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Connecting Pedagogies: Service Learning and Information Literacy Accelerate Impact

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Connecting Pedagogies: Service Learning and Information Literacy Accelerate Impact

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Agenda

- Who we are
- Audience analysis
- Timeline: Service Learning and Information Literacy
- Connecting Pedagogies
- Information Literacy Framework
- In Practice: Connecting Pedagogies
- Activity

Audience Analysis

- Are you:
 - Faculty
 - Librarian
 - Service learning administrator/Director
 - Administrator
 - Other

Timeline of Service Learning and Information Literacy

Decade	Service Learning	Information Literacy
1960s	Service learning first used as a distinct term	
1980s	Campus Compact founded	ALA commission on Information Literacy
1990s	AAHE conference linking service with learning	National Forum on Information Literacy established
2000s	New Carnegie Classification on Community Engagement	President Obama names October as National Information Literacy Awareness month
2010s	30 th anniversary of Campus Compact	ACRL files new Framework for Information Literacy

Connecting Pedagogies

Service Learning Core Components

- Reciprocity
- Civic Education
- Reflection

Information Literacy Frames

- Authority is constructed
- Information as a process
- Information has value
- Research as inquiry
- Scholarship as conversation
- Searching as strategic exploration

Threshold Concepts



Meyer, J. & Land, R. (2003). *Threshold concepts and troublesome knowledge: linkages to ways of thinking and practising within the disciplines*. UK: University of Edinburgh.

- Knowledge Practices
- Dispositions

Information Literacy Framework

Threshold Concepts

- Hofer, Townsend, & Brunetti, 2012
- Townsend, Brunetti, & Hofer, 2011

Metaliteracy

- Mackey & Jacobson, 2005, 2011, 2014, 2016

Critical Pedagogy

- Beilin, 2015

Information Literacy Framework

Framework (2015)

Association of College & Research Libraries. (2015). Framework for Information Literacy for Higher Education. Retrieved from <http://www.ala.org/acrl/standards/ilframework>

Standards (2000)

- Information use
- Search strategies
- Evaluation
- Integration/Synthesis
- Ethical use of information

Information Literacy Frames

- Authority is Constructed and Contextual
- Information Creation as a Process
- Information Has Value
- **Research as Inquiry**
- Scholarship as Conversation
- Searching as Strategic Exploration

In Practice: Connecting Pedagogies

“Research as Inquiry”

Dr. Seuss Day, March 2, 2015

Washington, DC



AU CCES Facebook, 2015



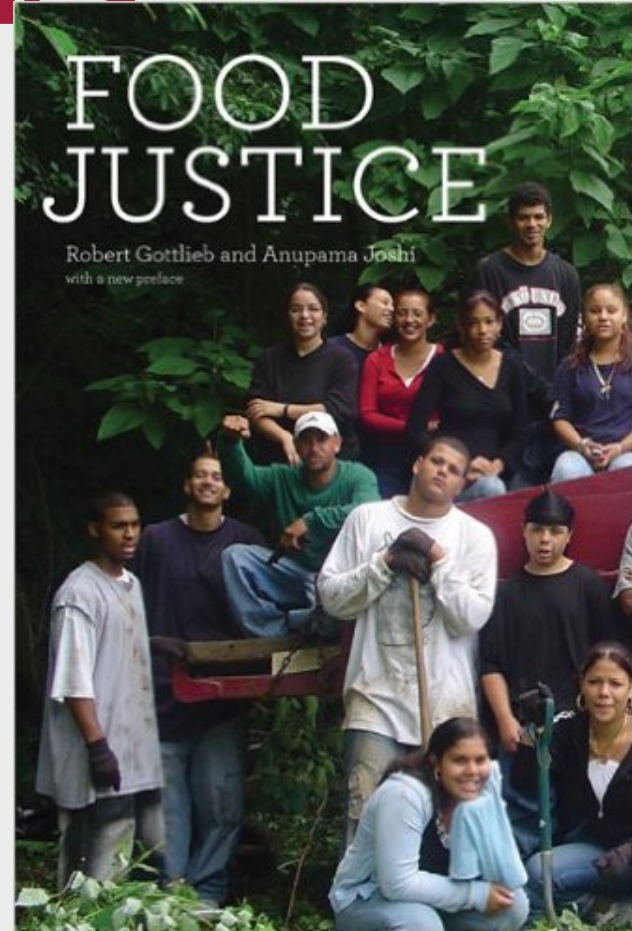
AU CCES Facebook, 2015

In Practice: Connecting Pedagogies

- First-year writing course
- Theme based
- Assignments
 - Analysis of a community organization
 - Research analysis
- Effect of service on research process
 - Increased motivation
 - Use of numerical data and primary sources
 - Increased knowledge in approaching and limiting topics
 - Potential for bias

In Practice: Connecting Pedagogies

- Environmentalism and Food Justice
- Upper division course
- Discussions with faculty member
 - Planning process
 - Input into assignment and reflections
 - Multi-stage research paper
- Meetings with students



University Programs

Santa Clara University

- Experiential Learning for Social Justice (ELSJ)
- Arrupe Weekly Engagement
- Immersion Programs

American University

- Community Based Learning (CBL) designated courses
- Community Service-Learning Program add-on credit
- Alternative Breaks
- Undergraduate certificate

Impacting Community

- Supporting community based research and community organizations
- Finding/using data such as census/community data
- Connecting to the institutional repository



Mini-Grants: Eagle Endowment

- Grants for one-time funding of service initiatives
- Librarians have served on the council as well as supported research for grant proposals
- DC Reads - Kids on Campus Day involves time spent at the university's main library



Kids to Campus Day, American University, 2012

<http://www.american.edu/communityrelations/May-2012-Newsletter.cfm>

Activity

Scenario:

You are a writing professor. You are going to redesign a freshman writing class for community-based learning. Over the course of a term, you assign three major assignments/essays, and you want these essays to help the students achieve learning outcomes for writing and service learning.

Directions:

Use the assignment prompt handout to contribute your changes. Discussion will follow.

Learn More

*Service Learning,
Information Literacy,
and Libraries*



Next Steps

- Assess ongoing information literacy-service learning initiatives
- Integrate information literacy practices within service learning professional development for faculty
- Appoint service learning liaisons within libraries
- Design community-based curriculum that requires the use of library-based research