. The Broncos were 11-3-1 in league play at that point, but LMU was 15-1 and in first place. SCU answered by playing its best ball in possibly 10 years, taking the first three games of the series before falling 16-12 in the finale. Loyola's lofty No. 5 national ranking took a beating and Santa Clara reached 35-15-1 for its season record. Crowds were feverish throughout the three-day series as the Broncos thrust themselves into a chase for the WCAC title.



BY MIKE MCNULTY

*Buck Shaw Stadium was "the place" to be in April and May. The architect of the excitement was head coach John Oldham.*

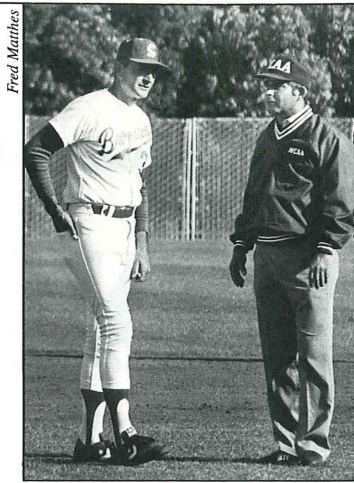
But as exciting as that weekend was, it paled in comparison to what took place the following Tuesday and Wednesday, May 3 and 4. SCU had been scheduled to host Fresno State April 19 and 20, however a mid-week rainstorm forced both games to be postponed to the May dates. The extra time allowed FSU to add to an extensive win streak and move to No. 1 ranking in both *Baseball America* and *Collegiate Baseball* polls. When they arrived at Buck Shaw Stadium, Fresno State had won 32 consecutive games; the NCAA record was 34 and a sweep of Santa Clara would tie that mark.

The May 3 crowd was the largest for any game on campus in recent memory—especially for a mid-week day game. For 8-1/2 innings it appeared the Bulldog winning streak wasn't in danger. Fresno hit four home runs and led 9-5 going into the bottom of the ninth. All the camera crews had left, and most of the sports writers were edging toward the exit. But the Broncos weren't through. With the bases loaded and two out, junior shortstop Matt Toole hit a three-run double making it 9-8. Then senior center fielder Jeff DiBono singled to center, scoring Toole and tying the game 9-9. In the bottom of the 10th, SCU freshman second baseman Ed Giovanola walked, and reached third on a single by freshman outfielder Drew Miller. He scored on senior outfielder Jeff Healy's grounder to second. When Giovanola crossed the plate with the winning run, the Broncos had achieved something no one thought possible this season.

To show it was no fluke, SCU beat the Bulldogs again 4-3 the next day. Then they proceeded to win four of their last five games against arch rivals USF and St. Mary's, and locked up second place in the WCAC with an 18-5-1 record. In addition, they finished the regular season at 42-16-1, posting their best mark since 1971, ranking them 15th in *Baseball America* and 20th in *Collegiate Baseball*.

Finally on May 23, SCU was awarded an at-large berth in the NCAA Western Regionals at Fresno State. It was the Bronco's first visit to post-season festivities since 1978. Although they didn't win the event, they acquitted themselves well with a 6-3 victory over Big Ten champion Minnesota, sandwiched between a pair of tough losses to Washington State, 8-5 and 6-5. Their 43-18-1 final season record tied the school record for most wins in a season.

John Oldham sat in his office after the season ended, mulling over the events. Ear-



Oldham with NCAA umpire (left) and talking things over with pitcher James Flynn (center). The Broncos celebrate an April 30 victory over Loyola Marymount (bottom).

ly in our conversation, he said he would have been satisfied with "just one more win" in the regionals. But those who know him well refute that statement; he is not the type of man to be satisfied with "just one more win." He talked also about his long quest of the Santa Clara job and his reasons for wanting it. "I always wanted a head coaching job at a four-year school. Santa Clara seemed to be the right place because of its location and the positive experiences I had had, both as a player and as a coach, with the University. People like Paddy Cottrell, Bob Fatjo, and Sal Taormina were all great coaches, and I learned from them. I also grew up following Santa Clara sports,



so the school was always high in my esteem. It was a goal I wanted to achieve.

"I really enjoy coaching. It's the reason I wanted to get to this level. It's not just the wins and losses, but the fact I can hopefully make a contribution in people's lives.

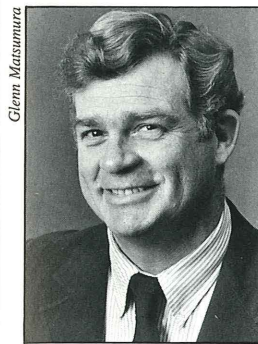
"This was fun (referring to the 1988 season). I think we can keep it going, but a lot depends on recruiting. We've had several players sign professional contracts over the past couple of years, so the quality

of our program is improving. We simply have to have competitive players. We've worked hard at that and it has paid off. I'd love to go back to the regionals next year—and win at least one more game."

My advice: Stay tuned for "Johnny Ball '89." ■

Mike McNulty is the sports information director at Santa Clara.

## FROM DONOHOE ALUMNI HOUSE



A vital thing is happening in Santa Clara County, through the efforts of a group of University Jesuits and people from the whole SCU family. It is called the East Side Project.

Fathers Dan Germann, Sonny Manuel, and Steve Privett live and work within Most Holy Trinity Parish, the largest parish in the San Jose diocese, which also has a significant population of poor and underserved. Currently the project is winding down from a massive effort that helped hundreds of undocumented workers achieve legalization and the chance for citizenship. Now in phase two, the challenge is to educate citizenship applicants in English and Civics.

The idea behind the project is not simply that of another volunteer organization—but rather an intention to supplement and enhance the educational experience of the Santa Clara community by offering the opportunity to enter directly into the lives of people who might otherwise remain anonymous statistics.

Further information will be available next fall, but if you are interested in learning more about the project or becoming involved over the summer in tutoring, please contact our office, (408) 554-6800.

## NAPA CHAPTER

On the Chapter Trail, our newest addition is in Napa Valley. Dennis Pedisich '74, Antonia Allegra '67, Fred Hunter '41, and Del Britton '61 gathered local Santa Clarans for their initial event: an exceptional wine tasting at the Robert Mondavi Winery in Oakville, which also featured an update on the University by the academic vice president, Father Charles Beirne, S.J. Though not billed as a preview of the San Jose Chapter's Annual Wine Festival, it was good to see so many of the people who help make that September event so successful. Also, plaudits to our class of '66 hosts, Mike Mondavi and Peter Ventura.

## ALUMNI HOST

Tip of the hat to Sherry (Kirrene) and Doug Cosbie '79, who hosted nearly a hundred alumni at their Texas abode in June to meet Father Rewak. Amazing, especially since there are not that many SCU grads in the Dallas area. In the past edition of the magazine, we acknowledged four families who hosted receptions in their homes for Father President. Somehow we missed the Heffernans in Wellesley, Massachusetts, who initiated the tour back in January. Thanks again to Suzanne and Bob '65. Father's trip included visits to 32 of our chapters—a busy itinerary, even for a man of his energy.

## FOR BUSY SCHEDULES

My fellow classmate, Max Oliva, S.J., '61, a retreat master, advised us of a rather unique spiritual opportunity recently. Father Oliva has produced an eight-part audio cassette series, "Praying the Beatitudes." The eight-day-retreat format combines scripture, social analysis, and spirituality. If your schedule does not permit a block of time for a personal retreat, the cassette series could be a worthwhile alternative. If you are interested, check with our office for details.

## A CONSIDERABLE LOSS

Spring term '88 was a time of considerable loss, with the deaths of four of our finest and most faithful former administrators. Dave Arata, Dean Charles Dirksen, Helen Reedy, and Father Walter Schmidt, S.J., each had special gifts, which they rendered selflessly to the University. Their efforts also had a common denominator: a drive to draw out the best in each of our students. Their kindness and dedication will not be forgotten.

## CAREER CONNECTIONS

If you are one of the many preparing to make a career change, or maybe just looking for that first job, Santa Clara can provide you with a variety of services. One

avenue available is the Career Development and Placement Center. For a nominal yearly fee, alumni may take advantage of the following:

- Workshops on career planning, internships, interviewing, resume writing, and successful job search.
- Information on self-assessment, educational options, job listings, employer contacts, annual reports, salary surveys, and employment statistics for various companies.
- Videotaped practice interview sessions with feedback.
- Company presentations, including career seminars and career fairs, throughout the year.

In addition, CDP Director Maureen McNulty and her excellent staff of professional career counselors are available to give personalized assistance in clarifying, planning, and achieving your career goals.

## INSIGHTS

The Alumni Association's "Insights" program is also a way to avail yourself of the Santa Clara connection. As career advisers, alumni offer their assistance through informational interviews for other alumni. Carmel Malley, director of the program in the Alumni Office, does a wonderful job of matching alumni with others in their fields of interest. If you would like to know more about the opportunities, advantages—or maybe disadvantages—of a certain profession, you should consider using this program. Be assured, you'll get a candid and direct view from other Santa Clarans.

To use either of these programs, or to volunteer your own services to alumni, call the Career Development and Placement Center at (408) 554-4421 or Carmel Malley at (408) 554-6800. Whatever your career situation is, we may have a connection for you.

Jerry Kerr '61  
Executive Director

BY DORIS NAST  
Class Notes Editor

'48 **Jack Ahern** has retired from the Oakland accounting firm of Rooney, Ida, Nolt and Ahern. He was with the firm since 1953, the last several years as managing partner. Jack and his wife, Norma, live in Piedmont.

'49 **E. Jackson Going, Jr.**, consulting civil engineer, has received the 1988 Meritorious Service Award of the American Public Works Association. The award is made annually to the member whose professional activities have resulted in exemplary service provided by public agencies. Going, who has remained a consultant to Ruth & Going, Inc., since his retirement as a principal in 1983, serves also as a special consultant to SCU on the reroute of The Alameda around the campus, a joint state-city-university project. **John Diepenbrock** practices law in Sacramento.

'50 **William J. Doolittle** and his wife, Margaret, live in Palm Desert. He is a management consultant for WJD Enterprises in Downey. **George Stein** is vice president, labor relations, for Dillingham Construction N.A., Inc., in Pleasanton.

'51 **Lawrence Johnston** is vice president of The Boston Co. in Palo Alto. **Anthony Oliver** (JD '53) and his wife, Meg, live in Glendale. He is an attorney with Parker, Milliken, Clark, O'Hara & Samuelian in Los Angeles.

'52 **James Daly, M.D.**, is chairman of the obstetrics and gynecology department at University of Missouri Health Sciences Center in Columbia. **Joseph Edden** is a Latin teacher at Beacon High School in Beacon, N.Y. He and his wife, Bernice, and son, live in Carmel, N.Y.

'58 **Willigan Egen** is principal engineer at ESL in Sunnyvale. **Arthur Lafranchi** is an attorney in Santa Rosa. **Ken Murphy** practices law with Lawler, Felix & Hall in Los Angeles. **Thomas Soher** is an economic consultant with Capital Resource Technologies, Inc., in Broadview, Ill.

'59 **James Conn** is president and chief executive of Bay Meadows Operating Co., the San Mateo race track. **John Gaddis** is in facilities management at Amdahl Corp., in Sunnyvale.

'60 **Everett Alvarez, Jr.**, is president of conwal incorporated, a general consulting company in Alexandria, Virginia and Washington, D.C. **William Flint** is controller and financial planning coordinator for McDonald's 18700 Corp. in San Ramon. **Peter Wagner** is a project engineer for Aerojet Solid Propulsion Company in Sacramento.

'62 **Jim Downey** is president and chief operating officer at Read-Rite Corp., in Milpitas.

'63 **Reno DiBono** lives in Cupertino and works for Hewlett-Packard as a regional sales engineer.

'64 **Timothy Andersen** and his wife, Lindsay, live in Portland, Ore., where he is president of Power Transmission Products, Inc., director of the Portland Chamber of Commerce and a trustee of Jesuit High School. **John Harrington** is a senior auditor for the U.S. Department of Health and Human Services in Kansas City, Mo. He and his wife, Kathy, live in Grandview. They have three children. **Fred Tapella** is manager of Science and Behavior Books in Mountain View.

'65 **Kathy (Halligan) Holly-Browne** is a professional singer and can be seen in San Francisco at L'Entrecote de Paris and Mulhern's.

'67 **Susan (Cioffi) Allan** is an executive secretary for Nepco in Woodinville, Wash. **Stephen Allario** is in advertising and sales for KICU TV 36 in San Jose. **Carol (Lemos) Gervasoni** works for Alhambra Water in San Leandro as a personnel representative. **Alanna (Malloy) Mack** is a CPA for Slayter & Beckman in Phoenix, Ariz.

'68 **Mary Brito** lives in Hayward, where she is a medical records technician at Hayward Hospital. **Michael Bunce** is a physician with the Permanente Medical Group in Santa Rosa. **Jerry Howarth** is the radio sportscaster for the Toronto Blue Jays baseball club. **Sally (Drain) Ide** works for Good Samaritan Hospital in San Jose as a medical secretary in the radiation therapy department. **David Murphy** is the superintendent of schools in the El Dorado Union High School District in Diamond Springs. **Michael Zimmerman** is a computer and software consultant for Digital Equipment Corp. in San Diego.

'69 **Robert Benton** and his wife, Patti, own Benton's, The Sport Shop, in Pacific Palisades. **Kenneth Giebel** works for Mojo in San Francisco as an advertising account supervisor. **Lee (Emrey) Hornberger**, manager of design analysis for Apple Computer, is a Fellow in the Society for Women Engineers. A former engineering faculty member at Santa Clara, she developed a pioneering program on campus to introduce high school women to all fields of engineering, which still serves as a model for other universities. Lee and her husband, **John**, '68, live in San Jose.

'70 **Mary Schiller** is executive editor, college division, of West Publishing Company in Lafayette, Ind.

'71 **Donald Burt, Jr., M.D.**, is an ear, nose and throat surgeon in Los Gatos. **James Donnell, Jr.**, is a manager for May Company department store in West Los Angeles. **Ralph Giuffre** is marketing vice president for Cupertino's Accolade, entertainment software specialists. **Mark Hurst** is a partner in the Sacramento law firm of Memering, Varanini & Hurst. **Kevin Kelly** is president of the U.S. Bank of Oregon. **Patricia Loney** is a travel agent at Mature Travelers in Campbell. **Norm Lussier** lives in Diablo and is a sales representative for Hines Wholesale Nurseries in Santa Ana. **Matthew McCabe** is an insurance adjuster for Royal Insurance Company in Walnut Creek. He lives in San Francisco. **Anne Middleton** received a master's degree in journalism from Northwestern University. She is a reporter for the Time-Advocate in Escondido, covering hospitals, medicine, courts and education. **Margaret (Walters) Mott** is president of Mission College Preparation School's Board of Regents in San Luis Obispo, having taken over the position from fellow alumnus **John Maulhardt** '67 (MBA '69).

'72 **Anna (Likos) Burkhart** is in the doctoral program in immunology in the Oklahoma State University Department of Veterinary Parasitology in Stillwater. **Regan Chapman, OFM**, is a Franciscan friar in Oakland. **Ellen Scarr** received a master's degree from University of California at San Francisco in the family nurse practitioner program. She practices in the Acute Care Clinic at UCSF.

'73 **Nancy Bilicich** (MA '76), assistant principal at Aptos Junior High School, was one of 12 school administrators in California to receive a special recognition award for promoting and encouraging counseling and guidance services in the schools. **Antone Bulich, Jr.**, (JD '76) practices law with Dressler & Quesenberry in Bakersfield. **Anthony Cefalu** is a business controls program manager at Rolm Corp. in Santa Clara.

'74 **Dan Corrigan** is president of Corrigan Co., a mechanical contracting firm in Oakland. **James Daugherty** is a vice president, commercial banking, at the Bank of America in Fresno. **Timothy Gavin** works for Adolph Gasser, Inc., in San Francisco, as a shipping supervisor. **J. Jeffrey MacDougall** is an environmental specialist for Dow Chemical USA in Pittsburg. His home is in Antioch. **Michael McGill** works for N.L. Chemical in San Carlos as a chemist and laboratory supervisor. **Marshall Moran** and his wife, **Gale (Lavalley '76)** and three children live in Sacramento, where he is a purchasing agent for Cal-Era Lumber. **Jeanne Morelli** is a regional sales representative for Robert Mondavi Winery. Her home is in Denver. **Bernard Scherr** is living in Champaign, Ill., where he is working on his master's degree in library science at the University of Illinois. **William Wagner** is vice president and chief engineer of HMM, Inc., of San Jose.

'75 **Kevin Grady** is director of admissions at St. Ignatius College Preparatory in San Francisco. **Hope Hanafin** designed the costumes for a revival of the musical, "A Little Night Music," and is the assistant designer for an upcoming Michael J. Fox movie. **Dena (Burnham) Kreider** (MBA '82) practices law with Pillsbury, Madison & Sutro in San Francisco. **Kenneth Machado, Jr.**, has a private law practice in San Jose. **Robert Reilly** (MBAA '76) is a pilot for Continental Airlines. His home is in Langhorne, Penn.

'76 **Herb Foedish** is an agent for Securities Investments at Northwestern Mutual Life in San Francisco. **Ellen (Symons) Fox** is a marketing support communications manager at Apple Computer in Cupertino. **Timothy Jones** is a junior high school vice principal for Richland School District in Shafter. **Mike Martin** is in the Denver Repertory Theatre Company and will be starring in the SCU summer production of "Carousel". **Eugene Mascoli** (JD '80) is an attorney with Adleson, Hess, Christiansen & Kelly in San Jose. His wife, **Kay (Thomas '79)**, is director of marketing services for Ultratech Stepper, Inc., in Santa Clara. **James McCanna** (MS '77) is the chief financial officer for Plus Development Corp. in Milpitas. **Bob McCullough, Jr.**, works for the San Francisco investment firm of McCullough, Andrews & Cappiello. **Steve McGee** is a commercial manager for North American Title Company in San Francisco. **Laurence Schembri** is a special education teacher at Prospect High School in San Jose.

'77 **John Anzur** is an attorney with Cooley, Godward & Castro in San Francisco. His home is in San Mateo. **Sandra Becic** lives in Portland, Ore., where she is a CPA. **Paul Biagini** is responsible for property management and the financing of new acquisitions for Biagini Properties, Inc., of San Jose. **Alvin O. Cadman, III**, works for the Bank of America in Salinas. **Greta Hanson** is an account executive for NBI in San Francisco. **Tom Lawless** (JD '82) is a partner in the Phoenix, Ariz. law firm of Keyt and Lawless. **Maria Ponsillo, M.D.**, works in the Wadsworth V.A. Hospital, infectious diseases section, in Los Angeles. **Steven Thrower** is a real estate investment analyst for The Fox Group in Foster City, where he lives.

'78 **Lois Anne (Fisher) Burdick** is a landscape architect and land planner for Carlile Associates in Santa Rosa. She and her husband, David, live in Monte Rio. **Sandra Callahan** is manager and owner of the Card & Party Co. Discount Outlet in San Jose. **Carol Casey** is an interior designer for Home Federal Savings in San Diego. **Steven Cinelli** is vice president of Security Pacific Bank in San Francisco. **Lauren**

## Right Brain Painting

There's something fishy about the memory games Bob Podesta '43 plays

Former public relations and radio executive Bob Podesta '43 decided to do something about his memory.

"I read a terrific book on how to improve your memory. I forgot the title. I seem to have forgotten who wrote it, too.

"I read books on how to improve. I underline things. I even write reminders in the margins. Even if I re-read a book or listen to success tapes more than once, I can't remember what I want to remember.

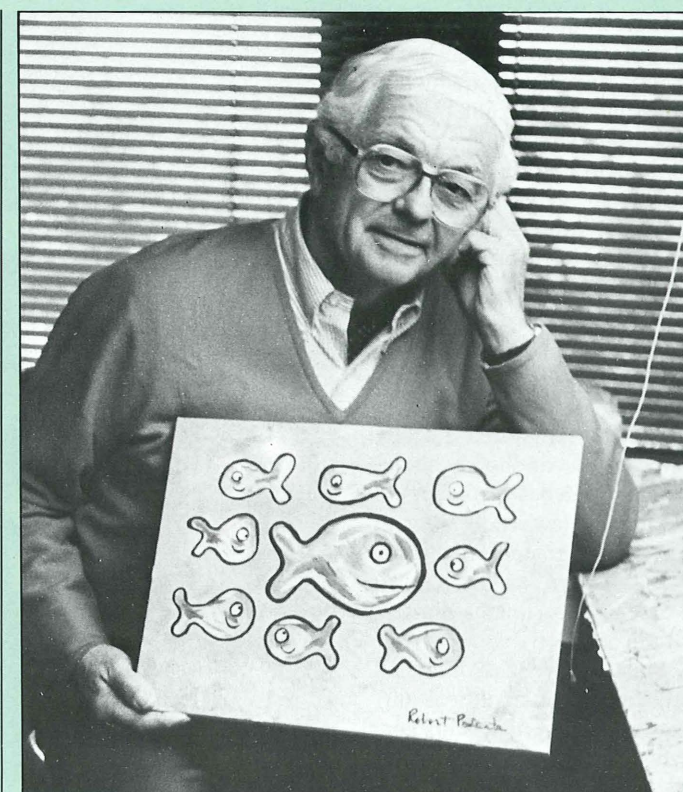
"I even wrote a book about making a success out of yourself, and don't do the things because I forget them."

To solve his problem, Podesta came up with a system that combines painting and writing. First he solicits favorite quotations or "words to live by" from friends and others he has known and respected. Next, he works with the quotation, amplifying it with other quotes from famous people and, occasionally, with his own comments. After he transcribes this "message" onto a panel, he sits at his easel and, using fish to illustrate the major point, begins to paint. When it's done, he hangs the message next to the painting.

"Every time my eye catches a view of the painting, my subconscious mind remembers the lesson of the quotations on the panel," Podesta says.

He admits the idea is not as new as he first thought. "The ancient Orientals, Du Fu, a poet, and Wei Yan, a painter, were doing this between 712 A.D. and 770 A.D. And the English used a combination of painting and writing in the 16th century under the name, Emblem School."

Podesta says that licensed Lozanoff instructor-artist Dorothy Fitzgerald claims the



The artist with "Think Young," inspired by Cicero

system parallels a Hungarian teaching method that enabled Washington diplomats to learn a foreign language in 72 hours.

Fitzgerald calls Podesta's work "right-brain painting." Its casualness, she has told him, promotes retention of the message.

"To me they look like something you'd find on the walls of a cave in Spain," says Podesta. He chose fish to illustrate the quotations because he finds them humorous, and because "they have limitless meaning in literature, religion, and evolutionary history."

Another reason, of course, could be the influence of his art studio: the cabin of his commercial fishing boat, the *Sea Hornet*, which is berthed near Fisherman's Wharf in San Francisco.

For a painting inspired by

Jack, joke, poor potsherd, path, matchwood, immortal diamond, Is immortal diamond."

Dirksen's favorite words to live by were: "If you always tell the truth, you never have to remember what you said."

Another painting-panel Podesta especially likes, "Think Young," was inspired by Cicero: "For just as I approve of a young man in whom there is a touch of age, so I approve of the old man in whom there is some of the flavor of youth. He who strives thus to mingle youthfulness and age may grow old in body, but old in spirit he will never be."

"I painted a lot of young fish around an older fish to remind me of Cicero's advice," Podesta said.

Except for an occasional showing (a selection was exhibited at Scott's Seafood Bar and Grill in San Jose last winter), the paintings are stored in Podesta's 19th century home, which he and his wife, Hilles, bought 15 years ago.

Podesta sold local radio station KARA 18 years ago when his first wife was terminally ill. Today he is a public relations consultant, teacher, and businessman. Although he owns two fishing boats, he describes himself as "the world's worst commercial fisherman. When I couldn't catch the fish, I began painting them."

Although his paintings are not for sale, he loans them to prisons, hospitals, or other places where they might provide inspiration. "Their purpose," Podesta says, "is to help people remember the important lessons that could make their lives happier and more productive." —Peg Major ■

## Damn the Polluters, Full Speed Ahead

Roger Marzulla '68 says it's business as usual in the Justice Department

According to recent media accounts, the U.S. Justice Department is in turmoil over allegations of misconduct by its leader. But for Roger Marzulla '68 (JD '71), who heads one of the department's six divisions, it's been business as usual.

"As we say here in the lands division, 'Damn the polluters, full speed ahead.' I keep reading about this [turmoil over allegations against Attorney General Edwin Meese] and I keep wondering, 'Where? I'm still working 14-hour days.'"

Marzulla was commissioned assistant attorney general in charge of the Land and Natural Resources Division April 1 ("the date was somewhat unfortunate," he noted with a chuckle). He oversees a 500-member staff (300 are attorneys), whose work ranges from enforcement of environmental laws to representing the government in land disputes.

"At one time or another, we represent almost everyone in the government," Marzulla said.

But the division's duties don't end in court. Besides a recently stepped-up program of environmental enforcement, Marzulla and his staff are involved in passing such environmental statutes as the Clean Air, Clean Water, or Superfund acts; testifying on environmental issues; and working with Congress on such issues as wildlife protection or legislation banning ozone-destroying fluorocarbons.

"It's the best job I've ever had," Marzulla said.

For him, that's quite a statement. Since graduating from law school, Marzulla has been managing partner of a 10-attorney law firm in San Jose;

a Santa Clara County Superior Court judge, pro tem; a small claims and county municipal court judge; a member of the disciplinary committee for the California State Bar; and, before joining the justice department in 1983, president and chief legal officer of the Mountain States Legal Foundation, a Denver-based public interest law firm.

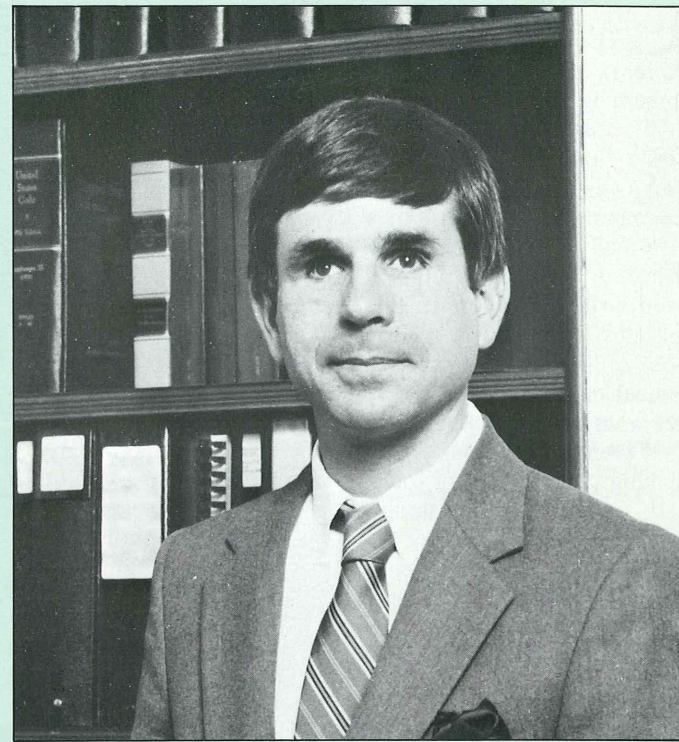
Classmates from Santa Clara said they always expected great things from Marzulla. Legally blind since childhood, he depended on tapes or readers to get through law school, yet still managed to graduate first in his class. Later, as his vision worsened, he taught himself Braille.

Phil Sims '71 said Marzulla's tendency to be apolitical during law school makes his current career choice a surprise. "I could have seen him as a corporate lawyer," he said, adding: "He was one of the brighter people in our class . . . He's a very straightforward guy."

Tony Bennetti '71 agreed. "He's a terrific person, a warm person. I felt Roger had the talent and ability to do almost anything he wanted."

Since Marzulla has been at the justice department, his division has become a formidable enforcer of environmental law. The enforcement staff has jumped from 24 to 120 lawyers on the civil side and from four to 20 on the criminal side, an increase Marzulla attributes to the current administration's desire to clean up the environment.

"I'd like people to know what we've been quietly accomplishing," he said, noting, for example, the 1986 reauthorization of Superfund legislation, which boosted



Marzulla at Justice: "It's the best job I've ever had."

funds for cleanup of toxic spills from \$1.5 billion to \$8 billion.

The staff increase has meant more convictions. Since 1981, the division has collected \$100 million in civil fines and \$12.5 million in criminal penalties; jail sentences for violators total 60 years.

Less than a month after Marzulla was commissioned, the division won its first conviction under the "knowing endangerment" rule—against a Denver metal drum recycling company where employees opened drums in enclosed areas, endangering workers' health, and dumped toxic drum contents into the ground. The company was sentenced to \$3.5 million in damages.

Marzulla can tick off other examples in a minute. "It's extremely busy," he said.

But in January, Marzulla's life may slow. That's when a new president takes office, and

will appoint his own justice officials—a fact that makes Marzulla feel "Kind of like Cinderella. I'm going to enjoy [the time] between now and Jan. 20," he said.

He has no regrets about leaving, however, saying, "A job like this requires fresh blood, new faces." An avid runner, he compared it to running races.

"When you run races, you have to pace yourself so you can put everything you've got into the finish. Then at least you can look back and say you've run a good race. In a government job, you pour everything you have into it."

So what happens when Marzulla's "race" is over? He says he may go into private practice; but for now his focus is on his present job.

"I'm right in the middle of the roller coaster ride," he said. —Barbara Wyman ■

(Johnson) Clapham teaches a computer course at Gavilan College in Gilroy. She and her husband and son live in Hollister. . . Tina Ferrando is a space analyst for Chevron in San Ramon. . . John Fidel, Jr., is a partner in the Albuquerque, N.M., CPA firm of Kubiak and Coffman. . . Modesta Garcia is a counselor at the Multicultural Center of the College of San Mateo. . . Shevawn (Lynch) Hashem teaches third grade at Valle Vista School in Delano. She and her husband, Mohamed, live in Bakersfield. . . Steve Hofvendahl was in the Broadway production of "Midsummer Night's Dream" and the movie "Trading Places" with Eddie Murphy. . . Kevin Kirby is a district sales manager for F&S Alloys & Minerals Corp. in New York. . . Mike Logan is an agent with Farmers Insurance in Redwood City. . . Michael Logue (JD '81) has a private law practice in San Jose. . . Patrick McVeigh lives in Jamaica Plain, Mass., and is vice president, investments, for Franklin Research and Development in Boston. . . Marilee (Tseu) Patterson is a flight attendant for United Airlines. She and her husband and son live in Aiea, Hawaii. . . P. Bart Sullivan is a captain in the U.S. Air Force, stationed at Hill Air Force Base, Utah. He lives in Layton. . . Dana Van Gorder is a supervisory aide for the Board of Supervisors, City and County of San Francisco. . . Katherine Ann Tanelian earned a merit award from Hewlett-Packard in their 1988 Communicators' Workshop. . . Julie (Beyers) Weiner is an accountant and auditor for the Placer County Welfare Department in Auburn. . . Marilyn (Ho) Yee (MBA '80) is marketing director-budget for Orchard Supply Hardware. She lives in San Jose.

'79 Edward Bevilacqua, II, is the chief executive officer for Transtel, Inc., in San Diego. . . Don Cairns is the transportation engineering manager for Redmond, Wash. . . Gerald de Cesare is a real estate contract analyst for Union Oil Co. of California in Los Angeles. He and his wife and two children live in Pomona. . . John Cruden, III, has an insurance company in San Francisco. . . Daniel Fijan is a sales representative for Surgikos, Johnson & Johnson Co. . . Micheal Gonzales (MBA '87) is a marketing engineer with PG&E in Sunnyvale. He and his wife, Kathleen (Kirrene '80) and their three children live in Santa Clara. . . John Langhoff is assistant vice president of Pacific Western Bank in Soquel. His home is in Los Gatos. . . Geraldine Nelson is a corporate controller with Xicor, Inc., in Milpitas. . . Jaime Pera is vice president, chief financial officer of Merrill Lynch Realty "s Northern California region. . . Joyce (Gerrity) Perrelli is manager of technical writing and publication at ISI, Inc., in San Jose. . . Michael Puccinelli, M.D., is an obstetrics-gynecology resident at Kaiser Hospital in Santa Clara. . . Patricia (Leiva) Traglio is a sales representative for ocean transportation for Nedlloyd Lines of San Francisco.

'80 Gretchen (Zanger) Blatter is an administrator and manager for Casa de Fruta in Hollister. . . Rosanne (Cortese) Compitello lives in San Jose and is a personnel administrator for IBM/Rolm Systems Division in Santa Clara. . . Michael Delohery is an attorney in New York City. . . Maureen Flores is co-owner of Technically Speaking Publications in San Jose. . . Molly Matheson is in the Seattle Repertory Theatre Company. . . Pamela Mestice is a financial-treasury analyst for Plexus Computers, Inc., in San Jose. . . Patrick Murphy has a house painting business in San Francisco. His wife, Nancy (Agan), works as a retirement plans manager for World Savings in Oakland. . . Kevin Reedy is a manager at Arthur Andersen in San Francisco. His home is in Santa Clara. . . Seda Taysi lives in New York City, where she is a senior tax analyst for McGraw-Hill, Inc. . . Marc Tunzi is

a family doctor with the Indian Health Service at PHS Indian Hospital in Crow Agency, Mt.

'81 Helen Aldridge-Bottje is a graduate assistant at Southern Illinois University, Carbondale, Ill., working in the student health service. . . Thomas Athenour works in the Bank of Pleasanton. . . Mark Davis teaches eighth grade English at St. Joseph School in Menlo Park, where fellow alum Jeff Smoker '82 also teaches. . . Michael De Grace is a financial planner with Financial Consultants of Michigan, Inc., in Saginaw. . . Edythe De Marco is a senior financial consultant at Merrill Lynch in Providence, R.I. . . Stephen Dehmer lives in Kaneohe, Hawaii, where he is a mechanical engineer for Chevron. . . Grace Garvin completed her law degree at UC Davis in May. . . Jim Houghton has been with John Houseman's acting company in New York for the last year. . . John Kovaleski is vice president and district manager of Blickman Turkus, Inc.'s, main office in San Jose, a commercial real estate brokerage. . . Sharon Kugler is director of AIDS Interfaith Residential Services at the Central Maryland Ecumenical Council in Baltimore. . . Catherine (Greenwell) Moore works for Bio-Rad Laboratories in Hercules as a marketing specialist. . . Sheila Riley (JD '84) is an attorney with the Mountain View law firm of Burris, Sumner & Palley.

'82 Audrey Azebu works for Adolph Coors Co. in Chicago as an area sales manager. . . Vivian (Ward) Beaulieu is director of convention sales for Fresno City & County Convention & Visitors Bureau. . . John Copriviza is a construction engineer with O.C. Jones & Sons in Berkeley. . . Tony Deszely is in the MBA program at the University of Bath, England. . . Eileen Diepenbrock is an attorney in Sacramento. . . William Duffy represents professional athletes in the sports management company of Duffy, Pelosi & Associates in Santa Clara. . . Kenny Kirrene teaches at Daniel Murphy High School in Los Angeles. . . Lisa (Townsend) Kulich earned her doctorate in mathematics from Northwestern University and is an assistant professor of mathematics at Illinois Benedictine College in Lisle. . . Rebecca (Blankenship) McLachlan is an accountant in San Jose. . . Thomas Nee is in advertising for Procter & Gamble in Cincinnati, where he lives.

'83 John Bailey earned his law degree from Brigham Young University in 1986 and is an attorney with Parsons, Behle, and Latines in Salt Lake City. . . Christine (Long) Brunkhorst lives in Brooklyn Park, Minn., where she is a technical writer for Bermans. . . Hugh Daly is a sales representative, electronics, for Hugh J. Daly Co., Inc., in Tulsa, Okla. . . Drew Dapkus and his wife, Mary (Welty) live in San Jose, where she works at Nordstrom's-Oakridge. Drew is a loan representative for World Savings in Redwood City. . . Karen Demichelis is an analyst for Clorox Company in Oakland. . . Loredana (Maggiara) Harrison is a doctoral candidate in psychology at the University of New Hampshire in Durham. Her husband, Jose, is a programs manager for Raytheon Corp. Microelectronics in Andover, Mass. Their home is in Durham. . . Jeff Lane is in international sales/marketing for Quintel Corp. in San Jose. . . G. Scott McCormack lives in Honolulu, where he is a real estate agent. . . Tim McClurney practices law in Oakland. . . Margaret (Murphy) Mottolo works for Digital Consulting, Inc., in Andover, Mass., as a senior marketing coordinator. . . Patricia Naughten works for Compression Labs, Inc., in San Jose, as an employment manager. . . Steve Pera is a customer support manager at Ask Computer Systems in Los Altos. . . Claudia (Belotti) Pruett (MBA '87) is a business development executive with the Bank of Agriculture & Commerce in Stock-

ton. Her husband, Greg (MBA '84), is a financial analyst for Vaquero Farms. Their home is in Stockton. . . Therese Tate lives in Denver, where she is an associate engineer with Morrison-Knudsen Engineers, Inc. . . Peter Coe Verbica is associate vice president of investments at Dean Witter Reynolds, Inc., of San Jose. . . Patrick Wahl is an assistant manager for Nob Hill markets in San Jose. . . Carla (Dal Colletto) Wilcox lives in Annapolis, Md., where she is a buyer for Annapolis Microsystems.

'84 Nancy Baldocchi is an assistant personnel manager for I. Magnin's in San Francisco. . . Maureen Covey (JD '87) is a business litigation attorney for Buchalter, Nemer, Field & Younger in San Jose. Her home is in Los Gatos. . . Frank Geraci is the winner of the Distinguished Achievement Award for 1987 in the Southern California region of Coldwell Banker Commercial Real Estate Services. This is presented to the salesperson who has achieved the highest level of revenue production in his or her first year of commissioned sales. . . Lyn Huber is a financial analyst for Rockwell International in El Segundo. . . First Lt. Colin Lochner, USMC, is stationed with the 10th Marines 2nd Division at Camp Lajeune, N.C. . . Susan Mahaney lives in Palo Alto and is a staff assistant at Ropers Majeski in San Francisco. . . Michelle Metevia works at Lockheed in Sunnyvale. . . First Lt. Frederick Walker, III, USA, after completing Airborne and Ranger School, was assigned to The Old Guard, the official ceremonial unit and escort to the President in Washington, D.C. Lt. Walker now commands the U.S. Army Drill Team. He and his wife, Elizabeth, live in Alexandria, Va.

'85 Jean Adam is director of a senior citizens center in Albany, N.Y. . . Paige Augustine lives in Hollywood, where she is an assistant director of motion pictures and commercials. . . Jeff Dandridge is a consultant with Arthur Andersen & Co. in San Jose. His wife, Carole (Paul) is an accountant with Ernst & Whinney. . . Carolyn (Seymour) DePietro is a technical writer at Access International in Boston. . . Brian Braher is a commercial real estate broker with Norris, Beggs and Simpson in Irvine. . . Stephanie (Bass) Kerkorian lives in Phoenix, where she is a commercial real estate salesperson for Coldwell Banker. . . Bart Lally is an account executive for CBS radio in St. Louis, Mo. . . Carol Mastrofini earned her law degree from San Francisco's Golden Gate University in May. . . Mark Pigott is an accountant for Coopers & Lybrand in San Francisco. . . Diana Robinson works for Xidex in Sunnyvale as a customer service representative. . . Mary Roll is an accounts counselor for Mt. Zion Hospital in San Francisco. . . Michael Serres lives in Mountain View and is an assistant vice president and commercial loan officer for Burlingame Bank & Trust Co. . . Nicola Simpson is a marketing representative for Relational Technology in Atlanta.

'86 Keith Abercrombie works for Newhall Land & Farming Co. in Valencia as assistant to the vice president, agriculture. . . Joe Allegretti is a contract sales coordinator for Allegretti & Co. in Chatsworth. His wife, Kelly (Stokes) is a staff accountant for Arthur Young in Los Angeles. . . John Bianco works for J. Walter Thompson Advertising in Los Angeles as a media planner. . . Keith Furuya is an engineer at Watkins-Johnson Co. in Palo Alto. . . Christopher Hessler is a controller at Lockheed in Sunnyvale. . . Colleen Laing lives in Washington, D.C., and works for U.S. Congressman Rod Chandler as a receptionist and staff assistant. . . Robert Peccolo is a mechanical engineer and sales and consulting engineer for R.M. Hoffman Company in Sunnyvale. . . Mary Pozos works for System Industries, Inc., in Milpitas,

as a compensation analyst in the human resources department. . . **Anna Sweeney** is on an around-the-world sailing voyage. Upon return, she will resume studies toward an MBA at Golden Gate University.

'87 **Jim Banister** is an agent for Farmers Insurance in Redwood City. . . **David Dour** is a sales representative for Dour Enterprises in Santa Clara. . . **Thomas Fletcher** is supervisor of the silk screening department of Advance Circuits, Inc., in Santa Clara. . . **Gerald Houlihan** is business manager of SCU's athletic department. . . **James Lewis** has completed his first year at the McGeorge School of Law in Sacramento. . . **Jennifer Mart** lives in Mountain View, where she is an industry analyst for Market Intelligence Research Company. . . **Michelle Martin** is marketing coordinator at Resource Publications in San Jose. . . **Kathleen Middleton** appears on television in Nexus hair products ads. . . **Cynthia Rishwain** is an account executive at ADP, a payroll company in Santa Clara.

## ADVANCED DEGREES

'51 **John A. London** (JD) is a partner in the Mountain View law firm of Gazzera, London & O'Grady.

'62 **Richard B. Waldron** (MBA) works for Lockheed in Sunnyvale as a configuration management officer.

'63 **Atif Aktor** (MBA) is president of Techno-Economic Consulting, Inc., a management and engineering consulting firm in Ridgewood, N.J.

'65 **Bernard Gutow** (MBA) lives in San Carlos, where he is a corporate officer for First Data Resources, a subsidiary of American Express.

'66 **Robert Pex** (MBA) is a senior staff engineer at Lockheed in Sunnyvale. . . **Joseph Richardson** (MBA) is a manufacturing engineer for Allied Signal Aerospace Company in Phoenix, Ariz.

'67 **James Leathers, Jr.** (JD) practices law with Orrick, Herrington & Sutcliffe in San Francisco.

'68 **David Crowder** (MBA) lives in San Jose, where he is a CPA. . . **Dennis Young** (MBA), a senior partner in the Los Altos CPA firm of Young, Craig & Co., was appointed to the City of Los Altos Citizens Finance Committee.

'69 **Edward Stone** (MBA) is director, corporate quality center, at Varian Associates in Palo Alto. . . **William Whorton** (MBA) is president and CEO of the Braegen Corp. in Milpitas.

'70 **Lee Johnson** (MBA) and his wife, Sherry, live in Colorado Springs, Colo., where he is president of The Serendipity Group, Ltd. . . **Willie Moore** (MBA) is co-owner of Jamor Portable Power Systems, Inc., in Burbank.

'71 **Kenneth Haag** (MBA) is vice president, marketing, for Voltage Multipliers, Inc., in Visalia. . . **Alex Komoroske** (MBA) is a management consultant for MAC International, of San Diego. . . **Roger Probst** (MBA) works for Gould, in Fremont, as a manufacturing and mechanical engineer.

'72 **Gerhard Grunwald** (MBA) lives in Sunnyvale and is an engineer with Lockheed. . . **Larry Prentis** (MBA) is senior director of Source EDP in Oakbrook, Ill, an independent data processing recruiting organization. . . **John Stillwell** (JD) and his wife, Karen, live in Sacramento, where he works for the Franchise Tax Board. . . **Edgar Stuart** (JD) is a financial consultant with Shearson Lehman Hutton in Nashville, Tenn.

'73 **Kenneth Kelleher** (MBA) is the controller for

Arcata Graphics in San Jose. . . **The Rev. Jairo Mejia** (MA) is vicar of San Pablo's Episcopal Church in the Salinas Valley. . . **Waldo Noland** (MBA) is a residential real estate salesman with Fox & Carskadon in Cupertino. . . **Norman Lyon** (MBA) works for IBM in Lansing, Mich., as an account marketing representative. . . **Gregory Stowe** (MBA) is a real estate broker with the Sequoia Group in San Jose.

'74 **Anne Campbell** (MBA) is a CPA and CFP in Campbell. . . **William Costa** (MBA) and his wife, Linda, live in San Jose, where he is president of Digital Optics, Inc. . . **John Klimp** (MBA) is president of Mayfield Investment Co., Inc., in Palo Alto. . . **Paul Romeo** (MBA) is manufacturing manager for High Yield Technology in Mountain View and president of American Production and Inventory Control Society (APICS). . . **Eileen Vesely** (MBA) is a programmer for IBM in San Jose.

'75 **Timothy Bergquist** (MBA) is a major in the U.S. Air Force and chief of the force management systems branch at the Air Force Human Resources Lab, Brooks Air Force Base, Texas. . . **Shahab Hyder** (MBAA) is a market manager for Winchell's Donut House in Bonner Springs, Kansas. . . **Arthur Pearl** (JD) is a partner in the Bakersfield law firm of Eyherabide, Pearl & Beckman. . . **Joseph Ribera** (MBA) is manager of contract compliance and administration for FMC in Santa Clara. . . **David Struthers** (MBA) lives in Roseville, where he is an engineering manager with Hewlett-Packard.

'76 **James Denison** (JD) practices law in Sacramento. . . **William Ditz** (MBA) is a real estate developer with Union Pacific Realty Company in Oakland. . . **Alan Ford** (MBAA, JD) lives in Salt Lake City, where he is a commercial real estate developer with Prodev, Inc. . . **Donald Grant** (MBA) is a managing partner of O'Donnell, Hopkins & Partners, a real estate development firm in Irvine. . . **Denise Silva** (MA) teaches a first grade bilingual class of Vietnamese students in the Elk Grove Unified School District and works in the school's student study team, which deals with special problem children. She also teaches a self-help, mental health group in Sacramento called Recovery.

'77 **Graham Alcott** (MBA) is director of the telecom focus group at Intel in Folsom. . . **Coeta Chambers** (JD) practices law with Morrison & Foerster in Washington, D.C. . . **Michael Downey** (MBA) is chief financial officer of Nellcor, Inc., in Hayward. . . **Donald Foster** (MBA) is manufacturing project manager at United Technologies Chemical Systems in San Jose. . . **James Milner** (MBAA) is a custom broker with Zodicril International Trade, Ltd., involved with raising growers exporting to the Far East, where he went on a trade mission with California Secretary of State, March Fong Eu. . . **Thomas Neville** (JD) is a judge of the fourth judicial district in Boise, Idaho. . . **Richard Rosenberg** (JD) is a partner in the Los Angeles law firm of Ballard, Rosenberg & Golper. . . **Carolyn Schmittz** (MBA) is a financial planner for Waddell & Reed in San Jose. . . **Nancy (Holst) Tyndall** (JD) is senior counsel at First Interstate Bank's law division in San Francisco.

'78 **Pauline Andrews** (MBA) is vice president, asset management, for Peoples Investment in Beverly Hills. She is also president of The Peoples Group, a marketing services company. . . **Cathleen Curl** (JD) is a partner in the Millbrae law firm of Manos & Curl. . . **Jeffrey Ferriell** (JD), on leave from Ohio Northern University, is teaching contracts and consumer protection as a visiting professor of law at Capitol University Law School in Columbus, Ohio. He also teaches debtor-creditor law at Ohio State

. . . **Joseph Lazzara** (MBA) is vice president of Scientific Technology in Hayward. . . **Valerie Hunt Stinger** (MBA) is a market research manager at Syntex in Palo Alto. . . **Stanly Yamamoto** (JD) is the city attorney for the City of Modesto.

'79 **Robert Dodge, Jr.** (MBA) is a chief, California Operations Readiness, for the U.S. Coast Guard. His home is in Huntington Beach. . . **Colleen Engelmann** (JD) is an attorney with Pyramid Technology Corp. in Mountain View. . . **Mark Lee** (JD) is a partner in the Los Altos law firm of Nelson, Perlov and Lee. . . **Donald Macnab** (MBA) is a mechanical design engineer for Westinghouse Electric Corp. in Sunnyvale. . . **Gary Omura** (MBA) is the Human Resources Manager for Priam in Milpitas. . . **J. Enrique Rey** (JD, MBA) lives in New York City, where he is an investment banker with Citicorp Investment Bank. . . **Timothy Sherer** (MBA) is in insurance sales and financial planning with Compro in San Jose. . . **Jack Young** (JD) is a junior partner in Baker & McKenzie, a Hong Kong law firm.

'80 **D. Mark Calkins** (MBA) is vice president for marketing at Novell, Inc., in Provo, Utah. . . **Stephen Dunn** is a market manager for Pacific Bell in San Ramon. . . **Nancy Egloff** (MBA) is a CPA in Shingle Springs. . . **Craig Fourchy** owns Fourchy Investments in Fresno. . . **Tim Galloway** (JD) is corporate secretary and counsel for Galloway Company in Neenah, Wisc., a third generation firm providing manufactured dairy products to the candy, baking, ice cream topping and fast food industries. . . **Michael Oswald** (JD) is an attorney for Excell, Inc., in Colorado Springs, Colo., where he lives. . . **Dennis Ryan** (MBA) is chief financial officer for Reininga Corp., a real estate development firm in San Francisco. . . **Robert Temmerman** (JD) practices law in Campbell. . . **Geoffrey Thomas** (MBA) is vice president for technology and wafer fabrication at Precision Monolithics in Santa Clara. His wife, **Lydia Rogers-Thomas** (JD), practices law in San Jose. . . **Bruce Todd** (MBA) is executive vice president of Digimedics Corp. in Scotts Valley.

'81 **Jane (Barror) Breed** (MBA) is a CPA and tax manager at Brooks, Stednitz & Rhodes Accountancy Corp. in San Jose. . . **Terry Ann Stone** (MBA) is a media and market research consultant and teacher at the College of Notre Dame in Belmont. . . **Gail Suniga** (MBA, JD '82) practices law with Ream, Roskoph & Busselle in Palo Alto.

'82 **Jean Becker** (MBA) is an associate product manager, marketing department, at Wells Fargo Bank in Oakland. . . **Lloyd Duval** (MBA) is an engineering specialist for Ford Aerospace in Colorado Springs, Colo. . . **Keith Mueller** (MBA) works as a regional sales manager for Silicon Compiler Systems Corp. in San Jose. . . **C. Sue Petruski** (JD) is an attorney in San Jose.

'83 **Kerry Cunningham** (JD) works as an attorney for the Orange County Office of Education in Costa Mesa. . . **Christopher Kryzan** (MBA) is a marketing manager for Wyse Technology in San Jose. . . **Cathleen (Maring) Grzanich** (MBA) is a loan officer for Wells Fargo Bank in Chico. . . **Jay Patel** (MBA) works for Xidex Corp. in Santa Clara as an engineering manager. . . **Denise Perez** (JD) is a deputy public defender in Los Angeles. . . **Pamela Reed** (MBA) is a marketing manager, new product development, with Amex Life Assurance Co., a subsidiary of American Express, in San Rafael. . . **Robert Schmid** (JD) is an attorney with Ungerman Bass in Santa Clara. . . **Ralph Schneider** (MBA) is a quality engineer specialist with Applied Technology. He lives in Cupertino. . . **Karen Shore** (MBA) is a chemical manufacturing manager at Beckman Instruments in Palo Alto. . . **Deanna Town-**

## Skiing for Fun Again

Knee injury forces John Keefe '76 to give up a 10-year professional ski career

When John P. Keefe '76 was preparing for ski races throughout the world, he'd conjure up visions of his high school football games in San Mateo—when he'd flatten a player much larger than himself.

"The trick is to think of situations that brought you joy or where you remember performing very well," he said. "It's a kind of game to find the right relaxed, but aggressive state of mind."

With that psychological conditioning, a lot of training, and "a little trust in God," the 5'8", 33-year-old Hillsborough resident raced down slalom and giant slalom courses skillfully enough to earn him a ranking of No. 68 in slalom and 72 in giant slalom among the 700 top skiers in the world.

As a professional skier, Keefe's life for the past 10 years has consisted mostly of traveling, training, and skiing. An ankle injury forced him to retire in 1987, but he still gives clinics and teaches at Lake Tahoe. His love for the sport is obvious.

"It's like a lot of sports for many people," he said in a recent interview in Emeryville, where he is commodities broker for Chilmark Commodities Corporation. "It's fun when you start, [but] after a point, it's hard work. Once you retire, it becomes fun again."

Although preparing for a race is work, he said, actually being on the hill brings a special exhilaration: "Every day is the possibility that you might get the perfect run," he said.

Keefe's skiing career started late by racing standards. As a sophomore studying mechanical engineering at Santa Clara, he began teaching skiing at

Tahoe on weekends. Ski racing, he said, "just kind of popped up and presented itself." It was an instant match.

So with a partial ski scholarship, Keefe transferred in his senior year to University of Denver, where he received his degree in biomechanics, skied

Broncos, the Denver Nuggets, and the Colorado Rockies, and the Los Angeles Dodgers. His expertise still brings him consulting calls from across the country.

In two soon-to-be-published books, Keefe applies scientific analysis to ski racing: "Science

"Somehow, the math didn't add up," he laughed. Keefe spent many nights in his truck so he wouldn't have to pay lodging. Other nights he stayed in hostels.

An added obstacle was his age; most racers were 10 years his junior. "There is definitely a point where your experience carries you over," Keefe said. "But even then, you lose, after age 30, about one-half to one percent of your reaction time per year or every other year. It begins to catch up." In a January 1987 race, while trying to compensate for that deterioration, he tried to take "a much tighter, faster line than I normally would and I hooked a gate, twisted my foot completely around backward." The result was a "blown out" ankle ligament. Even that didn't deter him at first.

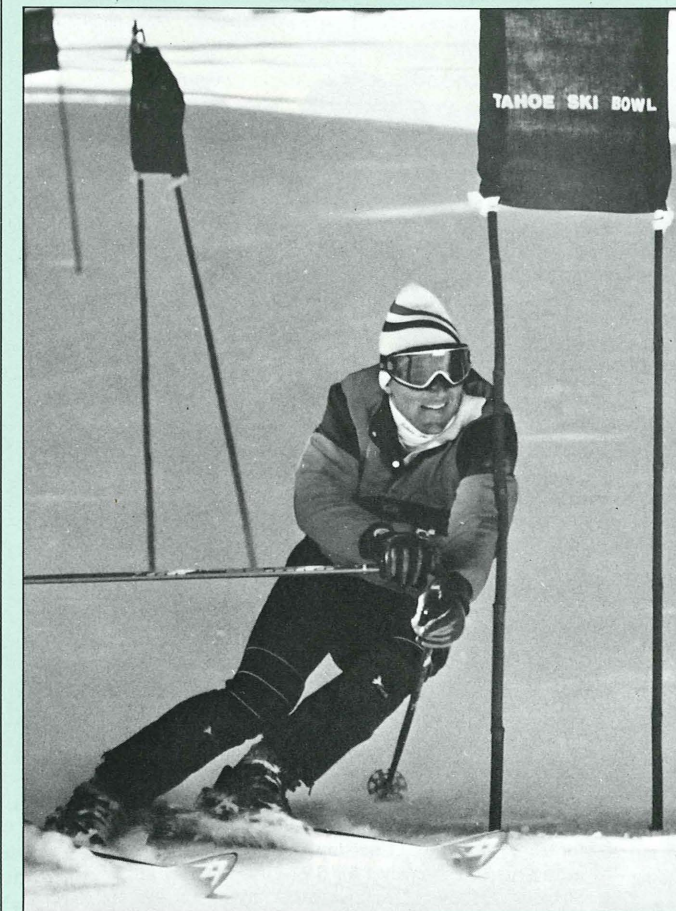
"Pain is only an obstacle," he said. He cut the cast off and tried on his ski boots. But when he realized he wouldn't be able to complete some key maneuvers, he retired.

Although Keefe said he would have preferred to continue racing, there are some good points about retiring. Since his return to the Bay Area, he has been back in touch with friends from Santa Clara.

And, he said, "At least I'll be able to look back and say 'I did something.'" When you consider that there are 400,000 registered racers, ranking in the top 100 is quite an accomplishment, he admitted. Then, with a smile, he added, "You know it's time to quit when you start rationalizing the numbers."

Besides, he said, "I can still play a mean tennis game."

—Barbara Wyman ■



Keefe: Conjuring up situations that brought him joy

in NCAA competition, and taught at the university. He began to ski professionally throughout the United States and Canada, and in 1983, moved back to Tahoe to ski a more centralized tour.

In Denver, he started a biomechanics company and became an expert in applying science to athletics, consulting for such teams as the Denver

of Performance Skiing" and "Power Skiing—Secrets to Peak Performance" already are being used by ski coaches, the U.S. Ski Team, and U.S. Demonstration Team.

Being a professional skier wasn't a life of pure glamour for Keefe, however. Racing then often meant paying \$300 in travel expenses to compete for a top prize of \$200.

## Ten Years Later

Tracking down six alumni who entered the Jesuits together in 1978

Six Santa Clara alumni from the classes of 1977 and 1978 entered the Society of Jesus together at the Jesuit Novitiate in Santa Barbara ten years ago this summer. A picture and story about them ran in an issue of *Santa Clara Today*, the tabloid that preceded this magazine.

"Because most of the novices already are college graduates, they will probably be ordained in about ten years," the *Today* story said.

Now ten years later, three of the six have been ordained: Edward S. Fassett and Scott T. Harrington, at St. Mary's Cathedral in San Francisco, on June 18; and Gregory M. Goethals, at Sacred Heart Chapel, Loyola Marymount University, Los Angeles, June 4.

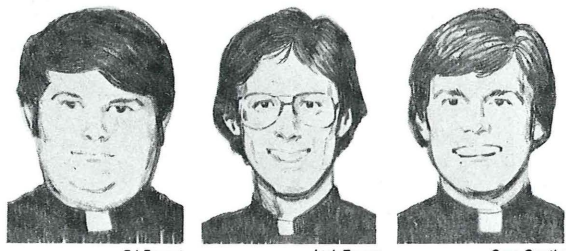
A fourth, Jack Treacy will be ordained in 1990.

The remaining two left the order some years ago. John Fernald now teaches drama and English at Jesuit High School in Sacramento, and Denis Ring works for Pacific Telesis in San Francisco.

Summer '88 assignments for



Denis Ring John Fernald Scott Harrington



Ed Fassett Jack Treacy Greg Goethals

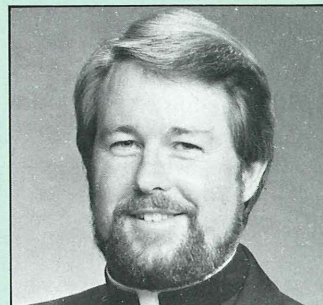
### Six alumni enter Jesuit ranks

Six of the 17 first year novices who entered the Jesuit Novitiate in Santa Barbara last fall are Santa Clara alumni. They are Ed Fassett, 22, a 1978 graduate in religious studies; John Fernald, 23, a 1977 history graduate in...

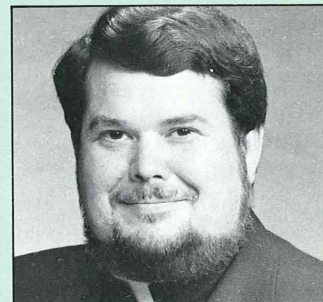
Clipping from 1979 *Santa Clara Today*

the three new Jesuit priests will find Fassett at St. Clare's Church in Santa Clara; Goethals, Blessed Sacrament

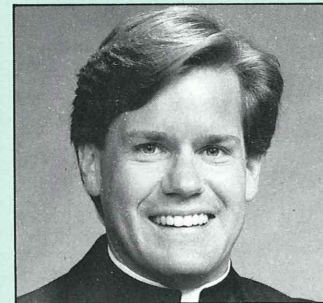
Church in Hollywood; and Harrington, St. Ignatius Church in Sacramento. ■



Scott T. Harrington, S.J.



Edward S. Fassett, S.J.



Gregory M. Goethals, S.J.

send (MBA) works for GE Aircraft Engines in Ontario as a manager of manufacturing process systems... Ashwin Vora (MBA) is a program manager for Genrad in Milpitas. He is setting up an international trading business.

'84 David Goldwyn (MBAA) is a commercial and agricultural loan officer for the Bank of America in Yuba City... Joseph Harder (MBA) is working on his doctorate in organizational behavior at Stanford. In April, he presented a paper on "Distributive Justice in Organizations" at the Western Psychological Association annual meetings... Barbara (Reed) Larder (MBA) is a program manager for Sun Microsystems in Mountain View... Robert "Bob" Reid (MBA) is with Healthcare International as the administrator and chief executive officer for West Oaks Hospital in Houston... Yvonne Smith (MBAA) is a sales representative for Syntex Animal Health, a division of Syntex Agribusiness, Inc. Her home is in Canyon, Texas... Silvana Vincon (MBA) is a program manager for Hewlett-Packard in Palo Alto.

'85 Robert Amendola (JD) is a partner in the Sacramento law firm of McCann, Habbas & Amen-

dola... Giulio Battaglini (MBA) lives in South San Francisco and is a senior cargo sales representative for United Airlines... Christopher Frame (MBAA) is an agribusiness analyst for San Tomo Partners in Stockton... Robert Hanford (MBA) lives in Tahoe City, where he is an engineer with the public utility district... John John (MBA) is vice president, sales marketing, for Micronix in Sunnyvale... Evelyn Jones (JD) works for the City of San Jose as a senior staff analyst in the Department of Parks & Recreation... John McCarthy (JD) practices law in Carson City, Nev., with Manoukian, Scarpello and Alling... Nita Vail (MBAA) and her husband, John Rudnick, are cattle ranchers in Bakersfield... Douglas Millett (JD, MBA) practices law in the Santa Clara office of Thomas Schatzel... Daniel Scharre (MBA) is president of Theta Corp. in Santa Clara... Scott Sursher (JD) is a deputy district attorney for Alameda County. '86 Ba Michael Le (MBA) works for the San Jose office of Dean Witter as a securities broker... Kenneth Pearlman (MBA) works for DQ Alliances in San Jose as an investment banking analyst... Donald Rebal, Jr., is an industrial hazard control engineer for Lockheed in Sunnyvale.

'87 Joan Laird (MBA) is a financial analyst for Rolm Corp. in Santa Clara. Her husband, Douglas (MS) is an electrical engineer with Ultra Corp. in San Jose, where they live... Daniel Moen (MBA) works for Texas A&M University in College Station as a research associate... James Scattini (MBA) is a produce salesman for the Nunes Company, Inc., in Salinas.

### MARRIAGES

'71 Phil Johnson to Vicky Richard, on March 19, at St. Hilary's Church in Tiburon.

'73 Michael Kohl to Denise Martin, on March 20, in the Mission Santa Clara.

'75 Karen Vitkovich to Stephen R. Strain, on November 8. They live in Cupertino.

'77 Tom Lohwasser to Donna Telander, on May 1, at Hanna Boys' Center.

'79 Gregory Macres to Deborah Seely on, June 26, in the Mission Santa Clara. Their home is in Campbell.

## Birth of an Organization

A personal crisis prompted Florene Poyadue '83 to find more help for parents

When Florene Poyadue '83 (MA-MFC) gave birth to a Down's syndrome child, the doctor's advice was simple: "Take him home and love him."

Poyadue needed more. Where would she go for help? How would she fit her new son into her family?

By chance Poyadue met another mother of a disabled child and found those answers. But she decided the experience shouldn't be left to chance.

"There can be no greater crisis than when someone says your child is not all right," she said.

That's how Parents Helping Parents, a 12-year-old agency that helps parents of special needs children, was born. Today, as executive director of the San Jose organization, Poyadue oversees programs that range from rap groups to a program for siblings to training for medical professionals.

Hundreds of other parents have shown Poyadue she isn't alone. In fact, 660 new families joined Parents Helping Parents from July 1987 to January 1988. Poyadue is sure that number would triple if the organization had the funds and staff to handle more.

As word gets out, PHP's services expand. The organization received a \$112,000 federal grant in June 1988 to work with two other agencies in Marin and Berkeley to create the Northern California Parent Training and Information Coalition. The coalition will help parents of special needs children understand the educational system set up for their children.

At SCU, Poyadue is co-teaching a pilot program with special education programs director Ruth Cook. "P-PACT"

(Parents and Professionals Advocating for Collaborative Training), for parents of handicapped children and the professionals they depend on for services, is sponsored by a \$7,500 grant from the San Diego University Foundation. Santa Clara is one of only four universities in the country selected to conduct the program.

### She brought the same hardworking spirit to Parents Helping Parents

The new programs have meant extra hours of hard work for Poyadue. But long hours are something she's used to. Born the seventh of 10 children, to a father who earned \$20 a week, she often missed months of school because it wasn't her turn to get shoes. Still, she applied herself, working in her free time at her

high school during the day, and at a theater at night. She graduated salutatorian, worked to save money, and then attended nursing school and became a registered nurse. Later, she earned a teaching credential and, realizing counseling skills would help her at PHP, enrolled in Santa Clara's graduate Marriage, Family, Child Counseling program.

She brought that same hardworking spirit to Parents Helping Parents. Before receiving her first paycheck from PHP in 1985, she had worked more than 40 hours weekly for eight years as a volunteer, and had operated a 24-hour answering service from her bedroom.

She has helped start so many similar agencies nationally and internationally that even she can't keep track of them all. In 1987, she received her first national award—the Senator Lloyd Bentsen Award—for her work. In January, she was named one of SCU's Counseling Psychology and Education division's "Outstanding Alum-

ni." Other awards crowd her office shelves.

But more important, Poyadue said, is that somewhere along the way she learned to appreciate Dean, her Down's syndrome son.

It happened when her prayers changed from asking God to help Dean to thanking God for Dean. It happened when, instead of feeling a knot in her stomach when Dean's tongue thrust out involuntarily (a normal symptom of Down's syndrome), she was at peace.

It happened when she added a verse to a poem she started a year before: *To Sometimes when I just glimpse my son I see/the little old boy that was to be./Damn chromosome!!!*, she added: *Three years have flown for you and me/ and now with wiser eyes I see/ you are the boy that was to be./ Welcome home!!!*

Through Parents Helping Parents, she hopes to help others realize their own son or daughter's potential.

—Barbara Wyman ■



Florene Poyadue with family pictures. Photo of Dean is at left.

## ALUMNI CLASS NOTES

'80 **Rosanne Cortese** to Robert Compitello on, July 11, 1987, in the Carmel Mission Basilica. They make their home in San Jose. . . **Gretchen Zanger to Robert Blatter**, MBAA '85, on April 4, 1987, in Hollister.

'81 **Michael De Grace** to Pamela Oberstein, on May 24, 1987, in Las Vegas. They live in Unionville, Mich.

'82 **Mark Christensen** to Tammy Klein, on November 14, in the Mission Santa Clara. Their home is in Santa Clara.

'83 **Marte Formico** to Joan Bergna, on April 23, in Mission Santa Clara.

'84 **Mike Barsanti to Michele Campisi '86**, on April 16, in the Mission Santa Clara.

'85 **Jeff Dandridge to Carole Paul**, on August 30. They live in San Jose. . . **Carolyn Geraci** to Michael Georgette, on February 27, in St. Christopher's Church, San Jose. . . **Nicolette Jellison** to Edward Van Brabant, on October 3, in the Mission Santa Clara. . . **Michael Risso to Michelle Greiten '87**, on March 19, in the Mission Santa Clara.

'86 **Jeanne-Marie Bourcier** to Paul Coleman, on March 12, in Lake Tahoe, Nev. Their home is in Laguna Niguel. . . **Kerry Bradford to Betsy Syme**, on April 30, in the Mission Santa Clara.

'87 **Colleen Gleason** to Lucas Armstrong, on July 25, 1987, at St. Mary Magdalen, in Camarillo. . . **Lori Hoskins** to David Rose on, October 17, in the Mission Santa Clara. They make their home in Sunnyvale.

### BIRTHS

'51 To **Angelo Siracusa** and his wife, Diana Rixey, a son, Michael Owen, on March 21. They live in Mill Valley.

'72 To **James and Maureen (Crosby '74) Rogers**, their third son, Christopher Joseph, on February 23. They live in San Jose.

'73 To **James Auffenberg** and his wife, Ellen, a son, Michael Charles, on April 27 in Belleville, Ill.

'74 To **Dan and Marian (Donovan '76) Corrigan**, their third child and second son, John Donovan, on October 6. . . to **Mary Ann (Chalmers) and C.J. Maguire '75**, a son, Charles Henry, II, on November 29. Their home is in Campbell.

'75 To **Mike Nicoletti** and his wife, Debbie, a son, Matthew Brodie, on May 5, in Fresno.

'76 To **Ellen (Symons) Fox** and her husband, Perry, a daughter, Kristen, on November 30. Their home is in Scotts Valley. . . to **Jeanne (Caso) Lazzarini** and her husband, Mark, their second son, Robert Paul, on January 9. They live in San Jose. . . to **Ellen (Brown) O'Neil** and her husband, Robert, a son, Case Robert, on August 29, in Fresno.

'77 To **Douglas Herring (MBA '80)** and his wife, Kathy, a daughter, Jacquelyn Nicole, on April 23, in Hollister. . . to **Tim (MBA '79) and Mary (Zorn) Meissner**, a son, Patrick Timothy, on January 25. . . to **Jim Obot** and his wife, Pam, a daughter, Courtney Lynn, on April 27. They live in Fremont.

'78 To **Joe and Colleen (Daley) Dane**, their second son, Stephen, on November 5, in Vacaville. . . to **Orren and Sylvia (Espinoza '79) Davidson**, a daughter, Angela Rose, on September 26. They live in Mission Viejo. . . to **Pat Gilroy (JD '83)** and his wife, Mary,

a son, Patrick Daniel, III, on January 26, in Portland, Ore to **Patrick and Mary (Mather '79) Nally**, a son, Joseph Robert, on May 13. . . to **Paul (MBA '80) and Marilyn (Ho, MBA '80) Yee**, a son, Jonathan Christopher, on July 16, 1987.

'79 To **Don Cairns** and his wife, Laura, their first daughter, Adina Tenisci, on November 20 in Kirkland, Wash. . . to **John and Chris (Adam) Cruden**, a daughter, Jennifer Ashley, on February 12. . . to **John Langhoff** and his wife, Elizabeth, a son, Daniel Jay, on January 2. They live in Los Gatos. . . to **Patty (Leiva) Traglio** and her husband, Anthony, a daughter, Marissa Estella, on October 24.

'80 To **Shari (Mansfield) Breese** and her husband, Jack, a son, Michael William, on July 21, 1987. . . to **Gary and Nancy (Avanzino, '81, MBA '82) Chapman**, their first child, Carter Bradley, on September 15 to **Pat and Pam (Pereira) Sangiacomo**, their first child, Dominic Joseph, on January 31. They live in Pleasanton. . . to **Bret and Carol (Reding '82) Sisney**, a son, Brian James, on December 15. Their home is in Milpitas. . . to **Robert Temmerman (JD)**, and his wife, Lisa, a daughter, Diane Marie, on April 10, 1987.

'81 To **Katie (Gill) Blackwell**, MBA '83, and her husband, Greg, a son, Evan Vincent, on March 5, 1987. Their home is in Los Gatos. . . to **Jane Breed (MBA)** and her husband, Calvin, a son, Joshua Aaron, on September 18. . . to **Sara (Stiegeler) Keenan** and her husband, David, a daughter, Alisa Susanne, on January 27. . . to **Jeff (JD) and Lisa (Jane) Metzger**, a son, Kevin Edmond, on March 12, 1987. They live in Newport Beach. . . to **Catherine (Greenwell) Moore** and her husband, Stephen, their third child, Joshua, on January 21. Their home is in Rocklin.

'82 To **Leslie (Kane, JD '84) and M. Manuel Fishman (JD)**, their first child, Samuel Nafteli, on November 9. . . to **Pat Larkin** and his wife, Susan, a daughter, Katherine Elaine, on December 1. They live in San Ramon. . . to **Chris and Laura (Schoenlark '83) Meissner**, a son, Eric Christopher, on August 26.

'83 To **Mike '84 and Jennifer (Ruso) Scurich**, a daughter, Casey Elizabeth, on March 30 in Watsonville.

'84 To **Robert J. Reid (MBA)** and his wife, Sheryl, a daughter, Ashley Anne, on August 6. Their home is in Houston.

'86 To **Laurie (Steels) Brummett** and her husband, Dwayne, a daughter, Meghan Elizabeth, on February 8.

### DEATHS

'15 **Gus Von Raesfeld**, on April 3, of congestive heart failure, in a San Jose area nursing home. He was 92. When he retired from Standard Oil in 1960, he held the position of chief cashier. He is survived by two sons, **Donald '48**, and **Vernon**; a daughter, **Dorothy Musso**; 18 grandchildren; and 28 great-grandchildren.

'21 **Frank J. Maloney** in Burlingame, on December 8, after a brief illness. He spent 51 years in journalism and advertising, starting while at Santa Clara by writing about sports events for the old *San Francisco Bulletin*. He added sports car racing to his coverage and later worked at newspaper advertising for San Francisco and then Los Angeles automobile dealers. He retired in 1971, after ten years as editor of the *San Pablo News*. He is survived by two daughters.

'21 **Richard I. McCarthy (LLB '22)**, on April 21, in San Jose, of pneumonia. He practiced law in San Francisco for many years. A native of Milpitas, he was a long-time member of the Milpitas Rotary Club. He was ordained a Knight of Malta and served on the Catholic Charities board of directors, and was also a member of the Olympic Club in San Francisco. He is survived by a daughter, two sons, and 12 grandchildren.

'23 **Frank C. Damrell**, a former Stanislaus County Superior Court judge, on April 18, in Modesto, two days after the death of his wife of 67 years. He was 89.

'28 **Leonard F. Reeg** died recently and was buried June 4 following a Mass of Christian Burial at Blessed Sacrament Church in Los Angeles. During his senior year at Santa Clara, he was editor of the student newspaper, *The Santa Clara*, and was also active in debating and dramatics. After graduation, he completed his law studies at the University of San Francisco. He is survived by his wife, Frances; daughters **Ann Sisneros** and **Beth Terry**; four grandchildren; and two brothers.

'29 **John B. Morey**, on April 26, at the age of 81, of heart failure at Stanford Medical Center. A resident of Menlo Park, he was a retired building materials executive and a 50-year member of the Elks. He is survived by his wife, **Marian**; three sons, **John Jr.**, **Tom**, and **Donald**; and six grandchildren.

'38 **David P. Arata**, who retired as registrar of Santa Clara University in 1980 after 33 years in that position, on April 8, of a heart attack in a Los Gatos hospital. He was 70. Born in San Francisco, he attended St. Ignatius High School before graduating from SCU with a degree in history. The following year, he received a General Secondary Teaching Credential from Stanford University, and then taught at San Jose High School and at Horace Mann Junior High School in San Francisco before taking assignments with the U.S. Department of Agriculture and the Veteran's Administration, both in San Francisco. In 1942, he enlisted in the U.S. Army and was selected for officers' candidate school, but a heart murmur diagnosed during that time led to a medical discharge the following year. When he became the registrar in 1947, Santa Clara had an all-male population of 1,000. When he retired eight years ago, the coeducational, all-university enrollment was more than 7,000. A lifelong bachelor, he made his home in Saratoga. He is survived by his brother, **Angelo Arata** of San Jose, and a nephew, **Michael Arata** of Sunnyvale.

'49 **Joseph Fialho**, of cancer, on May 7, in San Jose. He was 61. A San Jose native, he was a real estate broker for the past 15 years. He was commissioned a U.S. naval officer and served the last months of World War II aboard a Navy minesweeper. He is survived by his wife, **Anne**; two sons, **Joseph Jr.**, and **John**; three daughters, **Diane**, **Joanne**, and **Loretta**; and nine grandchildren.

'49 **Charles P. Sambrailo, Jr.**, on May 1, in Watsonville, of a heart attack while riding his bike. He was 61. He was a member of the Watsonville Elks Lodge, the Knights of Columbus and on the board of directors of the Salinas Gun Club. He is survived by his wife, **Terry**.

'53 **Robert R. Miller**, date and cause unknown.

'55 **Thomas J. McGuire**, 55, regional manager of Sears stores in Northern and Central California, died May 6 of an apparent heart attack in Alamo, where he lived. He had worked full time for Sears since 1957, after a two-year tour in Korea as a U.S. Army field

## ALUMNI CLASS NOTES

artillery officer. He also served on the Retail Management Institute advisory board at SCU. He is survived by his wife, **Patricia**; five daughters, **Susan**, **Kathleen**, **Joanne**, **Linda**, and **Mary Frances**; and a son, **Timothy**.

'59 **Frederick Adrian Smeltzer** of San Bernardino. Date and cause unknown.

'62 **Laurence Wrinkle (JD)**, on April 2, from lung cancer. He was a manager at Lockheed, having worked there 25 years. He is survived by his wife, **Bernice**; stepsons, **Bill Chuck** and **Steve Chuck**; a daughter, **Kim Vasquez**; and four grandchildren.

'68 **Judy (Swenson) Fowler**, on March 30, of cancer, in San Jose. She was honored earlier this year for her humanitarian work with the area's homeless. She was owner and vice president of Advance Associates, a

management-assistance and fund-development firm for non-profit agencies. She is survived by her two daughters, **Melinda** and **Gayle**; and her parents, **Arnold** and **Valera Swenson**, of San Jose.

'71 **Hubert Leon Brunner (BMA)** of congestive heart failure, on April 6. He was 73. He worked at Lockheed as an engineer and, in 1976, took early medical retirement. He was an active volunteer in SCORE, doing small business counseling. He is survived by his wife, **Ruth**; and daughters, **Nancy**, **Sara**, and **Barbara**.

'73 **Joseph Laurence Silva (MSAM)** was killed by a gunman, on February 16, at ESL in Sunnyvale.

## FACULTY/STAFF DEATHS

**Nancy A. Nowik**

**Nancy A. Nowik**, who taught English at Santa Clara from 1965 to 1968, died at her home in Granville, Ohio, January 13, of an inoperable brain tumor. She was 46.

Professor Nowik had been teaching English at Denison University since 1972. She did her undergraduate work at Mundelein College and received a master's degree from Stanford University and a doctorate from Ohio State University.

She is survived by her parents, **Mr. and Mrs. Theodore Nowik** of Elmwood Park, Illinois; a brother, **Thomas E. Nowik** of Bowlingbrook, Illinois; and a sister, **Diane N. Nelson** of Oak Park, Illinois.

## Walter E. Schmidt, S.J.

Dual career at SCU and the Youth Village kept him busy for 43 years

**Father Walter E. Schmidt, S.J.**, 76, died April 10 in his sleep in Nobili Hall on the campus. He had been suffering from cancer for the past two years.

Schmidt retired in 1985 from his dual roles as senior vice president of SCU and founder-director of the Santa Clara Valley Youth Village. At the time of his death, his energies were directed to the activities of his foundation. The foundation grew handsomely from the \$3 million sale of the Youth Village facilities on Newhall Street several years ago.

At the Mass for Father Schmidt in Mission Santa Clara April 13, Father

**William F. Donnelly, S.J.**, rector of the Jesuit Community and a friend of 43 years, repeated some words taken from notes he found in Schmidt's room, which had been prepared for a talk he gave several years ago: "Be what God meant you to be no matter what effort it costs. Strive to be pleasing to God, to increase the bond of grace that unites you to God in adoption and all things else will follow, as day follows night."

Another longtime friend, **Father William Maring** of the Los Gatos Jesuit Provincial office, said Schmidt "was a priest for all seasons, who made many friends, numbering among them

celebrities like **Fess Parker**, **Frank Sinatra**, and **Bing Crosby**. And he wasn't ashamed to lean on them to help his youngsters at the youth center or the students at Santa Clara."

Born in San Francisco in 1911, Schmidt was the only son of Swiss immigrant parents. After graduating from St. Ignatius High School, he worked at the Bank of Italy and attended classes at night at the University of San Francisco. In 1929, he joined the Society of Jesus in Los Gatos. He earned B.A. and M.A. degrees in psychology from Gonzaga University, and returned to San Francisco to teach at St. Ignatius.

**"Be what God meant you to be, no matter what effort it costs."**

He came to Santa Clara in 1943, a 32-year-old, newly ordained priest, to teach theology. But shortly afterward, his administrative ability was spotted by then-president, **Father Charles Walsh, S.J.**, who asked him to become dean of men.

When World War II and the draft reduced SCU's all-male student body to a mere 60, the young Jesuit discovered he had time on his hands. At this juncture his path crossed with a group of local teen-agers, and he agreed to help them start a youth club, but "just for the summer."

Within three years, the Wutzit Club, as it was named, had more than 1,000 members and an active social calendar. To ease the financial strain of his operation, Schmidt flew to Hollywood and

persuaded film stars and other celebrities to put on benefits for the club. By 1956, the Santa Clara Valley Youth Village was opened, and for the next 12 years the center basked in success.

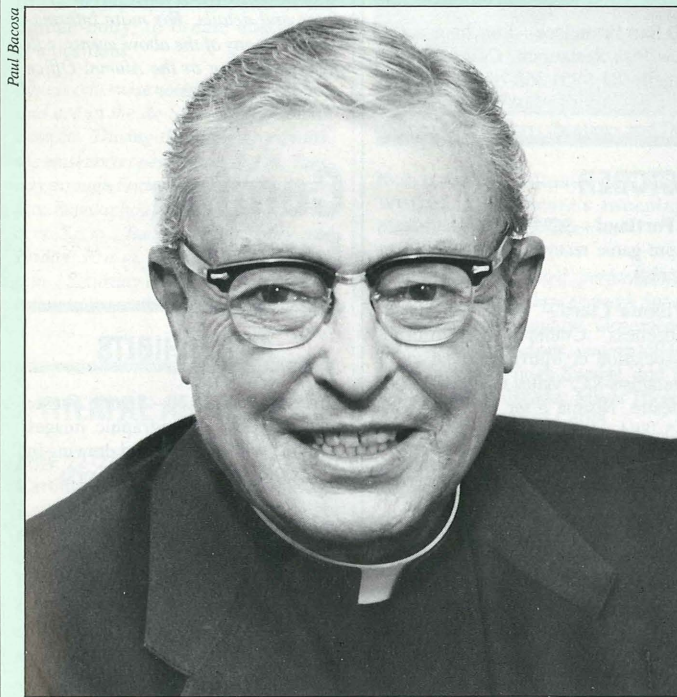
In the 1970s, as teen-ager interests changed, Schmidt shifted the focus of the center to serve the pre-teen population and a growing number of senior citizens in the community.

At SCU, Schmidt was instrumental in the founding and development of the Board of Regents and the Board of Fellows, and was for many years the coordinator of the Fellows' major fundraising effort, the Golden Circle Theatre Party.

His numerous honors and awards include two recent ones: the Distinguished Citizen's Award from the Santa Clara County Council of Boy Scouts in 1980, and the Citizen of the Year Award for 1980 from the San Jose Police Activities League. He also received a brotherhood award from the Santa Clara County chapter of the National Conference of Christians and Jews, the *San Jose Mercury News* Citizen of the Year Award, and was grand marshal of the Santa Clara Parade of Champions.

In his honor, the foundation established the Walter Schmidt Scholarship for Academic Excellence in 1986, which funds four scholarships, the University's first full scholarships, not based on need. In addition, a \$1 million endowed chair was established in the College of Arts and Sciences that bears his name. Also, the foundation currently contributes approximately \$250,000 a year to the University for middle-income scholarships.

Donations may be made to the Father Schmidt Foundation for Youth, 2021 The Alameda, Suite 280, San Jose 95126.



"He was a priest for all seasons," says friend **William Maring, S.J.**

# Alumni Update

## JULY

**16 Minneapolis**—Afternoon reception hosted by Christine Brunkhorst '83 (612) 822-7443 (h).

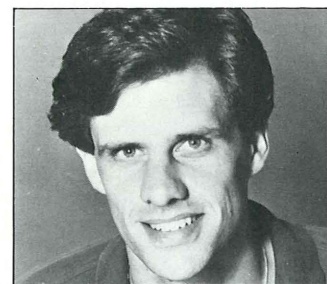
**18 Los Angeles**—President's Club Golf Tournament. Contact Joe Nally '50 (213) 629-9266 (b).

**24 Seattle**—Afternoon barbecue at the home of Scuttle and Phil Bannan '61 (206) 259-2963 (h).

**27 Las Vegas**—Evening reception at the home of Barbara and Tom Fraser (702) 878-1549 (h).

**27 Peninsula**—Evening reception at the home of Katy '76 and Tom Kelly '74 (415) 854-0201.

**28 Los Angeles**—Recent Alumni TGIT—L.A. Ole. Contact Kathy Lozano '85 (213) 395-7811 (b).



Michael Martin in *Carousel*

**30 San Jose**—Alumni Theater Night at Mayer Theatre featuring *Carousel* starring Michael Martin '76. After-theater party—Adobe Lodge. Contact Maureen Covey '84 BS '87 JD, (408) 298-0350 (b).

## AUGUST

**2 Boise**—Evening reception at the home of Lynne '71 and Gary Whaley (208) 322-8654 (h).

**11 San Jose**—Recent Alumni TGIT at D.B. Cooper's. Contact Paulette Barsi '88 (408) 722-9366 (h).

**17 San Jose**—Evening reception hosted by Mary Ellen and Nick Livak '59 (408) 244-3155 (h).

**17 San Diego**—Luncheon at the Golden Lion. Contact John Shean '64 (619) 453-4499 (h).

**21 New York**—Fall reception at the home of Patricia and Dave Doyle '60 (212) 355-1234 (b).

**27 Santa Clara**—Law Class of 1983 Reunion Picnic. Contact Cathlin Feldman '78 JD (408) 554-5473 (b).

**28 Chicago**—Afternoon reception at the home of Kim and Greg Mooney '80 (312) 820-2471.

**31 Santa Clara**—30th Annual Football Kick-Off Barbecue. Alumni Park. Contact John Muth '83 (408) 294-5660 (b).

## SEPTEMBER

**1 Peninsula**—Recent Alumni TGIT. Contact Eric Barrett '87 (415) 393-6060 (b).

**1 Bakersfield**—Evening reception. Contact Joe Ziemann '62 (805) 871-3148 (h) or Barbara Crear '75 (805) 872-5370 (h).

**3 Santa Clara**—Annual Varsity—Alumni Soccer Day. Contact Steve Sampson (408) 554-4063 (b).

**7 San Jose**—Evening reception at the home of Sheryle and Robert Bresniker '60 (408) 356-9456 (h).

**7 Fresno**—Family Picnic hosted by Valerie and Jim Donovan '72 (209) 485-7919 (b).

**7 Sacramento**—Evening reception at the home of Nancy and Mark Ferro '80 (916) 483-2091 (h).

**7 Portland**—Evening reception at the home of Rory and Dennis Ferguson '59 (503) 222-1831 (b).

**7 Los Angeles**—Evening reception at the home of Marianne Lynch/Fraher '86 and Dennis Fraher '86.

**8 Peninsula**—Barbecue at the home of Joanne and Larry Schott '53 (415) 968-5155 (h).

**8 Los Angeles**—Evening reception at the home of Pat and John Willett '61 (213) 373-4525 (h).

**8 San Jose**—Evening reception at the home of Phyllis and Michael Shea '59 BS '65 JD (408) 867-3225 (h).

**8 San Jose**—Evening reception at the home of Kim '71 and Butch Hamann '70 (408) 997-7011 (h).

**8 San Francisco**—Evening reception at the home of Joanne and Pete Murphy '56 (415) 661-7167 (h).

**9-11 Santa Clara**—Law Class of 1972 Reunion at Lake Tahoe. Contact Cathlin Feldman '72 JD (408) 554-5473 (b).

**9 San Francisco**—Recent Alumni Post-work TGIF—Compadres. Contact Addy Roff '87 (415) 928-2957 (h).

**9 Peninsula**—Evening reception at the

home of Diane '76 and Mark Bonino '76 JD (415) 364-2909 (h).

**10 Monterey**—Afternoon reception hosted by Stacey '86 and Dominic Taddeucci '85 (408) 373-7349 (h).

**10 East Bay**—Barbecue at the home of Becky and Larry Del Santo (415) 254-6741 (h).

**11 Phoenix**—Fall Update at the home of Jim Wentworth '63 (602) 997-5758 (b).



**11 San Jose**—"VINTAGE SANTA CLARA V" Wine Festival—Mission Gardens. 2-5 p.m. Contact Marte Formico '83 (408) 983-1199 (b).

**12 San Diego**—Night with the Giants vs. Padres. Contact John Shean '64 (619) 283-7294 (b).

**14 Santa Clara**—MBA Alumni—Dr. Albert Bruno and Dr. Joel Leidecker speaking on "Why Firms Fail." Buffet Dinner. Contact Martha Kidder (408) 554-5451 (b).

**15 Marin County**—56th Annual Steak Barbecue. Contact Dave Paganini '72 at (415) 442-0553 (b).

**17 Santa Clara**—Heafey Law Library Expansion Dedication Justice A. Kennedy. Contact Cathlin Feldman '78 JD (408) 554-5473 (b).

**28 San Francisco**—Luncheon at the New Pisa Restaurant. Contact Linda Bugelli '82 (415) 368-7127 (h).

## OCTOBER

**1 Portland**—SCU vs. Portland State—pre-game reception at John's Meat Market.

**1 Santa Clara**—"From Conflict to Closeness" Conference—California Association of Marriage and Family Therapists-S.C. Valley Chapter. Mayer Theatre. Norma Etter '80 MA (408) 255-1884.

**7 Santa Clara**—HOMECOMING—Recent Alumni post-work TGIF - Alumni Park.

**8 Santa Clara**—HOMECOMING—Pre-game picnic, 1 p.m. SCU vs. Southern Utah, post-game reception in Mission Gardens.

**7-9 Santa Clara**—HOMECOMING—Class Reunions for 1953, 1963, 1973 and 1983. Law—Class of 1963.

**15 Sacramento**—SCU vs. Sacramento State—pre-game reception at Sacramento State Alumni Park.

**21 San Francisco**—Previously Recent post-work TGIF—Compadres. Contact Scott Bonfiglio '74 (415) 454-0604 (h).

**19 Santa Clara**—MBA Alumni Dinner—"Bio-technology and Industry in Evolution"—Williman Room. Contact Martha Kidder (408) 554-5451 (b).

**20 San Jose**—"Santa Clara University: Commitment to Justice and Service"—Evening with University President, Paul Locatelli, S.J.—Adobe Lodge. Contact Kathy Eder '83 (408) 267-2945.

## NOVEMBER

**2 San Francisco**—MBA Alumni Dinner—"Strategic Alliances" St. Francis Yacht Club. Contact Martha Kidder (408) 554-5451 (b).

**11 East Bay**—SCU vs. St. Mary's—post-game reception on St. Mary's campus.

## MAY 1989

**12-14 Santa Clara**—Reunions for the Classes of 1949, 1959, 1969 and 1979.

*The above is a preliminary schedule of events. The next issue of the Alumni Newsletter will include further fall dates and details. For more information about any of the above events, call the chairperson or the Alumni Office at (408) 554-6800.*

# Coming Events

## ART EXHIBITS

**Through August 30—Lynda Frese: Photographs.** Photographic images combine with painting and drawing in this exhibit of more than 50 works.

**Through August 30—Cay Lang: Photographs.** Features images of nude male, female, and infant models wrapped in cellophane or fabric, at rest and at play.

**Through August 30—Christopher Brown: The Water Paintings, 1976-87.** Presents more than a decade of Brown's

images of water, his metaphor for "the picture frame." Organized by the University of Texas-Arlington's Center for Research in Contemporary Art Gallery. Funded by the de Saisset's Partners in Excellence: David Boone and Gail Morton, M.E. Fox & Co., Pacific Bell, and Waste Management of Santa Clara County.

**Through August 30—Harold Paris Bronzes.** Features traveling exhibit of 12 painted metal sculptures. Organized by Sonoma State University Art Gallery.

**Through August 30—Victor Landweber: American Cameras.** Landweber uses the conventions of advertising photography to make color "portraits" of the plastic faces of American camera boxes of the 1940s and 1950s.

**September 24-December 11—Limestone Press Prints, 1985-1988.** A small selection of recent works printed by Limestone Press for artists from the Bay Area, California and beyond.

**September 24-December 11—Charles Griffin Farr: Paintings and Drawings.** Features representational drawing and painting of still life settings, the human form, and flowers.

**September 24-December 11—Joseph DiGiorgio: The Grand Canyon Painting.** Features 24 sections of the Grand Canyon through at 24 hour period. Each 5 X 7 feet.

**September 24-December 11—Ruffin Cooper: European Photographs.** Color photographs of objects, sometimes juxtaposed with parts of the human body, to create abstracted compositions.

*Unless otherwise noted, exhibits are free and are in the de Saisset Museum on campus. During the summer months, the museum is open 10 a.m.-5 p.m. Tuesday through Friday, and 1-5 p.m. Saturday. Regular hours resume in the fall: 10 a.m.-5 p.m., Tuesday, Wednesday, and Friday; 10 a.m.-8 p.m., Thursday; 1-5 p.m., Saturday and Sunday. For more information, call (408) 554-4528.*

## THEATRE AND DANCE

**July 22-24, 28-31, August 4-6—Carousel.** Rodgers and Hammerstein's American musical classic is set in an amusement park on the New England coast before the turn of the century. Features Michael X. Martin as the Barker. Tickets are \$10 general admission, \$7.50 for students, seniors (60+), and groups of 20 or more.

Matinee performances also July 23 and 30 at 2 p.m.



**July 15-17, 19-24, 26-29—Children's Theatre: Fool of the World.** A lighthearted, moving fantasy adapted from a Russian folk tale. In Fess Parker Studio Theatre, morning, matinee, and evening performances. Call (408) 554-4015 for show times. \$2.

**Oct. 21-23, 25-29—On the Verge Or The Geography of Yearning.** Eric Overmeyer's exciting and imaginative comedy about three intrepid Victorian lady explorers as they trek from 1888 to the Eisenhower era.



Charles Griffin Farr: Paintings and Drawings exhibit

**Nov. 11-13, 15-19—Romeo and Juliet.** William Shakespeare's sweeping, romantic tragedy of first love.

*Unless otherwise noted, performances are at 8 p.m. Tuesdays through Saturdays, and 7 p.m. Sundays. General admission: \$7.50; students, seniors (60+): \$5 Thursday through Sunday, and \$3 Tuesday and Wednesday. Mayer Theatre Box Office: (408) 554-4015.*

## MUSIC CONCERTS AND RECITALS

**October 7—Francesc de Paula Soler—Guitar Concert.** Performing works by Muderra, Sanz, Sor, Tarrega, Moreno-Torroba, et al. Music Concert Hall. 8 p.m. Free.

**October 10—Faculty Seminar with Lynn Shurtleff.** Music Concert Hall, 4 p.m. Free.



Lynn Shurtleff

**November 4—Santa Clara Chorale Concert.** Performing John Rutter's *Requiem* and Maurice Durufle's *Requiem*, two very different settings to the same Latin text. Mission Church. 8 p.m. \$8 general admission, \$5 students and seniors.

**November 18—University Orchestra Performance.** Presenting Mozart Divertimento for Strings, K.125, and Shostakovich Piano Concerto No. 2, with Lisa Spector. Mission Church. 8 p.m. \$5 general admission, \$4 students and seniors.

**November 28 through December 1—Madrigal Dinners.** Repeat of a sellout celebration of Christmas from last year.

*For information about programs and for ticket information, call Joanne Sinatra (408) 554-4428*

## LECTURES AND PANEL DISCUSSIONS

**July 29—Faith, Imagination, and Celebration.** Michael Moynahan, S.J., liturgical scholar. Bannan Hall, Room 127. 7:30 p.m. Free.

**July 29—Vinod Khosala, founder of Daisy Systems and Sun Microsystems.** "The Foreign-Born Entrepreneur in Silicon Valley. Kenna Club luncheon. Williman Room, Benson Center. Noon. \$10 members, \$14 non-members. Call (408) 554-4699 for reservations.

**September 9—Jean-Louis Gasee, vice president of development, Apple Computers.** Kenna Club luncheon. Williman Room, Benson Center. Noon. \$10 members, \$14 non-members. Call (408) 554-4699 for reservations.

**September 30—U.S. Attorney Joseph Russoniello.** "Immigration Issues in Today's Society." Kenna Club luncheon. Williman Room, Benson Center at noon. \$10 members, \$14 non-members. Call (408) 554-4699 for reservations.

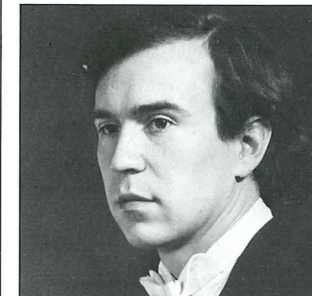
**October 21—Robert Rossi, consul general of Italy.** Kenna Club luncheon. Williman Room, Benson Center. Noon. \$10 members, \$14 non-members. Call (408) 554-4699 for reservations.

**October 28—William Davidow, entrepreneur, venture capitalist, and author of Marketing High Technology: An Insider's View.** Kenna Club luncheon. Williman Room, Benson Center. Noon. \$10 members, \$14 non-members. Call (408) 554-4699 for reservations.

## DISCUSSION GROUP SERIES

Social Justice Study Breaks

**September 26—Social Justice in the Media.** John McManus, communication.



Hans Boepple



**October 3—Racism on SCU Campus.** Chuck Powers, anthropology/sociology.

**October 10—My Vision of Social Justice at Santa Clara.** Father Paul Locatelli, S.J., university president.

**October 17—Afro-American Women's Experience.** Joyce King, counseling psychology and education.

**October 31—The Asian American Experience.** Gary Okihiro, history and ethnic studies.

**November 7—Hunger: What a College Student Can Do.** Diane Dreher, English.

**November 21—Eucharist and Social Justice.** Michael Moynahan, S.J., religious studies and campus ministry.

**November 27—Northern Ireland.** Timothy O'Keefe, history.

*All presentations will be in the Campus Ministry department, Benson Center, 7:30 p.m.*

**WORKSHOPS AND SEMINARS**

**October 1—California Association of Marriage and Family Therapists, Santa Clara Valley Chapter.** Speakers include Drs. Margaret and Jorday Paul and Assemblyman John Vasconcellos. Workshops. \$45 per person, includes lunch. On campus. For more information, call (408) 255-1884.

**October 22—MathCAD Workshop.** The use of MathCAD for teaching mathematics, science, and engineering, for high school and community college teachers. For more information, call Prof. Tim Healy (408) 554-5309.

**SPECIAL EVENTS**

**September 17—Heafey Law Library Expansion Dedication.** Ceremony in the Mission Gardens, 5 p.m.; Reception in the new library, 6-7:30 p.m. For more information, call (408) 554-4361.

**November 11—Inauguration of Father Locatelli, S.J., as the 27th president of Santa Clara.** Details to follow in Alumni Association Newsletter.

**Dance Is Therapy.** An ongoing program every quarter for mastectomy patients; recommended by the American Cancer Society. Provides physical and emotional benefits through dance. \$20 per quarter. In the Dance Building, 11 a.m.-12:30 p.m. Wednesdays. For more information, call (408) 554-4646 or (408) 377-9016.

**INFO UPDATE**

*The Information Booth in Benson Memorial Center is open seven days a week: 7 a.m.-midnight weekdays and 10 a.m.-midnight weekends. To verify the time or place of an event, call (408) 554-4764.*



**Sports Schedule**

**FOOTBALL**

**September**

3	at Chico	7 p.m.
10	UC Davis	7 p.m.
17	San Francisco St.	7 p.m.
24	at Cal Hayward	1 p.m.

**October**

1	at Portland*	7 p.m.
8	Southern Utah***	1 p.m.
15	at Sacramento*	7 p.m.
22	at Cal Lutheran*	1 p.m.
29	Cal Northridge*	7 p.m.

**November**

5	at St. Mary's	1 p.m.
12	Cal Poly SLO*	7 p.m.

*Home games played at Buck Shaw Stadium.*  
\*Western Football Conference games.  
## Homecoming game

**MEN'S SOCCER**

**September**

3	Alumni Game	TBA
5	Sonoma	7 p.m.
10	Seattle Pacific	1 p.m.
16	Fullerton	7 p.m.
20	UCLA	7 p.m.
22	at SJS	8 p.m.
28	Hayward	7 p.m.
30	at Evansville U.	TBA

**October**

1	at Indiana U.	TBA
5	USF	7 p.m.
11	Loyola	7 p.m.
15	at Portland	TBA
17	at Washington	TBA
20	San Francisco St.	7 p.m.
23	at Stanford	TBA
26	Sacramento	7 p.m.
28	at San Diego U.	3:30 p.m.
30	at San Diego St.	5 p.m.

**November**

6	St. Mary's	7 p.m.
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*Home games played at Buck Shaw Stadium.*

**WOMEN'S SOCCER**

**September**

6	San Francisco St.	7:30 p.m.
9	UC Irvine	7 p.m.
11	at UC Berkeley	7 p.m.
14	Sonoma State	7 p.m.
21	Hayward	7 p.m.
24	at North Carolina	TBA
25	at Colorado	1 p.m.
30	at UCSB	7 p.m.

**October**

1	at Westmont	4 p.m.
6	at Stanford	3 p.m.
9	St. Mary's	7 p.m.
12	Chico	7 p.m.
15	at USF	1 p.m.
22	U.S.I.U.	7 p.m.
23	UC Davis	7 p.m.
27	at UCSB	TBA
29	at UCSB	TBA

**November**

3	UC Berkeley	7 p.m.
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*Home games played at Buck Shaw Stadium.*

**WOMEN'S VOLLEYBALL**

**September**

2-3	at Fresno St. Bulldog Invitational	TBA
5	at Nevada-Reno	5:30 p.m.
8	at Titan-Mizuno Tournament	TBA
13	at San Francisco St.	7:30 p.m.
15	Chaminade U.	7:30 p.m.
23	Texas A & M	7:30 p.m.
30	at Gonzaga*	7:30 p.m.

**October**

1	at Portland*	7:30 p.m.
4	at SJS	7:30 p.m.
6	USF*	7:30 p.m.
7-8	at Josten's Stanford Invitational	TBA
14	Gonzaga*	7:30 p.m.
15	Portland*	7:30 p.m.
18	California	7:30 p.m.
21	at Loyola-Marymount*	7:30 p.m.
22	at Pepperdine*	7:30 p.m.
28	Loyola-Marymount*	7:30 p.m.
29	Pepperdine*	3:30 p.m.

**November**

1	Fresno State	7:30 p.m.
4	at USF*	7:30 p.m.
5	at St. Mary's*	7:30 p.m.
9	St. Mary's*	7:30 p.m.
11	at U.S.I.U.	7:30 p.m.
12	at U. of San Diego*	7:30 p.m.
17	U. of San Diego*	7:30 p.m.

*Homes games played in Toso Pavilion.*



Against San Diego: SCU's Robert Gallo with Michael Barone in background.

**Creating Quotes**

Was what Speakes did good public relations or was it dishonest?

BY PAUL A. SOUKUP, S.J.

Former White House spokesman Larry Speakes managed to outrage editorial columnists and puzzle public relations executives when he wrote in his memoirs that he invented comments for President Reagan on at least two occasions. While the former group deplored the incidents as dishonest, the latter expressed surprise at the controversy since fabricating quotes forms part of public relations. Speakes simply did his job.

Before examining the question of right or wrong, let's review just what happened.

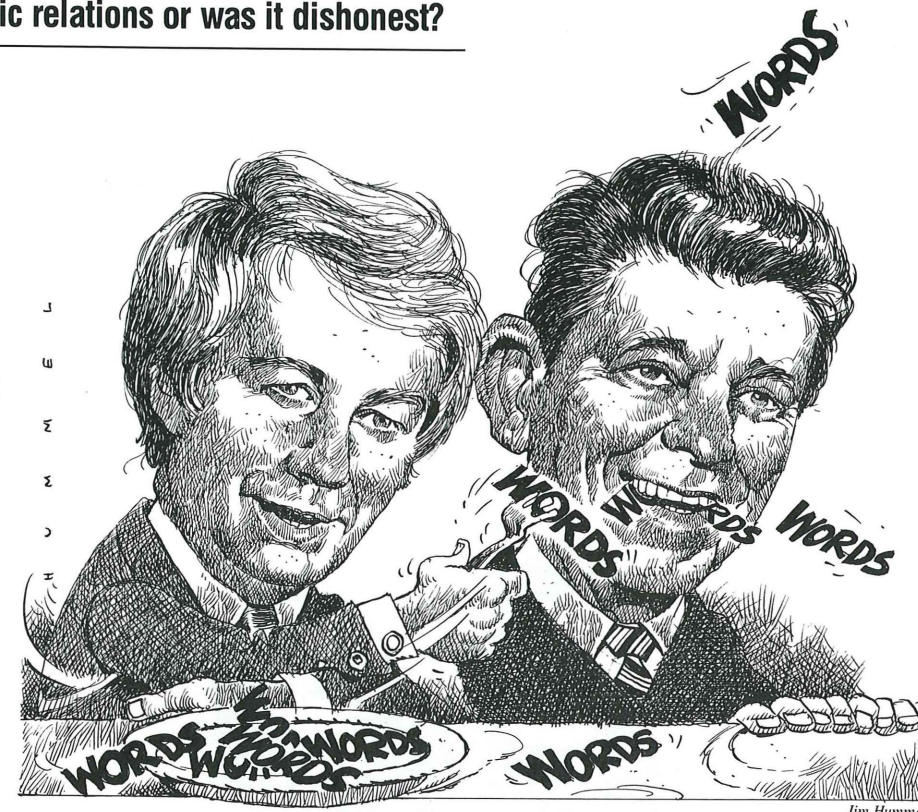
During the president's 1985 meeting with Mikhail Gorbachev in Geneva, Speakes felt that the Soviets had gotten better publicity due to Mr. Gorbachev's statements about Russian desires for peace. To counter that publicity, Speakes and an aide drafted and issued quotes for Mr. Reagan without having cleared them.

Speakes defended his actions by claiming to express the mind of Mr. Reagan; he felt that these quotes would have had Mr. Reagan's approval, had he known of them. However, Speakes also acknowledged that the likelihood of getting caught made the invention wrong: the Soviets could have said that Mr. Reagan did not make those statements.

The other instance took place after a Soviet fighter shot down a Korean Air Lines jet in 1983. On that occasion, Speakes made presidential comments from quotations of Secretary of State George Shultz. The president had said little during the Cabinet discussions whereas Mr. Shultz had more clearly expressed the feelings of the administration.

These incidents nicely illustrate two very different points of communication. First, they clarify an ethical issue and, second, they point up a fundamental change in contemporary society.

In terms of ethics, we do better to state the question not as one of honesty but as one of authorship. In terms of honesty, most feel that Speakes did wrong to pass off someone else's words as the president's. But that misses the point. How much of anything does any president actually write or say? Almost everyone knows that public figures—whether presidents or popes—cannot write every utterance they make. Few question the role of a speech writer because they know what that job entails.



The press secretary has an analogous job that deals with spontaneous remarks and informal settings. The difficulty occurs because not everyone knows that.

Standard wisdom in rhetoric holds that the ethics of ghostwriting depends on whether the use of a speech written by another damages the office of the speaker. A student in an introductory public speaking class using the speech of another would indeed damage the office of student since such a practice would inhibit learning. However, the presidential use of speech writers actually enhances the office since it allows the president to express more clearly the goals and decisions of the administration.

Using this distinction, Speakes's action in the KAL incident seems justifiable since the administration that Mr. Reagan represents actually did make those statements even if Mr. Reagan himself did not. Mr. Reagan's presence at the discussion from which the statements came further justifies the quotation as representative of the office. However, the Geneva quotations came from no such discussion or source. In this instance a desire to look good in public led a relatively minor administration official to speak for the president. Such confusion about role and policy damages the office by

casting doubt on its public credibility. This ghostwriting is clearly wrong.

For contemporary society, the incidents highlight a key change that we have just begun to experience. Many scholars argue that the advent of electronic media changes the way we think and affects the way we value things. In an earlier era when people lived in a predominantly oral culture, authorship did not constitute as much of a value as it does for us in a predominantly print culture. It was not uncommon to find people borrowing others' names to lend credence to their work or to indicate their adherence to a school of thought. For example, we certainly see this in the biblical Wisdom of Solomon, Psalms of David, Letter of Paul to the Hebrews, and in the patristic writings of Pseudo-Dionysius. Only with the printing press do we really experience an insistence on authorship.

For those who hold that the electronic media bring a secondary oral culture, the Speakes incident may well signal a return to the value of the voice not of an individual but of a school of thought.

*Paul Soukup, S.J., has been an assistant professor of communication at Santa Clara since 1985.*

## A Mother's Final Lesson

### What one family learned from an invalid parent

BY DENISE TRAFICANTO MCGRAW

My mother became a stroke patient at age 65 after suffering from heart failure for three years. When she came to live with us so that we could care for her, our family life and its dynamics—the way we all related to each other—began to change. We were forced to learn unexpected roles and perform differently than we ever could have imagined.

Nevertheless, it was my mother who had the greatest challenges to face and the most changes to make. Raised in an Italian-

care and for many of her daily activities. How difficult it was for her to relinquish control over her own life! A former artist, she could no longer paint. An avid follower of Republican Party and Orange County news, she found reading a paper difficult. Always a good parent, she was frustrated by her inability to make life easier for us. "How can you love a 'has-been?'" my mother, tears in her eyes, once asked me.

And yet, she did remarkably well re-learning simple tasks. She insisted on



immigrant family, she was taught by her father and the harsh times of the Depression to be self-reliant and to sacrifice for her family's welfare. Faced with a life-threatening illness in her final years, she refused heart-bypass surgery.

My once energetic mother gradually became weakened and, with her stroke, unable to live independently as she had in the past. She was forced to re-evaluate herself and to relate differently to me, her only child, and to her son-in-law.

Despite her willingness to spend hours in therapy to make small improvements, my mother needed assistance in her personal

folding clothes and clearing the dinner table using virtually one hand. This was her way of showing her love for us, of showing that she wanted to do whatever she could to help us within the context of her dependency and illness. Her actions were eloquent where her speech failed. Life was filled with new difficulties for her, but she was learning to cope. She selflessly continued to love and to give until the morning she died.

When my mother came to our home from her final six-week hospital stay, my husband and I faced the new and disconcerting role of care-givers. Some of our anxiety was relieved when we received detailed prepara-

tion for her care in a training session for stroke-patient families and in counseling sessions with our hospital's social worker. Although hospice care was not available at that time, generous members of our extended family offered their assistance for respite care, meal preparation, and visits to the doctor.

I attended stroke-therapy sessions with my mother in order to understand what she was going through. I shared what I learned with my husband. Although we felt unskilled and unsure, we struggled to establish a consistent pattern of behavior that would make my mother feel as comfortable as possible because she was with those who loved and wanted her.

Despite our gradual acceptance and understanding of my mother's condition, how hard it was for us to relinquish complete control over our own lives. We loved my mother and would not consider her living elsewhere; however, we were beset with the ambivalence of devoting so much time and energy to her care rather than to our own needs. My husband and I had long talks about the dichotomy we felt: deep gratitude that my mother was still alive, coupled with feeling trapped by the weighty responsibility of caring for her.

As time passed, I began to realize that my poor, ill mother still was all that a mother should be—capable of boundless love and continually teaching her children lessons about life. She was the one helping me to cope, showing me how to love and be cheerful even in the face of this great trial. Her example of selfless love was too hard to resist: I felt able to continue her care more happily and to reduce some of my selfish attitudes. I improved in communicating my emotions to my husband. He demonstrated a tender sensitivity to the needs of my mother, who considered him her son.

Even though she is now gone from this life, my mother made a great and lasting impression upon us. She is still dearly loved and sorely missed.

Although family dynamics are affected greatly by the presence and care of a terminally ill patient, the potential for emotional growth and understanding are tremendous. After caring for my mother, my family realized that although we were considered the primary care-givers, it was my caring mother who, in her illness, taught us to be more perfect givers. ■

*Denise Traficanto McGraw '72 is a homemaker and lives with her family in Santa Ana. She is the managing editor of a Catholic newsletter, The Diocese of Orange Bulletin.*

## Thinking Ethically

### Exactly how do we think through an ethical issue?

BY CLAIRE ANDRE AND MANUEL VELASQUEZ

Moral issues greet us each morning in the newspaper and bid us farewell on the evening news. We are bombarded daily with such questions as the morality of surrogate motherhood, the legitimacy of publicizing the names of AIDS victims, the ethics of exposing the private lives of political candidates, the justice of welfare, and the rights of the homeless.

Dealing with these moral issues is often perplexing. How, exactly, do we think through an ethical issue? What questions should we ask? What factors should we consider?

The first step in analyzing moral issues is an obvious one: Get all the facts. Some moral issues create controversies simply because we do not bother to check the facts. This first step of analysis, although obvious, is also the most important one and the one that we most frequently overlook.

But having the facts is not enough. Facts by themselves only tell us what is; they do not tell us what *ought* to be. In addition to getting the facts, resolving an ethical issue also requires an appeal to values. Philosophers have developed three kinds of value systems to deal with moral issues. One such system is called utilitarianism.

Utilitarianism was developed in the nineteenth century by Jeremy Bentham and John Stuart Mill to help legislators determine which were the morally best laws. Both Bentham and Mill suggested that ethical actions are those that provide the greatest balance of good over evil. To analyze an issue using the utilitarian approach, we must first identify the various courses of action available to us. Second, we must ask who will be affected by each action and what benefits or harm will be derived from each action. And third, we should choose the course of action that will produce the greatest benefits and the least harm. The ethical action is the one that provides "the greatest good for the greatest number."

The second important approach to ethics is one that has its roots in the philosophy of the eighteenth-century thinker Immanuel Kant, and others like him, who focused on the individual's right to choose for herself or himself. According to these philosophers, what makes human beings different from mere things is that people have a dignity based on their ability to freely choose what they will do with their lives,

and they have a fundamental right to have these choices respected. People are not objects to be manipulated; it is a violation of human dignity to use people in ways they do not freely choose.

There are, of course, many different but related rights besides this basic one. These other rights can be thought of as different aspects of the basic right to be treated as we freely choose.

□ *The right to the truth:* People have a right to be told the truth and to be informed about matters that may significantly affect their choices.

□ *The right of privacy:* People have the right to do, believe, and say whatever they choose in their personal lives, so long as they do not violate the rights of others.

□ *The right not to be injured:* People have a right not to be unwillingly harmed or injured, unless they freely and knowingly do something deserving of punishment or they freely and knowingly choose to risk such injuries.

□ *The right to what is agreed:* People have a right to what they have been promised by those who freely chose to enter a contract or agreement with them.

Facts tell us  
what is, they  
do not tell us  
what ought to be.

In deciding whether an action is moral or immoral using this second approach, then, we must ask: "Does the action respect the moral rights of everyone?" Actions are wrong to the extent that they violate the rights of individuals; and the more serious the violation, the more wrongful the action.

A third approach to ethics is one that focuses on the concepts of justice and fairness. It has its roots in the saying of the ancient Greek philosopher Aristotle, who wrote that "equals should be treated equally and unequals unequally." The basic moral

question in this approach is, How fair is an action? Does it treat everyone the same, or does it show favoritism or discrimination?

Justice requires that we treat people in ways that are consistent, not arbitrary. Basically, this means that actions are ethical only if they treat people the same, except when there are justifiable reasons for treating them differently. Favoritism is giving benefits to some people without a justifiable reason for singling them out; discrimination is imposing burdens on people who are no different from those on whom burdens are not imposed. Both favoritism and discrimination are unjust and wrong.

These three approaches suggest that once the facts have been ascertained, there are three questions we should ask when trying to resolve a moral issue: (1) What benefits and what harms will each course of action produce, and which will produce the greatest benefits or the least harm for the public as a whole? (2) What moral rights do the affected parties have, and which course of action best respects these moral rights? (3) Which course of action treats everyone the same, except where there is a justifiable reason not to, and does the course of action show favoritism or discrimination?

This method, of course, does not provide an automatic solution to moral problems. It is not meant to. The method is merely meant to help identify most of the important factors, which should be considered when thinking about a moral issue, and the questions that are important to ask. In some situations, the three approaches may conflict. The course of action that will produce the most benefits for everyone may also violate the rights of some or may be unjust to some. Or perhaps several conflicting rights are involved.

What should we do in such cases? When conflicts like these arise, we must weigh the various moral values identified by each of the three approaches and make up our own minds about which values are decisive. Are the overall benefits so large that limiting the rights of some is justified? Does our commitment to justice require us to forgo the greatest good for the greatest number? Which right is the more significant one?

In the end, moral issues are issues that each of us must decide for ourself, keeping a careful eye on the facts and on the benefits, the rights, and the justice involved. ■

*Manuel Velasquez and Claire Andre are director and assistant director, respectively, of the Center for Applied Ethics at Santa Clara.*

# Summer Choices

Levi, Flanagan, Higgins, Disch & Naylor top chemist's list

BY MICHAEL SWEENEY

*The Periodic Table* by Primo Levi (Schocken, 1986). Yes, I know. The periodic table is chemistry, and you're not fond of chemistry. When I meet people and they ask, "What do you do?" I answer, "I'm a teacher." Then they say, "Oh, what do you teach?" "Chemistry." Usually they murmur something polite and let the matter drop. But every so often someone waits a second or two, looks me in the eye, and says, "God, I hated chemistry."

But this book is not about chemistry. (My colleague, Lois Rosenthal, told me about it.) Primo Levi grew up as a Jew in Fascist Italy, he earned a degree in chemistry as the war began in Europe, and he was put to work clandestinely by the Italian army because his knowledge was useful to them. He fought briefly as a partisan, and finally was sent to Auschwitz.

He writes about all of this. He describes the secret language his relatives used to communicate in front of *goyim* (servants, shopkeepers). He reminisces about the chemistry he did in the lab at school and for the army. He writes with a vividness that made me notice fresh new things about the chemistry I do. But you should read it to get to know a noble man, one who tells about Auschwitz with calm, gentle clarity, without bitterness.

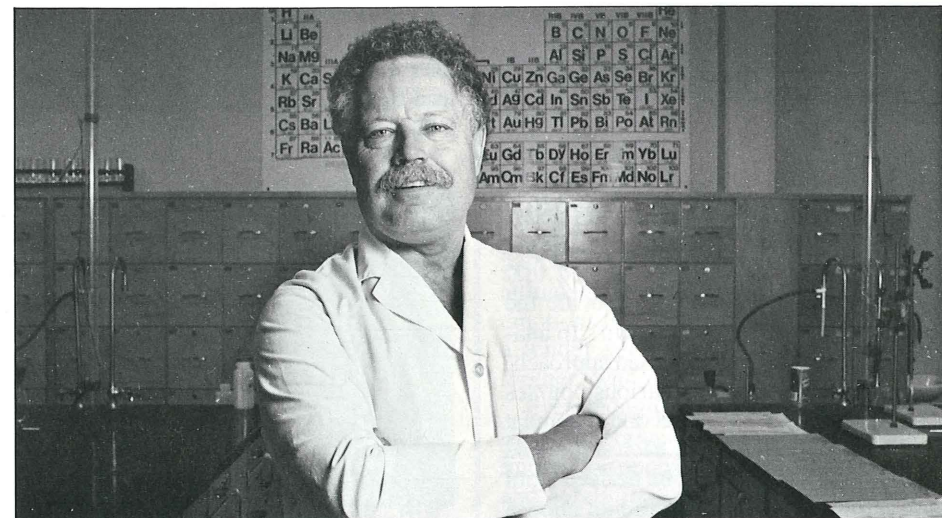
*The Year of the French* by Thomas Flanagan (H. Holt, 1979). I was predisposed to enjoy this, for I like Irish things. But you'll enjoy it because it's an exciting yarn that gives a vivid picture of daily life in an appealing place. (And according to my consultants in the History Department, it's accurate). The book describes the British suppression of revolutionist Wolfe Tone's attempt to land the French in Ireland in 1798. I liked the people involved and shook my head over how well-meaning people can be obtuse and how obtuse people can be cruel.

*Imposters* by George V. Higgins (H. Holt, 1986). Higgins was a U.S. attorney in Boston, and he writes about small-time criminal Irish lowlife and the police and prosecutors who are their adversaries. His best books are his early ones—*Friends of Eddie Coyle*, *Cogan's Trade*—but *Imposters* is also a good story.

I like to read him because of the vigor and immediacy he gives to the setting and the dialogue. His characters talk like the

transcript of a wiretap: not "What the hell are you talking about," but "The hell you talkin' about?"

There's another reason I like his books. I work in this pleasant, gentle place among my courtly colleagues. And I'm conscious of a certain lack of, say, rapaciousness in my life—another weeny college professor. So it's exotic to read about these tough, dishonest, raunchy cutthroats. Don't you feel uncertain in a foreign country when someone wants to collect money from you when you park in the town square, or in a strange city when someone wants money for wiping your windshield when you're stopped at a stoplight? Not Higgins's characters. Digger Dougherty is one hard Harp, and he's not troubled by doubts. He parks his car in Copley Square around midnight. A man on the steps of the public library offers to polish his car and watch it for him. "No," says Digger, "and if I come back here and I see a lot of scratches on the



About Sweeney

Michael Sweeney was a research chemist for Chevron in Richmond before he decided to become a college teacher. He completed his undergraduate work at Loyola University in Los Angeles (now Loyola Marymount), and did his graduate study at University of California at Berkeley, where he received a Ph.D. in physical chemistry in 1961. He served in the U.S. Air Force and was a captain at the time of his discharge. After five years with Chevron, he joined the chemistry faculty at Santa Clara and today, as an associate professor, enjoys what he

(expletive deleted) thing I'll come find you and take you apart, you (expletive deleted) old wino."

*Neighboring Lives* by Thomas M. Disch and Charles Naylor (Ultramarine, 1981). This book begins as Mr. and Mrs. Thomas Carlyle move into #5 Cheyne Row, in Chelsea, London. The rest of the book recounts the comings and goings of people in and out of Chelsea, in and out of #5. But what people! Frederic Chopin and Gabriel Rossetti, John Stuart Mill and Leigh Hunt, call on the Carlyles. J.M.W. Turner grows out nearby. This is a fictional treatment of famous people, with somewhat the same appeal as Doctorow's *Ragtime*. Much of it is gossip, but racy gossip about august and moralistic persons seems somehow wholesome. It fascinated me to learn that Carlyle never consummated his marriage, and that Sir John Everett Millais consummated John Ruskin's marriage. (Afterward, Ruskin didn't like Millais much, but still spoke highly of his pre-Raphaelite painting.) Because it's about Carlyle and Millais, and not Stallone and Gastineau, I didn't feel as guilty as if I'd read the *National Enquirer*. ■

calls "the greatest job I've ever had." His research is in the area of chemical evolution. Currently he is exposing mixtures of carbon dioxide, water, and hydrocarbons to nuclear radiation to see if they will form fatty acids. The fatty acids could be found that way on parent bodies of meteorites. All three of Sweeney's children have been exposed to Santa Clara: Anna Sweeney graduated with a B.S.C. in finance; Matt is a junior chemistry major, and Dan attended two years before transferring to San Jose State where he majors in photojournalism.

# Still Planting Seeds

Head Gardener from 1921 to 1967 makes gift to campus libraries

The most money Frank Bettencourt ever earned during his 46 years as Santa Clara's head gardener was \$500 a month. This past May, he donated \$25,000 to the University.

Bettencourt's gift was earmarked for the Commemorative Book Program, which augments the University libraries' acquisitions budget. It will enable the Orradre and Daly Science libraries to add at least 500 books to their collections, the first of which was a special edition of *Clyde Arbuckle's History of San Jose*, presented to Bettencourt at a campus ceremony.

But the real story of Frank Bettencourt is not the money he gave to the University. It is the time and care he and his brother-in-law John Fialho, who was an assistant gardener for 44 years, put into making Santa Clara the showplace people admire today. It is the affection the men—Bettencourt now 93, and Fialho, 89—still feel for a university many in their position would have regarded merely as an employer.

Bettencourt came to the United States in 1913 from the Azores Islands, which are 740 miles west of Portugal and are now a part of that country. The 18-year-old brought with him a love for making things grow.

"It was in my system," he said in a recent interview at his home in San Jose. "As a young boy, I raised a garden in the Azores. When I came here, it was always my plan to work as a gardener."

After working at the College of Notre Dame, where he earned \$30 a month, and at a pottery, Bettencourt came to Santa Clara as head gardener in 1921. His starting salary was \$75, a "good wage" in those days, he said.

A few years after Bettencourt left his homeland, Fialho also immigrated from the Azores to the U.S. In 1922, he married Bettencourt's younger sister and they moved into her bachelor brother's two-story Victorian home. Bettencourt never married; his niece says that's how he saved so much money. The following year Fialho signed on to help Bettencourt on campus.

Chances are when you sit under the shade of a tree at Santa Clara, Bettencourt or Fialho planted it more than 40 years ago. Chances are when you admire a particularly beautiful rose, Bettencourt or Fialho dug the hole and put it in the ground.

Looking at the University today with its



Frank Bettencourt: Making Santa Clara the showplace people admire today

wealth of roses, trees, flowers, and shrubs, it's difficult to imagine the almost barren campus where Bettencourt and Fialho began working their horticultural magic.

"In front of the Mission was a big field," recalled Bettencourt. "They didn't cultivate anything there."

Bettencourt and Fialho, who later were joined by a few assistants, took on the "greening" of Santa Clara as their life's work.

They built a big greenhouse warmed with steam where they grew from seeds many of the palm trees that tower over the campus today. One tree they are particularly fond of is a cork tree, planted near the Mission Church and O'Connor Hall.

The redwoods and several other trees on campus are direct descendants of trees in Golden Gate Park. On trips to the park, Bettencourt would see something he liked, snip off a small piece a couple of inches long, root it, and grow it to a seedling in the greenhouse, and then plant it. If Bettencourt ever felt a twinge of conscience for his snipping, he got over it as the trees flourished.

"He said the Lord didn't disapprove, because everything he snipped grew," said Father Norman Martin, S.J., director of special projects for Santa Clara, including

the Commemorative Book Program.

The only plants Bettencourt and Fialho ever paid money for were roses. "They were guaranteed for two or three years—and they're still there," Bettencourt said proudly.

In addition to planting trees and flowers and sodding lawns, Fialho installed most of the timed sprinkler systems and put his considerable skills as a carpenter to use. Next time you walk under the wisteria arbor, take a look at the support structure—it was all hand-hewn and constructed by Fialho. Ax marks on the posts are proof that he squared them out of logs by hand.

Bettencourt said he is also partly responsible for the existence today of the Adobe Wall from the original Mission. He says one administrator years ago wanted to tear it down. Realizing the historical significance of the wall, Bettencourt said he encouraged some of the older priests to convince the administrator to scratch his demolition plans. They did.—*Sabrina Brown* ■

*Promises We Keep* is a regular feature of Santa Clara Magazine. It tells the story behind some of the special gifts to the University. For information about the Commemorative Book Program, please call (408) 554-4400 or write Commemorative Book Program, Varsi Hall, Santa Clara University, Ca. 95053.



Untitled work (1987) by Mark Alsterlind '76, a rising young French painter